

POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, DECEMBER 8, 1919

MAKE HER CHRISTMAS MERRY AND LONG TO BE REMEMBERED



Give her what is not only Beautiful but Essential to her comfort—Reliable Furs.

Fashionable Furs of established reputation have been sold here Sixty Christmas Seasons.

Magee Furs probably made your Grandmother happy one Christmas.

Coats that vary in length from those of 31 inches (full hip length) to the long motor length of 45 inches.

Coats that are trimmed with all the favored Furs, Beaver, Russian Sable, Japanese Martin, Skunk, Squirrel, etc., and the more conservative models with Seal collars and cuffs.

There are Dolmans and loose fitting models, there are cosy fitted belted styles with dainty ripple skirts, in fact there are garments here to satisfy any individual desire and pocket-book.

All our garments are always guaranteed.

HUDSON SEAL GARMENTS

Priced—\$350.00
400.00
450.00
475.00
500.00

And by Twenty-five and more dollars advance depending on trimming, etc., up to \$1000.00 each.

NEAR SEAL COATS

Priced—\$175, \$200, \$225.00

Both trimmed with Seal or with contrasting fur as you desire.

BLACK RUSSIAN PONY COATS

Particularly smart models, too, with collars and cuffs of Taupes, Squirrel, Black Lynx, Skunk or Self Trimmed.

Priced—\$200.00
225.00
300.00

MUSKRAT COATS

of the better sort only, thus insuring you against disappointment

Priced—\$125, \$150, \$175, \$200, \$225, \$250, \$275.

RACCOON COATS

are ideal garments for driving, motoring or street wear.

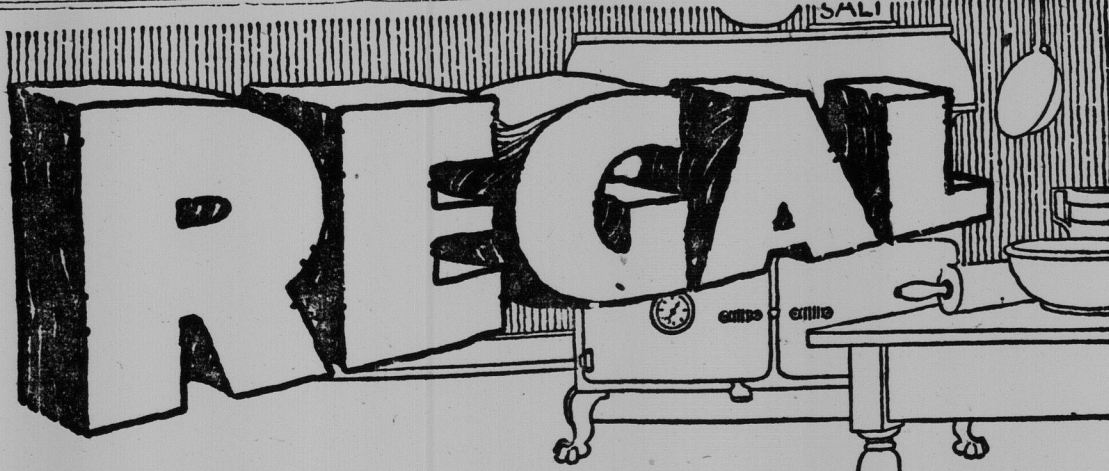
The better ones only, Priced \$350.00, \$400.00, \$425.00.

You Will Like Our Mail Order Service.

D. Magee's Sons, Ltd.

Master Furriers for 60 Years

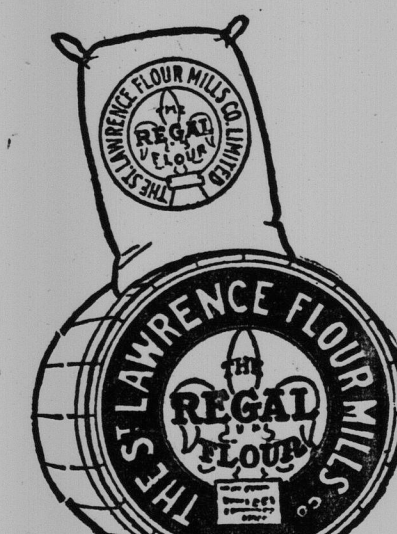
St. John



The Big Value in FLOUR

IN THE KITCHEN, the big event is baking day. And the important thing on baking day is to use "REGAL"—the ideal flour for bread. "REGAL" means bread of uniform texture, lasting freshness and wholesome qualities.

