

THE EVENING TIMES.

ST. JOHN, N. B., OCT. 1, 1906.

The St. John Evening Times is published at 27 and 29 Canterbury Street, every evening (Sunday excepted) by the St. John Times Printing & Publishing Co., Ltd. A company incorporated under the Joint Stock Companies Act.

JOHN RUSSELL, JR. President.

A. M. BELDING, Editor.

TELEPHONE—News and Editorial, 192; Advertising Dept., 705; Circulation Dept., 15.

The Times has the largest afternoon circulation in the Maritime Provinces.

Circulation of The Times.

Week Ending Sept. 29th, 1906.

MONDAY	6,995
TUESDAY	7,015
WEDNESDAY	7,010
THURSDAY	6,985
FRIDAY	6,973
SATURDAY	7,358

TOTAL 42,336

Daily Average 7,056

Average Daily Sworn Circulation First Six Months, 1906, 6,791

IMPORTANT NOTICE

The Circulation Department Telephone is No. 15. Complaints of non-delivery of papers, change of address, and all circulation matters should be referred to THE CIRCULATION MANAGER. Call up No. 15.

The Advertising Department Telephone is No. 705. Complaints, requests for rates and all advertising matters should be referred to THE ADVERTISING MANAGER. Call up No. 705.

THE TIMES' BIRTHDAY

The Times is two years of age. This busy young journal first saw the light on Oct. 1st, 1904. It has overcome the ordinary ills of childhood in a remarkably short period, and stands today full grown and vigorous, with championship honors in the afternoon field. The daily published statement that the Times has the largest circulation in that field remains unchallenged for the best of reasons.

It was stated by many persons when the Times was first issued that there was not room enough for three afternoon papers. The reply was that there was always room for the best. The Times has striven to be the best, with enough of success to give it first place in popular favor and to encourage the staff to make still greater efforts in the direction of improvement.

The task of producing daily a bright and readable paper is no easy one, but there is pleasure as well as labor in it, and a degree of satisfaction in the feeling that the effort is appreciated by the public. The Times has reason to believe that its advocacy has aided in the accomplishment of some changes and improvements in this city, and its columns are always open for the advancement of worthy causes.

It is becoming the habit of some newspaper publishers to substitute, for regular news of the day many pages of cheap material purchased at wholesale. It has the appearance of news, and gives bulk to the paper, but it is a cheap imitation. It is the whoddy of the trade. The Times is not in that class.

With regard to advertising patronage, the Times on Saturday had nearly a page more of paid advertising than the Star, and exclusive of a page about western lands it also had more than the Globe.

This paper cordially invites a comparison of its pages from day to day with those of its competitors. It is especially suggested to business men who advertise that they make comparison and enquiry, since it is to their advantage to secure for their announcements the largest and most valuable circulation.

CONCERNING REFORM

It has been announced in large type in some local papers, and has been telegraphed as an important item of news to papers in other cities, that Sheffield street is to be reformed.

How is the task to be accomplished? It appears that there are on that street certain persons for whom the vices of people who live on other streets furnish a means of livelihood. The improper persons who live on Sheffield street would not be guilty of so much impropriety if left to themselves. If a policeman turned back every visitor there would be no trouble. But the visitor would forthwith seek some other street, and the Sheffield street person, deprived of the means of securing money at home, would migrate to other streets where they would be unmolested—as some of their kind now are, in some so-called respectable portions of the city.

Merely to establish a dead line this side of Sheffield street does not solve the problem. Those Sheffield street people who are of ill-repute will still be alive, still conscious of hunger, susceptible to cold, and vigorously disposed to get the means of appeasing the one and warding off the other. Moreover, their habits of life have not tended to improve their minds or quicken their perception of fine moral distinctions. They will not be thankful to society for interfering in their affairs, and will not respond with alacrity when served with notice to be good.

For that is what it amounts to. What family, for example, would employ a woman who came with the information that her last place was Sheffield street?

It requires very little serious thought to discover the fact that reform which simply orders certain houses closed is no reform at all. Some years ago a city clergyman started a mission on Sheffield street. He got very little encouragement

from society, and it was of little use to urge people to change their mode of life when the alternative would still leave them outcasts.

Society has a right to protect itself. Has it not also a duty to those who, even if they be a menace, are still human, and are a product of social conditions they did not create? Reform Sheffield street, by all means. But, until it is reformed, let it stay where it is.

