

SIMPSON'S 49c SALE TODAY

Here is Today's List of One Hundred and Forty-two Items at 49c Each Before you read them we want to tell you that an article, to get into this list, has got to be a much better value than ordinary

Women's Low Shoes, 1,100 pairs, former prices \$1.75 to \$3.00. Tan, Calf, Canvas, Panama Cloth and other leathers, Pumps and Oxfords. (No phone or mail orders.) Sizes 2 1/2 to 6. A pair 49c

Infants' Soft Sole Boots, lace or button; chocolate, red and white, black and red, and black patent leather. Sizes 0 to 4. Regular 65c and 75c, for 49c

Men's 1st Quality Rubbers, 500 pairs, city weight, low cut, self acting heel, round toe and high heel. Sizes 6 to 11. Regular \$1.10. Tuesday 49c

Women's Black and Colored Spats, 6 button, black and red; made with leather strap and buckle over instep. Regular 75c and 95c. Tuesday 49c

Men's and Women's Steel Arch Support, Regular \$1.00. Tuesday 49c

English-Made Adjustable Rubber Soles and Heels, Regular 75c a set. Tuesday 49c

Girls' Wash Dresses, 125 only, in several pretty styles; made of striped and check ginghams, also plain chambrays. Sizes 6 to 14 years. Tuesday 49c

Jewelry, regular prices 75c to \$1.49, including 10K Gold Neck Chains, 50K Gold Baby Rings, 3K Beauty Pins, 10K Signet Rings, 10K Scarf Pins, 10K Soft Collar Safety Pins; also gold-plated and gold-filled Bar Pins, Brooches, Pendants, Beauty Pins, Neck Chains, Perfume Ball Pendants, Sterling Silver Rings, Cuff Links, etc. Your choice, at 49c

Set of 6 Full Size Silver-Plated Tea Spoons, bright finish, floral pattern. Tuesday, the set 49c

Dessert Spoons or Dessert Forks, and Full Size Table Spoons, silver-plated; pattern to match tea spoons. Tuesday, 3 for 49c

Cold Meat Serving Forks, silver plated, Coral pattern, each in a lined box. Tuesday 49c

Large Fruit or Berry Spoon, silver-plated, similar pattern to Cold Meat Fork. Tuesday 49c

Cigar Casket or Bon Bon Dish, satin finish, gold lined. Tuesday, each 49c

Jewel Cases, in black and ivory finish, silk lined. Regularly \$1.75. Tuesday 49c

Dessert Sets, including Sugar Bowl and Cream Jug, sterling silver deposited on glass. Regular \$1.25. Tuesday 49c

Women's Waists of white English voile. Open invisible, fancy hemstitched front. Low neck, deep square collar and 3/4 sleeves. Sizes 34 to 42. Tuesday 49c

Women's Dainty Semi-Tailored Waist, of white corded stripe dimity. Open front, low turn-over collar and 3/4 sleeves. Sizes 34 to 42. Tuesday 49c

Women's Handsome Waist, of fine white batiste. Front of heavy solid embroidery and wide insertion lace. High lace collar, and short sleeves. Sizes 34 to 42. Tuesday 49c

Women's Very Elaborate Waist of white batiste. The whole front is beautifully embroidered and lace trimmed. Rounded low neck and 3/4 sleeves. Sizes to 42. Tuesday 49c

Women's Fibre Silk Ankle Hose, tan only. Sizes 8 1/2 to 10. Tuesday, 3 pairs 49c

Women's Fine Cotton Hose, black, tan and white, close fine weave. Tuesday, 3 pairs for 49c

Women's Fine Plain Black Cashmere Hose, knitted close and seamless, good weight. Tuesday 49c

Women's Strong Fibre Silk Ankle Hose, three-quarter silk leg, deep blue thread top, black, white and colors. Tuesday 49c

Boys' and Girls' Ribbed Cotton Stockings, black, tan, and white; fine ribbed finish, 3 pairs for 49c

Boys' Heavy Weight Cotton Hose, and black mercerized lisle thread hose, fine ribbed finish, fast dye. Sizes 4 to 10. Tuesday, 2 pairs for 49c

Men's Fine Plain Cotton Socks, black, white and wine. Good weight. Tuesday, 3 pairs for 49c

Men's Heavy Weight Pure Wool Black Worsted Socks, ribbed finish; soft clean yarn. Tuesday, a pair 49c

