

EATON'S develop films at 5c per roll. Mail them or bring them to Camera Section, Main Floor.

EATON'S DAILY STORE NEWS

C.D.V. small postcard size photos, full figure or head and shoulders, 4 for 25c. Camera Counter, Main Floor, James St.

"The High Heart"

By Basil King

A Novel With a Canadian Heroine, Especially Reviewed for Us by Katherine Hale.

A GIRL from Halifax, whom before the war we might have termed "a society girl," enters the family of an American millionaire as companion and nursery governess. About her there is the spirit of old British and Canadian ancestry, and she carries as her heritage a high heart. That same she needs in the atmosphere in which she finds herself just at the outbreak of the Great War, in which her own country becomes instantly involved.

The household of J. Howard Brokenshire is typical of the self-absorbed, firmly established, very-rich. We have met them many times. But that which has not occurred before in fiction is the introduction of a Canadian who is racial in the best sense of the word. This is the first delineation of that essential quality that is not British and is not American. And as Alix Adare, by her force and charm, wins the hearts and changes the destinies of those about her, so will she touch the imagination of readers everywhere.

This story is a good illustration of that fact that such a type is more important than one which is bizarre or thrilling. Basil King has not only given us the first Canadian girl with a background, but also a brilliant novel in "The High Heart." (On Sale in the Book Department—price \$1.25.)

The Overseas Depot

At the top of the Albert Street stairway, on the Second Floor, you will find a most interesting array of all sorts of nice things to eat, warm things to wear, and those small necessities and appliances so very welcome in camp or trenches.

Give your order and the Overseas Depot will see that it is carefully packed and properly dispatched.

Scotch Wool Squares at \$13.25, \$15.75 and \$18.50

A SCOTCH rug with its artistic patterning and its firm, smooth surface that is so easy to keep clean is a universal favorite for use in the bedroom, sewing-room, etc.

In small trellis styles in green, brown or blue, and in all-over vine and rosebud design with pretty chintz border in green, fawn and rose combinations.

Size 7.6 x 9.0. Special value, \$13.25.
Size 9.0 x 9.0. Special value, \$15.75.
Size 9.0 x 10.6. Special value, \$18.50.

50 Hit-and-miss Rag Rugs at special prices; pretty combinations of blue, rose, ivory and cream.

Size 25 in. x 50 in. Clearing, \$1.15.
Size 30 in. x 60 in. Clearing, \$1.65.

Seamless Wilton Rugs at remarkably low prices. Splendid reproductions of the close Oriental figures in Fereghan style, tan ground or rose grounds, with rich combinations, also two-tone helio grounds in lattice pattern or with handsome medallion centre. Size 8.3 x 10.6, special value, \$70.00; size 9.0 x 12.0, special value, \$75.00.

Extra Values in Oriental Rugs

Kermanshah Oriental Rugs are among the finest productions of Persian looms. The warp is of fine spun cotton, very strong, and the wool used for the nap the finest quality, which acquires a lustre almost like that of silk in course of time. The designs are usually fine in the all-over styles with medallion centres. Some magnificent examples of their wonderful art are here priced at unusual values.

Size 7 x 8, amber, old blue and rose. Special, \$215.00.
Size 6 x 9, rose and ivory. Special, \$150.00.
Size 8.7 x 9.7, blue, amber and cream. Special, \$265.00.
Size 10.8 x 14.7, amber, ivory and rose. Special, \$500.00.
—Fourth Floor.

Try the New Cafeteria

When you want to save time and money in the procuring of luncheon, tea or the refreshing bite and sup between times, take advantage of the new cafeteria, with its system of "self-serving," wholesome food and low prices. It is located on the Fifth Floor.

New Shipment of Sewing Machines Arrives

Not much news about the arrival of a carload of sewing machines—you think—but from the inside it's an achievement nowadays, especially when they are such reliable makes as "Seamstress," "Eatonia" and "Reliance" sewing machines. These machines are now on display on the second floor of the Furniture Building.

