THIRTY MILLION PRINTED PIECES **BOOSTING LOAN**

Wonderful Educational Campaign Will Enlighten the Canadian People.

A NATIONAL UPLIFTING

"Stuffers" in Pay Envelopes; Stickers and Posters Staring Everyone in the Face.

graphs cartoons and advertisements. In over thirteen hundred disity and weekly newspapers and other periodicals in Canada, have been sent out in preparation for the opening of the Victory Loan campaign on Monday. The enormous pressure of work on some twenty to twenty-two thousand workers, including printers, designers, engravers, wrappers, checkers, writers, committeemen and clerks, to say nothing of the postmasters and mall clerks may be judged by the fact that they have been at work for many weeks in preparing material to explain to the Canadian people the reasons for the Victory Loan and the advantages of owning Victory Bonds. Every man and woman in Canada will receive printed matter and a written appeal from the minister of finance, Sir Thomas White. The mai will bring to every door copies of pamphlets, circulars, sample bonds and prospectuses.

pamphlets, circulars, sample bonds are prospectibles.

Will Face You Everywhere.

Every pay envelope will contain stuffers telling employees why they should invest their savings in Victory Bonds. Every loyal automobile will wear a Victory Loan sticker. Street cars will be dressed with posters and banners. Telegraph companies will use special blanks, so that every telegram will bear also a Victory Loan appeal. Fourteen poster designs will be seen on boardings all over the Dominion. Of these 400,000 reproductions will be two by three feet long, while there will be no less than 15,000 reproductions, twenty-four feet by ten feet, on bill-boards.



FARMERS' WIVES GET

FRANKERS WIVES GET

OVER \$50,000 FROM

EGGS AT WATFORD

OVER \$50,000 FROM

EGGS AT WATFORD

All the first the specific of the

Arrived: Matthews. Cleared: Matthews, Haggerty. Wind southwesterly.

STANDARD STOCK AND MINING

Reported by Thomson & McKinnon Toronto, Nov. 10



Experts sorting wool in the great Australian section of the Canadian woo warehouse at Toronto, an enterprise launched since the war to solve the storage nd distribution problems of the Canadian trade.

LIFE INSURANCE

Is one of the best forms of investment, because it gives after one deposit an instant guarantee of a much larger sum than the deposit.

By means of Life Insurance one may invest his 'yearly savings with absolute certainty. Let us tell you in detail what is the best policy for you. Write for our booklet "What the Northern Offers."

THE NORTHERN LIFE Assurance Company of Canada

LONDON, ONT. CITY AGENCIES, 112 AND 317 DOMINION SAVINGS BUILDING.

Financial, Market and Commercial Section

WARKET OFFERINGS UNUSUALLY LARGE

Trading Today Featured by a Heavy Supply and Keen

price occurred as a result of the abundance, but each bag sold from \$1.85 to \$2 each.

Vegetables went at a fast clip and in wholesafe quantities. Parsnips brought from \$5c to 75c per bushel, and turnips sold at 25c to 40c in similar quantities.

One of the big features of the morning's trading, and even of the week's offerings, was the unexpected number of peaches which appeared. Although of a particularly poor quality and at a high price, the fruit was in good demand. Small baskets sold at 50c and the larger kind brought 75c. One of the fruit dealers on the square stated some time ago that he would have a large quantity of late peaches for sale, but this did not materialize until this morning. Apples also were to be obtained in large portions. The quality of apples is not exceptional, but they nevertheless brought a good price, many baskets selling at 50c to 35c per 12-quart basket. Only two dressed hogs appeared and these called for \$21.50 per cwt.

Hay continues to be in the best demand, the range of prices being \$11 to \$13. One load was sold at \$14, but this was of an exceptionally fine quality and so cannot be taken as representative of the prevailing prices.

About half a dozen baskets of grapes were grabbed up by the marketers as soon as they appeared. Butter and eggs are firm and sell whenever offered. Butchers' meats were scarce and the demand poor. Poultry is to a large extent being substituted for meat until Christmas, hence the good demand for the birds.

