MONDAY MORNING

THE TORONTO WORLD.

OCTOBER 19 1914

The Robert Simpson Company, Limited

New Rugs at **Popular Prices** for Tuesday

For Tuesday an extensive showing of seamless Tapestry and Velvet Rugs, in large variety of coloring and design.

Seamless Fine Quality Tapestry Rugs, sizes 7.6 x 9.0 to 9.0 x 12.0, at 8.95 to 14.25

Close Pile Velvet Rugs, sizes 7.6 x 9.0 to 10.6 x 12.0, at 13.50 to 25.25

Scotch Printed Linoleum at 45c Square Yard-A big range of new colors and designs for kitchen, bedroom and bathroom use, 2 yards wide. Per square yard. . . 45

Tapestry Stair Carpet, 40c to 85c a Yard-Three widths included in many different prices; tan, green, red and blue Oriental, conventional and floral designs, 18 inches wide, .40, .45, .50 and .55. 221/2 inches wide, .50, .55, .65 and .75. 27 inches wide, .55, .60,

English Brussels Rugs at Low Prices-We are showing a splendid variety of different styles in all sizes of English Brussels Rugs. This quality quoted below is particularly good value. Sizes 6.9 x 9.0 to 9.0 x 12.0, at . . 9.50 to 16.75

Handkerchiefs Half-Price

5430 Handkerchiefs from Switzerland, of fine Swiss embroidery, with scallop and hemstitch borders. Lot 1-Swiss Embroidered

Bargains in Men's Sweaters, Shirts and Combinations

Sweater Coats, of pure wool, Shaker knit, wool and cotton mixtures, etc.; lots of colors; sizes 36 to 42. Regularly \$3.00, \$3.50 and \$5.00. Tuesday 1.89

500 Neglige Shirts, odd lines, al! good designs of wellknown makes, large shapes; sizes 14 to 17. Regularly \$1.00,

300 Suits of English Natural Combinations, heavy or medium weights, light shade, closed crotch, non-irritating; sizes 34 to 44. Regularly \$2.50 and \$3.00. Tuesday 1.98

Young Men's Soft Hats

Correct American fall styles, in fine quality fur felt, colors seal brown, plum, bay green, light or dark gray, navy blue and black, with plain or contrasting color bands and bindings, fancy or plain bows. Tuesday 2.00

Another shape Soft Hat for men or youths has medium high crown, and can be worn creased, dented, telescoped or in regular fedora shape; new colors in brown, slate, gray, olive, moss, navy or black; a hat of specially good wearing qualities and very fine felt and trimmings. Exceptional value at 1.50



Here's Your Tailor.

You can order a first-class suit, made to your measure to-morrow for ... 19.45

We have just 65 suit lengths in English Worsteds, Scotch Tweeds, Blue and Black Cheviots, fall and winter weights, which we offer to make into suits at this very low price tomorrow morning. If you take advantage of this opportunity you will be getting a suit that we charge from \$25 to \$35 in the regular way, and we guarantee that you will find it the most satisfactory customs tailoring order you ever plac-ed. Tuesday only 19.45

Furniture---A Saving

Dresser, in quartered oak, finished rich golden color, has three long, deep drawers, British bevel mirror. Regularly \$12.00. Tuesday special 9.85

Princess Dresser, in selected elm, golden finish, large British bevel mirror. Regularly \$16.35. Tuesday special 12.35

Princess Dresser, in rich mahogany finish, shaped British bevel mirror, serpentine shaped drawer fronts. Regularly \$25.50. Tuesday special 19.75

Chiffoniers, three only, in Circassian walnut, has four long drawers and two short drawers, two have British bevel mirrors. Regularly \$35.00 to \$50.00. Tuesday special . . 25.00

Extension Dining Table, in solid oak, golden finish; has 45-inch round top, with deep rim, extending to 6 feet, on easyrunning slides. Regularly \$13.50. Tuesday special ... 9.85

Dining-room Chairs, consisting of five side and one arm chair, made of solid quarter-cut oak, in golden finish; the seats are well upholstered, and covered in genuine leather. Regularly \$22.50. Tuesday special 16.95

Broiled Trout Steak, Lemon Sauce, or Braized Forequarter of Lamb with Vegetables, or Roast Ribs of Beef, Dish Gravy; Boiled or Mashed Potatoes with Creamed Cabbage. Old-Fashion Rice Pudding, Cream Sauce, or Mince Pie or Ice Cream. Bread and But-

Monday's Dinner

25c

AFTERNOON TEA, 3 P.M. TO 5.30 P.M. SPECIAL-Cold Ham with Po-

tato Salad. Thin Bread, buttered. Pot of Tea with Cream and Ice Cream, 15c, or two persons 25c.