A PITIFUL CASE

A pitiful case was revealed in the Toronto police court last week. A man had stolen four sets of billiard pockets from the firm which employed him and pawned them for two dollars. When arraigned the man said that his wife and family were in such distress that he committed the crime for their sake.

The crown attorney, who prosecuted the case, bore out this statement. "This man," he said, "has a sick wife, a sick mother and three children at home. All the children are under five years of age, and the family are really in pitiable circumstances."

The magistrate, while he pointed out that the law had been violated, would not under the circumstances send the man to prison, but let him go on suspended sentence. One is led to wonder if the man's employers, or his neighbors, knew the straits to which he was reduced—or if they cared. With all its philanthropy the world does not always get close to the need of the people who live next door. Perhaps the frequency of final trials too much to cause indifference toward cases that are really deserving. For every case that reaches the police court as did this one in Toronto there are many almost as pitiable of which the public does not learn at all.

The Canadian Manufacturers' Association, as noted in the Times recently, has unanimously declared in favor of extending the tariff preference only to goods imported direct through Canadian ports. The adoption of this policy would be of great benefit to St. John. The board of trade should reaffirm its position and keep up the agitation.

The St. John board of trade might very properly, at its meeting tomorrow take cognizance of the question that has aroused such hysterical excitement in Halifax. Do St. John business men believe St. John is a good mail port? If so it would be wise to say so. The government might some day ask itself how St. John feels regarding this matter, and be in doubt.

Despite the wall of the pessimists the Times takes the liberty to cheer that the winter port business will go on at St. John this year as usual. There is some excitement at present, but matters will right themselves.

Cuba has lost her independence. That is the real significance of the return of United States troops to Cuban soil. Foreigners who have financial interests in Cuba will welcome the change, which in the end will be better also for the Cubans themselves.

One way of counteracting the attractions of the saloon is to provide other reports of equal attractiveness to the average man—without the liquor. How many such are there in St. John?

The statements made by Bishop Williams, of Michigan, relative to the Bible pave the way for another heresy trial. Liberal theology is making notable converts, and making them apoc.

Two Canadian churches have an opportunity to exemplify the spirit of union. Will they hear the "call"—or will they extend a call to two more ministers?

The statement of Mr. Hugh A. Allan, elsewhere quoted, relative to the winter steamship arrangements, is of particular interest at this time.

Another Scott Act spasm is convulsing Fredericton. Some day the citizens will rise up and enforce the law, for the sake of peace and good neighborhood.

The gentleman who fiddled while Rome burned appears to have some St. John admirers. Is that crib to be placed, or not?

The impressive secrecy of police department officials in connection with the Collins case is becoming somewhat amusing. Sh—h—h!

Mr. Mayes says that it is clear soup. Mr. Clark says the soup is full of bones. Here is a case for the epicures of the board of works.

BAND EVERY NIGHT

Band every night and Saturday afternoons for the balance of the season is the new arrangement that the St. Andrew's Rollaway management have made with the 62nd Band and starting tonight it goes into effect. Just one week from tonight's Neptune Carnival will be in full swing and present indications promise that this carnival will be the best held here in years. The club members and their friends have always made anything they have undertaken a success and they are determined to do the same with this. The club members are selling their tickets rapidly. None are on sale at the rink, and they can only be procured from members of the club.

THE EVENING TIMES, ST. JOHN, N. B., MONDAY, OCTOBER 1, 1906.

Stores open till 8 o'clock.

St. John, Oct. 1, 1906.

Men's Tailoring.

This part of our business is steadily increasing in popularity. We carry a particularly nice range of imported as well as domestic cloths, use only the best of trimmings, guarantee first class workmanship, and the customer is always allowed to be judge of the fit, and we can save you a few dollars on the price of your outfit.

Men's Suits to Measure, - - \$13.50 to \$35.00
Men's Overcoats to Measure, - 15.00 to 30.00
Men's Pants to Measure, - - 3.50 to 7.50

J. N. HARVEY, Tailoring and Clothing, 199 to 207 Union Street.

Hunting Boots

17 inch Leg at \$7.00
10. " Leg at 6.50
7 " Leg at 6.50

These Hunting Boots are made of Oil Tanned Leather, with Damp Proof Soles, and are closed right up to the top, ensuring comfort to the wearer.

SEE OUR WINDOW.

FOOT LITTERS **McRobbie** 94 KING STREET



THE ENTERPRISE "HOT BLAST."

hundreds of Greatly Pleased Customers are Now Using this Stove.

