

AUGUST SALE of all SUMMER GOODS

Be sure to share in the Bargains. If necessary, telephone. Phone and Mail Orders will be filled wherever possible.

Complete Clearance of Parasols, 98c

Season's newest styles, many priced regularly at \$2.50, straight handles either plain or carved, in wide assortment, a truly wonder bargain at 98c.

A Shoe Clearance Extraordinary for This Week

Women's White Canvas Pumps, regular \$1.50, for 98c.

Women's White Canvas Pumps, regular \$2.75, for \$1.63.

Women's Patent, Suede and Suede Pumps, regular \$2.75 and \$3.00, for \$1.89.

Women's High Canvas White Shoes for \$1.95.

Men's Summer Union Suits, 77c. Athletic combinations, porous knit and mesh, regular \$1.00 and \$1.50.

"Odds and Ends" in Whitewear to be Cleared at sensational mark-downs

In one group are Corset Covers of fine nainsook, nicely trimmed, formerly 35c, going now at 19c.

One table Ladies' White Waists, all this season's, price from \$1.75 to \$2.50, clearing price 98c.

Women's Beautiful White Dresses for \$1.50, regular price \$3.00.

Others nicely trimmed, correct styles, for \$3.00, regular \$5.00 and \$6.00.

And many other big bargains in this department.

Women's Aprons, large size, regular 35c, for 19c.

Men's Belts reduced to 29c. Belts black, tan and grey, sizes 32 to 40, regular up to 75c.

Every Straw Hat in the store for \$1.00 and \$1.50. Don't miss it. Regular up to \$2.50.

Men's Clothing Reduced

Last call for Summer Suits. Prices cut in half. Save \$5.00 by buying a suit now.

The Blue Pencil of Reduction

can be seen all over the store. Bargains too numerous to mention. Come early while you have the pick.

E. MAYHEW & CO.

This Store Closes on Wednesday Afternoons During August



Newbury

Mrs. Prangle and daughters, of Plattville, are visiting at J. Grant's. Mrs. J. Stephenson and children, of Walkerville, and Mrs. J. J. Whitaker, of Windsor, are visiting at J. Gay's. Mrs. Yates returned on Friday from a visit in Windsor.

The Ladies' Aid of the Methodist church will hold a talent show at the home of Mrs. Cecil Dobbyn on Saturday afternoon.

Misses Bessie, Hazel and Marie Fennell are on a holiday trip to Woodstock, Hamilton and Toronto.

Misses Bertha Miller and Mary Hammett spent last week with Rodney friends.

Miss Gertrude Bonar, of Windsor, is visiting Mrs. Dorcas Glennie.

Miss M. Houston, of Wallaceburg, is visiting at W. H. Jeffery's.

Mr. Logan, of the Heintz Pickling Co., was in town last week.

Mrs. Owens is in Denfield this week, having gone to see her mother-in-law.

A large crowd from here attended the Saturday night by the Frenzell Stock Co. Vaudeville between acts.

Wednesday, August 25th, has been proclaimed civic holiday. Arrangements are being made for sports of some sort.

KILMARTIN.

Miss Annie Dewar is spending a few weeks with Mrs. Dan. Hagerty, Glencoe.

Rev. Mr. Galbraith, of Thamesford, will occupy the pulpit here next Sunday.

Mr. and Mrs. Jack McAlpine, of Alliance, called at Dan. McGregor's on Sunday.

Misses Margaret and Christina Little are visiting at Alvinston.

Mrs. Angus McLeish and son, of Toronto, are visiting at her home here.

Dugald McAlpine sold a Percheron horse to the Queen City Oil Co. for \$250.

Miss Lottie Robertson, of Detroit, is visiting John L. McKellar.

Malcolm Secord, of Detroit, is spending a few weeks' holidays at his home here.

Melbourne

The local ball tossers defeated Delaware at Delaware Wednesday afternoon 5 to 1 in a good game.

Davy Boesman pitched first class ball and was given good support.

Mac Wellman featured the game by a long drive to left field for the circuit.

League season ends on Wednesday, Aug. 11, when Mr. Brydges clash with the local team, and by all present appearances the Melbourne team will be the pennant winners, which is accompanied by a silver cup and \$40 in cash.

