of a brutal prize fight-virtue and vice arm in arm sauntering sweetly down

the page together.

The Guide, also, is strictly independent. Not one cent of political, capitalistic or big interest money is invested in it. Think of that in this day "when editors mostly draw their convictions from the same place they do their salaries and are paid for suppressing the truth and made rich for lying!"

Most persons who look below the surface of things will agree with me that the curse of Canadian politics is blind adherence to party. The Guide is strictly non-partisan, so it is free to protest against all corruption, graft or mismanagement in either of the great parties. Perhaps you don't fully realize what a grand thing it is to have a free party working in your it is to have a free paper working in your it is to have a free paper working in your interests, one not muzzled by promises of future rewards "when our party gets into power." No, it can "hew to the line and let the chips fall where they may." And it is trying to persuade all who read its pages to shake off party bondage and stand up under the blue sky of Heaven, thinking human beings, free to exercise the right of franchise according to the dictates of reason and conscience. dictates of reason and conscience.

It also advocates the franchise for women, a thing most papers, no matter what the private views of owners or editors, let severely alone, as something too insignificant to bother with. You see it is not regarded as a very popular movement, so to champion it would not They never miss, however, giving to their readers a one sided account of any suffragette's actions. To quote again:

'Twas a good cause and true. Not until men condemned it did I doubt

Vox populi, vox dei, and all that,
I think 'twere wise and prudent to
step out."

The Guide is progressive and so is not behind in this movement, which, I believe in the near future, will be regarded as the right, proper and most natural thing in the world.

It is also the only paper in Canada absolutely owned and controlled by the organized farmers. And as a "fellow feeling makes us wondrous kind" so it

feeling makes us wondrous kind" so it can enter into your life work understandingly. No one who has not been a farmer himself could possibly understand your toils and hardships.

It gives a truthful and reliable account of the news of the world and avoids journalism of the yellow type. The per-formances of Jack Johnston and others of his kind are not given as a weekly diet. You must go elsewhere to learn just what that interesting individual is

doing every day.

I trust I have set you thinking, reader of this! Don't you feel that for all these things I have mentioned and others. which lack of space compels me to omit. The Grain Growers' Guide is worthy of your enthusiastic support? Do not say

by your actions:
"My friend, the cause for which you dare Is just and worthy, and it has my

prayer, My time and money are engaged elsewhere."

Remember one's life must affect others, and you are potentially responsible for your share in the development of humanity. With this thought I will close, hoping and trusting that in the future you will endeavor to patronize your own paper, your earnest, true, hopeful and helpful Guide.

Mrs. ROBERT HICKS.

THEY BELIEVE IN WAR

said an official of the Canadian Copper Company jocularly, writes Mr. Ben Hughes to the Toronto Globe from Cobalt, "the dove of peace were to fly round here we should take down a shot-The Canadian Copper Company is the greatest producer of nickel in the world, and the principal use found for nickel steel has been in the sheathing of battleships; hence the relevancy of the remark. Two or three years ago the Canadian Copper was carefully nursing the market for nickel; it was afraid the supply would be greater than the demand. Today, so warlike are the nations of the earth that the demand for war material is far greater than the immediate supply. Bellona is clamouring for her armour, and Yulcan is forging it in the furnaces of Copper Cliff. The ore resources of the Canadian Copper Company are big enough to meet all contingencies, but it has just bought part of the northern range from the Lake Superior Power Company.



MANUFACTURERS OF THE FAMOUS REGAL \$4 STEEL FARM GATE





C. E. Cessna's New Barn, Horses, Etc.





New General Store-\$10,000 Stock Carried.



Grape Fruit Tree 6 years old. Grown from Seed. Loaded with Fruit August 1912.



Unequalled for Fruit Growing, Trucking, General Farming, Stock Raising and Dairying.

HE opportunities at Santa Rosa, Florida, for the industrious man, with some capital, are practically unlimited. Nature has done so much that very little is left for the settler after he has once gotten his land in shape. The soil is a deep, rich, black, sandy loam—something very exceptional for Florida. We will send you, together with our literature, a sample of this soil. You may have heard that Florida is all white sand, but we want to convince you, without it costing you a penny, that there is at least some first-class soil and it is found at Santa Rosa.

At Santa Rosa you have plenty of rainfall twelve months in the year.

Irrigation is unheard of. Crop failures almost unknown. Better than irrigated land and at about one-tenth the cost. You can easily raise two and three crops.each year on the same ground. These crops will net you from \$100 to \$500 profit per acre each year, according to the crops you raise. The finest and highest priced oranges of Florida can be raised on this land and a producing orange grove is worth from \$1,000 to \$3,000 per acre. It costs about \$100 an acre to plant them—figure the profits yourself. Grape-fruit, figs, pears, peaches, plums, grapes, and all kinds of berries and semitropical fruits produce abundantly. You can also raise enormous crops of corn (sweet and field.) oats, alfalfa, hay, clover, sweet and Irish potatoes, sugar cane, celery, tomatoes, lettuce, cabbage, radishes, turnips, and all kinds of early and profitable vegetables. Not a better place in America for raising and fattening all kinds of live stock. Grass for pasture the year round. Don't have to stable and dry-feed six months in the year.

The climate at Santa Rosa is one of the finest in the United States—no

The climate at Santa Rosa is one of the **finest in the United States**—no exceptions. No sunstrokes in summer—no frostbites in winter. An ideal place the year round. No better place for Rheumatism and Bronchial Troubles. Fine **boating, fishing, bathing** and **hunting.** Salt water on two sides. Lumber for building very reasonable. Good stores, church and school. A fine settlement of **good northern** and **Canadian people.** No negroes.

Illustrated Book Mailed Free

Send for it today and become familiar with this excellent location. This Send for it today and become familiar with this excellent location. This book was written after three years actual experience on the ground and will prove a revelation to you. Santa Rosa is today a demonstrated success—no "ifs" or "ands" about it. There is plenty of good land and locations left and the price is still low. If you are tired of blizzards, zero weather and cold long winters, late frosts and early Fall frosts, bad or off seasons, crop failures and small profits, you should get acquainted with Santa Rosa RIGHT NOW. Mail the Free Coupon Below.

(If you have read our old literature issued previous to Sept. 1, 1912, you should send for this New Book.)

Fill In. Cut Out and Mail This Coupon Today

Santa Rosa Plantation Co., 601 Northwestern Building, 208 N. 5th Ave., Chicago, III.

Gentlemen:—Please send me by return mail, Absolutely Free, postage prepaid, your Handsomely Illustrated Book, Sample of Soil, Maps, etc. I promise to read your literature over carefully.

Name....

Many farmers are going into mixed farming nowadays and stockraising will occupy a very important

place. If you have any pedigreed stock for sale, let the farmers know about it by putting an ad. on our

Farmers' Market Place page. The cost is small and the returns large. A trial order will convince you.