THE ST. LAWRENCE FLOUR MILLS CO.
MONTREAL



Edited by Mansfield F. House

"Bundies Wrapped to Fit Your Pocket."

The Arcade in Philadelphia pays attention to small trifles, like the proper wrapping of bundles.

And small trifles, like the small wrapping of bundles, pays the Arcade big dividends, according to F. Ehrenreich, manager of the store.

"A man hates to carry a parcel," claims Ehrenreich. "I've noticed that whenever you wrap anything up for a man he invariably tries to stow it away somewhere in one of his numerous pockets. Sometimes he discovers that the package is too bulky for any of his suit pockets and he resorts to strategy by attempting to crumple or fold it up."

Then he tries to tuck it again, and, unless it's altogether too big, he generally gets away with his pet aversion.

"No man ever leaves this store with a parcel under his arm if we can help it. We always endeavor to make up the goods he buys into as compact a package as possible, and in nine times out of ten the customer is enabled to slip it into one of his pockets. They appreciate this little service and we believe that it has been the means of bringing quite a little trade into our store."

"A man will go out of his way to be accommodated in the way he likes, and the rule works out the same in this instance. Certainly the male species never invented the shopping habit, because, as well known, men won't enter a department store unless their furnishings are displayed right next to the door, and this peculiar trait applies equally to their dislike of carrying parcels in their arms if they can possibly get out of it by stowing them away in hidden places."

"It seems to me that this was probably the reason why the pocket was invented, anyway."

Saying "Fresh Paint" in a Novel Way.

Seeing a store front a few days ago which was turned over to the painters reminds one of the resourcefulness of a clothing dealer in Mitchell, S. D., who refused to surrender unconditionally to the painters who were putting the new look on his store.

When these men were at the height of their work the store front looked far from inviting, with the result that men would walk by as quickly as they could, passing up the show windows. Noticing that habit, the clothing dealer pulled from the back room one of his discarded dummies. On this he put an old suit, a hat and shoes.

"Here, But," he said to one of the painters, "put a couple of stripes across this fellow's back. There, just where he would strike the side of the window."

Then he removed the dummy to the sidewalk and set him face to the window. At first glance he looked as if some careless person had backed against the painted woodwork and then turned to look in the windows. Soon a man came and stared and smiled at the misfortune of a fellow citizen. Then he saw that it was a dummy and smiled some more.

"It may not have sold goods," commented the clothier, "but it did say 'fresh paint' in a new way and caused a number to talk about the store."

Explanation Help Increase Bank's Business

"Almost every day there are tips in the newspapers which the live advertising manager of a bank can turn into dollars and cents," said F. D. Connor, of the Illinois Trust and Savings Bank, of Chicago, recently in discussing the success of his newspaper advertising campaign.

"Too many banks," continued Mr. Connor, "rely upon the fact that they are the oldest or the largest institutions in the city or state, and let it go at that. They insist that their copy must be dignified, and they lean backward to preserve that attitude, while the experience of others can easily be made the guide post to the road of success."

"Some time ago, for example, an old farmer was killed in a railroad accident not far from Chicago. Among other

I shall be at my St. John office, Union Bank of Canada building, Market Square, beginning Monday, Dec. 8, Tuesday, Dec. 9, Wednesday, Dec. 10, Thursday, Dec. 11, Friday, Dec. 12. Office hours from 9 a.m. until 5 p.m.

To all those that have failed to receive correct glasses, have your eyes measured by the Right Special System of looking in the eyes and taking the exact measurements of the sight, without the use of lines or letters hung on the wall. This is the highest form of fitting glasses possible.

Examination free for this visit, and glasses fitted at reasonable rates.

CHARLES B. RAND, Optical Expert.
Union Bank of Canada Building, St. John, N. B.
629 Old South Building, Boston, Mass.

to take the matter up with the city council for a fight to the finish.

Plans for such a campaign were made at a recent meeting of the organization. The league has this to say regarding the billboards: "Use of this form of advertising during the war was recognized as necessary, but under present conditions is objectionable and altogether contrary to the purpose of numerous plans for beautifying city property."

