

THE WHITEST, LIGHTEST



**MAGIC BAKING POWDER**

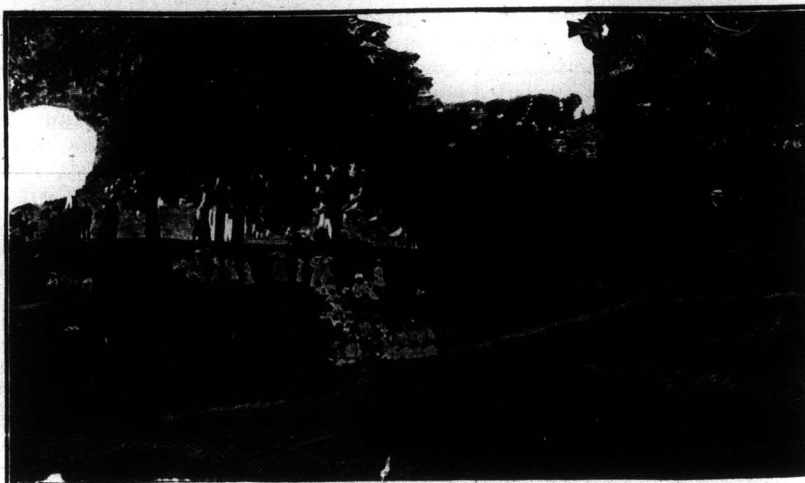
NEW STYLE LABEL

NEVER ANY FAILURE OR DISAPPOINTMENT WHEN **MAGIC BAKING POWDER** IS USED.

CONTAINS NO ALUM.

COSTS NO MORE THAN THE ORDINARY KINDS.

MADE IN CANADA



The Dell,  
St. John's Park,  
Winnipeg.



The South Side, Kildonan Park, Winnipeg.

farm be a large or a small one, the very best possible results.

The farmer should, therefore, remember that in his profession, as in all others, but in his especially, by reason of his being the most important and the direct producer of a nation's food, there lies a far more splendid purpose, a nobler, wider, a more imperial aspect, than the narrow one of a mere personal gain of dollars and cents, and that for every weed among his crops, and for every low grade type of horse, cattle, or hog raised by him, not only he himself, but the nation, is the poorer. In striving to im-

prove his farm and farming methods by practice, the farmer, and especially the younger members of the community, should not lose sight of the value of the theoretical side of his profession. What was good enough for the father of the present day farmer, ought not to be good enough for him. He should strive to go one better. The advent of cheap printing now enables any intelligent farmer to gather from technical books and papers an enormous amount of valuable information that can afterwards be profitably applied in the field.

Every progressive farmer should de-

vote some time, even if it be only a few hours a week, to reading some work or paper relating to his business. He can by doing so often hear of farming experiments and methods that others have tried, and by noting same he will often avoid pitfalls or gain a greater profit.

There is, indeed, scarcely any science in its elementary form at least, of which a knowledge is out of place upon a farm to-day. For instance, chemistry in its organic form will interest and benefit a farmer so far as it relates to such matters as tillage, draining, manuring and the constituents

Before the wool is spun into yarn for Stanfield's Unshrinkable Underwear it is washed, scoured, picked and combed repeatedly, until it is so clean that even you would say "good enough". But our critical system knows no "good enough" short of extreme perfection. For again when the garments

are knit they must undergo another series of vigorous washings. Then they are *double processed*—an exclusive improvement of our own; rendering every garment beautifully clean and sanitary. Finally, a rinsing in distilled water—water pure enough to drink—perfects a most grateful softness.

**Soft, grateful—  
even to the most  
tender skin**

**STANFIELD'S**  
*Unshrinkable*  
**UNDERWEAR**

Made both for women and for men in perfectly fitting sizes. Twenty-one different weights and qualities: from warm, heavy ribbed garments particularly suitable for outdoor workers to the soft, finely knitted underwear so soothing to sensitive skins. Your local dealer sells Stanfield's Unshrinkable Underwear. Catalog on request.

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