The Seamstress is one of the most popular machines and is procurable in various styles at \$26.00 and \$27.75; and the Seamstress Rotary, \$34.50.

The Eatonia—one of the greatest values we feature—is \$26.00. All are guaranteed for ten years. Motors for running any make of sewing machine are procurable at \$18.00.

For the Repairing of Sewing Machines

In the Sewing Machine Department parts for almost every well-known make of machine are kept in stock—shuttles, bobbins, belts, needles and other supplies.
—Second Floor, Furniture Building, James and Albert Streets.

A FINE DAY ON FIFTH AVENUE—AND FASHION HAS HER FLING



Fall Styles as Seen in New York by "The Scribe."

NEW YORK, Oct. 13th.—Four hundred and twenty-five years ago yesterday Columbus discovered America, and in celebration thereof the Avenue is all a-flutter with flags. But just how many are due to Columbus and how many to the more ancient Mars it would be difficult to say. For with all the voices of which she is possessed is New York affirming the fact that she is taking part in the great war. Knitting bags—every woman and child of high or low degree is swinging one on her arm, in varieties ranging from the small laundry bag to the carpenter's tool kit. Mannequins in the fashion parades in the shops pirouette along the platform knitting



"The real Victorian bustle, in all its magnitude of puffs and pleats innumerable."

scarfs. Movie actresses and other celebrities are ensconced in conspicuous places selling Liberty Bonds. Red "Service" flags fly from the windows of houses, warehouses and offices, proclaiming by the number of black stars upon the white centre the number of young men who have gone to the Army from that family or business firm. Ladies in the picturesque garb of the Red Cross distribute wool and literature from special booths in the hotels and in stations.

And doubtless because of the tenor of the time the new styles are noticeably simple, and the colors remarkably quiet. But if gaiety and elaboration are lacking, chic and distinction are unrestrained. It is a simplicity attained by the hand of genius. If she dressed in sackcloth the New York woman would be an interesting figure—a pattern for all to follow.

The Bustle All Supreme

Skirts are wide enough to step in, that's all, and the bustle is an established fact. The smartest dresses and suits that matron and miss are exploiting show this old-time drapery below the waistline at the back of the skirt. In evening frocks it is almost invariable, in afternoon dresses it is immensely popular, and in suits it is a distinctive feature of the softer

models. Sometimes it assumes the form of a large, loosely-tied sash, but oftentimes it is the real Victorian bustle in all its magnitude of puffs and pleats innumerable.

Tunics or flying panels are the alternative to the bustle, with the underskirt below clinging closely to the



"Mannequins in the fashion parades pirouette along the platform knitting scarfs."

ankles. Sleeves fit tightly as kid gloves, and bodices are flat, relieved only by buttons or a tracery of embroidery.

The Ubiquitous Dress of Navy Serge

Time cannot wither nor custom stale its infinite variety—this tailored frock of blue serge. Morning, noon and five o'clock 'tis the chosen garb of the well-dressed woman, shopping,



"When it comes to the heavier neckpieces, then it's capes you see—regular dolmans and quaint Jane Austen mantelets."

lunching or setting forth to tea. Tunic, panel or bustle skirt, black satin underskirt, glove-fitting sleeves, long, narrow, white satin collar, brown fox scarf, and high, close-fitting turban—this is the picture you carry away of that smartest of dames, young Madame New York.

And speaking of scarfs, Fashion is all for fox and wolf in this brown

tone mentioned—variously known as Lucille, Georgetown and Victoria—also the lighter cinnamon brown and its near relation, taupe. When it comes to the heavier neckpieces, then it's capes you see—regular dolmans and quaint Jane Austen mantelets, developed in Kolinsky, dyed squirrel and mole-skin.



"Skirts are so wide enough to step in—that's all."

Velvet—Oh, So Becoming

Velvet and its humbler sister, velveteen, is in high favor for afternoon and evening frocks—black for the former, and rich, radiant rose,



"The long, narrow collar of white satin—it's the smartest thing in tailoring—neck fittings."



