

# Special Features Today at the Simpson Store



**Little Red Riding Hood**

**TOYS**

**For 8.30 a.m. Shoppers**

No Phone or Mail Orders.

**72 Trains**, on tracks. Regular \$1.49. Saturday, 8.30 a.m. .98

**Parcheesi**, game for all ages. Saturday for .25

**Wooden Autos**, well constructed, painted in gay colors. 14 inches long, 5 inches wide. Selling Saturday for .79

**Boats**, well made, and will run well in the water, brightly decorated. Saturday for .59 (Fourth Floor)

**Other Toys**

**Iron Railway Engines**, with two cars, each 6 inches long. Saturday .49

**Fire Engines**, a clever model of the modern fire-fighters, with three large horses; made of iron throughout. 1.49

**Hook and Ladder Wagons**, with horses. Saturday .38

**Bright Chubby Baby Doll**, with natural expression, 12 inches long. Saturday .98

Larger size .225

**Uneda Kid**, unbreakable head, jointed arms, stuffed cloth body, yellow coat and hat, 15 1/2 inches long. Each .58

**Natural Barking Dogs**, three sizes, at .10, .25 and .49

**Teddy Bears**, a big, light tan silk plush-covered bear, with voice; a good \$2.50 bear. Saturday .169

Other sizes from .25 to 5.00

**Rocking Horses**, a large assortment of prices ranging from .375 to 17.50

**The Drinker**, a very amusing mechanical toy. Saturday for .49

**Charlie Chaplin**, the children's favorite, a splendid mechanical likeness of the popular comedian. .39

**TOY PIANO.**

An entirely new model that will please every child, a large piano, which is so constructed that any child can quickly learn to play different tunes. Regular \$2.25. Saturday .195

**Kitchen Sets**, not a tiny toy; the pieces are large, consisting of saucepan, cup and saucer and mixing spoon, all made of aluminum. Saturday .49

**Toy Wooden Wagons**, gaily painted, long 18 inch; 2 sizes. Saturday .16 and .25

**Facing Bob**, hitted to wagon. Saturday .39

**Gipsy Wagon**, large wooden wagon with white canopy, drawn by team of horses. Saturday .69

**Drums**, a good display. Prices, 10c, 15c, 25c to \$5.75.

**Dolls' Garden Swings**, 75c and \$1.49.

**"Modell"**, the steel structural building outfit; several sizes. Saturday, set, 75c to \$10.95.

**Toy Carpet Sweepers** .20

**Children's Books**

**COLORED BOOKS AT 10c.**

"Our Friends in the Country," "Peter Plum Pudding and Lucy Lemon," "Cats and Dogs," "All About the Elephant," "Noah's Ark."

**THIS LINE AT 15c.**

"Mother Goose Rhymes," "Good Friends," "Black Beauty Picture Book," "Childhood A.H.C.," "Farm Friends," "Henry Pony," "Night Before Christmas."

**PICTURE AND STORY BOOKS, 25c.**

"Furry Friends," "Popular Mother Goose," "Four-Footed Friends," "Alice in Wonderland," "Robinson Crusoe," "Pillgrim's Progress."

**"Jolly Times"** painting book is a dandy big favorite, and the price only 25c.

**TWO PAINTING SETS.**

"The Santa Claus Paint Book," "Play-time Painting for Little Folks," complete with book, paints and brush, in attractive box. Big value. Saturday .29 (Fourth Floor).



Old Mother Hubbard

**FIRST**—The splendid opportunity offered men and young men to secure an Overcoat, first-class in style and fabric, at an exceptionally low price.

**SECOND**—Men's "Model" Brand Boots, at a price at which they have never been sold before; also special prices on boots for women, girls and boys.

**THIRD**—The Festival of the Allies, on the Fourth Floor, with its wealth of suggestions in sensible Christmas Gifts at moderate prices.