ALMANAC FOR ST. JOHN, DEC. 8

A.M. P.M.
High Tide... 12:00 Low Tide... 6:22
Sun Rises... 7:57 Sun Sets... 4:30

PORT OF ST. JOHN

Arrived Sunday.
Str Lord Strathcona, from Sydney.

Sailed Sunday.
Str Bilbiter, for Havre.

Arrived December 8.
Str Mississippi from Havre.

Str Lord Strathcona, 4,184, from Sydney, W. L. Clibborne in command.

Str Nellie, 59, from Parnborough, in for harbor.

Cleared December 8.
Str Nellie, 59, for Westport.

Str Star, 1,000, for Star Comm. Bros, for Chateau Harbor, Captain W. H. Warnock.

CANADIAN PORTS

Montreal, Dec 7—Old, Str Canadian Volunteer, London; Canadian Sower, St. John's (Nfld); Canadian Warrior, Havana; Canadian Settler, Quebec; Canadian Spinner, do.

BRITISH PORTS

London, Dec 7—Arr, str War Peridot, Montreal.

Flushing, Dec 7—Arr, Glen Spear, Montreal.

FOREIGN PORTS

Portland, Me, Dec 7—Arr, str Lake Lario, Montreal.

MARINE NOTES

The S. S. Bilbiter, of the Canada Steamship Lines sailed about 12:30 yesterday for Havre with grain and general cargo.

A New York despatch of Sunday says the wireless reports to steamer Royal George, Southampton for New York via Halifax signalled on Sunday. No time or distance was given. She is due at Halifax on Tuesday morning.

McLean, Kennedy, Ltd., report that the steamship Fanad Head is due here about Friday to load for Belfast, also that the steamship Hayathens, of the South American line is due around the end of the week to load for Buenos Ayres and Montevideo.

The Ramore Head sailed today from Antivros for this port to load for Dublin.

J. T. Knight & Company advise that the steamship Orari has been detained on the other side and will not reach here before the 23rd or 24th of the month. She will load for Australian and New Zealand ports. They also advise that the steamship New Brighton will leave Belfast on Dec. 18 for St. John, due here about Jan. 1, and will load for South African ports.

The Royal Mail Steam Packet liner Chaudiere is due in port this afternoon from Bermuda and the British West Indies. She has 1,700 tons of sugar, 800 puncheons of molasses, general cargo, mails and a large passenger list.

The schooner Sally Persis Noyes, which is en route to St. John, is consigned to Stetson, Cutler & Co., and is formerly advertised.

LONG TRIP BY AUTO.

Miss Annie O'Neill, of 609 Main street, her sister, Mrs. Elizabeth Walsh, and Mrs. Walsh's son, Arthur, have returned from an extended automobile tour through upper Canada and the eastern States. They visited all the important cities in Quebec, Ontario, New York and New England states, and spent one or more days in each place. Miss O'Neill had not been very well prior to the trip, but had returned home greatly improved in health.

FINANCIAL

NEW YORK STOCK MARKET.

(J. M. Robinson & Sons, Members Montreal Stock Exchange)

New York, Dec. 8.

Prev. Close. Open. Noon.