Men's "Llama" Plain Black Cashmere Socks, seamless, fine Union yarn. Tuesday, 2 pairs 49c

Men's Muleskin Working Mitts, black, white and wine. Good weight, wool lined, and wool cuff. A pair 49c

Handsome Guipure and Embroidered Lace Bandings, white, black and ecru, 5 to 10 inches wide. Made to sell at \$1.00 to \$2.00 per yard and a few odd pieces up to \$2.50. No phone or mail orders. \$3.00. Tuesday, a yard 49c

Women's Hand Bags, many styles to choose from, mostly metal frames, fitted with mirror and coin purse. Values 59c to 98c. Tuesday at 49c

Cutlery and Hardware

Ironing Boards, 12 x 60 inches. Tuesday 49c

Furnace Shovels, D top handles. Tuesday 49c

Garbage Cans, japanned finish. Tuesday 49c

Bath Seats, white enamel finish. Tuesday 49c

Enamel Teakettles, good grey enamel, 4-quart size. Tuesday 49c

Solid Alcohol Stove with covered kettle and two tins of solid alcohol. Tuesday 49c

Covered Saucepans, high grade enamel, blue outside, white lined, four quart. Tuesday 49c

Color-Lac, a high grade varnish stain and enamel, in cherry, mahogany, walnut, oak, white, enamel and clear varnish, quart cans. Tuesday 49c

Scissors and Shears, high grade American and English make; 6, 6 1/2, 7 and 8 inches. Tuesday 49c

Drugs at 49c Today

Powdered Borax, Regular 13c, 4 lbs. for 49c

Epsom Salts, Regular 10c, 6 lbs. 49c

Boracic Acid, 25c package, 2 for 49c

Peroxide of Hydrogen, 3 bottles 49c

White Pine and Tar, 3 bottles 49c

Bay Rum, 25c bottles, 3 for 49c

Cod Liver Oil (Norway), special at 49c

Russian Paraffin, regular 60c, for 49c

Liquid Corn Cure, 3 bottles for 49c

Headache Cachets, Reg. 26c, 3 for 49c

Cascara Tablets, 3 grain, 3 boxes 49c

Aspirin Tablets, 3 dozen 49c

Wood Alcohol, reg. 55c quart, for 49c

Parrish's Food, reg. 26c, 2 for 49c

Rubber Goods 49c EXTRA SPECIAL

Red Rubber Hot Water Bottle, regular \$1.00. Special Tuesday at 49c

Bulb Syringe, regular 60c, special 49c

Attachment Sets, reg. 60c, special at 49c

L. SIMPSON DRUG CO.



Annual Sale Boys' Wash Suits

Mothers will be interested in the announcement that on Tuesday we hold our annual sale of Sample Wash Suits. We have 500 suits, samples of spring and summer suits for 1917. Too many styles and colors to tell you about, but it is a great collection. Sizes 3 to 8 years. Regular values were \$1.75 to \$4.00. Tuesday, all going at 95c

Today's Furniture

\$33.50 Birch Mahogany Dressers, sale price	24.35
\$19.75 Chiffoniers, fumed oak or mahogany veneer	12.95
\$12.75 Brass Bed, 2-inch posts, five fillers, for	9.15
\$25.50 Brass Beds, 2-inch posts and cross bars, for	18.45
\$31.50 Brass Bed, 2-inch posts, 1 1/2-inch fillers, for	22.50
\$5.00 Springs, metal frame, woven wire fabric, for	3.95
\$16.00 Box Springs, covered with layer felt, for	12.95
Mattress, wood fibre, felt on both sides, for	3.05
\$7.50 Mattress, half wood fibre and layer felt, deeply tufted, for	5.95
\$10.00 Mattress, layer felt, built, not stuffed, for	7.95
Pillows, well filled with mixed feathers, a pair	.95
Pillows, all feathers, size 20 x 26 inches, a pair	1.50
\$13.00 Extension Tables, solid oak, fumed or golden	9.90
\$20.00 Extension Table, 48-inch quarter-cut oak top, for	13.25
\$21.00 Extension Table, 45-inch solid quarter-cut oak top, for	15.00
\$30.00 Extension Tables, 48-inch quarter-cut oak top, for	22.50
\$21.50 Dining-room Chairs, golden oak, leather seats, the set	14.50
\$24.75 Set Dining Chairs, fumed or golden oak, leather seats	19.15
\$36.00 Dining Chairs, fumed or golden, leather seats and backs	22.95
\$15.50 Buffet, golden oak finish, mirror in back, for	12.95
\$40.00 Buffet, fumed or golden finish, Colonial design, for	29.50
\$41.50 Buffet, fumed finish only, plate mirror in back	31.50
\$22.50 Dresser, birch Empire mahogany finish, Colonial design	18.95

