

Borden Milk Products

are much in demand
during the Fall Season



The housewife who has never used the Borden Products especially Reindeer Coffee and Cocoa, will find in them a new convenience, a new economy for the many little social gatherings of the autumn months.



Why not go after
this business,
Mr. Grocer?



Try an "Attention Compelling" window display suggesting the convenience and excellence of Borden Products.



Acquaint your customers of its quality. Your efforts will be handsomely rewarded



*"Fall" Time is "Borden" Time.
Stock Up.*

Borden Milk Co., Limited
MONTREAL and VANCOUVER