## 150 Men's Winter Overcoats \$11.95

Imported English chinchilla cloths, in navy blue and a medium gray; made up in double-breasted style, 46 and 50 inches long, with roll shawl collar; some heather-mixed chevrons in young men's models, smart body-fitting garments, single-breasted, buttoned-through, with velvet collars; also fine Rochester-made Overcoats from Michaels, Stern & Co., slip-ons and paletots, many of them made from double woven cloth, with fancy plaid back, quarter linings of satin and satin sleeve linings; sizes 34 to 44, Regular \$18.00, \$20.00, \$22.50 and \$24.00. Saturday at 8.30 a.m. .11.95

**\$45.00 Chamois-lined Fur Collar Coats** at \$27.50—English black beaver shell; cut double-breasted, ulster style; 50 inches long; good Persian lamb collar, notch style, and Persian lamb trimming down the front; linings of twill mohair; interlining of chamois; sizes 36 to 44. Saturday .29.50

**Special Fur Collar Coats at \$17.75**—English black cheviot shell; double-breasted ulster style; 50 inches long; shawl collar of Russian marmot; interlining of rubber sheeting; sizes 36 to 44. Special .11.75

**House Coats at \$7.00**—Wine shade, with fancy plaid collar and cuffs; cord edging; sizes 36 to 46.

**Camel's Hair Dressing Gown, \$10.50**—Silk cord trimmings; sizes 36 to 46.

**Men's Silk Bandana Reefers Mufflers**—40 inch square. Regular \$12.50. Saturday .73

**Boys' Wool Sweater Coats**—Sizes 22 to 24. Saturday .75

**Boys' Fleece-lined Underwear**—"Penman's" make; sizes 22 to 32. Regular 50c garment. Saturday .39

**Men's Braces**—In gift boxes. Regular 35c. Saturday .25

**UMBRELLAS, 99c.**

Silk-mixed covers, wide selection of handles. Saturday .99

## Things a Man Would Buy For Himself

**Men's Neglige Shirts**—Sizes 13 1/2 to 17. Regular \$1.25, \$1.50, \$2.00. Saturday, 37, 3 or 3. 2.50

**SWEATER COAT SPECIAL.**

**Men's Pure Wool Sweater Coats**—Gray, gray and cardinal, gray and navy, maroon, brown, khaki. Regular \$4.50, \$5.00, \$6.00. Saturday .3.59

**Men's Wool Underwear**—Watson, English yarns; shirts and drawers; sizes 32 to 50. Regular \$3.00. Saturday .1.39

**Men's Wool Combinations**—Sizes 32 to 44. Regular \$6.00. Saturday .2.98

## Comfort, Wear and Style for 12,000 Feet! Read Today's List of Boots on Sale

One of the most important sale purchases we ever closed, covering over two thousand pairs of famous "Model" Brand Boots, "Model" Boots have never been sold at Saturday's sale price. Quality, design and workmanship are such as are obtainable only from manufacturers who are past masters in the art of shoemaking; every material for the "Model" Boot is selected from the highest grade stocks; \$5.00 to \$6.00 "Model" Boots, Saturday, for .3.45

**2040 Pairs "Model" Boots, Saturday, \$3.45**—Button and lace styles; leathers selected from the highest grade of patent Russia calf, French kid, Russia tan calf, Canadian white elk, black velvet calf, American chocolate kid, Dominion gunmetal and mahogany tan calf; all "Model" are hand-lasted and built with the best white oak bark tanned leather soles, in light, medium and heavy weights; every "Model" last is a tested foot-fitter; therefore, a proper fit is assured; sizes 6 to 11. Regular prices for men's "Model" Boots, \$5.00, \$5.50 and \$6.00. Saturday, all one price .3.45

Fifteen different styles; eight kinds of leathers; twelve lasts; all sizes.

Extra salespeople. No mail or phone orders filled for "Model" shoes. Sale starts 8.30 o'clock.

