## The Magic of Flavor

How wonderfully it changes tasteless into tasty—especially

# APLEINE

that exquisite flavor which gives to the every-day milk pud-dings, desserts, frostings and tasties, an altogether different and satisfying flavor. By adding MAPLEINE to sugar syrip, you get a deliciously pure and economical table syrup. Grocers Sell MAPLEINE,
If not send 50 cents for
2 oz. Bottle.

Send 2c Stamp for Recipe Book

Crescent Mfg. Co. Dept.V. Seattle.Wn.



## THIS WASHER **MUST PAY FOR** ITSELF.

A MAN tried to sell me a horse once. He said it was a fine horse and had nothing the matter with it. I wanted a fine horse, but, I didn't horses much. And I didn't know the man very well

either. So I told him I wanted to

So I told him I wanted to try the horse for a month. He sald "All right," but pay me first, and I'll give you back your money if the horse isn't all right." Well, I didn't like that. I was afraid—the horse was nt "all right" and that I might have to whistle for my money if I once parted with it. So I didn't buy the horse, although I wanted

horse, although I wante it badly. Now, this set in hors, it badly. Now, the thinking, You see I make Washing Machines—the "1900 Gravity" Washer.

Ing Machines—the "1900
Gravity" Washer.

And I said to myself, lots of people may think about my Washing Machine as I thought about the horse, and about the man who swned it.

But I'd never know, because they wouldn't write and tell me. You see I sell my Washing Machines by mail. I have sold over half a million that way. So, thought I, it is only fair enough to let people try my Washing Machines for a month, before they pay for them, just as I wanted to try the horse.

Now, I know what our "1900 Gravity" Washer will do. I know it will wash the clothes, without wearing or tearing them, in less than half the time they can be washed by hand or by any other machine.

I know it will wash a tub full of very dirty that half the less than a Silv Winters.

wearing or tearing them, in less than half the time they can be washed by hand or by any other machine.

I know it will wash a tub full of very dirty clothes in Six Minutes. I know no other machine ever invented can do that, without wearing the clothes. Our "1800 Gravity" Washer does the work so easy that a child can run it almost as well as a strong woman, and it don't wear the clothes, fray the edges, nor break buttons, the way all other machines do.

It just drives soapy water clear through the fibres of the clothes like a force pump might.

So, said I to myself, I will do with my "1900 Gravity" Washer what I wanted the man to do with the horse. Only I won't wait for people to ask me. I'll offer first, and I'll make good the offer every time.

Let me send you a "1900 Gravity" Washer on a month's free trial. I'll pay the freight out of my own pocket, and if you don't want the ma chine after you've' used it a month. I'll take it back and pay the freight too. Surely that is fair enough, isn't it.

Doesn't it prove that the "1900 Gravity" Washer must be all that I say it is?

And you can pay me out of what it saves for you. It will save its whole cost in a few months in wear and tear on the clothes alone. And then it will save 50 to 75 cents a week over that in washwoman s wages. If you keep the machine after the month's trial. I'll let you pay for it out of what it saves you. If it saves you 60 cents a week, send me 50 cents a week vill paid for. I'll take that cheerfully, and I'll wait for my Loney until the machine itself earns the balance.

Drop me a line to-day, and I'll wait for my Loney until the machine itself earns the balance.

Drop me a line to-day, and I the me send you a book about the "1900 Gravity" Washer that washes clothes in six minutes.

Address me personally-

R.Q. MORRIS, Manager, 1900 Washer Co.

857 YONGE ST. TORONTO, ONT

# **RAW FURS**

Trappers! If you want quickest re-turns and most money for your Furs ship them to

### FRANK MASSIN BRANDON, MAN.

I pay all express charges. If sent by mail I refund postage. When requested will hold shipment a-parate subject to your approval. Write for Price List and Shipping Tags.

by J. B. Musselman, Moose Jaw, Sask., to whom all communications for this page should be sent

### MR. MUSSELMAN IN CHARGE

No man worthy of the position could assume the duties of so important a position as that of secretary of the Saskatchewan Grain Growers' Association and editor of this page of The Guide without feeling a tremendous load of responsibility. The writer is no exception to this rule.

