

*"Be a sinew in
the Colossus
of Production"*



A Call to Sow—that we may reap

This call urges upon all Boards of Trade, Chambers of Commerce, Patriotic Societies, urban and rural Mayors, Aldermen, Councillors, Reeves, retired farmers and others to hold local meetings at the earliest possible moment and determine upon the best ways and means of meeting, in their locality, a great Emergency

The world's available reserves of grain are gone. We are living literally from hand to mouth.

Ontario's farms stand in dire need of earnest, willing-to-work labor. Results of investigations by the Ontario Department of Agriculture show it. There is about one man per hundred acres left on the farms—not enough! Unless labor is forthcoming in thousands—men and boys—the farmer cannot now even plan to sow a normal harvest, much less harvest the increase the Motherland expects Ontario to produce.

This labor must come from the cities, towns and villages.

Retired farmers should lead in this great movement. They can at least direct the inexperienced part of the help that will volunteer.

Business and professional men, high school boys, warehousemen and others, particularly those with some knowledge of farming, are called upon to make a sacrifice and take part in this honorable duty of helping to feed the people, the Motherland and our gallant lads at the front.

For further particulars regarding the Need, location where help is needed, etc., write at once to

**Organization of Resources
Committee
Parliament Buildings, Toronto**

Chairman—His Honor Sir John Hendrie, Lieutenant-Governor of Ontario.

Vice-Chairmen—Sir William Hearst, Prime Minister; N. W. Rowell, Esq., K.C., M.L.A.

Secretary—Albert H. Abbott, Esq., Ph.D.