**Women's Stock Boots and Samples, Saturday Rush Price, \$1.69—2000 pairs Stock Boots, 800 pairs manufacturers' samples; latest designs; newest combinations; best leathers; in high four sole weights; ten heel shapes; six toe styles; colored and black cloth and dull black leather tops; latest and conservative creations; plenty of all sizes in the lot. Regular \$3.00 to \$4.50. Saturday .1.69**

**Boys' Boots, Saturday, \$1.99—Simpson Guarantees With Every Pair**—1200 pairs Boys' Boots, built to stand the racket; button and lace styles; box calf, wax calf, oil-tanned kip and the wear; solid heels that will not pull off; big, easy-fitting but dressy toe shapes. Regular \$3.00 to \$3.50. Selling on Saturday at .1.99

**Misses' Boots, Saturday, \$1.75—Iron Calf Brand—Over 900 pairs in Saturday's sale lot of best wearing button and lace boots; made of Russia calf and donkey kid leathers, with last shapes; best canvas linings; every pair guaranteed to give more than ordinary wear; sizes 11 to 2. Saturday .1.75**

900 pairs, sizes 8 to 10 1/2. Selling on Saturday at .1.49

**1200 PAIRS RUBBERS, LESS THAN MAKERS' PRICES SATURDAY.**

**Men's Kneer Rubbers**. Selling on Saturday at .2.95

**Men's City Rubbers** .49

**Women's Heat-Fitting Rubbers**. Saturday .49

**Men's Street or School Rubbers**. Saturday at .41

**Boys' Scout Rubbers**. Saturday at .45

**Youths' Scout Rubbers** .45

**Children's Rubbers** .34

Phone Orders Filled.

**Ribbons** for the Christmas packages. You will find that in all widths here the color matches perfectly—red, green, and all colors.

## A Few Suggestions Gathered at Random From Different Departments

**Sporting Goods**

**FOOT BALLS.**

The celebrated line of Jacques English footballs, in both Rugby and Association brand, new goods, should have been here two months ago, so tomorrow they go at substantial price reductions. Prices are \$2.00, \$2.50, \$4.50 and \$5.50.

**SKATES, PUCKS, HOCKEY STICKS.**

Dunn's High-Grade Skates, for men and women, boys and girls, \$1.00, \$1.25, \$1.50, \$1.75 to \$3.75.

A very complete line and every skate is absolutely warranted, attached to boots without extra charge.

**Hockey Pucks** at 10c, 20c and 25c.

**Hockey Sticks**, 25c, 45c and 50c.

**FOLDING CAMERAS.**

10 only, for plates on film. Regular \$12.00 and \$15.00. Special .8.00

**Green Suede Albums**, 50 loose leaves; size 7 x 10. Special .1.50

**Brown Mission Leather Albums**, size 7 x 7 inches; 30 leaves. .1.25

**Leather Albums**, 50 leaves; 7 x 10 in. carbon finish. .1.25

**75 Hand Bags**

**VICTORIAS OR "OVERNIGHT" CASES, HALF-PRICE.**

Bags are made of the finest pin seal, real seal, public grain morocco and walrus, with plain gilt, nickel and gunmetal frames; daintily lined, inside purse pocket and mirror; a few Roman stripe and fancy moire silk bags, beautifully made and finished, with narrow corded frames. Regular prices \$4.00, \$5.00, \$6.00, \$7.50 up to \$15.00 each. Saturday, Half-Price.

**INITIAL HANDKERCHIEFS.**

Best Initial, 1 1/2 inch hem, full size; hand-worked Initial, Saturday, 2 in 3 in. .45

Best Initial, extra fine quality; 1 1/2 inch hem; hand-worked Initial, Saturday, 2 in 3 in. .50

**PLAIN LINEN, 1 1/2 inch hem, 3 in box 38**

**FOR WOMEN.**

Irish Linen, 1 1/2 inch hem border; small cord; stripe inside of hem; hand-worked Initial, with small bow knot. 2 in 3 in. .38

Best Linen, extra fine quality, hand-worked Initial, with small bow knot. 2 in 3 in. .40c and 50c.



