

Another Lot!



Absolutely the Best. Ask for Samples. J. J. Rossiter Agent for Manufacturers.

Our Motto: "SUUM CUIQUE"



(To Every Man His Own)

The Mail and Advocate

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., JAN. 5, 1914.

OUR POINT OF VIEW

What About Cooper

TOBIAS COOPER of Bonavista—the man that led the "thirty" that refused to proceed to the Stepano on March 21st last—was no doubt the means of saving the lives of a number of men. He refused to proceed as he believed weather was brewing and the risks of travelling so far under such circumstances was not justified.

Cooper appealed to the men near saying: "Boys, who'll follow me, I'm going to board the Newfoundland. My life is as sweet to me as Capt. West Kean's is to him." So about 30 men followed Cooper.

Capt. West Kean called him an old woman when he boarded the ship, although the storm was on at that time, and asked him "What he came to the icefield for?"

After the storm revealed the destruction to human lives, Cooper said: "Now, Captain, who is the old woman?"

Cooper is in bad circumstances now and destitute, as sickness has visited his home and he earned very little the past summer, but those 30 men who returned should never forget the good his advice and pluck was to them, and the Disaster Committee should also show their appreciation of his conduct which no doubt resulted in saving the Committee the worry of providing for many more orphan children and widows.

Some of our readers who have a dollar to spare might forward a contribution to assist Cooper. Any such contributions should be sent to Mr. John Abbott, M.H.A., Bonavista, who will see it reaches Cooper and is properly acknowledged.

Some of the F.P.U. Councils might also see their way to aid Cooper with a dollar or so.

Cooper without doubt was the cause of saving those 30 men a hard experience and possibly many of their lives. He used his own judgment and ran the risk of being called an old woman, but our regret is that more did not follow him on that fatal morning.

Never again should the sealers run the risk of being caught in a blizzard, no matter how many times they are called old women by the arm-chair captains. They should use their own discretion in such cases and refuse to proceed miles from their ship, even if a signal to come for seals is given by a relative of their captain.

Now who will help Cooper?

Destitution

NO move has been made by the Government to arrange for the relief of the destitute. Here in this city we have been visited by men with families, who have no food or

fuel and can't secure employment. The Premier or his colleagues do not come in contact with those poor creatures because their officers are barred against their entrance, but our office is open to every man, and they therefore avail of the chance to explain their condition.

From scores of harbors come appeals for aid. Many fishermen the past season did not secure 10 quintals of fish, consequently they could not make provision for the winter. The heartless and unfeeling men who compose the Government care not two straws who dies from hunger or who are suffering from the want of fuel. They sit in their comfortable arm chairs before blazing fires and all their thoughts are self and how much more they will grab the coming year.

Here in this town, when so much poverty exists, the ladies are collecting funds to send to Belgium. There is no notice taken of the poor right in our midst. To relieve such would not give some an opportunity to have their names published as having given this or that to the patriotic fund, or to relieve distress in Belgium.

It is well to look to those matters when means are available, but surely some consideration is due the poor and unfortunate in our own country.

The Premier says in his letter to The News published New Year's Eve that the country is prosperous. Such a statement carries the imprint of falsehood upon its very face, for if he knew anything about outport conditions he would know that fully one-third of the people in this country today are in destitute circumstances and do not know how they are to keep alive until May. The Government won't wake up until the destitute start to loot and then they will attempt to jail the starving toilers.

Even the great rich Reid Nfld. Co. that could scatter so much money about a year or so ago, are now laying off scores of employees. On New Year's Eve several of their employees at St. John's were told they were not wanted any longer; one of them had been a faithful employee for 17 years. Not an hour's notice had been given them. Others hourly expect similar treatment. Their work shops have been running on short time all the Fall, and the most of their men are little better than destitute, as they only get four days out of seven.

The Company gave \$10,000 it is said to the Patriotic Fund—better all concerned had they kept their \$10,000 and added their long faithful employees over this wretched winter.

Many of the friends of the Naval Reserve lads are feeling the effects of the hungry times, although their loved ones are far away fighting for King and Country. The allowance or pay of a Naval Reservist is insufficient to keep the wolf from the door. The cry of those in authority is, "Why don't the fishermen come forward and enlist?" Our reply is: "Why don't the Premier agree to supplement the Imperial Government's allowance to our Naval lads and make it equal to what the Country is paying the Volunteers?"

You can't expect the fishermen to rush for enlistment when they are offered 50 cents per day less for their services than the land boys are receiving. We have appealed to the Premier to right this wrong, but in vain. For our part we will not in future appeal to our fishermen to join the Naval forces until the Government has announced its intention to make up the difference between what the Admiralty pays and a dollar a day which is what the Colony is paying our Volunteers.

