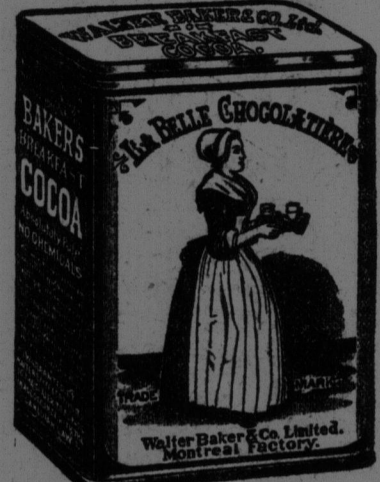


Baker's Breakfast Cocoa

IS OF UNEQUALLED QUALITY



For delicious natural flavor, delicate aroma, absolute purity and food value, the most important requisites of a good cocoa, it is the standard.

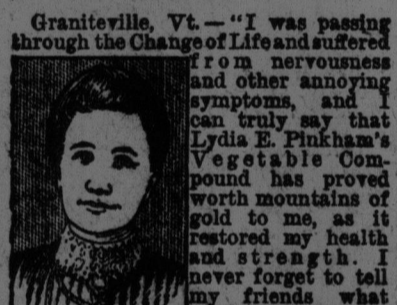
Sold in 1/2 lb., 1 lb., 1 1/2 lb., and 1 lb. cans, net weight.

Trade Mark On Every Package. BOOKLET OF CHOICE RECIPES SENT FREE.

WALTER BAKER & CO. LIMITED
Established 1780
MONTEREAL, CAN. DORCHESTER, MASS.

CHANGE IN WOMAN'S LIFE

Made Safe by Lydia E. Pinkham's Vegetable Compound.



Granville, Vt.—"I was passing through the change of life and suffering from nervousness and other annoying symptoms, and I can truly say that Lydia E. Pinkham's Vegetable Compound has done for me during this trying period. Complete restoration to health means so much to me that for the sake of other suffering women I am willing to make my trouble public so you may publish this letter."—Mrs. CHAS. BARCLAY, R. D. 1, Granville, Vt.

No other medicine for woman's life has received such wide-spread and unqualified endorsement. No other medicine we know of has such a record of cures as has Lydia E. Pinkham's Vegetable Compound.

For more than 30 years it has been curing woman's life such as inflammation, ulceration, fibroid tumors, irregularities, periods, pain, nervousness, prostration, and it is unequalled for carrying women safely through the period of change of life.

Mrs. Pinkham, at Lynn, Mass., invites all sick women to write her for advice. Her advice is free, and always helpful.

FREE—There is a little book called "The Change of Life" which contains all the latest and best information on this subject. It is a book that every woman should have. It is a book that is free of charge. Write for it today.

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CENTENARY OF SIR GEORGE E. CARTIER

Canadians Asked to Subscribe for Monument to Illustrious Statesman Who Fought for Confederation

The 6th of September 1912, will be the 100th anniversary of the birth of Sir George Etienne Cartier, one of the most illustrious statesmen whom Canada has produced. It was in the old parish of St. Antoine, in the county of Vercheres, province of Quebec, that this great statesman first saw the light of day.

The career of Sir George Etienne Cartier covering twenty-eight years from 1844 to 1872 was replete with brilliant actions accomplished in the parliamentary arena. Loyal and chivalrous in everything he undertook, Cartier is one of the greatest figures of Canadian history.

It is therefore most fitting that the centenary of this great patriot's birth should be celebrated in a manner worthy not only of his illustrious memory, but also of the people of Canada whom he so faithfully served. For this reason it has been decided to erect in the city of Montreal a memorial which will not only perpetuate the memory of Sir George Etienne Cartier, but will also symbolize the greatest achievement of his times, in which he played such a conspicuous part—the Canadian Confederation. A national convention, in which all the elements of our population, irrespective of race or creed, will be represented, will be a feature of the celebration. This will be in keeping with the policy of Sir George Etienne Cartier, who was the consistent champion of a united Canada.

Legislator, founder of constitutions, lawyer, military man, and advocate of union, Cartier in his single person accomplished the work of many men and died at the comparatively early age of fifty-nine, weighed down by his enormous public responsibilities after having given the best years of his life to the service of his country.

Speaking of that great statesman's work in Confederation, Sir George Etienne Cartier, A. Macdonald declared that Cartier was as bold as a lion, and that but for him Confederation would have been a mere dream. While Sir Charles Tupper has declared that without Cartier, there could have been no Confederation, and that therefore Canada owes him a debt that can never be repaid, Cartier was instrumental in having the charter of Confederation arranged so as to secure a united Canada, and that a national spirit might be created, a fact which alone should be sufficient to immortalize his name and to justify the whole population of the Dominion from Halifax to Vancouver in enthusiastically participating in the celebration of his centenary.

