

Holiday Suits for Men, Young Men and Stout Men—in the Simpson Men's Store Today At \$18.45



Are you hard to fit—are you hard to please—are you hard on clothes? If any of these questions are bothering you this is the place to come for your clothes.

We make a special study of fit; no matter what your size or figure, there's a Simpson suit ready for you. We have provided for every variation of the human body.

Another part of our service is to have wide selections of styles in all the good patterns and coloring; something for every taste.

The 25c Arrow Collars at 2 for 25c

Are going like magic. Are you getting your share?

Don't defer your purchase—Get yours today. Buy a summer's supply, even a yearful, it'll pay you handsomely.

All sizes in every style, 13 to 18.

When it comes to wear, Simpson clothes are unequalled; they give more service for your money than any clothes you can buy and we back that up with a guarantee of satisfaction or your money back.

The suits at \$18.45 are assembled from odd lines and broken sizes of regular stocks. By doing so a selection is offered of the season's most popular models. Worsteds and tweeds in browns, grey and novelty mixture effects in numerous pattern effects. Models to fit any figure, but in most cases only one to three of a kind. The earlier the better, of course. Sizes 33 to 48. Midsummer Sale price, today, \$18.45.

Gentlemen! Straws and Panamas Here a-Plenty

Sennit and split straw sailors or boater shapes in an excellent range of the most popular shapes; smooth and notched edge brims and trimmed with good quality black corded silk bands. \$2.00, \$2.50, \$3.00 and \$4.00.



Genuine Panamas \$5.00. At this decidedly popular price we offer shapes such as alpine or fedora, with open curl or pencil edge brims, telescope crown and negligee styles, with open curl snap brims. Today, \$5.00.

Panama Special today, \$2.45. Japanese panamas in fedora, telescope and negligee shapes. Splendid values at this low price. Today, 8.30, \$2.45.

\$2.00 Pyjamas \$1.49

Summer weight in two and three-tone stripes, also tan in fine French whipcord. Broken ranges from our regular stock. French neck style. Silk frogs on coat. Two pockets. Sizes 34 to 44. Regular \$2.00. Today, \$1.49.

Men's \$1.50 to \$2.50 Combinations (Seconds) 97c

Summer weight, Tru-Knit brand; special clearance of mill end seconds. Imperfections hardly noticeable. Garments are repaired perfectly. Balbriggans, porous knits, mesh, silk, lisle. Short or long sleeves. Knee or ankle length. Sizes 32 to 46. Regular \$1.50, \$2.00, \$2.50. Today, 97c.

Men's Wool Bathing Suits at \$4.00

Made in fine cardigan stitch, two-piece style, in plain grey, grey and white, navy and white; draw string at waist. Sizes 30 to 44. Extra special, \$4.00.

Simpson's Mid-Summer Sale Women's Rajah Silk Suits Today at \$14.95

Smart models, simple yet dressy enough for any occasion. Fashioned from high-grade natural raw silks in a variety of attractive styles. Pleasing features are the rippled, double-pleated peplums, fancy over-collars and chic belts, sashes and buttons. No exchanges, no refunds, no C.O.D.'s. Much reduced at \$14.95.

Wash Suits \$5.95

Made from fine quality Indian Head, in white with stripe offset, blue, grey, open, or navy. A smart tailored style, with pleated peplum, dressy collar and novelty pockets. Skirts are also prettily pocketed. Special value at \$5.95.

Middy Dresses at \$3.95

Made from fine quality white repp, in coat tyle, white repp, in coat style, cuffs, in plain color or fancy stripes. Sizes 32 to 38 only. Price today, \$3.95.

Women's \$6.50 to \$8.50 Frocks at \$4.95

Here is an opportune bargain, dainty summer frocks in voiles, muslins and gingham, groups from regular stock, manufacturers' overmakes and sample dresses. Newest designs in all the dainty shades imaginable. Reduced for today to \$4.95.