"Hats rest on the eyebrows and look as though they required a shoe horn to draw them on and pull them off."

green and old blue for the latter. And you may well imagine how effectively simplicity may be worked out with velvet as the medium—a sight to rejoice the eye of the portrait painter.

Hats rest on the eyebrows in front, and look as though they would require a shoe horn to draw them on and pull them off. For those that top the smartest costumes are small—coquettish little chin-chin sailors or high cap-like turbans. Tricornees, too, are very popular. As for so-called trimmings, they are non est. The tall-topped idea prevails. Even the "restored" idea prevails. Even the "restored" idea prevails. Even the "restored" idea prevails.

The sun shines cheerfully. The Stars and Stripes wave proudly in the breeze. And the motor cars swish by with that inimitable, Fifth Avenue swish.

The Scribe

Making Shabby Furniture to Bloom Again Like New

Re-upholstering and Re-finishing Chairs, Sofas, Footstools, Etc.—And Repairing Them When Necessary.

A SHABBY SOFA is an eyesore. Its shabbiness is so insistent. It dominates the whole scene. Add a shabby chair or two, and woe betide the room!

If your furniture is in this condition, let us send a man to your house to take measurements and tell you what it would cost to have the chairs and sofas re-upholstered and re-polished. He will make suggestions, also, in regard to suitable fabrics, to the relative suitability of loose and permanent covers.

The Drapery Department abounds in delightful materials, chintzes, shadow cloths and hand-blocked linens, Kels cloth, velours, brocades, and a whole multitude of tapestries in reproduction of old hand-needlework designs.

Our workmen are skilled in all phases of re-upholstery and re-finishing of wood. Satisfaction is guaranteed.

—Fourth Floor, Yonge Street.

Poor Eyes and No Glasses Make Jack a Dull Boy

POOR eyes make backward children. Exhaustive tests have proved this. Bad eyesight retards both mental and physical progress.

When supplied with proper glasses, backward children have fairly raced ahead. Class-room work has become a pleasure.

We make a specialty of examining children's eyes. If any slight trouble is developing, we will prescribe the proper glasses. If the eyes are normal we will gladly tell you so.

Unless you are sure your children's eyes are normal, you should see us at once. We have a large variety of spectacles from which to select the most satisfactory gold, gold-filled, aluminum or steel, whichever you prefer. Prices are from \$2.00 up.

Form the habit of regularly consulting our Optical Department.

—Third Floor, James Street.

Day Pillow Cases of Irish Linen

HERE is something extra nice in pillow covers—these day cases of fine Irish linen. They are charmingly embroidered in effective designs, and may be had in size 45 x 36 inches. Per pair, \$2.75.

White Satin Finished Bedspreads in double bed size, designed with floral and conventional centres and with good border effects. Each, \$4.50.

Eiderdown Comforters covered with down-proof sateen in floral designs and fashioned with panels of plain material. Well filled with soft, fluffy down. Size 72 x 78 inches. Each, \$14.00.

Table Cloths and Napkins in "Old Bleach"

The Old Bleach Linens are well known. In this particular set the cloth may be had with charming border designs and floral or conventional centres. The napkins are patterned in the same designs. Cloth size 2 x 2 1/2 yards, napkins 22 x 22 inches. Per set, \$13.00.

Fancy Huckaback Guest Toweling, fine Irish linen, 15 inches wide. Suitable for embroidery. Per yard, 50c.

Hemstitched and Hand-embroidered Table Covers of fine Irish linens. They are inset with heavy lace insertion and finished with lace edging. Size 30 x 30 inches. Each, \$2.00.

Linen Scarfs in Madeira hand-embroidery, made with plain centres, eyelet work and finely scalloped edges. Size 18 x 54 inches. Each, \$3.25.

When Furnishing That Room of Yours

IF YOU are assailed by any doubt concerning the furnishing of your house, place your difficulties in the hands of the Shopping Service, and suggestions, samples, prices, etc., will be supplied for the solving of the problem. Address your letter to the Shopping Service.

THE T. EATON CO. LIMITED