Sir George Etienne Cartier was a firm advocate of British connection and in many of his speeches he expressed his warm admiration for British institutions. It may be well to recall on this occasion the memorable words that he uttered in a speech at London, Ontario, in 1869:

"The Canadian people desire to remain faithful to the old monarchial flag of Great Britain, that flag which waves over all the seas, that flag which has never been able to overcome, that flag which symbolizes true liberty."

"Canadian know that if they wish to become really great they have only to continue their union with the Mother Country so as to share in her power, her prestige and her glory."

Sir John A. Macdonald and Sir George Etienne Cartier were the two greatest figures in the Confederation movement, and their long association and cordial cooperation strikingly typified the union that should always exist between the two great races of the Dominion.

While the committee has the promise of substantial contributions from public bodies, it would prefer to have the large portion of the \$100,000 required, subscribed by the people of the whole Dominion, no matter how small the individual subscription may be, so that the memorial may be regarded as a popular tribute from the Canadian people to one of its greatest men.

A subscription to the Cartier centenary will be an act of patriotism. Let the Canadian people give a proof of its gratefulness towards one of their greatest men.

Let Canada honor the memory of one who struggled during thirty years for the welfare of Canada.

Let Canadians render homage to the memory of the man whose great work forms the basis of Canada's present prosperity.

Every Canadian should subscribe whatever the amount of his subscription may be to the people's tribute to Sir George Etienne Cartier.

All subscriptions should be sent to the Cartier Centenary Committee, P. O. Box 188, Montreal.

THE CARTIER CENTENARY COMMITTEE.

A distinguished theologian was invited to give an address before a Sunday school. The divine spoke for more than an hour, and his remarks were of too deep a character for the average juvenile mind to comprehend. At the conclusion the superintendent, according to custom, requested some one in the school to name an appropriate hymn to be sung.

"Sing 'Revive Us Again,'" shouted a boy in the rear of the room.

THOUGHT IT WAS CANCER

"Fruit-a-tive" Completely Restored Me

Edwin Oram, M.D., Jan. 20th, 1910. "For many years I suffered from Bile Indigestion and Dyspepsia. Two years ago, I was so bad that I could not eat any food. I consulted physicians, as I was afraid the disease was cancer, but medicine gave only temporary relief.

"I read in the 'Maritime Baptist' about 'Fruit-a-tive' and the cure this medicine was giving and I decided to try it. After taking three boxes, I found a great change for the better and now I can eat 'Fruit-a-tive' has entirely cured me when every other treatment failed, and I never knew any 'Thank God for 'Fruit-a-tive'."

EDWIN ORAM, M.D.

"Fruit-a-tive" sweetens the stomach, increases the action of the glands, aids in the stomach and ensures complete digestion of all solid food. 'Fruit-a-tive' is the only medicine in the world made of fruit juices.

Box, 6 for \$1.00, or trial size, 25c. All druggists, or from Fruit-a-tive Limited, 25, Ottawa.

E. R. THOMAS TO BE SUED FOR DIVORCE

Wife of New York Man About Town Names Show Girl and Dancer

New York, March 21.—Naming a show girl and dancer as co-defendants, Mrs. E. R. Thomas filed papers in a suit for divorce from her husband, who is known as "Reddy." Her husband has frequently remarked her resemblance to the tragic heroine of the Thaw trial.

In fact, Theodore Gerard, who is the son of the famous dancer, is the man who is suing for divorce. He is a dancer and a show man.

Miss Gerard has managed to keep in the limelight as a dancer and a show man. She is a dancer and a show man.

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GOING OUT OF THE DRY GOODS BUSINESS

Sale Started Yesterday Morning With Grand Rush

Twenty thousand dollar stock with prices all cut to pieces to ensure sale of all the stock by May 1st

Reduction of 20 to 50 per cent.

Now is your opportunity to save money in all this large stock. Everything is fresh, new goods

You will need Curtains, Curtain Muslins, Draperies, etc., in a little while, it will pay you to get them now. Here are a few of the prices:

\$1.00 Curtains.....for 75c and \$1.00 pair
\$1.25 and \$1.35 Curtains.....for \$1.00 and \$1.10 pair
\$1.75 and \$2.00 Curtains.....for \$1.35 and \$1.50 pair

\$2.50 Curtains.....\$1.75 pair
\$3.00 Curtains.....\$2.40 pair
Curtain Muslins.....8c to 50c yard

You can get your Easter Costume here and save money

\$15.00 Costumes.....for \$11.50
\$22.00 Costumes.....for \$16.50
\$25.00 Costumes.....for \$18.00
\$28.00 Costumes.....for \$20.00
\$35.00 Costumes.....for \$23.50

All are New Spring Styles

We have about 10 suits of last fall at \$5.00 each, which were \$20.00

Long Spring Coats, just opened, at Big Bargains

\$15.00 Coat.....for \$10.00
\$18.00 Coat.....for \$12.00
\$22.00 Coat.....for \$16.50

In Black, Navy, Green, Brown, Fawn, etc.