If You Can't Spare the Cash

You may take advantage of this sale just the same. We have provided a plan that makes it possible to get the home furnishings you want at the time you want them, irrespective of the size of your bank account.

Join the Home-lovers' Club

and you may buy furniture, rugs, drapes, hardwood floor, linens, china and silver by paying part cash—and the balance will be arranged in convenient amounts.

Cash Prices and No Interest

We make absolutely no charge for the accommodation furnished by the Home-lovers' Club. See the Club Secretary, Fourth Floor, and he will tell you anything else you may wish to know.

Toilet Goods

Real Ebony Bonnet Brushes, Regular price 75c. Reduced price 49c

White Celluloid Photo Frames, Regular price 75c. Reduced price 49c

Pyralin Ivory Puff Boxes and Hair Receivers, Regular price 75c. Reduced price 49c

Grained Ivory Glove Stretchers, Regular price 65c. Reduced price, each 49c

Imported Swansdown Powder Puffs, Regular price 65c. Reduced price 49c

Atkinson's English Floral Perfumes, in boxes. Regular 75c. Reduced price 49c

Men's Shaving Set, comprising rubber-berst shaving brush, shaving stick, tin of talcum powder, and different pencil. Regular 65c set. Reduced price 49c

Three-piece Ebony Finish Toilet Set, hair brush, hand mirror and dressing comb. Regular price 85c set. Reduced price 49c

Seven-piece Toilet Set, comprising tooth brush, tin of tooth powder, tin of talcum powder, bottle of violet witch hazel hand lotion and three cakes of butter-milk toilet soap. Regular price 65c set. Reduced price set 49c

Notions at 49c

B. P. C. Mercerized Crochet Cotton, white only, all sizes. Regular 2 balls for 25c. Tuesday, 5 for 49c

Shoe Trees, regular 2 pairs 25c. Tuesday, 5 pairs 49c

Dress Shields, sizes 2, 3, 4 and 5; sew-on and few tie-on. Regular 25c, 30c and 35c. Tuesday, 2 pairs 49c

Wash Cloths, Nu knit. Tuesday, 10 for 49c

Just See What 49c Will Buy in the Women's Whitewear Section

Women's Dainty Corset Covers, a great clearance of odd lines from regular stock of manufacturers' samples. Made of fine cotton and nainsook prettily trimmed in many different styles. Sizes 34 to 42 in the lot. Values 75c, 85c and \$1.00. Tuesday 49c

Women's Nightgowns, good quality fine white cotton, silver style, round neck, prettily trimmed with heavy lace. 55c value, for 49c

Women's Work Aprons of good quality print. Tuesday, 2 for 49c

Women's Umbrella Drawers with deep lace frills. Both styles. Regular 75c. Tuesday 49c

Women's Knee Length Knitted Petticoats, made of soft cotton yarn, in a fancy black and white checked effect. Shaped waistband and draw tape and prettily scalloped edge. Regular 85c. Tuesday 49c

Women's Drawers of heavy cotton in plain umbrella style. Regular 35c. Tuesday, 2 for 49c

Women's Vests and Drawers of fine fleecy-lined cotton. The vests have high neck, button front and long sleeves; the drawers are ankle length, closed style only. Colors white and natural. Regular 65c each. Tuesday 49c

Women's Fancy Trimmed Vests of fine ribbed cotton, pure white, low neck and short sleeves style. Sizes 34 to 40. Regular 65c. Tuesday 49c

Women's Vests, made of lovely fine ribbed Egyptian cotton, in high neck and short sleeve buttoned front style with shaped waist. Sizes 34 to 42. Regular 85c. Tuesday 49c

Women's Brassieres, in two smart D. & A. models. Sizes 34 to 44. Made to sell for 75c. Tuesday special 49c

