"'Tis not so much how much you pay, 'Tis what you get for what you pay."

of our machine, saying they can buy others cheaper. There are all kinds of washing machines from the washboard up to the

"1900 JUNIOR"

Washer, varying in price according to cost and what they will save or do. The washboard probably costs the least of any, but considering the wear and tear of clothes, the hard work and the time it takes, it is without doubt the most expensive. We say to all those who find fault with the price that they can go down the line of all the different kinds that have been produced and select according to the price, and they will only get what they pay for.

We Illustrate This Point on the Opposite Page.

"Evolution!" The one who rode in the canoe washed what few clothes he had in the brook. There is certainly a difference in the value and cost of this rude canoe compared with the steamer that now runs beneath the massive structure of Brooklyn Bridge, as shown in the picture. Why should not the same difference exist in washing machines? One watch costs a dollar, another \$100.00. Everyone recognizes the difference in values. All we ask is that you compare the work of our machine with that of others before you purchase.

THE BACH SPECIALTY CO.

355 1-2 Yonge St., Toronto.