Just the heater for our climate, where we have first a cold day, then a warm one, for the air-tight drafts and dampers give perfect control over the fire. One scuttle of coal will hold fire 48 hours, and if required a powerful heat in five minutes.

Easy to manage. Burns any kind of fuel. Will hold fire from fall to spring.

EMERSON & FISHER, Ltd., 25 Germain Street.

Wedding Gifts

THAT APPEAL TO REFINED TASTES.

We are opening daily, at FLOOD'S, 31-33 King St., next M. R. A., exquisite new goods in Silver, Glass, China and Bronze Ornaments, making the largest and most complete assortment in Eastern Canada.

The Floods Company, Ltd.,

31 and 33 King St., Next M. R. A.

THE GREATEST BARGAINS, FOR A SHORT TIME.

A number of Exhibition Carriages and Toboggan Pumps for sale at reduced prices.

A. G. EDGEcombe, - - 115-129 City Road

Tel. No. 547.

CHILDREN'S SHOES.

Dongola Kid, spring heels, medium sole. Good shoe for rough wear. Neat, \$1.25 all sizes.

J. W. SMITH, 37 Waterloo Street.

Free! Free!

With every cash purchase of \$3.00 or more, a pair of HIGH GRADE SCISSORS, or with purchase of \$5.00 or more, your choice of a great variety of 50c. POCKET KNIVES.

BARGAINS in Shoes, Clothing and Tailoring.

C. B. PIDGEON, Cor. Main and Bridge Sts North End.

MEN'S SHIRTS, DRAWERS AND TOP SHIRTS

Fleece Lined and Wool, from 50c. a garment up

BOYS' SHIRTS AND DRAWERS

Fleece Lined and Wool, from 30c. a garment up

A. B. WETMORE, 59 Garden Street.

THE SECRET

There's a little word called "Sweetheart." It's as old as heaven's blue; 'Tis the sweetest word ever spoken and its joy is ever new; It was love's first murmured message, spoken in the ear of love; When the earth took shape from nothing and the blue sky arched above; It has come through time unmeasured; it has lived unnumbered years; It was born of smiles and laughter and has dried grief's countless tears; It's the magic word of music and the living fire of art.

And I've chosen it to give thee—just that little word "Sweetheart."

Ah, the aching heart and heavy it has hidden love and smile; It has bidden youth be merry and has cheered the weary to peace and gladness and the dreary days and long Are forgotten in the glory of its whispered presence.

It has made the heart go leaping of the schoolboy at the play; It has filled with gladder dreamings all the sunshine of his day; It has bridged word-sundered chasms and has played the noblest part In the life and strife of being—just that little word "Sweetheart."

It has cheered the eye of battle; it has fired the heart of valor; it has braved the mouth of cannon and has borne the banner of his own; It has fired the soldier's deathward, where the camp was red and steep; It has trembled like a blessing on the ashens lips of sleep; It has hushed the cry of children; it has fired the souls of men; Better back on shore of failure to be bold and strong again; In the hermit's cloistered silence or in traffic's busy mart; It is all, through all—just that little word "Sweetheart."

And forever and forever, through the endlessness of time, It shall hallow song and story and shall be the soul of rhyme. It shall be a part of being, much as heart-beat, much as breath. It shall be the joy of living and the over-throw of death; So I tell thee why I write and listen till I whisper thee the key. The key to life, to love, to labor, life, love, death and mystery; Hut or palace, east or master, clod or it is of all, in all, through all—just that little word "Sweetheart."

—J. W. Foley, in New York Times

IN LIGHTER VEIN

ABOVE AND BELOW. There's business in the upper ten As in the lower five. Some people in the swim are bad As others in the dive.

—Philadelphia Ledger.

"THE GAME."

Sunlight and shadow, It still is the same; Winner or loser, We're in the life-game!

—Atlantic Constitution.

THE HARVESTERS. The youth who sows wild oats, 'tis true, Must reap as he hath sown; But then his father ought to do Some threshing of his own.

—Philadelphia Press.

FABLE

To some 'tis given to present A candidate for president; And with appeal and sally loud To sway the effervescent crowd.

But some—ah! some—elate and cool, On Friday afternoon at school May cuttle off without a check, "The boy stood on the burning deck!"

—Edwin L. Sabin, in Woman's Home Companion.

PROSAIC.

Handsome chauffeur, Pretty maid—Millionaires, People said.

Each day found them In the park, Often lingered After dark.

No, they never Did elope, Though 'twas rumour's Fondlest hope.