Two hundred more are needed yet to make up the 1000 offered the Home Government by the Premier and Governor in August. Is it any wonder that the 200 are wanting?

Get to work you lazy drones operating the Government and do something worthy of a government and cease acting as children. The times demand it. The country needs it. Act, perform, strive as men or get cut and give place to men who will do their duty.

WORLD'S PRESS ON THE BIG WAR

STRATEGY AND NEWS

London Telegraph:—At a moment when the expert authority is prosecuting a war against a virile enemy, who is endeavoring to rob us of our heritage, is it patriotic to impugn, in the absence of full knowledge of all the circumstances, the wisdom of those in whose hands our cause and the cause of the whole Empire has been confided? This is not a question of this or that person, but of principle. If in any particular circumstance the Commander-in-Chief of the Grand Fleet or the Admiralty on the one hand, or Field-Marshal Sir John French or the War Office on the other determines that it is detrimental to our interests to make a full disclosure of certain facts, is the nation prepared to accept the responsibility of declaring that, come what may, it will have them—however much the enemy may profit thereby?

AT THE NICKEL

TO-DAY

RACE MEMORIES
A two-part Pathe play
HEARST-SELIG NEWS
News Items

RECONCILED IN BLOOD
A thrilling melo-drama

IN THE CLUTCHES OF THE GANG

A two-part Keystone with Fatty Arbuckle and Ford Sterling

MISS MARGARET AYER, SOPRANO SOLOIST.

A GREAT BIG SHOW.

AT THE CASINO

TO-DAY

Franklyn and Hiatt

In Novelty, Character, Quick Changes and Songs

4 Reels Motion Pictures—4

TWO SHOWS EVERY NIGHT - - - 7.30—9.15

A Dandy Variety Entertainment

DARK WAYS AND CUTE WILES OF THE TRICKY POLITICIAN

A VERY strong feeling of indignation exists today throughout this Colony because of the continued tricks and schemes of unscrupulous politicians when dealing with matters relative to the present great disastrous European war.

Not only Britain and her Allies but this Country as well is passing through a great crucial period, which is trying the strength and endurance of the labouring classes to an almost unendurable degree.

Laws and Principles

The British Empire, if I am correct in my interpretation, is constructed upon certain laws and principles growing out of these laws, which, to be effectual and to command the respect of the nations, must be kept inviolate.

If these laws and principles be not sustained and upheld throughout the Empire any declarations of loyalty or patriotism on the part of those who control the functions of government must be taken at very low value indeed.

A Most Remarkable Thing

Is it not a most remarkable thing that some of these very gentlemen, who are so profuse in their expressions of loyalty, are to-day holding office unconstitutionally and taking large sums of money from the public funds for their wrongly attained services, while they are backed by the most distinguished representatives of the Crown in anything coming within the scope of their unholy wishes?

What can we think when such unprincipled creatures trample constitutional laws beneath their feet and hurl defiance in the face of the electorate? What but that they are the most arrogant public hypocrites that ever lived.

If only one word be said that may be construed as having in it the remotest semblance of what may be injurious to the Empire we love so well, at this crucial stage of her experience, they—the wily politicians—are at you in a moment and they protest that this is not a time to make correction of the abuses of authority and trust, that have been going on for some years past.

An Unquenchable Passion

O, yes, these gentlemen, who have

Good Morning!

We Are Introducing

American Silk

American Cashmere

American Cotton-Lisle

HOSEIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

GUARANTEED for fitness, style, superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free.

OUR SPECIAL OFFER to every one sending us \$1.00 in our ready or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either:

8 Pairs of our 75c. value American Silk Hoseiery or 4 Pairs of our 50c. value Am. Cashmere Hoseiery, or 4 Pairs of our 50c. value Am. Cotton-Lisle Hoseiery or 6 Pairs Children's Hoseiery. Give the color, size, and whether Ladies' or Gent's hoseiery is desired.

DON'T DELAY—Offer expires when a dealer in your locality is selected.

THE INTERNATIONAL HOSEIERY CO P. O. Box 244, DAYTON, OHIO, U.S.A.

THAT \$40,000 INSURANCE POLICY

(Editor Mail and Advocate.)

Dear Sir,—The fishermen of Conception Bay greatly appreciate the action of President Coaker in taking out life insurance amounting to \$40,000.00 on his own life in order to safe-guard the Union interests.

Well, we often wondered how he would manage things so as to prevent any panic or loss if death should claim him. Now we clearly see that he had not over-looked us even after his death.

Fancy, boys, who are shareholders in the Trading Co., our President's death will give us \$40,000.00 or make our \$10 shares worth \$14, which ought to make every man's mouth water for shares in the Trading Co.

There will be no fear of everything going smash when Coaker dies, as our enemies have always been saying. His death will mean wonderful progress to the Trading Co. and will enable any fair, level headed man to run the company's affairs after Mr. Coaker passes away.