## Turkey Dinner 30c

Lunch Room, Sixth Floor.

Roast Young Turkey, Savory Dressing, Cranberry Sauce, Potatoes, boiled or mashed; Green Peas; Tapioca Cream Pudding, Vanilla Sauce, or Hot Mince Pie, or Ice Cream; Brown or White Bread; Tea, Coffee or Milk.

## Home Furnishings as Gifts

**Divanette**—Solid oak frame, fumed finish, the design and construction of the bed is the very best; mattress filled with all cotton felt in fine art ticking. The seat and back covered in brown leatherette, opens out to a full size bed. Regular \$45.00. Saturday at .29.00

**Extension Couch Bed**—Frame of angle steel; mattress filled with cotton felt, in green denim with valance. Regular \$9.75. Saturday .7.15

**Den Arm Chairs and Arm Rockers**, in quarter-cut mahogany finish, heavy frame and loose cushion, covered in genuine leather. Regular \$32.25. Saturday .25.00

**Couch**—Frame of solid quarter-cut oak, fumed finish; two loose cushions, in leather. Regular \$37.50. Saturday at .29.50

**Settee**—Heavy frame of solid quarter-cut oak, loose leather cushion on seat, and three loose leather cushions on back. Regular \$72.00. Saturday at .55.50

**Folding Card Tables**—Frame in mahogany finish, with green baize top. Saturday .3.75

**Couch**—All-over upholstered and covered in art leather, full size, Regular \$11.00. Saturday .8.25

**ARM CHAIR AND ARM ROCKER.**

All-over upholstered and covered in art leather. Regular \$11.00. Saturday .8.25

**24-INCH ENDS OF CHINTZ FOR CUSHION COVERS, 50c.**

A limited quantity only, some shadow chintzes, in dark colorings. Saturday, each .50

**ENDS OF CHINTZ FOR BAGS, 15c.**

Short ends, just large enough to make fancy bags; lengths 1/4 to 1/2 yard, by 30 and 36 inches wide. Saturday .15

**SCRIM CURTAINS, \$3.35 A PAIR.**

2 1/2 yards long, cord and ivory scrim, trimmed with lace and insertion. Saturday, pair .3.35

**CURTAIN FRINGES, YARD, 10c.**

Tassel and ball fringes, in all colorings and a great many different styles. Regular to 75c yard. Saturday, per yard .10

**CURTAIN CORDS AND TASSELS, PAIR, 25c.**

Almost every color required in mixed colorings. Regular to \$1.00 a pair. Saturday, pair .25

**WALL PAPERS.**

**SPECIAL PRICES FOR SATURDAY.**

Reception Room Paper—Regular 75c to \$1.00. Saturday, per roll .59

Den and Dining-room Wall Paper—Regular 65c to 75c. Saturday .41

Shand Kydd Silk Fibres—21 inches wide, in blue, tan, cream, mulberry, rose and green. Special, Saturday, per roll .18

## SIMPSON'S NEW MARKET

Christmas time is, above all other times, the time for good things to eat. Watch this list daily for the best the market affords, at SIMPSON prices.