Cantastarder 15
Dairy Products, RetailButter, creamery, lb. 48
Butter, dairy, lb. rolls 47
Butter, crocks, lb. 45
Butter, store lots, lb. 45

Butter, creamery, 10. 43
Butter, dairy, lb. rolls 45 to 45
Butter, crocks, lb. 44 to 45
Eggs, crate lots. 45 to 46
Eggs, basket lots. 45 to 46
Eggs, basket lots. 45 to 46
Poultry, Dressed, RetailSpring ducks, each. 90
Spring chickens, lb. 22 to 22
Old fowl, lb. 24 to 30
Spring chickens, lb. 22 to 32
Cowhides, No. 2. 21
Cowhides, No. 2. 21
Cowhides, No. 2. 22
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ardson, 8; Donaldson, 8:50.

Up—Mills, 12 noon; Osler, 12; Wick-wire Jr., 1; Wipen, 2:40; Turus, 3; Coulby, 3:10; Cowle, 3:15; Richardson, 4:20; Mack, 5; Cornelius, 5:50; W. L. King, 6:20; C. Reiss, 6:30; Bilwood, 8:30; Pargney, 11; Indus, 11:10; Warner and consort 11:20; P. White, 11:50; Erichson, 12:30; Amazon, 3:40; Otto Reiss, 3:40; Glendinnie, 4. PORT COLBORNE.

PORT COLBORNE, Nov. 9.—Down:
Richland Queen, 7:30 a.m.; Hamiltonion,
11 a.m.; Agen, 11:30 a.m.; Oatland, 12
noon; lecoma, 12 noon; Rickarton, 1:30
p.m.; Advance, 1 a.m.
Up: Advance, 8 p.m.; Omaha, 12:40
a.m.; Keynor, 3:45 a.m.; John B. Ketcham, 6 a.m.; Oatland, 6:25 a.m.; Niplgon, 7 a.m.; Keybell, 10 a.m.; Malton,
12 noon.
Arrived: Matthews. COLLINGWOOD.

COLLINGWOOD. Nov. 9.—Clay of Meaford, departed 7 p.m. today, passengers and freight.

Temiskaming 25½ 26
Trethewey 12 14
Wettlaufer 5 8

[Special to The Advertiser.]
Toronto, Nov. 10.—Morning sales:
Dome Extension, 500 at 9½, Dome Lake, 500 at 15; Dome Mines, 200 at 730; Imperial, 3000 at 2; Monita, 1000 at 7½; Molntyre, 900 at 132, 500 at 131; Porcupine Crown, 500 at 24, 500 at 23½; Preston, 16,500 at 33, 50 at 131; Porcupine Crown, 500 at 34; Vipond, 1000 at 18½; Adanac, 1000 at 11; Gifford, 2000 at 33½, 2000 at 34; South 18; Hargaves, 1000 at 3½, 2000 at 3½, 2000

MONTREAL STOCK EXCHANGE.

Montreal, Nov. 10.—Stock exchange sales to 11 a.m.: Shawinigan, 40 at 107; 8 steel of Canada, 25 at 50; Brazilian, 40 at 32; Smelters, 15 at 25; Brompton, 105 at 43; Civic Power, 50 at 88½; Dominion Iron, 10 at 52½; Bell Telephone, 5 at 130; Bank of Hochelaga, 23 at 140; Wayagamack bonds, \$1,000 at 80; Iron, preferred, 5 at 88; War Loan, 1931, \$100 at 95½; do, 1937, \$1,000 at 94%.

London, Nov. 10.—Bar silver, 43%d per ounce.

NEW LOW RECORDS IN ALL STOCKS ON **NEW YORK MARKET**

New York, Nov. 10.—The Russian revolution, with its many grave implications, upset Wall Street to a greater extent this week than at any time since its protracted period of liquidation. Virtually all stocks made low records for the year, the additional shrinkage representing losses from 20 to almost 76 points from prices of the mid-year. Among certain rails and high-grade specialities these included actual minimums for from five to twentyly years. the year, the additional shrinkage representing losses from 20 to almost 70 points from prices of the mid-year.

Among certain rails and high-grade specialties these included actual minimums for from five to twenty years.

Partial recoveries, due mainly to sound financial support, succeeded the more extreme recessions, but the market's undertone continued nervous and unsettled, bonds especially showing little recuperative power. Many of the issues floated by the Entente Allies in this market suffered severe depression, in some cases losing 2 to 5 per cent on the week.

