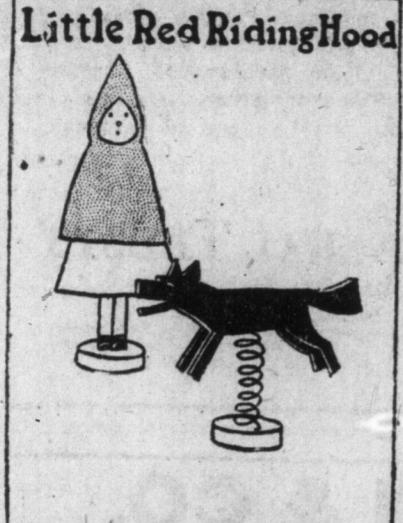


Special Features Today at the Simpson Store



TOYS For 8.30 a.m. Shoppers

No Phone or Mail Orders.
72 Trains, on tracks. Regular \$1.49. Saturday, 8.30 a.m. .98
Parcheesi, game for all ages. Saturday for 25
Wooden Autos, well constructed, painted in gay colors, 14 inches long, 5 inches wide. Selling Saturday for 79
Boats, well made, and will run well in the water, brightly decorated. Saturday for 59
 (Fourth Floor)

Other Toys

Iron Railway Engines, with two cars, each 8 inches long. Saturday .49
Fire Engines, a clever model of the modern fire-fighters, with three large horses; made of iron throughout. 1.49
Hook and Ladder Wagons, with horses98
Bright Chubby Baby Doll, with natural expression, 12 inches long. Saturday98
 Larger size 2.25
Uneda Kid, unbreakable head, jointed arms, stuffed cloth body, yellow coat and hat, 15 $\frac{1}{2}$ inches long. Each98
Natural Barking Dogs, three sizes; at10, .25 and .49
Teddy Bears, a big, light tan silk, plush-covered bear, with voice; a good \$2.50 bear. Saturday 1.69
 Other sizes from 25 to 5.50
Rocking Horses, a large assortment at prices ranging from 3.75 to 17.50
The Drinker, a very amusing mechanical toy. Saturday for 49
Charlie Chaplin, the children's favorite, a splendid mechanical likeness of the popular comedian 39

TOY PIANO.

An entirely new model that will please every child, a large piano, which is so constructed that any child can quickly learn to play different pieces. Saturday 1.95
Kitchen Sets, not a tiny toy; the pieces are large, consisting of saucepan and grating kettle with covers, cup and saucer, wooden spoon, all made of aluminum. Saturday 1.95
Toy Wooden Wagons, gaily painted, long handle; 2 sizes. Saturday, 15 and .25
Pacing Bob, hitched to wagon. Saturday25
Gipsy Wagon, large wooden wagon with leather top, drawn by team of horses. Saturday49
 Drums, a good display. Prices, 10c, 15c, 25c to \$5.75.
Dolls' Garden Swings, 75c and \$1.49.
"Modelit," the steel structural building outfit; several sizes. Saturday, set, 75c to \$10.95.
Toy Carpet Sweepers 20

Children's Books

COLORED BOOKS AT 10c.

"Our Friends in the Country," "Peter Pig's Farming and Lucy Lemon," "Cats and Dogs," "All About the Elephant," "Noah's Ark."

THIS LINE AT 15c.

"Mother Goose Rhymes," "Good Friends," "Black Beauty Picture Book," "Childhood A.B.C.," "Farm Friends," "Harry Penny," "Night Before Christmas," "Picture and Story Books," 25c.

"Fairy Friends," "Popular Mother Goose," "Four-Footed Friends," "Alice in Wonderland," "Robinson Crusoe," "Tilgrim's Progress."

"Jolly Times" painting book is a dandy big favorite, and the price only .25

TWO PAINTING SETS.

"The Santa Claus Paint Book," "Playtime Pictures for Little Folks," complete with book, paints and brush, in attractive box. Big value 29

(Fourth Floor).



Old Mother Hubbard

FIRST—The splendid opportunity offered men and young men to secure an Overcoat, first-class in style and fabric, at an exceptionally low price.

150 Men's Winter Overcoats \$11.95

Imported English chinchilla cloths, in navy blue and a medium gray; made up in double-breasted style, 46 and 50 inches long, with roll shawl collar; some feather-mixed cheviots in young men's models, smart body-fitting garments, single-breasted, buttoned-through, with velvet collars; also fine Rochester-made Overcoats from Michaels, Stern & Co., slip-ons and paletots, many of them made from double woven cloth, with fancy plain back, quarter tapers of satin and satin sleeve linings; sizes 34 to 44. Regular \$18.00, \$20.00, \$22.50 and \$24.00. Saturday at 8.30 a.m. .11.95

\$45.00 Chamois-lined Fur Collar Coats at \$2.50—English black beaver shell; cut double-breasted, ulster style; 50 inches long; good Persian lamb collar, notch style; and Persian lamb trimming down the front; linings of twill mohair; interlining of chamois; sizes 36 to 44. Saturday 11.75

Special Fur Collar Coats at \$11.75—English black cheviot shell; double-breasted ulster style; 50 inches long; shawl collar of Russian marmot; interlining of rubber sheeting; sizes 36 to 44. Saturday 11.75

House Coats at \$7.00—Wine shade, with fancy plaid collar and cuffs; cord edges; sizes 36 to 46.

Camel's Hair Dressing Gown, \$10.50—Silk cord trimmings; sizes 36 to 46.

Men's Silk Bandana Reversible Mufflers—40 inches square. Regular \$1.25. Saturday75

SWEATER COAT SPECIAL. Men's Pure Wool Sweater Coats—Grosgrain, ribbed, plain, and ribbed, maroon, brown, khaki. Regular \$4.50, \$6.00. Saturday35

Men's Wool Underwear—Watson, English yarns; shirts and drawers; sizes 32 to 50. Regular \$2.00. Saturday 1.39

Men's Wool Combinations—Sizes 32 to 44. Regular \$6.00. Saturday 2.98

UMBRELLAS, 99c.—Silk-mixed covers, wide selection of handles. Saturday99

Men's Negligé Shirts—Sizes 18 $\frac{1}{2}$ to 21. Regular \$1.25, \$1.50, \$2.00. Saturday, 8.30 a.m. 2.50

BOYS' WOOL SWEATER COATS. Men's Pure Wool Sweater Coats—Grosgrain, ribbed, plain, and ribbed, maroon, brown, khaki. Regular \$4.50, \$6.00. Saturday35

Men's Wool Underwear—Watson, English yarns; shirts and drawers; sizes 32 to 50. Regular \$2.00. Saturday 1.39

Men's Braces—in gift boxes. Regular \$3c. Saturday25

UMBRELLAS, 99c.—Silk-mixed covers, wide selection of handles. Saturday99

Men's Silk Bandana Reversible Mufflers—40 inches square. Regular \$1.25. Saturday75

BOYS' FLEECE-LINED UNDERWEAR. Men's make; sizes 22 to 32. Regular 50c. Saturday39

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