

Such Values as This Will Mean "Full Speed Ahead" at Simpson's Monday

News of Today's Selling

Half-price on 322 New Suits for Women.
 \$1.75 to \$3.60 Corsets for \$1.25.
 Women's Laird Schuber and Dorothy
 Dodd Shoes, \$2.95. Usually \$5.00 to
 \$10.00.
 A splendid list of home-furnishing values
 for Club members and others.
 Other items on this page described in
 full are for Monday's selling.

When You Can Get the Essentials of a Home

at the prices here quoted, and with the additional advantage of deferred payments, the Homelovers' Club looks like one of the few Clubs worth while, doesn't it?

\$4.25 Parlor Tables at \$2.05

100 Only Parlor Tables, in mahogany, highly polished finish, oval top, neat underself. Regularly \$4.25. Extra special, \$2.05.

The Requisites for Sleep Comfort Are Embraced in This List of Reduced Prices

IRON BED, MATTRESS AND BED SPRING, COMPLETE. REG. \$17.00. ON SALE MONDAY AT \$11.50.
 Iron Bedstead, white enamel, with brass spindles and uprights. Mattress pure cotton felt. Bed Spring of steel tubing, springs are woven steel wire reinforced, in 4 ft. 6 in. size only. Regularly \$17.00 complete. Monday..... 11.50
 Iron Bedstead, white enamel, trimmed with brass, all standard sizes. Regularly \$3.00. Monday..... 2.30
 Iron Bedstead, white enamel, with brass top rails, cape and uprights, all sizes. Regularly \$5.25. Monday..... 4.15
 Extension Couch Bed, same of angle steel springs of woven steel wire, suspended by helical springs at both ends; mattress of cotton felt, in green denim, with valance. Regularly \$9.75. Monday..... 7.15
 Mattress, sanitary curled seagrass, with layer of jute felt at both sides, all sizes. Regularly \$3.10. On sale Monday at..... 2.30
 Mattress, curled seagrass and extra heavy layer of jute felt at both sides, all sizes. Regularly \$3.75. On sale Monday at..... 2.95
 Mattress, cotton felt, roll stitched edges. Regularly \$7.00. On sale Monday at..... 4.75
 Mattress, cotton felt, all sizes. Regularly \$8.50. On sale Monday at..... 5.75
 Mattress, cotton felt, built in layers, all standard sizes. Regularly \$9.75. On sale Monday at..... 7.55
 Bed Spring, steel frame, springs are double woven steel wire, reinforced, standard sizes. Regularly \$4.25. Monday..... 3.10
 Bed Spring, steel frame, woven steel wire, reinforced, all sizes. Regularly \$3.00. Monday..... 2.15
 Pillows, mixed feathers. Regularly \$1.85. Monday, pair..... 1.50
 Pillows, pure feathers. Monday, pair..... 1.50
 Pillows, all down. Regularly \$1.50. Monday, pair..... 1.25
 Brass Bedstead, 2-inch posts and heavy turned caps, alters are evenly divided; extra bright or polished, all sizes. Regularly \$10.50. On sale Monday..... 7.15

One-Third Off Slightly Soiled Rugs

37 Only Wilton and Brussels Rugs, that were used in our Furniture Department for display purposes, marked at one-third off regular prices. Designs and colorings suitable for any room. Two sizes only, 9.0 x 12.0 and 11.5 x 12.0.
 Wilton, 9.0 x 12.0. Regular \$32.50. Special, \$22.50.
 Brussels, 9.0 x 12.0. Regular \$25.00. Special, \$16.75.
 Wilton, 9.0 x 12.0. Regular \$48.00. Special, \$32.00.
 Wilton, 11.5 x 12.0. Regular \$48.00. Special, \$32.50.
 Brussels, 9.0 x 12.0. Regular \$16.75. Special, \$11.25.

