THE STANDARD, SATURDAY, JAN̄UARȲ 6, 1912.

We Will Pay $\$ 50$ in Cash for the Best Answer to Three Questions You can help us determine just which part of our
plan is the part on which we should concentrate. You can plan is the part on which we shoula concentrate, You can
do it and at the same time earn one of our cash prizes. Which point of superior ity do the purchasing public
seek above all others when they buy the goods we are seek abor
offering? To the person who most clearly expresses the lead-
ing reason why everybody in S . Jolnn stolould make their
and purchases at the Asepto store we wiil pay $\$ 15.00$ in casil,
For the exex best reply $\$ 10.00$. For the next best $\$ 5.00_{1}$
and for the next twenty, each a bright new one dollar bill, Meantime an examination of our store, a small pur-
chase, a talk with our clerks a a look over our lines and a Chase, a talk with our clerks, a look over our lines and a
general sizing up of our whole business will be of service to
you in earning one of the prizes.

The Facts in Brief


## $\left\lvert\, \begin{aligned} & \text { Our stoch } \\ & \text { Includes }\end{aligned}\right.$ <br> 








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These Are the Three Questions That You Are Requested to Answer
Questions That You 1

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JOHN MARKET MEN TO QUOTATIONS MEET AD.
CANADIAN
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