Exchange rates on Petrograd and Italy were in a state of collapse, both the war. The balance of the exchange market was but slightly affected, airthough quotations to some of the other continental centres had no actual significance because of the nominal acceptances.

Monel Oats—Bags, 90 1bs.

Bran—\$35.

Shorts—\$40@42.

Middlings—\$48@60.

Moullie—\$58@60

Moullie—\$58@60

Moullie—\$58.960

Moullie—\$

was the inherent strength manifested by the inherent strength manifested by the country's inancial institutions.

WALL STREET.

New York, Nov. 10.—Stocks pursued an uncertain course during today's short session, some issues of the same class, notably the metal group, scoring gains, notably the metal group, scoring gains, notably the metal group, scoring gains, while others were inclined to react, and advancing for the most part, ever, advancing for the most previous close, but became stronger nearer the close, and closed for the flax, with a few odd cars being carb flax, with a few odd carb being carb flax, with a few odd carb flax. There was a fair demand for cash carb flax, with a few odd carb flax, with a few odd carb flax. The carb flax with a few odd carb flax flax flax flax flax flax fla

New York, Nov. 10—Wall Street, 10:30 a.m.—The usual week-end covering a.m.—The usual week-end covering movement contributed to the higher prices at the opening of today's slock market. Rails and shippings led the market. Rails and shippings led the advance at gains extending from subadvance at g

NEW YORK STOCK EXCHANGE.
Thomson & McKinnon, brokers, Royal
Bank Building, report fluctuations in
New York stocks for The Advertiser as
follows:

New York stocks for The Advertiser as follows:

New York, Nov. 10.

Trunk Lines and Grangers—
Open. High. Low. Close.

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STROKE WAS FATAL.
HIGHGATE, Nov. 9.—Following a stroke which she sustained some weeks ago, Mrs. Andrew Winters of Morpeth is dead. She is survived by her husband and two sons. Earl at home and Herebrt of Windsor. EX-QUEEN "LIL" DYING.
HONOLULU, Nov. 8.—(Delayed.)—
Ex-Queen Liliuokatana of Hawali was
reported dying today. Physicians said
she could not live many hours.

Bonds—C Bread. 90 88 M L & P 40 30
Penmans 86 % .Rio Jan. 81 % 60
Stl Can. 90 .War Loan, 1925... 97 96 %
War Loan, 1931... 95 % 95 %
War Loan, 1937... 94 % 94

Montreal, Nov. 9.—Hay—Baled, track, Toronto, carlots: No. 1, \$14.50@15.50; No. 2, \$12@13.50; mixed, \$11@13. Straw—Carlots, per ton, \$7@7.50, Montreal, Nov. 9.—Hay—No. 2, per ton, carlots, \$13.50.

FOR GAINS GOOD

Winnipeg Market Showing

Winnipeg, Nov. 9 .- The cash situation in the wheat market is good, the Wheat

C.W., \$3.11%.

TORONTO.

Toronto. Nov. 9.—Grain quotations are as follows:

Wheat—Ontario, No. 2 winter, \$2.22, store, Montreal; Manitoba, No. 1 northern, \$2.23½, including 2½c tax, in store, Fort William; No. 2 northern, \$2.23½, including 2½c tax, in store, Fort William; No. 3 northern, \$2.17, including 2½c tax, in store, Fort William; No. 3 northern, \$2.17, including 2½c tax, in store, Fort William; Oats—Canada western, No. 2, 68%c, including 2½c tax in store, Fort William; No. 3 Canadian western, 67%c; Ontario, No. 2 white, 67@68c, outside; No. 3 white, 66@67c, outside.

Corn—No. 3 yellow, nominal.

Peas—No. 2, \$3.70@3.80, according to freights, outside.

freights, outside. Barley-\$1.21@1.22, outside for malt-MONTREAL.

Montreal. Nov. 9.—In sympathy with

F. Sandison, 15 Talbot street, St. Thomas, Ont., says: "I fell off a tank at the P. M. Yards, and was laid up for ten days in bed, being badly bruised and sore all over. My spine pained me greatly, and I suffered a great deal. After using Parker's Celebrated Oil five days I felt no further pain and the soreness was completely removed. I recommend Parker's Oil to those who suffer as I did."