For Floors That Need Covering

SEAMED WILTON RUGS.
 6.9 x 7.6. On sale Monday..... \$17.45
 6.9 x 9.0. On sale Monday..... \$21.00
 6.9 x 10.6. On sale Monday..... \$25.00
 9.0 x 9.0. On sale Monday..... \$28.00
 9.0 x 10.6. On sale Monday..... \$31.00
 9.0 x 12.0. On sale Monday..... \$35.00
 9.0 x 13.6. On sale Monday..... \$42.00
 EXTRA QUALITY SEAMLESS WILTON.
 6.7 x 9.10. On sale Monday..... \$38.00
 9.0 x 12.0. On sale Monday..... \$65.00
 9.10 x 13.2. On sale Monday..... \$85.00
 NEW ENGLISH BATH MATS AND RAG RUGS.
 18 x 36 inches. On sale Monday..... \$1.25
 27 x 54 inches. On sale Monday..... \$2.55
 17.75
 27 x 54 inches. On sale Monday..... \$1.25
 7.0 x 4.0. On sale Monday..... \$4.25

Gorgeous Display of Beautiful Drapery Fabrics Phenomenally Priced

English Washing Taffetas at 25c Yard—An inexpensive yet most artistic ohints in light colorings, printed on white ground, suitable for the bedroom, 30 inches wide. Monday, yard..... 23
 36-inch American Taffetas at 40c Yard—This is a beautiful fabric and is printed on good quality taffeta, in colorings which are suitable for hangings or furniture coverings, in the living-room or bedrooms, 38 inches wide. Monday, yard..... 49
 English Washing Chintz at 30c Yard—An exceptionally fine assortment of colorings, printed on dark and medium ground, the designs are the newest and the colorings are beautifully blended, 36 ins. wide. Monday, yard..... 39
 Living-room Chintz at 50c Yard—An exceptionally fine assortment of colorings, printed on dark and medium ground, the designs are the newest and the colorings are beautifully blended, 36 ins. wide. Monday, yard..... 54
 Scotch Madras at 50c Yard—This material is of exceptional value, and would be most effective on almost any window in the house and for formal effects, in white and cream, 30 inches wide. Monday, yard..... 54
 English Curtain Nests at 70c Yard—A number of small and medium size patterns for the casement windows in living-rooms or dining-rooms, in cream or white, 30 inches wide. Monday, yard..... 79
 An Opaque Shade of good quality, in cream, white or white. Monday, each..... 39
 Combination Opaque Shade and Roller, in cream, white or white. Monday, each..... 49
 Goose-neck Extension Rods. Monday, each..... 17
 Extension Rod, with silvered ends and hook brackets. Monday, each..... 7
 8.30 CURTAIN SPECIAL.
 White Spot Curtain Muslin, for windows in the summer cottage.

Tapestry Portieres \$4.95

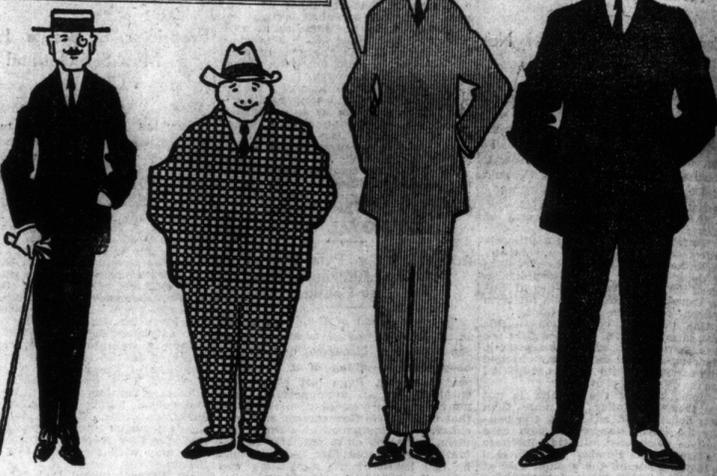
Heavy quality, 2 3/4 yards long, 50 inches wide, in red, green, brown and gold; mercerized finish; very handsome designs. Regularly \$7.00, \$7.50 and \$8.00. Monday, special, \$4.95.



50 Cent Day in Men's Furnishings

Men's Balbriggan Shirts and Drawers, "Fenman's" and "Mercury" brands; all sizes. Regularly 75c. Monday, garment, 50c.
 Men's Soft Outing or Lounge Shirts, separate collars; single and double soft cuffs; plain colors and stripes; sizes 14 to 16 1/2. Regularly 69c, 75c and \$1.00. Monday, each, 50c.
 Neglige Shirts, laundered cuff style, in fancy stripes and hairlines; sizes 14 to 17. Regularly 69c and 75c. Monday, each, 50c.
 Men's Flannelette Nightrobes, medium colors; all large-sized garments; neck sizes 15 to 18. Regularly 75c. Monday, each, 50c.
 Men's Work Shirts, in black sateen, black drill, English Oxford and flannelette; all with collar attached; large-size bottles; size range from 14 to 17. Regularly 69c and 75c. Monday, each, 50c.