Women's Up to \$25.00 Coats at \$12.50

Broken sizes, samples and clearing lines from regular stock of better class garments. Donegal tweeds in plain and striped designs, serges, wool velours and mixed fabrics. Regularly \$17.50, \$20.00 and \$25.00. Today at \$12.50.

Women's Wash Skirts

No Exchanges, No Refunds, No C.O.D.'s.

At 69c—200 White Indian Head Skirts, with or without pockets.

At 95c—Repp Skirts, with gathered back, buttoned to hem, or finished with four buttons; single pockets.

At \$1.50, \$1.69 and \$1.95—Splendid quality Repp Skirts, in hosts of styles; high or normal waistline; set-in and patch pockets.

Also 50 only Tweed Sport Skirts, in blue and grey tones; gathered backs, and novelty pockets. Regularly \$4.95. To clear today at \$2.95.

Misses' Charming New Voile Frocks at \$6.50

A special purchase at a low cost is the reason for the very moderate price at which these fetching frocks are offered today. Plain and fancy voiles, with broad tucks on the skirts and demure, fluted Quaker collars on the bodice to give them charm. Colors blue, pink, maize and white. No exchanges, no refunds, no C.O.D.'s. On sale at 8.30 a.m. today, \$6.50.

Misses' \$12.75 Wash Suits, Today \$8.75

These smart suits were good value at the original price—at today's sale price they are a bargain you should not miss.

Fashioned from heavy Beach cloth in an attractive tailored style. Regularly \$12.75. Be here at 8.30 a.m. today for best choice. Sale price, \$8.75.

Tub Dresses for Small Girls at \$1.95

A host of styles as cunning as you could imagine. Checked and plaid gingham, striped gingham and plain chambrays.

Made fetching by fancy broad belts, touches of smocking, contrasting trimming and pretty pearl buttons; plain colors, pink, blue and tan and grey combinations. Sizes 6 to 14 years. Special value at \$1.95.

Misses' Silk Poplin Skirts at \$3.75

75 only, made from extra fine quality poplin in tailored style, with shirred back, novelty pockets and separate belt. All the leading shades. Special value today, \$3.75.

At \$5.95 Boys Can Get New Suits for the Holiday!



A clearance. Medium brown tweed, in fancy yoke Norfolk effect; coat has sewn box pleats down each side of back and front to belt at waist; peak lapels, form-retaining fronts and shoulders, and set-in pockets; bloomers are lined; 7 to 16 years. Sizes 25 to 34. Today \$5.95.

Boys' Better Grade Wash Suits \$2.98

Tailored from chambrays, gingham and percale materials, in grey and white and blue and white combinations, rose and white stripes, natural linens and canary stripe patterns, junior Norfolk models with box pleats in front, lay down collars and loose belt at waist; straight knickers have waistband; boys 2-1/2 to 8 years. Today \$2.98.

Boys' Long Khaki Pants, \$2.00.

Smart fitting styles, cut from medium weight khaki drill, with two side, back and watch pockets; boys 9 to 17 years, \$2.00.

Boys' Wash Suits, 75c.

Made from a serviceable white linen material in a smart Tommy Tucker model; wide lie down collar, tassel cord tie, breast pocket, belt at waist, and cuffs on sleeves, straight knickers have waistband; boys 2-1/2 to 8 years. Today, 75c.

Simpson's Palm Room

is one of those pleasant spots the average woman likes to resort to when shopping. An excellent variety of light lunches, with delicious tea, nicely and quickly served, will refresh and please you. Try it today.

Visitors to Toronto Are Welcome Here

We cordially invite the public to take advantage of this store's conveniences and to feel quite at home when here.

The Palm Room on the Sixth Floor is a good place to dine. Excellent food is well served at a moderate charge. Information Bureau on Main Floor—Centre.

Telegraph Station and Free Parcel Check Room in the Basement—Centre.

Post Office on the Street Floor—Centre.

Women's Rest Room on the Third Floor—Richmond Side.

Telephone Booths conveniently located throughout the store.

The **SIMPSON** Company
Robert Limited