EDWARD CRONYN & CO. INVESTMENTS Cronyn Building, 71 Bay St., Toron

Smith, Son & Clarke FUNERAL DIRECTORS. 115 DUNDAS ST. PHONE 588

J. FERGUSON'S SONS

FUNERAL DIRECTORS. KING STREET. PHONES 543, 373, 2056

N. J. GRIFFITH FUNERAL DIRECTOR Residence on premises. Phone 459
Private Ambulance Service.
Delaware Branch, W. Acres, Mgr

GEORGE E. LOGAN FUNERAL DIRECTOR

AND EMBALMER 418 RICHMOND ST. PHONE 196 Pinest Motor and Horse Equ

Doctors Stand Amazed at Power of Bon-Opto to Make Weak Eyes Strong-According to Dr. Lewis

Guaranteed to Strengthen Eyesight 50 Per Cent In One Week's Time In Many Instances

Filled and Use at Home.

Philadelphia, Pa. — Victims of eye strain and other eye weaknesses, and those who wear glasses, will be glad to know that according to Dr. Lewis there is real hope and help for them. Many whose eyes were failing say they have had their eyes restored by this remarkable prescription, and many who one wore glasses say they have thrown them away. One man says, after using it: "I was almost blind. Could not see to read at all. Now I can read everything without my glasses and my eyes do not hurt any more. At night they would pain dreadfully. Now they feel fine all the time. It was like a miracle to me." A lady who used it says: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seems clear. I can read even fine print without glasses." Another who used it says: "I was bothered with eye strain caused by overwork, tired eyes which induced fierce headaches. I have worn glasses for several years both for distance and work, and without them I could not read my own name on an envelope or the typewriting on the machine before me. I can do both now and have discarded my long distance glasses altogether. I can count the fluttering leaves on the trees across the street now, which for several years have looked like a dim green blur to me. I cannot express my joy at what it has done for me."

It is believed that thousands who waar glasses can now discard them in a rensonthel time and multitudes more will the stronger feeling for oats in Win-nipeg today, oats on the local market the stronger feeling for oats in Win-nipeg today, oats on the local market the stronger feeling for oats in Win-nipeg today, oats on the local market to the stronger feeling for oats in Win-nipeg today, oats on the local market to the stronger feeling for oats in Win-nipeg today, oats on the local market to the stronger feeling for oats in Win-nipeg today, oats on the local market to the stronger feeling for oats in Win-nipeg today, oats on the local market to the stro

were marked up half a cent per bushel, and the demand was fairly good. A stronger feeling developed for baied hay, which advanced in price from 50c to 31 per ton. This is attributed to the announcement of the Dominion Government that they will pay for their No. 1 feed, 77½c; No. 2 local white, 76½ Barley—Maiting, \$1.33.

Bargain Days

At present prices the market is full of choice bargains for the investor and speculator.

WRITE FOR OUR MARKET LETTER.

Chas. A. Stoneham & Co.

(Established 1903) 23 MELINDA STREET, TORONTO, ONT. Head Office, 41 Broad St., New York. "NO PROMOTIONS."

RESERVE FUND \$7,000,000 CAPITAL PAID UP \$7,000,000 PELEG HOWLAND, PRESIDENT HEAD OFFICE: TORONTO

Buy VICTORY BONDS

Canada needs YOUR subscription Our services at YOUR disposal and without charge LONDON BRANCH, . . A. J. GOODALL, Manager Branches also at St. Thomas and Sparts.

Sowing and Reaping

Sowing the seed in the springtime so that you may reap a bountiful harvest, is like depositing your first dollar in our savings department. It grows and multiplies rapidly as does the grain, and ere long you have a goodly amount of "golden grain" in your granary-in the form of a

One dollar deposited opens an account, and we pay 31/2% compour interest. Will you start sowing next pay-day, that you may reap and be

The Ontario Loan & Debenture Co. A. M. Smart, Manager

das Street and Market Lane, LONDON, CANADA

Thinking of Laying Hardwood Floors?

Then be sure to specify "Beaver Brand"

Hardwood Flooring

We sell it in all standard widths ready for Floors laid from 17 cents to 30 cents per

9. Contracts undertaken - specifications quoted on.

L. H. MARTYN & CO. 07 PRINCESS AVE. PHONES 218-3707