**THE MEATS.**

Shoulder Roast, tender beef, per lb. .12 1/2

Blade Roast, very choice, per lb. .14

Thick Rib Roast, best beef, per lb. .17

Best Rib Roast, finest beef, per lb. .20

Wing Roast, choice quality, per lb. .22

Porterhouse Roast, extra choice, per lb. .24

Sirloin Steak, tender and juicy, per lb. .22

Brisket Beef, for boiling, per lb. .12

Loin of Spring Lamb, Saturday, per lb. .17

Leg of Spring Lamb, Saturday, per lb. .21

Choice Mild-Cured Smoked Hams, whole or half, per lb. .20

Breakfast Bacon, lean and mild, whole or half side, per lb. .24

Cotouset Shortening, 3-lb. pails, gross weight, per pail .39

Swift Sunday Breakfast Sausage, per lb. .18

**THE GROCERIES.**

2000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. .35

Toasted Cornflakes, 3 packages .25

Loaf Sugar, 3 lbs. .25

Finest Canned Lobster, 1/2-lb. tin .25

Campbell's Soup, assorted, 2 tins .25

Shirley's Marmalade, 2-lb. jar .25

Baker's Cocoa, 1/2-lb. tin .25

Clark's Pork and Beans, in Chili Sauce, large tin .14

Choice Red Salmon, 2 tins .25

Crossed Fish Brand Sardines, 2 tins .25

Garton's H. P. Sauce, bottle .20

Finest Canned Fruit, Raspberries, Strawberries and Cherries, per tin .18

Pure Honey, in the comb section, 22 lbs. .38

Finest Canned Corn, Peas or Tomatoes, 3 tins .25

500 lbs. Peak Brand's Shortbread, per lb. .18

Finest Prepared Table Raisins, per lb. .18

Heinz Canned Spaghetti, in tomato sauce, per lb. .15

Choice Olives, stuffed or plain, per lb. .25

Finest Mild Cheese, per lb. .21

Banner Brand Jam, assorted, 1-lb. dozen .48

Imported Pure Malt Vinegar, Imperial quality, per gallon .37

Kosman Meat, large package, per lb. .15

Fancy Mixed Biscuits, per lb. .15

500 lbs. Fresh Fruit Cake, per lb. 15

Pure Gold Jelly Powders, assorted, 3 packages .25

**FRESH ROASTED COFFEE, LB. 27c.**

1000 lbs. Fresh Roasted Coffee, in the quart, ground pure or with chocolate. Saturday, per lb. .27

**FRUIT.**

1 car Choice Florida Oranges, sweet and juicy. Saturday, per dozen .20

Choice Florida Grape Fruit, 4 for .25

Imported Emperor Grapes, per lb. .18

Rome Beauty Apples, delicious for table use. Per dozen .30

Mushrooms, Hot-house Tomatoes, Lettuce, etc., fresh daily.

**CANDY.**

Main Floor and Basement.

500 lbs. Sugar Roasted Peanuts, per lb. .25

1000 lbs. Assorted Chocolates, fruit flavors, per lb. .25

1000 lbs. Assorted Nut Taffy, per lb. .12

1000 lbs. Simpson's Special, an assortment of chocolates, creams, caramels, bon-bons, etc. Per lb. .20

**FLOWERS.**

Pom Pom Chrysanthemums, bronze, yellow or white. Per bunch .25

Princess Violets, per bunch .25

Carnations, assorted colors, per bunch .40c and 75c.

Sweet Peas, white or pink, per bunch .40c and 75c.

Fresh Cut Roses, assorted colors, \$1.00 dozen, \$1.50 dozen and \$1.75 dozen.

Fresh Cut Roses, American Beauty, \$3.50, \$4.50 and \$6.00 dozen.

Grow Mushroom Spawn for profit, in bricks, with directions .15

## Men's Soft Hats

Samples and ends of stock; fedoras, trooper and telescope shapes. Regular \$2.00 and \$2.50. Saturday .1.00

English Derby Hats, "Kendworth," Saturday .2.00

Men's Winter Caps .50, .75, 1.00

Children's Wool Toques .35 and .50

Men's Scotch Aviator Caps, 75c and .1.00

## Boys' Suits for \$4.85

Scotch and English tweeds. Regular \$7.50, \$8.50, \$9.00, \$10.00 and \$10.50; 25 suits, single-breasted Norfolk and double-breasted cut styles, with full-cut bloomers, from dark and medium gray and brown tweeds; sizes 26 to 34.

