North American Life Assurance Co.

JOHN L. BLAIKIE. President.

TOTAL CASH INCOMM..... \$1,897,078.28 TOTAL ASSETS 9,590,638.09

L. GULDMAN, A.I.A., F.C.A., Managing Director.

Vice-Presidents.

E. GURNEY, J. K. OSBORNE NET SURPLUS to POLICYHOLDERS PAYMENTS TO POLICYHOLDERS.....

876,214.15 W. B. TAYLOR, B.A., LL.B. Secretary. 654,991.05

Home Office,

Toronto.

Cost of Industrial Insurance further reduced voluntarily by

The PRUDENTIAL Industrial Policies issued after July 1, 1909, have increased Benefits averaging over 10 per cent, and will give many Millons of Dollars of Life Insurance more than the old rates would have provided.



Over 20 Million Dollars Extra Life Insurance has also been added voluntarily to Industrial Policies issued since January 1, 1907, and in torce July 1, 1909, with no increase in premiums.

This is the Greatest Benefit to Policyholders ever granted by The Prudential, Giving More Life Insurance for the Money than any similar Policy ever before issued.

The PRUDENTIAL INSURANCE COMPANY OF AMERICA

Incorporated as a Stock Company by the State of New Jersey.

DEN. Pres. Write for Agency. Home Office, NEWARK, N.J. JOHN F. DRYDEN, Pres.

WANTED.—Commercial Travellers for a profitable side-line required by all business men; no samples. Address, in confidence, A.B.C., P.O. Box 576, Montreal.

PERPETUAL CALENDAR

1909		September			1909	
Wed	Thu	Fri	Sat	SUN	Mon	Tue
1909		October			1909	
Fri	Sat	SUN	Mon	Tue	Wed	Thu
1	2	3	4	5	6	7
8	9	10	111	12	13	14
15	16	17	18	19	20	2 1
22	23	24	25	26	27	28
29	30	31				

survey, March, May, July, August, October, December, 31 Days.

April, June, September, November, 30 Days.

Capital and As Total Insurance Paid Policyhold

H. RUSSELI

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Subsc Order

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To THE

Date.

NOTE