BIG 4 LEAGUE STANDING

Team	W	L	P	Pct.
Melbourne	7	1	0	.875
Appin	5	2	0	.714
Delaware	4	6	0	.400
Mt. Brydges	1	8	1	.111

Clark, David Wilson, Helen Clark and Morley McMaster, the Tena Brodie, Violetta Storing, Ernest Hardy, Harold Trott, Rose Gallagher, George Olde (absent two subjects), Mary MacKellar, Norman Cleary (absent one subject).

Miss Agnes Wellman is visiting friends in Alvinston.

J. A. Thompson, of Melbourne, is visiting at his home in Sunderland for a few days.

The promotion list of Form I. to Form II. of the Melbourne Continuation School, in order of merit, is as follows:— Eleanor McIntyre, Alvin Clark, David Wilson, Helen Clark and Morley McMaster, the Tena Brodie, Violetta Storing, Ernest Hardy, Harold Trott, Rose Gallagher, George Olde (absent two subjects), Mary MacKellar, Norman Cleary (absent one subject).

Miss Kate and Dan McAlpine, of Detroit, are holidaying here.

Miss Campbell has returned to Middleton, Vermont, after visiting relatives here.

Miss Moir and Mrs. McCauley, of Detroit, are the guests of the Misses McAlpine.

Miss Kate and Dan McAlpine, of Detroit, are holidaying here.

Fall Fair Dates.

Location	Sept.	Oct.
Alvinston	28 and 29	1 and 2
Blenheim	Oct. 7 and 8	
Essex	Oct. 29 and 30	
Chatham	Sept. 21 and 22	
Comber	Sept. 29 and 30	
Delaware	Oct. 13	
Dorchester Station	Oct. 6	
Dresden	Sept. 30, Oct. 1	
Essex	Sept. 29 and 30	
Florence	Oct. 11 and 12	
Forest	Sept. 29 and 30	
Galt	Sept. 30, Oct. 1	
Glencoe	Sept. 28 and 29	
Hamilton	Sept. 15 and 16	
Harrow	Oct. 5 and 6	
Highgate	Oct. 1 and 2	
Kingston	Sept. 28 and 29	
Lambeth	Oct. 5	
Leamington	Oct. 6 and 7	
London	Sept. 10 and 11	
Melbourne	Oct. 6	
Muncey	Oct. 1	
Parkhill	Sept. 23 and 24	
Petrolia	Sept. 23 and 24	
Ridgeway	Oct. 11 and 12	
Rodney	Oct. 4 and 5	
Sarnia	Sept. 28 and 29	
Strathroy	Sept. 20 and 21	
Thamesville	Oct. 5 and 6	
Toronto	Aug. 28 and 29	
Wallaceburg	Sept. 28 and 29	
Wallaceburg	Sept. 30 and Oct. 1	
Watford	Oct. 6	
Windsor	Oct. 31 and Sept. 1	
Woodstock	Sept. 23 and 24	
Wyoming	Oct. 1 and 2	

By MEDICINE LIFE MAY BE PROLONGED. — So wrote Shakespeare nearly three hundred years ago. It is so today. Medicine will prolong life, but be sure of the qualities of the medicine. Life is prolonged by keeping the body free from disease. Dr. Thomas' Electric Oil used internally will cure coughs and colds, eradicate asthma, overcome croup and give strength to the respiratory organs. Give it a trial.

PARALYSED AND HELPLESS

Prominent Merchant Restored to Health by "Fruit-a-tives"

BRISTOL, N.B., July 25th, 1914.

"I had a stroke of Paralysis in March, and this left me unable to walk or help myself and the Constipation was terrible. Finally, I took 'Fruit-a-tives' for the Constipation. This fruit medicine gradually toned up the nerves and actually relieved the paralysis. By the use of 'Fruit-a-tives' I grew stronger until all the palsy left me. I am now well and attend my store every day."

ALVA PHILLIPS.

Fruit-a-tives is nature's own remedy and 'Fruit-a-tives' is made from fruit juices. 50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

MANY THOUSAND MEN

Are Required for the Harvest in Western Canada.

Thousands of men will be required from Ontario to help in the great work of harvesting the Western crop, and practically the entire task of transporting this great army of harvesters to the West will fall to the lot of the Canadian Pacific Railway.

Excursions from points in Ontario to Manitoba, Saskatchewan and Alberta will be run, and special trains operated, making the trip in about thirty-six hours and avoiding any change of cars or transfers.

"Going Trip West," \$12.00 from Winnipeg.

"Return Trip East," \$18.00 from Winnipeg.

Consult C. P. R. Agents regarding particulars in connection with transportation west of Winnipeg.

GOING DATES.

