10th

-Glorious culture

Recreation

inces Day

Inspiring close as

gay, glowing, even

e is magnificent. e present day mar-acle, stirring, won-

magnificent in its

orate than any of

before attempted.

as anything more

been presented

St. West, \$1. Box

Sale at Grounds

ian Art

Building.

and of Soloists

EXHIBIT

asterpieces. lection from the irg Museum, lan Collection.

TOGRAPHS.

BUILDING.

lar Persian

nufacturer's Samples, Many Being Priced Models, All Greatly Reduced. Friday, \$21.75. clearance of manufacturer's samin beautiful serges, Burella cloths, ideloths, wool poplins, Oxfords and ardines. Beautifully tailored suits mannish collars, semi-isolored etheted and fancy suits with braid button trimmings; new collars are med. All beautifully lined with silk atin. Skirts are tailored and finitiatin. Skirts are tailored and finitiatin. Beautifully lined with silk atin. Skirts are tailored and finitiatin. Skirts are tailored and finitiating silvers and pockets. Colors, Burgundy, brown, Russian green black. Sizes 24, 86 and 25. Fri-\$21.75. 2 and 7 tacular Cap-

and black. Sizes 34, 86 and 35. Prifay, \$21.75.

Navy, Black, Green. Brown and Oxford Grey are among the colors, andmany show collars of velvet or taffeta,
metimes in contrasting shades, as in
one newy serge suit, which has Burraudy velvet collar and inlay in the vest.

An Oxford Grey Tailored Suit is very
wagger with its good lines and button trimmings. The box-pleated back
featured in the coat of a newy or
herown serge suit is distinctly good style,
especially when one notes the narrow
button-trimmed belt which passes over
some of the pleats and under others.
Several are in semi-tailored effects, with
panel back and front and belted sides.
The skirts have yokes or belts and
frequently pockets. All are excellent
values and greatly reduced from meual
prices. Friday bargain, \$21.75.

—Third Floor, James Street. Bomb d Circus Acts cs Say

mer presentation at Women's Coats

Women's Coats

Clearing at \$11.75.

Endsome Coats in navy, brown, grey, as and black, often lined throughout at of such seasonable fabrics as savet, kereey, Whitney cloth, chinhilla, velours, and tweeds, are shown, ade in swagger styles with trimmings plush, fur and fur fabrics. A grey at of excellent style has large curved cokets and a three-piece belt, while smalle buttons of unusual design add stinction. "Orushed" plush is a not-ble trimming on a brown corduroy at. The new "choker" collar is noted a many models. These are sample cats and represent exceptional value. Tiday, each, \$11.75.

—Third Floor, James Street.

THURSDAY MORNING AUGUST 30 1917

TRANSFER CARD.

Ask for a Transfer Card when you to your first purchase; each purse is then added. You pay total

Interesting

Friday Bargains

Women's Suits

Ribbons

Wide Satin More and Faille Ribbons, stable for sashes, millinery and hair own. Colors, white, sky, pink, Belgian, avy, green. red. emerald, geranium, leg. 40c and 50c per yard. Friday,

Art Needlework

Pancy Tea Aprons, in Royal Seciety packages, stamped for embroidery in solid stitch and French work, in pink, blue and green shades, the floes for working included in packages. Reg. 15c. Friday, 19c.

White Turkish Bath Towels. 22x44, stamped for embroidery in basket designs. Reg. 45c. Friday, 39c.

—Second Floor, Centre.



Watch for Something Unusual in Bargain Giving for Next Monday.

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Streets doors are order boxes, where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 s.m. and 1, 4 and 4.40 p.m.

Of Interest in the Selection of School Misses' Wardrobes

Frocks, Suits, Coats and Skirts in Charming Diversity

Visitors to the City in Particular Will Be Delighted With All the Smart Things to be Had in the Misses' Wear Section, Third Floor

ITH the commencement of a new term arises the necessity of planning the correct wardrobe for Miss Schoolgirl. Whether she is preparing for her freshman year in college or boarding school, or continuing the work of past years, she will be vastly interested in her new clothing, of which there are many fascinating affairs here.

A few practical lines of coats and suits, frocks and skirts awaiting selection are mentioned here, a noteworthy feature being the moderateness of their prices.



The Trim Suit for Autumn

A model of fine poplin is fashioned on smart and simple lines, the coat in Empire effect, its high waist-line having self belt of medium width and rows of bone buttons on either side above and below the belt. Its back is similar, with centre inverted pleat, topped by arrowheads. Lined throughout with grey satin. A plainly tailored skirt has gathers and belt at back. Sizes 14 to 20. Obtainable in Java, Russian green; navy and black, and priced at \$18.50.