STORE HOURS, DURING MAY, INCLUDING SATURDAY, 8.30 A.M. TO 5.30 P.M.



Men's Soft Hats

Fine American fur felt, in newest shapes; colors gray, steel, brown, navy and green. Monday, \$1.45.
 Christy's "King," "Battersby" and Other Fine Derby Hats, in dressy styles. Monday, at \$1.95.
 Men's Silk Hats, English and American shapes, taper or medium bell crowns; easy fitting. Monday, \$5.00.

Comfortable Boots and Shoes at Very Low Prices Monday

WOMEN'S SUMMER SHOES WORTH \$6.00 FOR \$2.95, MONDAY.
 320 Pairs of Superior Low Shoes, in pump, colonial, strap, lace, button and ankle tie styles, patent calf, vici kid, white nub-cuck, tan calf, bronze kid, gray, taupe and black suede leathers, hand-turned and Goodyear welt soles; newest distinctive summer styles; the products of a leading New York manufacturer; widths A to C; sizes 3 1/2 to 4 1/2. Slipper Section. No phone or mail orders. Regular prices \$4.00 to \$6.00. Monday, 3.30, \$2.95.
 MEN'S \$4.00 CUSHION SOLE BOOTS, \$2.95 MONDAY.
 300 pairs, all sizes 6 to 11, Men's Vici Kid Boots, Blucher style, Doldge hygienic cushion soles, foot-form toe styles, low heels; the easiest boot made for tender feet. Monday, 300 pairs of these \$4.00 Boots for, per pair, \$2.95. (No mail orders)
 BOOT BARGAINS FOR BABY, MONDAY, 39c.
 320 Pairs Dainty Little Soft Sole Button and Lace Boots, in blue, pale pink, red, chocolate, white and black vici kid leathers, beautiful little shoes to fit the tiny feet; sizes 8 to 8. No mail or phone orders. Regularly 69c. 8.30 Monday, 39c.

If You Are Face to Face With the Question of a New Suit, You Will Be Interested in the Following Answers---

SUITS CUSTOM-TAILORED, MONDAY, \$19.75.
 630 yards in all of fine imported suitings, in assorted patterns; will make 180 suits; in the lot are fine imported English and Scotch tweeds and fancy worsteds, in various tones of gray and silver effects; also blue serges and blue and black clay twill worsteds, and some Oxford mixtures and tartan plaids, which sold in the regular way at \$26.50, \$28.00, \$30.00 and \$32.00. Your choice made to order from measurements taken on Monday in any style you select, for \$19.75.
 Every garment will be hand-tailored, fitted and finished in our own workrooms by expert tailors. We assume the full responsibility of pleasing you, and if the suit does not satisfy you in every way we will refund your money.

Or If You Want It Ready-to-Wear Monday

"Palm Beach" Summer Suits, made from natural Palm Beach cloth, showing a faint stripe pattern; single-breasted Norfolk style; trousers with cuff bottoms and belt loops; sizes 34 to 44. Price..... 10.00
 Unlined Serge Coats, in navy blue English serge; good-fitting, single-breasted sacque style; sizes 34 to 46. Price, \$4.50.
 Men's Smart Norfolk Suits at \$12.00, made in one of the most acceptable yoke Norfolk styles; the trousers finished for belt, and having cuff bottoms, cut from English tweeds, in gray checks; sizes 36 to 44. Price \$12.00.
 Black and White Shepherd's Plaid Two-Piece Suits, made from worsteds, in smart single-breasted, soft-roll front sacque style; belt loops and cuff bottoms on trousers; sizes 34 to 40. Price \$18.50.

\$2.00 AND \$2.25 WORSTED TROUSERS AT \$1.49.
 In serviceable worsted trousering; good grays, in small striped patterns; sizes 32 to 42. Monday \$1.49.

BOYS' AND YOUTHS' SUITS.

105 Boys' Spring and Summer Suits, regularly \$7.00, \$7.50, \$8.00 and \$9.00, will be marked at \$4.85 Monday. They are smartly tailored from imported English tweeds, in small check patterns of gray and brown; single-breasted, pleated and double-breasted sacque styles, with bloomer pants; sizes 37 to 44. \$4.85.
 78 Young Men's Suits, \$7.35, regularly \$10.50, \$12.00 and \$14.00; exceptionally well tailored suits; cuffs; sizes 32 to 38. Monday, \$7.35.

