

Local Associations and Unions

Get acquainted with the world's great men and introduce them to the members of your local Association or Union. Make the great authors and statesmen living realities instead of mere names. Bring the makers of history into close touch with your Association by securing a free library from The Guide

A Start Made

Altho it is only a couple of weeks since we first announced The Guide Free Association Library competition, a number of Locals have already signified their intention of entering it. This is encouraging and augurs well for the success of the competition. It is hoped that every Association and Union in the West will take this opportunity of joining us in strengthening the common cause and in increasing the usefulness and influence of their Local Association in their community.

For the Women Too

The competition is open to branches of the Women Grain Growers' Associations and also to branches of Women's Auxiliary to the U.F.A. As yet we have not heard from any of the women. We hope that they, too, will take this opportunity of helping their local Branch and also in helping the farmers' movement in a large way by increasing the circulation of their official journal.

Good Season for Subscriptions

The present is an especially good season for getting subscriptions, because it is a slack time and people are not too busy with other matters to give you their attention. You will find that the people in your district who read The Guide will be quite willing to pay their renewals thru your Local and thus assist you towards securing a library. Get a few of your members together and divide the Local territory between you. Let a couple of members go around together and thoroughly canvass the territory allotted to them. By working systematically in this way you will find that you can cover your district thoroughly and quickly. We will furnish you with lists of our subscribers at any post office. These should all be visited and their renewals collected, but also make a point of calling on those who do not quote to these. These short term offers will bring the renewals take The Guide. Our short term offers to new subscribers can be due sometime after harvest and you can make a memo. of them and collect them when they fall due.

Begin Now

It is not necessary to wait for a meeting of your Association or Union. If three or four members get together, the work can be commenced at once. Let us know who is to act as treasurer for the competition and we will send him full instructions and supplies by return mail.

All About It

The Guide is appealing to the different local Associations and Unions to help in increasing its circulation in their districts. In return for this help The Guide will supply them with a library for the use of their members. This library will be supplied without one cent of cost either to the individual or to the Association.

The library may be chosen by the officers or members of the Association or, if desired, the editor of The Guide will be glad to assist you in selecting suitable books.

The books will be sent prepaid and will be neatly packed and boxed. We will also give every Association full instructions for keeping proper records and conducting your library so that it will be an unqualified success.

Guide Prices and Credits Towards Library

The Guide and the Local Associations and Unions should work together for their mutual interests. We are all working towards the same goal. Why not help each other? By helping the circulation of The Guide in your district you are strengthening your local Association. The Guide is your official journal and is doing all in its power to back you up in the reforms which you are endeavoring to bring about. When every member of an Association reads The Guide it makes for the unifying of the forces of the Association and stimulates interest in matters relating to Association work.

Guide Prices and Credits Toward a Library

Subscription Price	Term	Amount to be credited on Library
\$10.00	9 years, New or Renewal	\$2.00
5.00	4 year, New or Renewal	1.00
3.00	2 years, New or Renewal	.80
1.50	1 year, Renewal	.40
1.50	1 year, New	.50
1.00	9 months, New only	.30
.50	5 months, New only	.20
.25	3 months, New only	.10

NOTE—The short term offers of 25c and 50c for new subscribers will carry the subscriptions till harvest time. You can make a memo. of these and collect the renewals after harvest. No renewals will be accepted for less than one year.

Read these Rules carefully

1. The competition is open to recognized local branches of the Grain Growers of Manitoba and Saskatchewan and local groups of the U.F.A. also to branches of the women's associations of the three provinces, but is positively not open to individuals nor to other organizations.

2. To be entitled to a library a minimum of \$15.00 worth of subscriptions must be sent in to The Guide office before August 1st.

3. The amount need not be sent in all at one time, but the subscriptions should be forwarded at least weekly, and the proper amount will be credited on our office records and an acknowledgment sent to the treasurer.

4. While we place a minimum of \$15.00 to be sent in from at least ten subscribers, there is no

limit to the number of subscriptions or the amount which we will accept.

5. When the Secretary or President does not act as Treasurer for the competition it will be necessary for one of these officers to write The Guide giving us the name and address of the party who has been appointed so that we may send him full supplies and advice to help him in the work.

6. In quoting prices of books the regular prices quoted in The Guide book catalog will be followed, and in cases where books not quoted in our catalog are chosen the regular retail price will be quoted.

7. All remittances should be made by post office or express money orders, made payable to The Grain Growers' Guide. We cannot accept responsibility for currency sent thru the mails.

Address all correspondence to **SUBSCRIPTION DEPT., GRAIN GROWERS' GUIDE, WINNIPEG**