A serviceable serge forms a smart suit, which is almost severe in line, but is given distinction in its attractive hip pockets and breast tabs. The collar is small, with lapels, while back has three flat box pleats. A trim skirt has all-round belt and two pockets similar to those on coat. Sizes 13 to 19. To be had in black and navy. Price, \$20.00.

A suit which might well be reserved for her social engagements is one of fine poplin, the coat being graced with wide box pleats at back and slashed up either hip, the slashes buttoned with attractive bone buttons, which are smart in appearance and generous in number. The collar is square and convertible. A new touch is given the skirt, which has girdle, widening to deep points on either side of front, each point containing a small, though convenient, pocket. Sizes 13 to 19. Colors navy, brown, green and black. Price, \$22.50.

A Few Serge Frocks for Class Wear

Ever popular and pretty for school folk is the sailor frock of navy serge. A girlish model is one at \$12.50, its skirt having inverted pleats stitched at hips, wide self belt, one side slipping through other in front and fastening with metal buttons; bodice with sailor collar, cuffs and pocket braid-trimmed and having silk tie. Price, \$12.50.

Straight lines from shoulder characterize dresses of sturdy serge, which find their adornment in pockets and belt which are silk-braided, and broad collar with revers, which has overcollar of colored silk. Price, \$10.00.

A more elaborate model is one with Russian blouse in slipever effect, having round neck, collar which is pointed at intervals, each point having touch of embroidery in colored silk and metal. Soft pleats are confined to place by self belts, and two inset pockets have long pointed flaps, embroidery-trimmed.

The pleated skirt is attached to cotton bodice. Price, \$20.00.

Cosy Coats of Equal Suitability on Bright or Stormy Days

A charming model of Whitney cloth has box pleats down back, cape, collar and self belt, silkstitched, and adorned with metal rings and velvet. It has two huge pockets, but-ton and velvet loop-trimmed, in colors grey, brown, navy and black. Priced at \$18.50.

Cheviot forms another smart coat, which has broad self belt divided at either side of back with button - trimmed straps, culminating in pleats. Its collar is particularly broad, with velvet inset. Price, \$20.00.

O WEATHER the

ters are smart hats of

small shape so favored by

Dame Fashion. A popu-

lar feature for this season

is the fondness for velvet

which has been exhibited

-velvet in many colors

and in black-frequently

winds of Canadian

Autumns and Win-

Attractive Skirts to Wear With Separate Blouses

A smart skirt for school is of heavy serge, with two pointed patch pockets, and stitched-down pointed belt, trimmed with bone buttons. Sizes 22 to 26 waist, 31 to 38 lengths. Navy and black. Price, \$4.50.

Of finer and lighter navy or black serge is a trim skirt with pockets which commence in bands at waist-line and are trimmed with smoked pearl buttons and wide self belt similarly trimmed. Price, \$8.75.

—Third Floor, Yonge St.

Autumn Modes in Misses' School

Pretty and Girlish Hats Which Are

Likewise Practical for Daily Wear.

shirred or pleated. Soft crowns of all varieties appear, puffs,

tams and shirrings, but in most cases is the crown soft. The

pleated or shirred brim is to be seen in hats small or large,

while straight sailor brims are ever in vogue, and tricornes again

receive favor. Upturned brims somewhat resembling the famed

Chin-chin are smart and pretty for your faces, and excellent for

daily use, since they fit so snugly. In color do they follow the

most wanted of shades this season—taupe, beetroot, Java, bal-

sam, navy and black-with bright touches added. Prices

range from \$5.00 to \$8.50. —Second Floor, Yonge St.

Millinery

A Few of Many Splendid Bargains

Middles

Odd lines of Smocks and Coat Middies in smart styles. Many with large figure design of blue, green or rose. Others are white, with fancy collars and sashes of colored materials, also some in bisque colored gabardine. Some made of wonderlin cloth have Zouave trimming on collars and around bottom. Sixes for misses and women in the lot. Reg. \$2.00 to \$3.00. Friday, \$1.00 to \$1.50.

—Third Floor, Yonge Street.

Gloves Women's Silk Gloves, white only. "counter soiled," are made with double-tipped fingers, dome fasteners, Paris and embroidered backs. All sizes in the lot, but not in each line. (For this item we cannot take 'phone or mail orders, the quantity being limited.) Reg. \$1.00, \$1.25, \$1.50 and \$2.00. Friday, pair, 75c.

—Main Floor, Yonge Street.

Umbrellas-

Men's and Women's Umbrellas, have silk mixture covers, mounted on rolling paragon frame, steel rof. The handles are in many styles, mounted or plain. All are silk-cased. Reg. \$2.00 and \$2.50. Fri-day, \$1.89.

