

The Circulation of a National Paper Like **THE CANADIAN COURIER**

depends upon the activities of many people scattered far and near, over the nine Provinces of the Dominion. There is no town or village so remote from the publication centre—Toronto—where business for The Courier is not a possibility.

CHANCE FOR BOYS.

This need of a national paper, circulating widely over the Dominion for efficient and energetic representatives, is ever pressing. Into this service there is an opportunity for the youngest to enter. Boys are noted sellers of publications in the cities and they can be just as successful in the smaller places.

SUBSCRIBERS' BOYS.

The opportunity for Boys is practically wide open. If you have a boy, or you know of a boy who wants to make money, you can confidently recommend him to me. I have a plan of teaching and encouraging the boy to sell which practically eliminates failure. Success guaranteed.

GIVE US A CHANCE.

How often this cry is heard—Give us a Chance to Earn. I am offering Boys a chance to earn money in

the big towns and cities,
the little towns,
the villages,
the hamlets.

The Boys may not have the reading habit as to advertising matter. Hence this is directed to you, the reader. Speak to or for some Boy. Get him to write for my plan to-day.

CIRCULATION MANAGER,
CANADIAN COURIER,
TORONTO.



EDITOR'S TALK

THIS is a Seeing Canada First Number. The title speaks for itself. It is a large subject and a large country. We have merely scratched the surface in a more or less picturesque sketch outline of what it feels like to lose yourself in the travel joys of a huge, half-discovered country. As far as possible, we have tried to give the reading matter the character of novelty. Travelling is not merely going from one place to another and getting there on schedule time. That's all very well for the man who has a deal to put through on the other end and considers his time wasted on the train till he gets the man at the other end. Neither is it essentially a case for the sleeping car. The train that works while you sleep is all right as an economic business. But did you ever go on a new trip, either on a train or a boat and hate to go to bed, because you would be sure to get nothing out of it but the same old dreams you had at home, and in the morning wonder just what you missed by not being able to see it all? Travelling is—seeing things away from home. If this Seeing Canada Number gives you that impression it will have done what the editors intended it should. And if any readers unable to go far afield this season can take any compensation out of reading about how other folks feel when they travel in Canada—so much the better.

The photograph on the cover is a view of Mt. Robson and Emperor Falls in the upper Canadian Rockies.



THE Price of Coal

Means more than dollars and cents. It includes—
Quality and Delivery

We guarantee these factors—
The amount of money asked.
The quality assured.
The time of delivery promised.
IT'S UP TO YOU

The Standard Fuel Co.
of Toronto, Limited
28 King Street East
Tel. Main 4103
THE COMPANY WITH THE QUALITY AND SERVICE

JUST FOR BOYS

This offer is for you, boys; nobody else. I want wide-awake boys in every town and village in Canada—all over.

I want you because you can help me make sales for the Canadian Courier.

You want MY PROPOSITION because it will show you how to make money.

MY GUARANTEE, TOO.

I positively guarantee you at least 50c a day. Write me to-day and I will tell you HOW. You just learn the HOW and then go and do it.

SALES MANAGER,
CANADIAN COURIER,
TORONTO.

The National's Service

IV.

OFFICERS

The Executive Staff of the Company is composed of men fitted by long training for the competent fulfilment of their various duties.

W. E. RUNDLE
General Manager.

J. C. BRECKENRIDGE,
Assistant Manager.

GEORGE H. D. LEE,
Estates Manager.

EDWIN CASSIDY,
Secretary.

W. M. O'CONNOR
Treasurer.

J. M. MACDONNELL,
F. R. MACKELCAN,
Trust Officers.

H. A. CLARKE,
H. V. LAUGHTON,
Assistants to
Estates Manager.

G. L. ELLIOTT, Transfer Officer.

F. B. POUCHER,
Manager Real Estate Department.

National Trust Company
Limited

Capital Paid-up,
\$1,500,000.

Reserve,
\$1,500,000.

18-22 KING STREET EAST, TORONTO.

What could you do with \$1,000 in Ready Cash?

Well for one thing, you could buy a five per cent. Standard Reliance Mortgage Corporation Debenture. A \$1,000 Debenture at 5% for five years, pays (if compounded) \$280 in interest or a gain of 28%. It is one of the safest, if not the safest, investment obtainable.

But, you may not have \$1,000. Very well then, you can commence with less—a hundred. Write for our booklet about Profits from Savings. It shows how to save systematically and invest wisely. Address Dept. 35

4% interest allowed on savings deposits, subject to cheque withdrawal.



**STANDARD RELIANCE
MORTGAGE CORPORATION**
Head Office, 82-88 King St. E. Toronto

Branches: Ayr, Brockville, Chatham, Elmira, New Hamburg