

THE TORONTO WORLD

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- BUFFALO, N. Y.—News stand, Elliott-square, news stand, Niagara-street; Sherman, 586 Main-street. CHICAGO, ILL.—P. O. News Co., 217 Dearborn-street.

Does The Morning World reach your home before 6.30? If it does not send in a complaint to the circulation department. The World is anxious to make its carrier service as nearly perfect as possible.

MR. BORDEN'S PLATFORM.

Mr. Borden's platform has only one big plank, and that is public ownership. But he qualifies this declaration by limiting it to telegraphs and telephones and then only "after due investigation," and it must be "without prejudice to capital already invested in these enterprises."

A WORD TO THE DELEGATES.

The words of welcome addressed by the mayor and other citizens to the National Association of Life Underwriters may be accepted generally as the expression of Canadian goodwill to their neighbors and interest in their welfare.

Mr. Brown left Ubiqua soon afterwards and he is unable to explain this peculiar incident, but it may be accounted for by the fact that intoxicating liquors are not allowed to be sold in Ubiqua.

On the whole, this custom might with advantage be grafted upon our present practice of treating. The saloons might carry other lines, so that a man who really does not want a drink and yet is compelled by the tyranny of the treating practice to "take something," might spare his head and his stomach without losing his social standing, by calling for a washable tie or a pair of cuffs.

This idea can be developed indefinitely and always to a sensible conclusion. For example, if a poor man encountered a rich friend, who was hospitable to the point of champagne at five dollars a bottle, he might dine the bottle of wine and accept in lieu thereof a ready-made suit of clothes.

Some people advocate "taking the money" when asked to take a drink. This is impracticable. The man who took the money would have to give it back when his turn came to treat, and the exchange would go on indefinitely. We would have to stay up all night.

No, to "treat," you must buy a man something whether he wants it or not. But would it not be humane to grant him his option between bread and beer? If he really does not want a gin rickey, why not permit him to take a pair of cuffs, or a month's subscription to The Toronto World?

ROOM FOR TWO. There is one plank in the platform of the Conservative party, as announced by Mr. R. L. Borden, which will bear revision. It reads as follows: "The reorganization of the present railway commission as a public utilities commission, with wider jurisdiction and more extended jurisdiction, so as to establish thorough and effective control over all corporations owning or operating public utilities or invested with franchises of a national character."

It never gets damp or lumpy. Each crystal dry, full of salt-life. That's why particular people use WINDSOR SALT.

ROOSEVELT RESOLUTE

Those who imagined that President Roosevelt could be flurried into reversing his determination to fulfil the first duty pertaining to his high office reckoned without their host. A weaker man, less resolute and far-seeing, might have succumbed to the pressure placed upon him to say or do something that would ease the situation—the implication, of course, being that he should leave wealthy lawbreakers at liberty to continue the methods and practices which have brought them within reach of the arm of justice.

His policy carries no menace to any legitimate interest—indeed it restores the conditions necessary for the protection of the honest and law-abiding trader and investor. Not President Roosevelt nor the state governors and legislatures are responsible for the unrest and disquietude which mark financial circles to-day. As well say that the sanitary expert is the author of the disease whose cause he undertakes to remove by compelling observance of the laws of health.

Those who wish to smash reform legislation on both sides of the line. But forewarned is forearmed. Meantime the word is—Gentlemen of the convention: Hands off!

WHAT WILL YOU HAVE?

Brown of Calaveras came back the other day with a weird story about the customs of Ubiqua. It appears that upon the day of his arrival, when he was walking down the main street, he met Colonel Starbottle, formerly of Sacramento, and an old acquaintance. After the first greetings the colonel said:

"I was just about to buy a collar, come along with me." They entered a large fine furnishing store and to Brown's surprise the colonel ordered two collars and insisted upon presenting one of them to him. Brown thought this peculiar, but just at the moment the American consul and a party of friends greeted the colonel, and introductions followed, of course.

