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'THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, OCTOBER 14, 1920

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# Oak Hall's Stupendous Store Wide Sale Now in Full Swing!

Although only starting this morning hundreds have already taken advantage of and become tremendously enthusiastic over the many real barbargains.

Everything marked at a substantial reduction; nothing left out. An exact reproduction of our famous January and July events.

ably more merchandise than we needed, to be assured of getting sufficient for our requirements, as manufacturers were behind in productions and only shipping about 60 p.c. of their orders.

This year our buyers followed the same plan anticipating the same conditions. These conditions changed, however, manufacturers are now shipping 100 p.c. of our Fall orders and furthermore are shipping orders that should have been shipped a year or more ago-and at the old prices.

to make a quick selling of this large unexpected quantity, we have adopted this stupendous storewide mark-down sale, giving our customers a real opportunity to fill in their entire winter's requirements at tremendous savings.

This stupendous sale is due to no panicy feeling on our part, nor is it due to any radical break in manufacturing prices.

The plain honest facts are these: For the past four years it has been necessary to order consider-

These conditions give us more merchandise chan we can consistently handle, therefore, in order

You know our July sale, you know our January sale. This stupendous mark-down sale is on the same basis—everything reduced. Don't hesitate to take advantage of it. Remember we are operating on the lowest possible margin of profit. You get the benefit of much lower prices on each individual purchase.



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