Boys' Blue Serge Suits \$6.75

You will certainly be pleased with a Suit from this special lot we purpose clearing Tuesday. They are perfectly tailored from rich navy blue chevrons, and we guarantee the shades. A smart single-breasted coat, with three patch pockets and flaps. Stitched-on belts, and full-fitting bloomers. A splendid value. Sizes 25 to 35, for boys 7 to 17 years. 6.75 Tuesday special at 6.75

Linoleums and Rugs Special

Heavy Printed Linoleum at 53c Per Square Yard

Over 1,000 yards of heavy quality printed Linoleum in good designs of floral, wood, tile or block effects. Two yards wide. Tuesday special, per square yard 53c

Oilcloth in an extra heavy quality, well printed and thoroughly seasoned. Floral, tile and conventional patterns. Bring the dimensions of your room. Tuesday special, per square yard 49c

Platted Oilcloth Mats, 4 dozen only. Made from cuttings and odd ends of table oilcloth, and strongly platted and stitched together. Very suitable for bathrooms, kitchens or sinks. Tuesday, each 49c

Splendid Values in Axminster Rugs

60 only, Seamless Axminster Rugs, in good wearing quality and splendid rich colorings. There are eight designs to choose from, suitable for any room. Size 9.0 x 12.0. Tuesday 33.50

TAPESTRY RUGS REDUCED IN PRICE

A large quantity of Scotch Tapestry Rugs, good assortment of two-tone effects, oriental and conventional patterns. Since these rugs were bought they have greatly advanced in price, which makes them exceptionally attractive values at the present time. Sizes:

7.6 x 9.0. Regular \$11.25, for	8.25
9.0 x 9.0. Regular \$12.25, for	9.75
9.0 x 10.6. Regular \$14.50, for	11.25
9.0 x 12.0. Regular \$15.95, for	12.75

Boys' Shirt Waists

In a splendid offer. Collar attached and separate collar styles. A big range of neat stripe patterns. Sizes 11 to 15 1/2 collars. Tuesday sale price 49c

Men's and Boys' Tweed Caps, four and eight-piece top, in plain golf and band shapes. Some have inside earbands; 75c, \$1.00 and \$1.25 caps. Tuesday 49c

Men's Negligee Shirts, plain and fancy half-line stripes. All are well-made, double yoke at neck and double sewn seams, laundered cuffs, coat styles; sizes 13 1/2 to 17. Tuesday 49c

Men's Merino Underwear, natural shade, made from fine wool and cotton mixtures; sizes 34 to 44. Shirts and drawers. A garment 49c

Men's Suspenders, English and American webbing in such well-known brands as President, Pioneer, Dominion and Hall's makes; crossback and pulley style. Tuesday 49c

Men's Balbriggan Underwear, natural shade made from two-thread Egyptian yarns; sizes 34 to 44. Shirts and drawers. A garment 49c

Boys' Negligee Shirts, striped patterns and plain colors; sizes 12 to 14. Tuesday 49c

Boys' Winter-weight Underwear, broken ranges from our regular stock. Scotch wool, fleece and heavy elastic rib knits. Sizes 20 to 32. Tuesday 49c

Boys' Grey Union Flannel Shirts, collar attached style, buttoned cuff. Sizes 12 to 16. Tuesday 49c

Genuine Carbon Photos, reproductions from world famous paintings; suitably framed in walnut finished moulding with oak veneer mats on pictures. Also septon toned pictures in landscapes and figures. 93c to \$1.25 pictures at 49c

Wall Papers, floral stripes for Bedrooms, conventional patterns for Halls and Sitting-rooms. Regular 8c to 10c. Tuesday, 10 rolls for 49c

Imported Wall Papers for Drawing-rooms, Living-rooms, Halls and Dens, some hand-block designs. Regular \$1.00 to \$2.00. Tuesday, a single roll 49c

Dolls and Toys—A lot that were 69c to \$1.00 will be cleared Tuesday. Included are Baby Dolls with natural expression and jointed limbs, Picture Postcard Lanterns and Moving Picture Shows, Defence Guns, Hill-climbers, Toy Banks, etc. In the Basement, each 49c

Toy Wheel Barrows, 10 only, wood-on bodies, painted red—long handles. (Sixth floor.) Regular 75c. Tuesday 49c

Dolls' Go-Carts, 150 only, steel frames, collapsible style, covered with leatherette, steel axles and wire wheels. (Sixth floor.) Regular 99c. for 49c

