



THE ROAD TO WAR TIME SAVING *LIES THROUGH* THE EATON CATALOGUE

NEW FALL AND WINTER ISSUE NOW
BEING MAILED

WRITE FOR YOUR COPY TO-DAY

This catalogue should be in your home because of its many messages of reliable goods at reasonable prices. Women's apparel and men's suits have never been more attractively shown nor more fairly priced.

It's ready and waiting for you—a postcard will bring it. Remember the **EATON** guarantee: "Goods satisfactory or money refunded, including shipping charges."

War conditions are making it increasingly hard to secure merchandise. We believe we can obtain sufficient to last through the season, but you will be wise to get your catalogue at once and order your goods early.

THE **T. EATON CO.** LIMITED
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