## BOYS' DOUBLE-BREASTED ULSTERS, \$5.85.

Regular \$7.50, \$8.50, \$9.00 and \$10.00; 200 only, in brown and gray English ulster coatings, full cut, with convertible collars and belted back, serge linings; sizes 26 to 35.

## BOYS' RUSSIAN OVERCOATS, \$4.85.

Double-breasted, flannel linings; gray, brown and fancy cloths; sizes 8 to 9 years.

## Sleighs

**Doll Carriages, Toy Carts, Automobiles and Wagons**

**140 Only, Toy Express Wagons**, red wooden box, wooden handle, metal wheels. Saturday, 8.30 a.m. .33

**90 Only, Boys' Sleighs**, hardwood runners, sound steel shoes, fancy design seat; 30 inches long, for .28

**40 Only, Doll Carriages**, fancy red bodies, rubber tires and spring gear. Regular \$4.00. Saturday .2.49

**60 Only, Red Wheelbarrows**, heavy wooden body and wheel. Regular \$5.00. Saturday .2.99

**Imperial Express Wagons**, body 16 x 32 inches, sheet metal bodies, special steel, pedals and steering handle, heavy rubber tires. Regular \$5.00. Special .3.88

**Automobiles**, some green, others red enamel, steering wheel and starting crank, rubber tires, two sizes. Special at .5.00

**"Kiddo" Coasting Sleighs**, flexible steering handles, hardwood, stencilled and decorated; 33 inches long, 9 1/2 inches long, 1.22; 40 inches long, 1.38

## Electric Appliances

**2 Cell Nickel Pocket Flashlights**, regular \$6, for .65. Regular \$1.10, for .85. Regular \$1.35, for .95. Regular \$1.65, for 1.25. Regular \$2.40, for 1.75

**6-lb. Electric Irons**, nickel-plated. Regular \$4.50, Saturday 3.00. Regular \$4.00, Saturday 2.65

**Electric Grill Stoves**. Regular \$4.50. Saturday .3.95

**Upright Toasters**. Regular \$3.50. Saturday .3.00 (Festival, Fourth Floor)

## Gift Specials in Other Departments

**15-JEWELLED WATCH WITH CHAIN, \$5.00.**

**Men's Thin Model Watch**, 12 size; 15 amethyst jewels; nickel lever movement; non-magnetic hairspring; adjusted to temperature; newest pattern "Empress" rolled gold case, with screw back; and front; with chain. Regular \$7.50. Saturday .5.00

**SILVERWARE BARGAINS.**

**6 Silver-plated Tea Spoons**. Regular 75c. Saturday .59

**COLD MEAT SERVING FORK.**

Rogers' silver-plated; thread pattern. Regular 75c. Saturday .59

**CHILD'S CUP, 50c.**

Silver-plated; plain bright finish; gold lined. Regular 75c. Saturday .59

**SALAD SERVERS.**

In olive wood; spoon and fork; sterling silver mounts; for engraving. Regular 75c pair. Saturday .53

**PRACTICAL GIFTS IN LINENS.**

**Practical Table Cloths, \$2.85**—Pure linen, rose, fleur-de-lis and tiger lily designs; size 2 x 2 1/2 yards .2.85

**Damask Table Cloths**, bordered designs; size 2 x 2 1/2 yards .1.93

**Damask Table Napkins**, assorted designs; 20-inch size. Dozen .1.98

**LARGE ENGLISH BATH TOWELS.**

Plain white, or with red border; size 27 x 48 inches. Regular \$1.25 pair. Saturday, each .43

**Bath Robe Lengths**, heavy, warm velour; good range of colorings; size 3 x 2 1/2 yards; with girdles and frogs. Set .3.85

**Down Comforters** .650 to 45.00

# The Robert Simpson Company, Limited