August 10th and 26th—From Kingston, Tychborne Jet, Sharbot Lake, Renfrew and East in the Provinces of Ontario and Quebec, including intermediate stations and branches.

August 21 and 26th—From Toronto, Sault Ste. Marie, Ont., and East in the Province of Ontario including intermediate stations and branches.

August 24th and 28th—From Toronto and stations West and North in the Province of Ontario, but not including Stations on line North of Toronto to Sudbury and Sault Ste. Marie, Ont.

For full particulars regarding transportation West of Winnipeg, etc., see nearest C. P. R. Agent or write M. G. Murphy, District Passenger Agent, Toronto.

For God, King and Country.

Ten reasons why you should enlist or subscribe to the Canadian Patriotic Fund to the extent of your ability:

1. I owe to my country and to the Empire, of which we are a part, either to fight myself or help to make it possible for others to fight in this supreme struggle.

2. As a Canadian I have enjoyed the protection and privileges of British citizenship and have never yet been called upon in defence of the Empire.

3. I have paid no war tax. My mother country has borne the burden of my protection alone.

4. In this hour of trial I desire Great Britain to realize that every Canadian is supporting and upholding her cause.

5. The war in which we are engaged is a righteous cause, a struggle for truth, liberty, and for the sacredness of treaties and the given word.

6. If I cannot go myself, I can help to make it possible for others to go. Guaranteeing to their families, provision during their absence, and some comforts to those in the field.

7. Every soldier who has gone from Canada is as truly my representative as he who went from Middlesex.

8. Those who have gone to the front are making greater sacrifices than anything that I can do at home. Therefore I must help.

9. Think of the comforts and safety I am enjoying in comparison with the suffering and danger of our soldiers in the trenches, and the shell swept battle fields.

10. An unparalleled crisis in the world's history calls for supreme sacrifice on my part. I must do my duty. I must fight or pay. A great issue is at stake; let us buckle down and with one mighty effort, give until it hurts. There will really be no blessing to us, if we do less than this.

A lady writes: "I was enabled to remove the corns, root and branch, by the use of Holloway's Corn Cure." Others who have tried it have the same experience.

CANADIAN PACIFIC

SEASIDE EXCURSIONS

To Various Points in

Quebec New Brunswick

Nova Scotia Newfoundland

Prince Edward Island

Good going August 13, 14, 15 and 16

Return Limit August 31, 1915

TO MAINE RESORTS

Including Kennebunkport, Portland, Old Orchard, Etc.

Good going August 27, 28 and 29

Return Limit Sept. 13, 1915

Particulars from R. Clannahan, Agent, Glencoe, or write M. G. Murphy, District Passenger Agent, Toronto.

THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000

RESERVE FUND - \$ 12,560,000

TOTAL ASSETS - \$187,000,000

Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

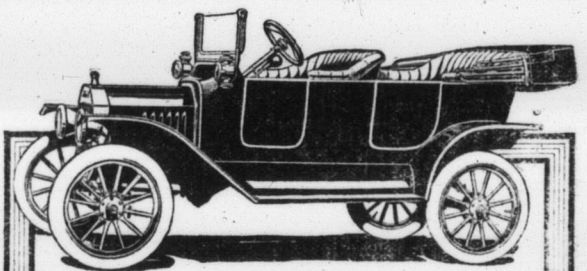
Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

The MERCHANTS BANK

of Canada, Glencoe, will close at one o'clock, Wednesdays instead of Fridays, on and after the 7th of July, 1915.

J. A. MCKELLAR :: Manager



"MADE IN CANADA"

Ford Touring Car Price \$590

Prices of Ford spare parts have been reduced an average of ten per cent. A Ford touring car may now be bought, part by part, for but \$38.87 more than the price of the car ready to run. Another big slice off the "after cost" of motoring.

Buyers of Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914, and August 1, 1915.

Runabout, \$540; Town Car, \$840; F. O. B. Ford, Ontario, with all equipment, including electric headlights. Cars on display and sale at

Alex. Duncanson's, Glencoe



BEFORE BUYING A CAR

SEE THE

OVERLAND

THE NEW 1916 MODEL

Up-to-date in every way

The car with a good reputation

Absolutely the best car for the price

Reduced from \$1275 to \$1050

Model 83 Touring Car

FOR DEMONSTRATION APPLY

S. HUMPHRIES, AGENT

GLENCOE

Seeds!