He started on nothing and when he passes away he will leave a great organization in first-class working order and well provided with money which will forever establish his great work and his wonderful organising abilities.

Our enemies have been saying for six years that Coaker's object was self and he was after money, and when he got enough together he would run with the lot. Now they have had this stuff driven down their gullets and rammed in their ugly souls. Yet he is more loved and feared than ever and our confidence in him today is greater than we have in any living man.

Some say, yes! But where will the premiums come from that must pay for the big policy?

Why, sir, these foolish men forget that the President is drawing \$50.00 a month salary, where he is worth \$500.00 a month, and this being grant-

ed, the company can afford to take out \$150,000 worth of insurance on the President's life and still find the premiums were paid from the salary that they ought to be paying their general manager and which they would have to pay another manager if Mr. Coaker was dead, and then they, in the bargain would soon find that if Mr. Coaker was back again his salary would be cheap at \$1,000.00 per month, for it is hardly likely we will ever get another Coaker to run the Company's affairs no matter how good a man we find to replace him.

So the premium is paid, if you please Mr. Tory Graball from a part of the money that Mr. Coaker ought to be drawing every year as salary.

It therefore follows that at his death Mr. Coaker will leave the fishermen a \$40,000.00 present to extend the Trading Co. work, and he has stated that it is likely he will add another \$40,000.00 as soon as the Company's capital reaches \$200,000 for shares sold for cash.

Now, if there is another man in this Colony who ever did such things to benefit the poor underdogs, I would like for someone to publicly announce the fact.

I take off my hat to the great leader of the Union and acclaim him the greatest son of Newfoundland our soil has yet produced.

Go ahead, Mr. Coaker, every hour your opponents are growing less and your friends are more and more inspired and enthused.

Our countrymen are proud of you and the toilers will stand by you. So fear no foe and never budge to uphold Right for with the people at your back you can defy governors, judges, governments and merchants.

You have shown this time and again therefore we trust in you, confide in you and will stand by you in this fight for Country and Right.

J. K.

Hr. Grace, Jan. 2, 1915.

JOE BATT'S ARM DELIGHTED

(Editor Mail and Advocate.)

Sir,—The Union men here and at Barr'd Islands were greatly delighted over the news that the Trading Co. had purchased Mr. Earle's premises here. It is a fine business premises, in good condition, and just what the Union men wanted, as it is a hard matter to get a water-front property suitable for business uses here.

Mr. Seammell, who worked with Mr. Earle since the Earle business opened here, some 15 years ago, is still in charge of the business here. The Union men are wondering whether he will hold on here or not.

The business transacted by the Union Store here the past year was an eye-opener, and if the premises and facilities had been equal to the demand, 100 per cent. more business would have been done.

It is wonderful when one realizes what chances the Union is bringing about in the poor man's interest. When we find old business firms selling their branches at times when fish is selling at such good values, it shows that the Union is indeed forcing the very highest value for fish and oil and selling goods so cheap that no firms can successfully compete with it.

pointed by the Government, is to be paid well, out of the public funds, and there can be little doubt that President Coaker might have had the chance of sharing in the "givings out" if he had but bowed his knee to the Golden God set up by prominent members of the Government. But he didn't do it and he well deserves the plaudits that are heaped upon him from one end of the Island to the other.

—MORE ANON.

presistently that his opinions are worthy of all respect and well founded.

Time has shown that he was right all through the past Fall regarding the extent of the catch and its probable value. He stated in the paper in August that in the late fall the value of fish would advance to an astounding price, as he pointed out it was an article of food, and as other foods besides flour had advanced in value, so must fish especially in view of the clean markets and small catch, and seeing the Norwegian fish was cut off from Europe and French fish was short and would be required for France.

So he was right and the merchants who tried to fool us by offering us \$5 for fish in August and September when Mr. Coaker said "No," sell to the Union for \$6 will find in the future that their cake is dough.

Wishing the F.P.U. and President Coaker and our paper a successful New Year.

UNIONIST.

Joe Batt's Arm, Dec. 28, '14.

Many of the largest Japanese war-ships have been equipped with wireless telephones which operate successfully for distances up to 100 miles.

J. J. St. John

When you require any of the following, call on us.

- 250 Bags Whole Corn
- 150 Bags Bran
- 200 Bags Hominy Feed
- 175 Bags Yellow Meal
- 950 Brls. Flour
- FIVE ROSES
- ROYAL HOUSEHOLD
- PILLSBURY'S BEST
- WINDSOR PATENT
- VERBENA & OLIVETTE
- Ham Butt Pork, Jowls
- Ribs and Beef.

J. J. St. John

136 & 138 Duckworth St.

Just Received

Ex S.S. Morwenna,

500 Sacks Black Oats

Colin Campbell 85 Water Street.