CHINA FOR THE BRIDE THE NEW HOUSEHOLD'S FIRST NEED AND ITS CONTINUED JOY

Monday's Great Sale of Dinnerware brings to all early customers the chance to save from One-Third to One-Half of regular prices.
 \$350.00 Royal Blue Band French Service, 148 pieces.—From the famous potteries of Bernardaud & Co. Limoges, France. Handsome half-inch acid-etched bands, with three-quarter-inch inner border. 192-piece composition. Regularly \$350.00. Monday, the set..... 149.50
 The Celebrated Indian Tree Service, 120 pieces.—Aynesley's celebrated Indian Tree decoration, finest grade English china, perfectly finished, 98 pieces. Regularly \$75.00. Monday, half-price..... 37.50
 The Modern Haviland Dinner Service, 142 pieces.—Finest quality Limoges china from the factory of Theodore Haviland. Dainty green rope border decoration. Full gold handles, 192 pieces. Regularly \$77.00. Monday special..... 48.75
 WHITE AND GOLD SPECIALS.
 Fern Border Design, \$43.75.—Theodore Haviland china, pretty green and gold fern border decoration; full coin gold handles; 103 pieces. Regularly \$119.00. Monday special..... 63.75
 Bernardaud's 84 Regis, \$84.75.—Plain quarter-inch coin gold band and full coin gold handles; finest quality Limoges china, perfectly finished, 103 pieces. Regularly \$189.00. Monday special \$47.50
 \$84.75—Finest quality Limoges china from the factory of Theodore Haviland. Dainty rose festoon border decoration. 192 pieces. Regularly \$119.00. Monday special..... 63.75
 \$87.00 Limoges China Set, \$89.00.—Genuine Limoges china of finest quality, green band border design, full coin gold handles, 97 pieces. Regularly \$171.00. Monday special..... 89.50
 \$42.50 New Bernardaud Set, \$44.75.—Newest one-inch ivory border, with handsome slavic over designs in rich brown, 97 pieces. Regularly \$141.00. Monday special..... 44.75
 Dainty Rose Festoon Border Decoration, 192 pieces. Regularly \$119.00. Monday special..... 63.75
 \$116.00—Excellent quality thin band china with dainty rose festoon border decoration, 97 pieces. Regularly \$22.60. Monday special..... 16.90
 ENGLISH PORCELAIN FOR EVERY-DAY USE.
 "Cobalt" Blue Band Set, \$8.95.—Good quality English porcelain, quarter-inch Cobalt blue band border, gold-traced edges, 97 pieces. Regularly \$14.75. Monday, the set..... 8.95
 \$12.50 Pink Rose Design, \$8.45.—Choice of pink rose border design, or a pink rose cluster, gold traced edges and handles, 97 pieces. Regularly \$12.50. Monday special..... 8.45

SIMPSON'S MONDAY BASEMENT SALE BARGAIN LIST

Hand-made Clothes Baskets, flat copper bottom, sizes 8 or 9. Monday..... \$1
 Galvanized Wash Buckets, Monday..... \$1
 Nickel Copper Tea Kettle, Regularly \$1.50. Monday..... \$1
 Nickel-plated Copper Tea Kettle, Regularly \$1.50. Monday..... \$1
 Aluminum Coffee Pots, the best percolator device. Reg. \$4.50, for..... \$2.50
 Bread Makers, the "Easy Way," 4 loaf size. Special..... \$2.50
 \$2.00 Galvanized Ice Boxes for..... \$2.00
 \$2.75 Galvanized Ice Boxes for..... \$2.75
 6c Galvanized Refrigerator Fans..... \$6
 6c Galvanized Wash Tubs with wringer attachment, for..... \$6
 7c Galvanized Wash Tubs for..... \$7
 6c Galvanized Wash Tubs for..... \$6
 6c Oval Blasting Tubs, galvanized..... \$6
 2c Galvanized Pails for..... \$2
 3c Iron Heaters, hold 3 tons, for..... \$3
 3 Potts Irons, nickel-plated, with handle and stand..... \$3
 6c Suspended Bread Boxes, hinged cover, for..... \$6
 Gas Toasters, 4 slices, for..... \$9
 "Daisy" Tea Kettle, for use on gas plates, etc. Special..... \$9
 4c and 5c Corn Brooms for..... \$4
 5c Willow Clothes Baskets, fresh and clean, for..... \$5
 Wash Boards, best..... \$7
 "Globe" boards, 30c grade, for..... \$1
 GUARANTEED CLOTHES WRINGERS
 Best Canadian make, with galvanized fittings and enclosed cogs..... \$9
 \$2.00 1-year Guaranteed Wringer..... \$2.00
 \$2.50 2-year Guaranteed Wringer..... \$2.50
 \$3.50 1-year Guaranteed Wringer..... \$3.50
 Ball bearings and full standard 11-in. shaft on above..... \$3.50
 \$4.00 1-year Guaranteed Wringers..... \$4.00
 2-foot Step Ladders, hardwood, ball rack, Reg. 95c, for..... \$2
 2-foot Step Ladders, Regularly..... \$2
 for 3-foot Step Ladders, Regularly..... \$3
 for 4-foot Step Ladders, Regularly..... \$4
 Triangular "Winders" Polish or Oil Mops, Special..... \$1.50