-Main Floor, Yonge Street.

Misses' Dresses

This is a balance of several styles in Summer dresses of voile, net and gingham. The voiles are in figured and floral designs; ginghams in plain and Oriental patterns. There are several styles in straight line and coat effect and in a good range of colors, pink, blue, etc. Sizes 14 to 20. Reg. \$2.95, \$3.95, \$4.50, \$5.00 and \$7.50. Friday, \$1.95.

—Third Floor, Yonge Street.

Dress Trimmings, Embroidery, Edgings and Laces

Trimming, including banding, from 3 to 5 inches wide, embroidered in color combinations in Arabian effect; also in French metallic effects in Oriental designs. Many are made to be used as medallions. A splendid color range. Reg., yard, \$2.50 to \$7.50. Friday, yard, \$1.00.

Women's Corsets

Women's Corsets of white coutil, medium low bust and long hip, having insets of elastic webbing at the back, five-clasp front steel, with two hooks belowed and six strong hose supporters; trimmed at the bust with silk embroidery. Cizes 20 to 30. Reg. \$3.50. Friday, \$2.50.

—Third Floor, Queen Street.

Neckwear

Do You Realize the Advantage of Having a "D.A." Account?

The advantage of having a Deposit Account is particularly apparent in keeping a record of all your purchases. It does all your bookkeeping for you, and a statement of your pur-chases is mailed you every month. It facilitates shopping, saves the handling of money. You have merely to say, "Charge D. A. Number —" Tou avoid the trouble of paying drivers at the door for C.O.D. parcels.

We give 5 per cent. interest on your daily credit balance up to \$1,000.00 and 3 per cent. on any amount above \$1,000.00.

For full particulars inquire at Customers' Deposit Account Office, Fourth Floor, or telephone Main 2637.

Exhibition Visitors: Younger Set Take Advantage And Not Only Are They Smart and of the Store's

Cosy, But They Are of Durable Pelts.

Furs Which Are Popular With the



ED FOX MUFFS, made in barrel style, trimmed with head, tail and paws, lined with velvet and finished at wrist with silk frills and wrist cord. Price, \$25.00. Stoles of red fox, made in

whole animal effect, with fur on both sides, one end finished with head and paws; others with tail and paws. Price, \$20.00. Fitch muffs, made in small

melon style, lined with silk and finished with frills at wrist. Price, \$22.50. Ties of fitch, made in pullthrough effect; lined with silk and finished with head,

tail and paws. Price, \$18.75.

Coon muffs, made in ball style; lined with velvet and finished with silk at ends and wrist cord. Price, \$10.75.

Natural wolf sets; muffs made in large pillow style, and stole in flat, animal effect; both are nicely lined and trimmed. Price, \$17.50.

—Third Floor, Yonge St.

Conveniences

Prese Parcelling and Checking room in the Basement.
Rest and Writing Room on the Third Floor.
Information Bureau and Postoffice on Main Floor.
Lunch and Grill Room on the Fifth Floor.
For quick lunches, the Cafeteria in the basement.
Those who are not already on our catalogue mailing list. are invited to leave name and address at the Information Bureau, Main Floor Centre, or at our special Mail Order Booth at our exhibit in the Manufacturers' Building at the Fair Grounds.

Save Time-Call Main 3501

If you are ordering goods from more than one department, call Main 3501, and a shopper will make your purchases for you.

T. EATON CO.

WESTERN PROVINCES GIVEN **POSITION OF HONOR TODAY**

Grains, Dairy Products and Minerals From World-Famed Regions on Display---Cattle Judging and Butter-making Also.

Today is particularly devoted to givspecimens of the feline tribe.

Among the demonstrations will be a buttermaking competition, and in the resources of which are the pride Canada, filled as they are with pro-les and possibilities beyond reach of the most far-reaching imagina-

various grains for which the agricultural regions are worldwill be on exhibition, together specimens of dairy products, es, fruit, minerals, game and , of which inexhaustible stores are unworked. Of particular interest be the judging of the prize cattle sheep. This will be the last day the cat show, which offers oppor-

HIBITION IN DARKNESS

Emergency Gas Lighting System Comes to Rescue.

Hydro-electric, imbued with the minite of the occasion, took a fifteen- from the various city playgrounds, ute holiday about 7.30 last night and plunged certain sections of the tion Bible schools, bition in darkness. The trouble was outside the local jurisdiction, and avenue could not explain the omergency gas lighting system. This obviated any mishap thru fear on the by all who are interested in the work done by tiny hands.

government buildings things pertaining to thrift and child-welfare will be

in order.