Toy Express Wagons, 68 only, also 6 x 12 inches, steel bodies, enamelled red, steel axles and wire wheels. (Sixth floor.) Regular \$1.00. Tuesday 49c

Boys' Coasting Slights, 80 only, 42 inches long, hardwood runners; maple leaf decoration on seat; extra heavy round steel shoes. (Sixth floor.) Regular \$1.00. Tuesday 49c

Natural Shantung Silks—A quality recommended for wear and appearance. Regular 59c a yard, on sale at 49c

Ivory Habutal Silks

fine, soft qualities, 36 inches wide. Regular 85c and 95c a yard. On sale at 49c

Cord Velvets, 27 inches wide; fine and wide-wale cords, in a big color range. Mostly 75c qualities. Tuesday, a yard 49c

Embroidered Swiss Voiles, Crepes, Piques and other lines, 85c to \$1.25. White wash fabrics, 36 to 42 inches wide. Slightly counter soiled. Tuesday, a yard 49c

Silk Warp Crepe de Chine for Waists and Dresses, in pink, sky, beige, champagne, black, etc. 36 inches wide. Regularly 65c. Tuesday, a yard 49c

Tub Silks in silk and cotton; these will laundry well, and will make smart tailored Waists and Men's Shirts. 36 inches wide. 75c and \$1.00 materials, at 49c

Duro Pique, very smart checks, stripes and plain shades for Women's and Children's Dresses and Suits. Width 40 inches. \$1.00 value. A yard 49c

Linens at 49c

Lace Trimmed Shams and Scarfs; also a few hemstitched and embroidered in colors. Shams, size 30 x 30 in. Scarfs, size 18 x 50 in. Regularly 75c and 85c. Rush price Tuesday, each 49c

Hemstitched Huckaback Bedroom Towels, with damask borders; size 22 x 40 inches; also large white Terry Bath Towels. Tuesday, a pair 49c

Damaek Napkins, ready hemmed, assorted designs; size 18 x 18 inches. Tuesday, 6 for 49c

Table Damask, bleached, 56 in. wide. Tuesday, a yard 49c

Crash Roller Towelling, red border; width 17 inches. Tuesday, 5 yards for 49c

Madapolam, a fine cotton; 36 in. wide. Tuesday, 5 yards for 49c

White Flannellets, 27 inches wide. Tuesday, 5 yards for 49c

Plain Hemmed Pillow Cases, two sizes, 42 x 38 and 45 x 38 in. Tuesday, a pair 49c

Semi-ready Dresses for Children—Stamped on fine white lawn, requiring very little work, with enough floss for working; sizes 1 to 5 years 49c

Table or Dresser Scarfs, stencilled and embroidered in black and green on cream linen; all nicely finished, with neat buttonhole edges; size 18 x 48 inches. Tuesday, each 49c

Bags, with the word laundry stamped on heavy quality cream scrim; large size. Tuesday, each 49c

China at 49c

English Porcelain Cups, one doz. for 49c

Manicure Sets of Japanese china. 49c

Sugar and Cream Sets of Royal Nippon China, nicely decorated 49c

Whipped Cream Sets, hand painted. 49c

Trinket Sets, a powder box and hair receiver on tray, for 49c

Boudoir Light, complete, consists of 1 glass candlestick, 1 candle holder, 1 colored candle and 1 candle shade. In basement 49c

L. SIMPSON Limited

Men's Trouser Specials

SOLDIERS' \$5.50 REGULATION CLOTH BREECHES \$4.50

A heavy khaki serge cloth in a good fitting style; sides are laced; top pockets and belt loops; sizes 33 to 44. 4.50 Reduced to 4.50

WORSTED AND TWEED TROUSERS \$2.25

Strong, good wearing trousering, in two different shades of brown, in neat stripe pattern, finished with 5 pockets and belt loops; sizes 32 to 44. Special 2.25

PAINTERS' WHITE OVERALLS

Made from a good weight white cotton; sizes up to 38 waist only; pocket, bib and brace 50

MEN'S BLUE SERGE TROUSERS

A good wearing blue serge cloth, showing a medium size twill; five pockets and belt loops. Sizes 32 to 44. 3.50 Price 3.50

FANCY WORSTED TROUSERS

Good quality worsted trousering in grey and black stripe patterns, finished with 5 pockets and belt loops. 4.50 Tuesday 4.50