Triangle Polish Mops, "Winder" mop, with adjustable handles. Special \$4
 40 Clothes Pins, best hardwood, for..... \$1
 8-foot Hardwood Clothes Wringer, for..... \$8
 6c Ironing Boards, Special..... \$6
 5c Ironing Boards, Special..... \$5
 5c Ironing Boards, Special..... \$5
 100 feet Galvanized Twisted Brand Clothes Line Wire..... \$1
 50 feet Galvanized Line for..... \$1
 GARDEN TOOLS.
 \$1.15 4-prong Digging Forks, "P" handle, Special..... \$1.15
 \$1.25 4-prong Digging Forks for..... \$1.25
 7c "P" Handle Garden Spades for..... \$7
 8c "P" Handle Garden Spades for..... \$8
 Garden Hoes, special prices, 15c, 25c and 35c.

5c Galvanized Grass Hakes for..... \$5
 5c Combination Spray Nozzles for..... \$5
 3c Shears for cutting grass edges, Special..... \$3
 \$1.25 Garden Hoes, to hold 50 feet of hose, enamelled steel, Special..... \$1.25
 50 feet Rubber Hose, for lawn and garden use, 1/2-inch size, with combination brass spray nozzle and fittings, worth \$4.25, for..... \$2.50
 Best Canada makes, special "Daisy" extraordinary value, for \$2.99; "Bird" brand, \$4.99 and \$4.99; "Woodruff" brand, \$6.99 and \$6.99.
 SCREEN DOORS AND WINDOWS.
 Fumed Finish Screen Doors, sizes 2 feet 6 inches by 6 feet 6 inches, 2 feet 10 inches by 6 feet 10 inches, and 3 feet 7 feet 7 1/2 and 8 1/2.

Varnished Screen Doors, all sizes, \$1.25, \$1.50, \$1.75 and \$1.75.
 Fumed Finish Window Screens, Special, 15c, 17c and 19c.
 Best Hardwood Screens, all sizes, 20c, 24c, 28c, 30c to 45c.
 GAS STOVES AND RANGES.
 \$7.50 Two-burner Gas Range for \$5.50
 \$7.00 Two-burner Gas Range, with oven and oven burner, for..... \$5.00
 \$12.50 Four-burner Gas Range, with summer burner, oven parts removable, guaranteed good baking, Special, for..... 13.50
 Gas Ranges, Special, for \$16.50, \$25.50, \$29.50 to \$34.50.
 Two-burner "Classic" Gas Range, Basement sale..... \$1.15
 Three-burner size..... \$2.50
 \$1.25 Black Steel Gas Ovens for 1.25
 \$2.25 Black Steel Gas Ovens for 1.75
 \$1.50 Black Steel Gas Ovens, with glass door for..... \$2.50
 \$1.50 Glass Door Gas Ovens for \$5



1,420 Pieces Turquoise Agate-ware at 58c

Triple-coated enamelware, light-colored outside, white lined. Tea Kettles, Dishpans, Preserving Kettles, Rice Cookers, Breakfast Food Cookers, Water Pails, Straight Covered Saucepans, Berlin Cook Pots, Tea and Coffee Pots, etc. (One piece only of each kind to a customer.) No phone or mail orders. Usually 95c to \$1.50 each. For early sale..... \$58



The Robert Simpson Company, Limited