"Now," said the colonel, "you gentlemen are just in time; the change is not made yet; you must have a collar all round on me." Then, to Brown's surprise, every man in turn bought a collar for the rest except one, when someone said he would take a handkerchief, and the party decided to make it "handkerchiefs all round."

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Political Intelligence

To the man who is studying Canadian politics, to the elector who intends to use his vote in the coming election to the best advantage of the country, the opinion of the country and of the press on R. L. Borden's opening campaign speech will be of interest. The World proposes to present such opinions as fast as they come forward. Let us start with The Globe. In its editorial it says:

What will chiefly attract attention in Mr. Borden's speech are its omissions. With the exception of the nationalization of the telephone and telegraph systems there is not a hint on Mr. Borden's program anywhere. At one time there was every appearance that the leader of the opposition was prepared to go as far as the public ownership and operation of railways. It is difficult to catch a whisper of so bold a program now, indeed, his proposals are scanned it will be seen that they consist almost altogether of mere developments of Liberal policy.

Restoration of the public lands to the provinces of Alberta and Saskatchewan is a good vote-catcher in those provinces, but it opens up the whole range of our national policy. The central idea of our settlement and immigration policy has its special appeal to the settler. Has the time come to abandon that principle? Do the people of Alberta and Saskatchewan want that the time has come? When that time arrives it would be a logical procedure to hand over to the provinces the public lands. So long as they are being given free to settlers what advantage could it be to the Dominion to do so? It is a source of expense without any counterbalancing revenue. That the public lands will eventually revert to the provinces is a question that is questioned, but so long as they form part of a great settlement and immigration policy, they should be managed by the central authority.

Mr. Borden's treatment of the matter of the intercolonial railway is a matter of public ownership and private corporations must be characterized by that degree of prudence and justice and also that degree of progressiveness which must be considered, at the present time, the best solution of the problem. Mr. Borden would at the earliest possible moment deliver the intercolonial railway to the public. He would place the operation of such properties in the hands of the public, and would provide for the success of such new management what the former steps might wisely be made in the same direction, of the public operation of public utilities.

Before an audience of about 1000, including many ladies and a large sprinkling of Liberals, Mr. R. L. Borden, leader of the opposition, inaugurated his much-heralded campaign tour in the Empire Bink, Halifax meeting in its special report. As to the Borden meeting itself, The Globe writes: "Before an audience of about 1000, including many ladies and a large sprinkling of Liberals, Mr. R. L. Borden, leader of the opposition, inaugurated his much-heralded campaign tour in the Empire Bink, Halifax meeting in its special report."

Mr. Borden's account reads as follows: "The R. L. Borden, M.P., inaugurated his campaign tour in this city, by a splendid meeting in this city. The large audience which assembled is a tribute to the interest in the proposed public utilities commission. There is ample room for both organizations, and our aim should be to secure the most effective results from each. That can only be done by limiting their respective operations to fields which can be successfully worked."

FOR THE BROADVIEW BOYS. Editor World: I beg to enclose \$5 for Broadview boys. Mr. Atkinson has accomplished results for the boys, and I feel he can spend my \$5 and get more out of it than I could. I know it is hard work digging up funds during the dog days, but then most of the things you tackle are hard ones, so keep up the good work until you have shaken enough dollars out of the trousers of those who know what environment means for boys) I put the institute, on easy street. Aug. 20, 1907.

This letter, which enclosed \$5, is kind and hearty enough to spur up Toronto people to help the Broadview boys. The money is being sent to the Toronto World and will be used for the benefit of the boys. The letter is signed by a friend of the boys and is a fine example of the spirit in which the boys are being supported.

SUES THE GROCER. Ex-Ad. Stewart has brought an action against F. A. Sterling, grocer, of 112 Eastern-avenue, for breach of a contract. It was too soon to argue 14 last nearly all the family were made ill from alleged tomatoe poisoning, caused from canned tomatoes, bought at the defendant's place and served in soup.