These are only a few of the bargains you will get here. Everything Must Go.

FRASER FRASER & CO.

27 and 29 Charlotte Street

R. STRAIN, MANAGER.

The free cooking demonstration given yesterday at the show rooms of the St. John Railway Company was largely attended and the many advantages of Dollar Gas as a cooking fuel were set forth in a clear and convincing manner. Just a few reasons why Dollar Gas is the cheapest, cleanest and most convenient cooking fuel to be had today, are given in the large advertisement of the St. John Railway Company on page 6.

CONDON ON QUALITY
Sketches of Some of the Ideals Behind the Semi-Ready Business.

John P. Condon, who is supervising the reconstruction of the Semi-Ready store in Dunlop-Cook's, King street, found time yesterday to give a talk on quality and incidentally to present the business ideals which have helped to give Semi-Ready Tailoring a prestige and standing seldom attained in any country.

"Like the Canadian automobile firm now advertising, we tailor up to a standard, not down to a price. Semi-Ready Tailoring," he continued, "is sold at the same price everywhere in Canada. The selling value, whether it be \$15 or \$25, is sewn in the pocket by the makers and guarantors."

"The price has learned that lower prices and price-ending inevitably mean inferior standards of quality. There has been a change in the attitude of the public towards stores that rely solely upon the claims of lower prices. There has been a steady loss of business by such establishments. Circus advertising and quality-culling tricks mean deterioration in quality always."

"There is not a cheap and shoddy nation, and the Canadian public is no longer seeking the lowest-price goods regardless of quality."

"Years and years ago, in our bushwhacking days, before the resources of our country were developed, we may have sought quantity rather than quality. We are immeasurably better off now, and we can enjoy the true economy and comfort in the refinement of material, design and workmanship."

"The clothing trade was at a low ebb before Semi-Ready entered the field. Everybody cut and slashed away until good work was out of the question."

"Today we represent the higher ideals, and the Semi-Ready organization has been so perfected that their high class work and materials cost very little more than ready-made clothing or retail tailoring."

A Warning to America
(Bangor Commercial)

The Commercial has often called attention to the necessity of the proper conservation of our forests with the effect that the wholesale destruction of them would have upon our water powers in which are state, for Maine in its potential water powers is second in the union only to the states of New York and California. The value of the forests is demonstrated in many ways and now we read in an address by J. T. Proctor, head of the Baptist college at Shanghai, that the great calamity that has come upon China is largely attributable to lack of forest conservation. "China's life-sapping famine, in which millions are suffering, is largely traceable to the want of 'forests,'" says President Proctor. "One of the most horrible tragedies of the world might have been prevented by the careful use of these resources. That great empire's lesson is a warning to America."

Every girl with money looks like a girl with proposition to some young man.

FOR THE GREATEST SATURDAY SHOE BARGAINS

Come to the store of

C. B. PIDGEON

Cor. Main and Bridge Streets

Every pair of Shoes and Rubbers for Woman, Man, Boy or Child, reduced in this Great Clearance Sale, and every price reduction is genuine.

Mark That Word Genuine

Now's your shoe opportunity, don't let it escape you, come while the picking is good.

Infants' Boots, 23c, 38c, 48c, were 50c. to \$1	Child's 45c. Rubbers, for 25c.
Childs, 68c, 78c, 88c, 98c, were \$1.00 to \$1.50	Girls' 50c. Rubbers, for 38c.
Girls', 98c, \$1.18, \$1.38, \$1.48, were \$1.50 to \$2	Women's 60c. Rubbers, for 38c.
Boys', 98c, \$1.38, \$1.68, 1.78, were 1.50 to 2.50	Boys' 65c. Rubbers, for 48c.
Women's, 98c, 1.48, 1.98, 2.48 were 1.50 to 3.50	Men's 85c. Rubbers, for 58c.
Men's, 98c, 1.48, 1.98, 2.48, 2.98, were 1.50 to \$5	Men's \$4.50 Rubber Boots, for \$3.48

C. B. PIDGEON

Corner Main and Bridge Streets