But they married—She more dollars, He the girl who Ironed his collars.

—Birmingham Age-Herald.

A LITERARY CRITIC. A good story is told at the expense of a well-known young chameleon in Philadelphia, who is said to be possessed of an insatiable desire to make love to every attractive girl he meets.

This incoherence was recently presented to an extremely handsome and talented young woman, toward whom he at once exhibited the usual symptoms of capitulation. During the course of their first conversation the chameleon chanced to observe:

"I understand that you're quite a literary person. Do you care for fiction?" "No," replied the young woman, who had received previous warnings of the propensity of the chameleon; "no please don't tell me that I'm the only girl you ever loved."—Lippincott's.

Flour for the Orient

A definite attempt is being made by Canadian millers to systematically introduce Canadian flour to Oriental consumers. A shipment of 11,000 sacks has already gone forward to Hong Kong and Japanese centres and for some time every trans-Pacific steamer will carry a large consignment. These shipments are not entirely meant for consumption. A large part of the flour will be shown at numerous exhibitions in the two countries in an endeavor to open up trade there. Grains and meals will also be shown and it is hoped Canada will secure a large part of the trade that countries are trying to work up with the rapidly expanding markets of the Orient.

New Ontario

The rapid growth of New Ontario is set forth in the statement that the earnings of the Temiskaming and Northern Ontario Railway show an increase for last month over the same month last year of 128 per cent, and for the six months of this year the increase is a matter of 234 per cent.

W. J. Mulroney, cashier in the local office of the New York Life Company, has been transferred to the Quebec office. Mrs. Leonard Robertson returned Saturday after a visit to her parents in Sydney.

Hosiery Bargains.

50 Doz. RIBBED CASHMERE HOSE, 25c. quality, our special price, 25c.
50 Doz. HEAVY WOOL HOSE, RIBBED, slightly damaged, sizes 6 to 10 inch. Price 15c. to 20c. pair.
JUST OPENED our new fall stock of Children's COATS and BONNETS, also LADIES' COATS.

Our big stock of Dolls, Toys and Xmas Novelties will soon be complete.

ARNOLD'S DEPARTMENT STORE

52-54 Charlotte Street. Tel. 178.

Stylish Bureaus and Commodes



Our beautiful line of odd bureaus and commodes is the st we ever had. They are in mahogany, quartered cut oak, surface oak, etc. Buy now while our assortment is complete.

English Oilcloths, Blankets, Lace Curtains, Pictures, Mirrors, Blinds, Etc.

AMLAND BROS., Ltd. Furniture and Carpet Dealers, 19 WATERLOO STREET

New Cloths

For Fall and Winter Wear

Our stock is now complete in all lines for Fall and Winter. We claim to have the largest and best assorted stock and the best values in Eastern Canada. Inspection solicited.

A. R. Campbell & Son High-Class Tailoring, 26 Germain St.

PUMPS.

Standard Duplex Pumps, Outside Packed Plunger Pumps, Automatic Feed Pumps and Feeders, Independent Jet Condensers and Air Pumps, Side Suction, Belt Driven Centrifugal Pumps, Steam and Oil Separators.

E. S. STEPHENSON & CO

17-19 Nelson street, St. John, N. B.

China and Leather Novelties

Suitable for Wedding Gifts JAMES A. TUFTS & SON, Corner Germain and Church Streets.

FERGUSON & PAGE,

IMPORTERS OF

Diamonds, Other Precious Stones and Pearls, Diamond Jewelry, Etc.

41 King Street.

Yellow and Sweet Corn, Vegetable Marrow,

Cauliflower, Squash, Pumpkins, Sweet Potatoes, Cucumbers, Tomatoes, Celery, Lettuce and Radish fresh every day. Green Tomatoes and Peppers.

J. E. QUINN, City Market. Telephone 636

Dustless Carpet Sweeper

and FLOOR BRUSH. Saves time health and money. Used in over 20,000 homes in Canada, and all up-to-date merchants everywhere. Get them through your dealer or send direct. Particulars Free. Agents and Dealers Wanted.

THE WORLD'S ONLY DUSTLESS BRUSH CO., 'Phone 935 B. 35 Dock Street. St. John, N. B.

HIRAM WEBB, Electrical Contractor,

4 CHURCH STREET. ROOM 5. ORDERS TAKEN AT J. H. NOBLE'S, 25 King Square. 'Phone 39.

Timely Tip

Have you changed your ad. in the street cars lately ?

If not, **The Telegraph** designs and prints them