Seed Oats, Barley, Peas, Spring Wheat, Clover, Timothy, Alsike, Hungarian and Millet Seed, Fresh Mangel and Sugar Beet Seed, Rennie's, Steele-Briggs and Ferry's Garden Seeds.

Blended and Pure Manitoba Flour, Wheat taken in exchange, satisfaction guaranteed: Feed Flour, Corn Chop, Shorts, Bran, Shelled Corn, Fertilizer in stock, Corvusine for grain, Pedlar People's Galvanized and Rubber Roofing in stock, Bibby's Cream Equivalent and other Calf Meals, Lined Meal, Oil Cake, Molasses Meal, Coal, Cement, Wood.

G. A. McALPINE

Every Tuesday is PHOTO DAY IN GLENCOE

In order to better introduce our work am offering a discount of 10 per cent. off all sittings DURING JULY.

ALL WORK FINISHED PROMPTLY

Remember, while the studio is open EVERY TUESDAY, I will come any day for groups or other special work in studio or outside, if you write or phone me.

A. E. Cantelon
PHOTOGRAPHER
DUTTON GLENCOE

Western University, London

ANOTHER GREAT ADVANCE

Income Doubled—now \$75,000

Another Large Addition to Faculty and Equipment in Arts and Medicine. Greatly Increased Enrollment in View.

Write for particulars to

E. E. Braithwaite, M.A., Ph.D.

PRESIDENT.

GRAND TRUNK RAILWAY SYSTEM HARVEST HELP EXCURSIONS \$12 TO WINNIPEG

AUGUST 19 AND 25

From stations Kingston and Renfrew and East in Ontario and Quebec.

AUGUST 21 AND 26

From stations Toronto to North Bay inclusive, and East, but not including Kingston, Renfrew or East thereof.

AUGUST 24 AND 28

From stations in Ontario North and West of Toronto but not including line Toronto to North Bay.

FOR PARTICULARS as to tickets West of Winnipeg, etc., apply to any Grand Trunk Ticket Agent.

The Transcript.

THURSDAY, AUGUST 12, 1915.

Wardsville

Wardsville, Aug. 10.—Mr. and Mrs. E. Shumate and son, of Detroit, and Mrs. Ford and daughter, of Duart, spent last Sunday with Mrs. James Humphrey.

Mr. and Mrs. Booth, of Buffalo, visited her sister, Mrs. H. A. Wilson.

Miss M. McIntyre, of Cashmere, spent last week with Miss I. Quigley.

Misses Bessie and Annie Watterson are visiting friends in Brantford.

Misses Agnes and Mina O'Malley are visiting relatives in Detroit.

Mr. and Mrs. Snell and daughter Blanche are visiting friends in Woodstock.

Mr. and Mrs. R. Sheppard, of St. Louis, are visiting at his home here.

Mr. and Mrs. Rodgers, of London, are visiting Mrs. Morgan Wilson.

Miss Mabel and Earl Milner, of Detroit, are spending their holidays at their home here.

Messrs. Clarke and Whitlock have rented the blacksmith shop from Thos. Pauls.

C. G. Knapton, of Glencoe, has started a shoe shop in town.

Dr. L. Glenn, of Detroit, visited his brother here last week.

Miss Bessie Riley, of Regina, is visiting Miss M. Aitchison.

Mr. and Mrs. T. Jones visited in Chatham last week.

Mr. and Mrs. McKee and family, of Bothwell, spent Sunday in town.

"The Tenth Commandment" will be played at the Town Hall, Wardsville, this Friday night, by the Frenzell Stock Co. Vaudeville between acts. Prices 25c and 35c.

CAIRO.

Mrs. Ira Collins and little son are visitors at the Wehlmann home.

Miss Mildred McGugan returned to Glencoe on Friday.

Miss Ila Smith entertained her friend, Miss Beulah Sullivan, Thursday afternoon.

Mrs. Robert Macaulay, of Bothwell, is the guest of her son, W. R.

Mrs. Fred Clements and son, accompanied by Mrs. Johnston and sons, of Windsor, spent Sunday afternoon at the home of Mrs. M. Wehlmann.

Mrs. D. M. Smith spent Sunday evening at the home of her daughter, Mrs. John Randles.

Mr. and Mrs. G. R. Bilton and niece, Viola Todds, of Florence, spent Sunday at the home of Mrs. Bilton's mother.

Mr. and Mrs. W. H. McKeown and family visited at the home of R. Burr on Sunday evening.

FERGUSON'S CROSSING.

Mr. and Mrs. Neil Leitch,