

BIBLIOTHEQUE DE LA  
VILLE DE MONTREAL



COLLECTION  
GAGNON

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and the protection thus acquired would secure to his family the fee simple of the land should he die in the interim, whilst securing to the company full payment of the debt on the occurrence of the same contingency. The hope which sustains the backwoodsman in his toilsome struggle against difficulty and debt would not then be chilled, as it now too often is, by the reflection that his family's home is dependent upon a life that is daily exposed to accident and death. Satisfied that ten years' existence would enable him to meet the whole debt upon his farm, he would also feel that his insurance policy guaranteed its undisturbed possession to his family should he die with his task unaccomplished. The land company—or any private proprietor pursuing the same system—would realize distinctly the benevolent nature of the sale, and would be protected from the odium incident to the enforcement of the conditions of the every-day bond against the widow and the orphan. The genuine hard-shark, invidious and remorseless, is the only creature to whom "Freehold Assurance" could bring annoyance or disappointment. To all else it would be a blessing. Who will be the first to introduce and encourage it in Canada?

ASSIST