The Association has become strong in numbers and a recognized force in the fand, but in the work of organization there is still much to do. This Association should comprise in its membership a hundred thousand Saskatchewan farmers and their wives.

In the education of the farmers on the great questions which so intimately concern them, we have scarcely got beyoud the "primer" stage, and in our determination to inculcate in them a political principle which shall be bigger than mere partizan allegiance, we have been only partially successful.

The Association has been instrumental in securing the enactment of much legislation of very real consequence to the Province, but here also much remains to be done.

We have now undertaken to direct the energies of the Co-operative Associations of the Province in so far at least as their purchase of supplies is concerned, and in launching this movement, so pregnant with possibilities, your Central office is putting forward an active campaign of organization of our locals for trade under the Agricultural Cooperative Associations Act. A vast field of endeavor, therefore, is opening to us, and the Central will more than ever be in need of the loyal support and hearty co-operation of the locals.

Your secretary attaches the utmost importance to our page in The Guide. He believes The Guide to be pre-eminently the paper of the people—the champion of the masses as against the classes. He fully recognizes the power for good which the right man may exercise by the control therein of even one page with its message to a hundred thousand readers each week. The hearty co-operation of local secretaries and others by sending in spicy bits of "news and views" in concise form will help to make this page constantly interesting to our readers.

Your Central office has been moved to more commodious quarters in the Walter Scott Block, Moose Jaw, and added facilities have been provided for the expeditious carrying on of the work of the Association.

J. B. MUSSELMAN.

# THE CO-OPERATIVE ACT

The following is a copy of a circular letter sent to all local secretaries in Saskatchewan:-

Moose Jaw, Sask., March 17, 1914 Sec. Treas. Grain Growers' Ass'n.

Dear Sir:- In a circular letter sent to you by the department of agriculture, you have been informed of the Act regal: ting farmers' Co-operative Trading Associations.

This legislation is especially designed to provide for the farmers of Saskatchewan a convenient and inexpensive way to organize themselves for collective purchasing and selling of farm supplies. It places into our hands a most effective means for the solution, in large measure, of the very pressing problem of the excessive cost of distribution of sup-

Under this Act any local may, for the very slight expense of five dollars, organize itself into a Co-operative Trading Association Limited, and receive a charter, under which it may purchase for its members, in bulk quantities, the major portion of the supplies used by them. It may also sell for them collec-

tively all farm produce. We strongly urge upon our locals the advisability of organizing for trade under this Act and of doing so at once, in order that they may be prepared to avail themselves of the great saving to be made by collective purchasing there under.

The Central Association has been con stituted the central purchasing and selling agency, thru whom these Local Trading Associations may act collectively in purchasing and selling, and particularly to direct their activities in the purchasing of farm supplies.

It is foreseen that the power necessary to combat successfully the big interests that are antagonistic to this move on the part of the farmers can be attained only by loyal, collective action of them all thru their own central purchasing agency. By this action, and the consequent massing of our orders thru the Central, our purchasing power will become so great that we can secure the very best possible values for our people. The simple fact that our locals all over the Province are organized for trade thru the one central office will exert an influence for good on rural trade conditions of far reaching consequence.

It is imperative that you take this matter up at once with your members. Secure copies of the Act from this office and familiarize yourselves with its provisions. Talk it over at your first meeting, or call a special meeting for the purpose. Write the Central for advice or explanation.

You can capitalize your company at whatever amount you see fit, and pay in cash per share no more than you desire. There need be no delay in organizing because money is scarce.

In the purchase of some lines of supplies, in order to ensure delivery of large quantities and to secure most favorable prices, it is necessary that arrangements be entered into by the Central months ahead of the time for shipment. Estimates should be sent in now of the amount of twine that you will handle. This is the case also with fruit, canned goods, flour, etc.

It will be greatly to the advantage of all for you to advise with your Central regarding the form of your charter and by-laws, so that there may be the neces sary uniformity to facilitate to the utmost collective action on the part of all our locals. Application forms and full instructions can be had from this office.

Your first move is to organize at your point for trade. The Central is already busily engaged getting into touch with sources of sup-w ply, and will be prepared to serve you

as soon as you are organized. J. B. MUSSELMAN.

