

Our January Sale of Whitewear

We commence our January Sale with the largest and best stock of whitewear we've ever shown. First, in points of preparation, importance and custom, comes ladies' white muslin underwear as the leading attraction to this store during the month of January every year. **Simpson qualities, Simpson styles, Simpson sizes throughout.** Our former January Sales have demonstrated the significance of the word **Simpson** used in these connections. The lowness of the prices cannot but make thoughtful people take advantage of this Sale.

New Lingerie Shirtwaists; New Matched Bridal Sets; New Nightdresses; New Corset Covers; New Petticoats; New Dresses for Girls; New Dresses for Babies; New Aprons. Over 50,000 garments, every one denoting the good taste of those who chose the laces and embroideries, as well as the skill and care of shaping and sewing.

These handsome Shirtwaist Suits and pretty Shirtwaists shown on this page are illustrations taken from our January White Goods Catalogue and give you but a mere hint of the many pretty things contained within its covers. Every woman should have one. Write for it to-day.



SHIRT WAIST SUIT
OF WHITE MUSLIN

G509—Waist is made with front opening and trimmed with Val. insertion and embroidery; full flare skirt trimmed with embroidery and strapping of self. Comes in sizes from 32 to 42 bust, and \$ **2.95** skirts up to 42 inches in length



G2-130
\$5.00

G2-130. Women's Waist of dotted ecru net, lined throughout with tan silk, front and back made with fine tucks and trimmed in pretty design with wide torchon insertion, a very effective style. . . . \$5.00



G2-127
\$2.50

G2-127. Women's Waist of good quality Japanese silk, black or ivory, yoke effect of solid pin tucking back and front, new sleeve trimmed with rows of pin tucking and insertion dainty attached collar and cuffs of rows of insertion and lace. Special. . . . \$2.50



SHIRT WAIST SUIT
OF WHITE MUSLIN

C3645—Waist is made with back opening and trimmed with Swiss embroidery, hemstitching and tucks; $\frac{3}{4}$ sleeves, shoulder extension of embroidery and hemstitching, full pleated skirt trimmed with embroidery and fold of self, sizes same \$ **3.95** as in G509

ADDRESS

THE
ROBERT

SIMPSON

COMPANY,
LIMITED

TORONTO - CANADA

January 11, 1908

Dept. CC