Am Sumatra... 91 1/2 92 1/2 92

Am Car & Fdy... 136 136 1/2 139

Am Locomotive... 94 95 95 1/2

Am Beet Sugar... 96 97 97 1/2

Am Can... 52 1/2 53 1/2 53 1/2

Am Int Corp... 100 100 1/2 101 1/2

Am Steel Fdy... 42 1/2 43 1/2 43 1/2

Am Smelters... 65 65 1/2 65 1/2

Am Tel & Tel... 89 1/2 90 1/2 90 1/2

Am Woolens... 127 128 128 1/2

Anacosta Mining... 58 1/2 59 1/2 59 1/2

Atch T & S... 84 1/2 85 1/2 85 1/2

Brooklyn R T... 15 16 16 1/2

Balt & Ohio... 33 1/2 34 1/2 34 1/2

Baldwin Loco... 107 108 108 1/2

Beth Steel—B... 94 1/2 95 1/2 95 1/2

Chino Copper... 86 87 87 1/2

Che & Ohio... 84 1/2 85 1/2 85 1/2

Colorado Fuel... 40 40 1/2 40 1/2

Canadian Pacific... 140 140 1/2 140 1/2

Central Leather... 84 1/2 85 1/2 85 1/2

Cruible Steel... 211 1/2 212 1/2 213

Erc... 187 188 188 1/2

Great North Pfd... 106 107 107 1/2

General Motors... 84 1/2 85 1/2 85 1/2

Inspiration... 50 1/2 51 1/2 51 1/2

Int Marine Com... 51 1/2 52 1/2 52 1/2

Int Marine Pfd... 106 107 107 1/2

Industrial Alcohol... 106 106 1/2 106 1/2

Kennecott Copper... 28 1/2 29 1/2 29 1/2

Midvale Steel... 50 1/2 51 1/2 51 1/2

Mex Petroleum... 20 1/2 21 1/2 21 1/2

Miami... 20 1/2 21 1/2 21 1/2

Northern Pacific... 82 1/2 83 1/2 83 1/2

N Y Central... 29 1/2 30 1/2 30 1/2

New Haven... 70 1/2 71 1/2 71 1/2

Pennsylvania... 41 1/2 42 1/2 42 1/2

Pierce Arrow... 31 1/2 32 1/2 32 1/2

Pan-Am Petroleum... 108 109 109 1/2

Reading... 77 1/2 78 1/2 78 1/2

Republ F & S... 107 108 108 1/2

Southern Pacific... 106 107 107 1/2

Studebaker... 104 105 105 1/2

Union Pacific... 125 1/2 126 1/2 126 1/2

U S Steel... 104 105 105 1/2

U S Rubber... 124 1/2 125 1/2 125 1/2

Utah Copper... 78 1/2 79 1/2 79 1/2

West Electric... 58 1/2 59 1/2 59 1/2

Wills Overland... 30 1/2 31 1/2 31 1/2

DON'T DELAY

Get Your Overcoat Now!

This is one reason when a man who delays any longer to buy his overcoat is apt to get left. Makers are handing them out piecemeal.

If you have a particular style, fabric, or pattern preference, you'd better secure it now or you may have to take what the market offers. We advise you in all sincerity to secure your's now from our choice selection of fashionable models at \$25, \$30, \$35, \$40 to \$65—ready to put on.

GILMOUR'S, 68 King St.

Christmas Lines Are Ready.

XMAS GIFTS

For Mother or Father a nice Pair of Tortois Glasses. For Sister or Brother, if they complain of headaches get them a becoming pair of Eyeglasses to relieve the eyes.

Aluminum Case or a Gold Chain for Eyeglasses are very desirable Xmas Gifts. Come in and see them.

K. W. EPSTEIN & CO.

Optometrists, 193 Union Street

Will test your eyes at your home by appointment. M. 3554.

THE HIGH COST OF DENTISTRY

Is a Thing of the Past at the Maritime Dental Parlors

You can get good, safe, reliable work, best of materials and the services of expert dentists for one-half, and even less, than the ordinary charges.

Set of Teeth Made... \$3.00

No better made elsewhere, no matter what you pay.

22k Gold Crowns and Bridge-work... \$5.00 up

Porcelain Crowns... \$4.00 up

Gold and Porcelain Fillings, \$1.00 up

Silver and Cement Fillings, 50c. up

Broken Plates Repaired in Three Hours

FREE CONSULTATION

Experienced Graduate Nurse in Attendance

Drs. McKnight & McManus

Proprietors

38 Charlotte Street

ST. JOHN, N. B.

Hours: 9 a.m. to 9 p.m.

'Phone Main 2789-21

USE The Want Ad Way

10% REDUCTION

ON

ALL OUR STOCK

Beginning today (Dec. 8th), ending when the store closes December 24th. Here is your opportunity to make a genuine saving on your Christmas purchases.

What could be more practical or more acceptable than footwear?

Watch our advertisements and remember the 10 per cent. discount off all prices quoted.

SHOP EARLY

While our stock is complete, and while we are in a position to give better service than in the rush that usually accompanies the last few days.

WIEZEL'S

CASH STORE

SUPERIOR FOOTWEAR

ST. JOHN

243 Union Street.

HALIFAX

517 Barrington Street.