Excursion Exhibition G.T.R. Excursions Commencing Aug. 26 to Sept. 7, the Grand Trunk will issue round-trip tickets at single fare for the Toronto Exhibition. Excursion tickets will also be sold from all stations in Ontario. All tickets valid until Sept. 10. Call on the Grand Trunk ticket agent in your own and get full particulars and dates on which excursion tickets are valid.

Jealousy and Murder. NEW YORK, Aug. 21.—Insanely jealous of his attractive bride of two months, Julius Fitch, Harlem silk weaver, to-day shot her thru the head and then sent a bullet into his own brain. Fitch was 35 years old. His wife was 30 years old.

Friday Bargains in MEN'S WEAR

\$8.50 to \$12.50 Suits for \$6.49. Navy blue and black Botney serges, neat tweeds and dark fancy worsteds, new single-breasted sacque style, sizes 36 to 44.

\$8.50 Raincoat for \$4.95. Oxford grey cravenette, cloth lined throughout, full-fitting back, medium weight, for fall wear, sizes 34 to 38.

\$2.50 Trousers for \$1.69. Dark striped worsted finished tweeds. 75c to \$1.50 Shirts for 47c. Silk-striped cashmere and cashmerette, reversible collar attached, sizes 14 to 18.

\$1.25 to \$1.50 Underwear for 69c. Combination suits, fine halbrigan, natural cream shade, sizes 34 to 44. Don't miss this! \$1.50 to \$2.00 Hats for 69c. Newest felt derbys, fedora and Alpine shapes, odds and ends from our own stock.

T. EATON CO. LIMITED

TOO FEW BOY MARKSMEN FIVE SCHOOLS AT RANGES. Lord Roberts' Advocacy of Cadet Corps Not Received With Enthusiasm by Authorities. (By Our Military Correspondent.) "I guess this car goes to Long Beach," said an American blue jacket, chewing tobacco and carrying a long telescope over his shoulder. He was one of a crowd of uniformed men who waited for the last street car to the ranges.

Amidst us to see something of the Ontario Rifle Association, and hear how things were going for the Palma trophy from the Maple Leaf point of view, I accompanied these riflemen. There were Grenadiers and Light Horse and Highlanders, too, making their way along the Port Credit road—and they all looked fit and well.

The 30th annual prize meeting of the O. R. A. was in full swing at 9 a.m., and men were eager to get a place at the firing point before the morning came on. The officials had everything in hand and a bit to spare. And practically on time every event commenced. The organization seemed perfect—and the camp wits rattan bungalow.

The railways—Grand Trunk and C. P. R.—had apparently done a good deal towards helping the competitors out for a man from Edmonton told me he had already paid for his ticket trip, upon applying to the station agent and presenting a certificate signed by the secretary of the O. R. A.

It was pleasing to see as Australian or two about watching a well-known shot from Ottawa put on bullseyes with a Ross rifle. "This is straight from the factory at Quebec," said a man, after making a possible and three bulls at 500 with No. 3 pattern. "It proves that the Ross rifle is worth something—and I have put on eight consecutive bulls at 200 yards."

I examined the rifle, which was the latest pattern, No. 3, and seemed far more solid than many issued for inspection a year or so ago. The vernier and backsight was simplicity itself and the man who used it fired without the V. Every part had been made in Canada except the mainspring. So it was interesting to see what the weapon could do—and the pull of the trigger was a shade over four pounds.

Several of the marksmen were wearing the uniform they had worn at Bisley, with the "Canada" badge on the shoulder. Nearly all these men were non-smokers and on the water wagon. "That is the secret in rifle shooting," said a young farmer from Muskoka, who found the bull with his "sighter" and kept it until he left to have another one elsewhere.

Cadets at Ranges. I heard that the Cadets were shooting, but to my great disappointment I only saw representatives from five schools. Every inducement has been made by the O. R. A. to get the boys to enter. At Bisley, the school boys' day is one of the attractions of the meeting—and the shooting of the lads was marvellous of late years. Valuable prizes have been offered by the O. R. A. to get the boys to enter.