The jubilee spectacle on the grand stand, which is the most elaborate stand, which is the most elaborate pageant ever shown in Toronto, gives room for comparison between the time when the provinces of Canada were four, and the growth of the Dominion, which has taken in the wonderful western provinces, the development of which is only barred by the waters of the Pacific and Atlantic. Western provinces day should be one of the best of the jubilee year.

WORK OF TINY HANDS. THRU HYDRO FAILURE Unusually Fine Display of Children's Work in Women's Section.

An unusually fine display of children's work is on view in the southwest corner of the women's building, consisting of samples of handicraft

school playgrounds and the daily vaca-The city playgrounds show a large be employes at the station on Aber-bags, mats and other articles, in which plain the both taste and good work are appar-in the ent, Carlton Park have a dainty fluid's aberration. In the ent, Carlton Park have a dainty shouldings, however, the gloom showing of baby garments and doll clothes. Moss Park appears to excel adants to set into operation the ir basketry, but every centre has some

ILLUMINATED SIGN INGENIOUS DEVICE

Advertises Exhibition and Repeats War Messages and Phrases.

USEFUL INNOVATION

General Illumination of Fair Grounds Surpasses That of Previous Years.

Ingentous indeed is the illuminated sign erected on the roof at the west end of the manufacturers' building. It is composed of 2000 15-watt lamps. which alternately illumine and form into 1140 letters. Advertising and historic phrases, each containing 36 letters, are flashed upon the sign every five seconds. At the two upper corners of the rectangle vari-colored re-

lighting scheme generally, which surpasses the illumination of former years. The multi-colored fairy lamps which line the thorofares and the illuminated confederation shields at intervals along the roads serve the double purpose of lighting and beautifying the

Innes' Band Concerts

(a) Serenade (b) A Moment Musicale

(b) A Moment Musicale ... Shubert Dream Pictures. Descriptive Fantasy ... Lumbye March, Pomp and Circumstance .. Elgar — Part II.— Second Hungarian Rhapsody ... Liszt Two American Marches :

(a) The Stars and Stripes ... Sousa (b) Love is King ... Innes Golden Showers, Solo for Cornet Clarke

RAILWAY MAP OF **GOVERNMENT LINES**

Government Railways Make Brilliant Display in Federal Government Building.

The display made by the Canadian Government railways in the Federal Government Building attracts the notice of the passing throng by reason of its fine setting and brilliant illumination. Over the huge map of Canada the lines of railway owned and operated by the government are traced in rows of red lamps, and over this all-Canadian route fit the moving trains that annihilate distance between east and west, the route over which a half-million of Canada's soldiers have trav-

million of Canada's soldiers have traveled during the past three years without a mishap.

The illuminated map is a great educator, especially at this time, when the railway problems of Canada are second only in importance to the war. The lines of red stretch from Halifax and Sydney to Winnipeg, showing the Intercolomial from Montreal to the obid centres of the maritime prove-

teresting feature of the railway display. It is splendidly illuminated, and shows the new station with the immediate passenger quays, where the largest ocean steamships will have the most advanced facilities for the handling of passengers, mails and baggage. The importance of the port of Halifax in its relation to the transatlantic structed of a three-inch channel incompany to the structed of

ALLIED TRUCK COMPANY

Owners of Disused Ford Cars Can Trucks.

"Why throw your old Ford away when you can convert it into a useful motor truck by the simple ap- Display of City Playground Interplication of an Allied Truck attach-

ners of the rectangle vari-colored revolving lamps make beautiful the effect of the whole.

The whole are selected as hearty welcome to Exhibition visitors" is the message which greets incoming people when the sign is fillumined. Allied determination to attain victory at all costs is complisated, in a flash of the King's is price, the fill of the section of the se

most advanced facilities for the handling of passengers, mails and baggage. The importance of the port of Halifax in its relation to the transatlantic commerce of Canada is thus realized. Some idea may be formed of its great strategic value to the empire, and the vast extent of this wonderful harbor where shipping may at all times and all seasons find safe and ample anchorage. Six hundred miles nearer Liverpool than is New York, and two hundred and fifty miles nearer than any other Canadian port, with approaches that are safe and easy to navigate, its advantages are manifest.

ALLIED TRICK COMPANY

brake drum.

The "Allied" internal gear drive has Trucks

The Allied internal gear drive has the power without the faults of the chain drive, and motor users who have a used Ford going a begging, should see the Allied Truck people and test the efficiency of the attachment they advertise.

FOLK DANCES ARE **GREAT ATTRACTION**

esting to Child Lover.

Limited MSON RETURNS. ursday, Aug. 20. -Thomson, 254 Herki-

rned home from Eng-Major Thomson went draft from the 252nd y, of which unit he Previous to that he the 13th Regiment with the 120th City