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### MONDAY MORNING OCTOBER 14 1918

That Boy

Your boy will have companion-p. What kind shall it be? s companionship should build

him up in all right ways, giving him a chance for healthful self-

expression, developing him phy-sically, and making him brother-ly. Have your boy

Join the

Y.M.C.A.

Here he can enter classes, com-posed of boys, for physical cul-ture, swim and be taught swim-

ming, join groups for recreation and moral guidance, be made strong in manhood for the new Canada which will need so

greatly young men of proved and noble character.

His play instinct and his sur-

plus energy are not suppressed, but directed. The way of train-ing is not negative with Don't.

but positive with Do as the key.

The plans adopted are suited to the boy's age and tastes, and

are not the same as would do for

his father. We know how. Five Dollars a year paid for a mem-bership in the Y.M.C.A. is a

trifling sum to invest in his pres-

The Toronto Y.M.C.A.'s are the biggest boys' club in the world and your boy ought to join The boys of no city have a better chance. Don't let your boy miss it. Have him

Join the League

of Brotherly Men

4.a. Warbuch

formaring

Membership

Campaign

Oct. 16th to 21st

inclusive

Campaign Chairm

General Secretary

ent and future welfare.

Yours

# FOR COAL SAVING Every Ounce Needed to Keep Output Up to Maximum.

**MUNITIONS CALL** 

"It's coal or casualties," declared R. Home Smith, the Ontario fuel administrator last night. "Coal is required for the producton or transportation of 'everything the soldier needs overseas and every ton of coal we save means munitions, ships or other supplies. To get the proper attitude toward the coal crisis we must bear that thought in mind always. Coal must not be wasted lest by doing so we waste the lives of the boys at the front by failure to send them the shells and other tions they need.

munitions they need. "Coal consumers should not Iull themselves into a sense of false se-curity by the talk of peace." he warn-ed. "Even if peace were declared the United States and the other allies know the German character too well to be caught off their grand. They to be caught off their guard. They will not cease their munition and shipbuilding program and while that lasts the abnormal demand for coal, and the necessity for conservation, will continue.

"The movement of coal towards Ontario has not improved and will not improve to any marked extent until navigation closes on the upper lakes. Every possible ounce is being shipped in that direction at present and mean-while we are endeavoring to equitably distribute thruout Ontario the limited supplies that are coming in this di-Many towns in Ontario are still entirely without coal and where these places have a fuel controller appointed we are endeavoring to distribute relief by diverting shipments from more fortunate municipalities. Too many places have failed to ap-point controllers and they are the worst sufferers." Peremptory orders have now been issued to the delin-quents to appoint controllers within the next few days or go fuelless. The fuel administrator is convinced

that Ontario will have to saw wood this winter as never before since the pioneer days. In a great many cases the farmer has been bringing wood to town and returning with a supply of coal. But the local fuel controllers are awakening to this condition of af-fairs and where they know a supply of wood exists on a man's farm suitable for the stove they are rigidly re-stricting his coal purchases.

#### **BARBERS' UNION OPPOSES** HALF-DOLLAR HAIRCUT

The Journeymen Barbers' Union, at a meeting held on Sunday afternoon, placed themselves on record as being in favor of 40 cent hair cuts and as being opposed to 50 cent hair cuts on principle. At the same time if certain master barbers desired to charge 50 cents a hair cut they were merely exercising their privileges. "We are



"Crashing Thru to Berlin," the film production seen at Massey Hall on Saturday night, is a historic survey of the great war, with a decidedly American finish." One was taken thru every phase of the great operations of the war, from the murder and burial of Archduke Francis Ferdinand and his consort at Sarajevo to the poten-tial destruction of militaristic influence in the Germanic empires by way of great American battles and bombing air fleets.

The siege of Liege, the destruction of Louvain, the portrait of Kaiser Wil-helm as the self-styled descendant of Alexander the Great, the campaign of Eritain's "contemptible army," the de-struction of St. Paul's Cathedral and Westminster Abbey by zeppelins in 1916, neither of which has been touched in any German raid, the Mes-opotamian expedition with its tableau, the capture of Jerusalem, the battle of Verdun, the sinking of the Lusitania with its ullimate result the entry of with its ultimate result, the entry of the United States into the war and the final paean of victory, were vividly fictured on the screen. All the branches of the services were well represented, from the huge Krupp guns trained upon the steel revolving de-fences of Liege to the far greater guns, juggernaut cars and other devices of modern warfare. Submarine destroy-ers, the bombing and battle planes of all the allied nations, and the finest of the infantry and cavalry units were well portrayed features.

#### DOUGLAS FAIRBANKS SMILES AT THE ALLEN

Full of pep and ginger, Douglas Fairbanks fairly hurtles himself and his joyous personality into the pic-ture "He Comes up Smiling," in which he is appearing at the Allen Theatre this week.

this week. In the role of Jerry Martin, Mr. Fairbanks plays the part of a bank-teller suffering from the effects of his caged-in life, who throws up his job to join a band of hobos. How he gets mixed up with some Wall Street inanciers, and extricates himself from an embarrassing position, at one of the magnates' country home, is the laughable basis for the very best picture in which Fairbanks has yet "Doug" is given many opportunities to display his athletic skill, and to show some of the stunts which have

made him famous, A Holmes travelog, and a Soldiers' Re-Establishment film complete an excellent bill.

## "The Kiss Burglar."

"The Kiss Burglar," the musical of-fering selected to hold the boards at Royal Alexandra, commencing this afternoon with a special matinee, besides the usual matinees Wednesday and Saturday, is said to contain more tuneful tunes and more catchy music than any Broadway success



and cuffs of seal plush. To the women looking for a handsome coat in an individual model this col-lection will be of special interest. Regu-larly \$75.00 and \$85.00. On \$45.00 Tuesday for .....

75 Women's Hats

Broken Lines, Regularly \$1.75 to \$1.10 \$2.50 a Pair, on Tuesday for This is a collection of broken lines, in various makes of full fashioned Women's Evening Slippers