JOHN NEW

We are of a... from no... by extra... LADIES... An ad... styles of... will do... before the... TASTEF... Many (bl... hand, 7... at w... centres... LADIES... MAKING... One o... dress fa... was to... their... much i... fabric... sibly, yo... SILKS... No us... gorgeous... nient t... thing i... sibly, yo... LINENS... At st... overloo... Dress F... ing re... special... furnishi... is want... now i... WHITE... REDUC... write... special... Hands... Waists... CLEAR... JOHN... King... "Le Ca... MONT... The fac... ing at... Riga... pers al... a short... saying... apart a... together... been kn... Canada... but the... Mr. Bo... than th... and th... coalition... of a co... this s... ordinat... and the... sly cons... public... people... who... overth... it only... Of in... Be the... College... Butler... nounce... on Mo... arrang... two ha... fine i... class i... from a... should... peculiar... has be... Watch... HOURS... Water... garden... can o... within... square... m. an... 4.30 p... Twest... feet, l... for w... person... provis... a pen... office... or wit... full o... rine i... month... LO... West... of a... that... indu... subs... press... to be... LO... indu... subs... press... to be...

LEARN SHORTHAND

at home. Our plan makes it easy. Use spare time only. The cost is but a trifle. Send five cents in stamps and receive sample lesson with booklet by return mail. Clip out, sign name and send to Shaw Correspondence School, 393 Yonge Street, Toronto.

Money can't buy better Coffee than Michie's finest blend Java and Mocha, 45c lb. Michie & Co., Limited

Every Team Won. Tuesday there were so few entries that every team won a prize—and every winner a winner individually. Surely a move ought to be made for the sons of the empire—where are the future King's prizemen to come from? Where are the recruits for the Kolapore Cup to be found?

It is a pitiful state of affairs if there is no esprit de corps among the snooty authorities in spite of the holidays—get teams together to compete for the Challenge trophy. One of our greatest soldiers of modern times, Lord Roberts, has advocated so strongly should not be, for the boys are kept everywhere, and on Tuesday one probably himself worthy of a rank and his country, when he made 48 out of 50, 200 and 500 yards, and won the Canada Company match for tyros.

Three Days' Shooting. The meeting continued for three more days, and then the marksmen move on to Ottawa to win more glory and renown at Rockliffe. The last shot fired today was by a man from Winnipeg, who lay down alongside an officer in the Guides from British Columbia. The "extra series" is a splendid organization and the staff have certainly carried out their work well for the 30th meeting.

BODIES WASHED ASHORE. (Canadian Associated Press Cable) LONDON, Aug. 21.—The body of S. M. Kennedy, a Canadian visitor, drowned at Belfast, July 17, together with that of a girl, believed to be his daughter, who was drowned at the same time, was washed ashore at Balintrae, On Kennedy's body was found \$250 and two South African medals.

C.P.R. Excursions to Toronto for the Exhibition. Special rates and trains from all stations in Ontario during the exhibition. For particulars and much general information are given in official program and timetable, free copies of which can be obtained from any C. P. R. agent.

An Echo of the Fray. George Pickering, an Orangeman who mixed up in the Twelfth of July troubles with the street railway company, was yesterday fined \$3 and costs for disorderly conduct.

You May Need It. Ask your doctor about the wisdom of your keeping Ayer's Cherry Pectoral in the house, ready for colds, coughs, croup, bronchitis. If he says it's all right, then get a bottle of it at once. Why not show a little foresight in such matters? Early treatment, early cure. We have no secrets! We publish the formulae of all our preparations. J. C. Ayer & Co., Lowell, Mass.

SWEET CAPORAL CIGARETTES STANDARD OF THE WORLD. The advertisement features a central illustration of a Sweet Caporal cigarette pack, showing the brand name and a soldier figure. The text emphasizes the quality and popularity of the cigarettes, stating they are a 'standard of the world' and are enjoyed by many. The pack is described as being 'sweet' and 'caporal' in style.