### BIG MEETING AT CUPAR One of the largest and most success-

ful meetings ever held in the history of the Cupar Grain Growers' Association was held Saturday afternoon, March 28. The president, W. H. Turner, acted as chairman, and in his address outlined the object of the meeting, after which a lot of important business was transacted. The most significant, no doubt, was a motion to incorporate a Co-operative Trading Association. The proposition met, with the unanimous approval of those present, and application papers were filled in and signed, and between two and three thousand dollars worth of stock subscribed for. Our members realize the imperative necessity of co-operative effort, and are fully determined to take their part in the great work which the future has in store for the Association in this branch of its work. The capital of the company will be \$10,000, divided into 200 shares of \$50 each. The following were appointed provisional directors: W. H. Turner, Thos. Baxter, Jr.; Wm. Lehane, S. N. Rooke, and W. H. Newkirk. The company will be known as the Cupar Co operative Trading Association Limited. Judging from the optimistic spirit manifested in the meeting and the number of shares already taken, there is every reason to expect that the new movement will prove a success.

Altho the co-operative movement is comparatively new in the Province it is progressing rapidly and gives promise of being one of the greatest aggressive It should afford the solution of several of our economic problems. | Its results should be not merely the saving of dollars or the gaining of individual The secret of co-operative success will be found in consistent mutual service and association for the common good and not the pursuit alone of a selfish interest.

J. B. Musselman, the Central secretary, was present at the meeting, and gave a short but very effective talk on co-operative trading as viewed from the Central office at Moose Jaw. Our general secretary is thoroughly conversant with the subject, and seems to realize fully its importance and far-reaching

Our local was increased by thirty-one members on Saturday. We are indebted to T. Baxter for having solicited fifteen members; W. Lehane, ten; and F. Harrington, six. The securing of these members takes our Association out of insolvency and places a good balance on the right side of the ledger. W. H. NEWKIRK,

Sec., Cupar Association.

### MR. GREEN ADDRESSES GIRVIN

Our Association at Girvin had a treat on February 25, when our friend and champion, F. W. Green, addressed a goodly assembly of representative farmers in the Methodist Church. Mr. Green's work has always been appreciated by this branch of the great union, and this personal appeal for aggressive stick-to-itiveness and optimism of Mr. Green was certainly great, to use modern language. Your columns are over-stocked now, and I will cut short any further superlative adjectives no matter how much I could use them. The people here had one eye open and Mr. Green opened the other eye. He gave us a peep into the past, and now we believe we see a true vision of what the future may do for the great common man of Canada.

Our Association here has been born these seven or eight years now, and tho puny and delicate at times, we are now growing into lusty childhood. Last year our president, Mr. Birkett, worked hard to wake up the farmers, and the executive pledged and gave him their support. This year we are progressing farther along the road to the ultimate salvation of the farmers. Our meetings are bright, and we have readings, recitations, a male quartette, a debate nearly every meeting, and we meet every Saturday afternoon. We are cooperating in buying coal, coal oil, formaline, lumber, fence posts, wire, etc., and everything we need, wherein the middleman intends to feather his nest at us farmers' expense. In fact, we have been recognizing the fact that there was a joker in our farming operations somewhere, and we find a big leak stopped when we co-operate, and we have decided the joker is the middle

Our branch has a library, and each member of the branch has to pay one dollar extra to be a library member. Books are to be out at one time no longer than two weeks; if more, 25 cents per week fine is penalized. In this way we get funds to buy the books. The Guide advertises, and for one dollar we can read all the books in the library, and we are being educated. We hope Girvin may at some future time have a mark to her credit in the big meetings. You see we are optimists. On March 25 our annual entertainment is scheduled to take place, and committees are

Our Association passed a resolution on February 28: That whereas we appreciate the great work Mr. Green, our provincial secretary, has done for the Association, and whereas we regret he has found it necessary to resign the office, and whereas we heartily concur in the resolution of the executive, to have Mr. Green's picture painted and placed in the Saskatchewan University. Therefore, be it resolved, that we take up a voluntary collection for the fund, to be sent to the executive. Our ladies are attending the meetings and talk of organizing a ladies' branch, tho nothing definite has yet been done.

W G SURTZER

STAN R. P the w Shire a the den decided Current of high ley des in the giving horses, good si RI

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