Extraordinary Hosiery

Women's "Pen-Angle" make, black cashmere, seamless, good weight; sizes 8 1/2 to 10. Regi ly 35c. Tuesday, 3 pairs .75, per pair

Women's English Llama All-Wool Black Cashmere Hose, seamless, fall weight, sizes 81/2 to

Women's "Sunshine" Brand Utility Silk Hose, pure thread silk, three-quarter leg, deep lisle thread top; black, tan and white; sizes 81/2 to 10. Regularly 50c. Tuesday, 3 pairs 1.00; per pair . . . 35

Boys' and Girls' English Black Cashmere Stockings, seamless, good weight, splendid school stocking, sizes 5 1/2 to 8 1/2. Regularly 23c. Tuesday, 3 pairs . . . 49

Men's Silk and Wool Mixtures, fine cashmere, black and silver, .tan and silver, blue and black, and

Children's Annuals Now Ready

NEW VOLUMES. "Chums," cloth bound 1.65 "Boys' Own Annual," cloth 1.76 "Girls' Own Annual," cloth 1.75 "Blackie's Annual," picture boards, 75c; cloth 75c; clotn "Chatterbex," picture boards, 75c; 1.00 boards

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300 Men's Tweed Suits at \$5.95 Cut, materials and finish are all worthy of the reputation of their maker, which is of the highest. They are made

from excellent English cloths, in gravs and browns, some striped patterns, and are well designed and well finished. The "over makes" and canceled orders of one of the largest Canadian establishments. Sizes 35 to 44. Tues-

Sale of Men's Ulster Coats at \$8.95

Regularly \$12.00, \$13.50, \$15.00, and a number of \$18.00 coats; a manufacturer's clearance of Winter Ulster Coats; in the lot are splendid English tweeds, in grays and browns, heavy Winter weight, showing striped patterns, as well as a number of diagonal weaves; also chinchilla cloths that give warmth without excessive weight; they are made in double-breasted ulster style, with shawl and notch

Boys' Ulsters \$4.85

For school wear, dark gray and brown English ulster cloths, cut double-breasted, with wide, convertible collar and back belt; strong twilled linings; sizes 25 to 33. Regularly \$6.50, \$7.00, \$7.50. Tues-

Lace Curtains in the **Autumn Draperv** Sale

Handkerchiefs, narrow hemstitch borders, floral wreath or spray in corner. Regularly 2 for 25c. Tuesday, 4 for25

Lot 2 - Sample Handkerchiefs, scallop and hemstitch borders, each handkerchief mounted on card, new patterns for 1914. Regularly 15c, 20c and 25c each. Tuesday, 3

A Ring Sale

Women's 10k. Gold Real Cameo Rings, fine carved heads, pink and white shades. Regularly \$2.50 and

Children's 10k. Gold Birthday Rings,

Women's Sterling Silver Stone Set Dinner Rings, set with brilliants, ca-meos, goldstone, turquoise and coral. Regularly 98c and \$1.50. Tuesday .59

Women's 10k. and 14k. Cameo Rings, fine heavy setting, real shell cameos pink and white shades, split shank de sign. Regularly \$3.50, \$4.00 and \$5.00. Tuesday 1.98

Men's 9k. Gold Signet Rings, in eight different patterns, carved and scroll shoulders. Regularly \$3.50, \$4.09 and \$5.00. Tuesday 2.95

Women's 9k. Gold Signet Rings, all hand-carved and hand-finished, a large number of designs. Regularly \$2.50, \$3.00 and \$3.50. Tuesday 1.95

Baby Signet Rings, in 10k. gold, arved shoulders. Regularly 75c. carved

Women's Cluster Diamond Ring, seven fine diamonds, set in solid pla-tinum, with 14k. gold shank, his larger appearance than our \$100 dia-mond solitaire ring. Regularly \$35,90 his Tuesday 26.75

(No 'Phone Orders.)

Ribbons, 19c

39c, 45c and 59c 5 and 6-in. Corded and Moired Millinery Ribbons, in the following colors: dinal, fuchsia, purple, orange, navy, saxe, Copenhagen, tango, beet-root, brown and silver gray; odd lines, but perhaps just what you requir:

Lace Bedspreads \$5.00

15 only, 80 x 100 inches, real Renaissance lace borders and lace insertion centres, together with shams. Regu-larly \$10.59. Tuesday, set 5.00

100 Handsome Cushions, filled with best Russian down; slips of brocades and embroidered silks and satins. Regularly \$3.00 to \$5.50. Tuesday 1.95

Linens and Staples Tuesday

Double Flannelette Blankets, \$1.29 Pair-300 pairs, white, without border; soft, warm napping; size 70 x 84 inches. Tuesday, pair 1.29

Heavy Brown and White Crash Roller Towelling, 17 inches

Bleached Sheets, made in England, nice linen finish, deep spoke hemstitched hems, size 70 x 90 inches. Tuesday, pair 1.95

Saxony Blankets, white, all-wool, beautifully napped, finished and whipped singly, pink or blue borders, 7 lbs., 64 x 84 inches. Regularly \$6.50 pair. Tuesday, pair 5.45

12-oz. Builders' Duck, 30 inches wide. Tuesday, yard. . . 18

Canton Flannel, bleached or unbleached. Tuesday, 10

Sturdy Scotch Damask Table Cloths-All pure linen. A range of bordered designs. Size 2 x 2 1/2 yards. Tuesday. . 2.33

Damask Napkins, to match, size 22 x 22 inches. Tuesday 2.25

White Embroidery Linen, 36 inches wide, at, 'per yard . . .35 (Fourth Floor)

Big Value Items in Fall Boots Tomorrow

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A considerable saving on every pair of these Boots for early selling tomorrow. The list is well chosen for mid-autumn needs.

\$3.85 Rubber Boots, Tuesday for \$1.99-220 Pairs Men's Best Quality Knee-Height Rubber Boots, dull or bright, city weight, gum rubber, or heavy snag-proof duck style, corrugated, clump or heavy double soles; solid, anti-slip rubber heels. - Sizes 6 to 11. Phone orders filled. No mail orders. Regularly \$3.85, Tuesday, 1.99. Best grade hip style, regularly \$5.95, Tuesday, 3.69. Best grade thigh style, regularly \$4.95, Tuesday 2.99

Boys' Boots, Sizes 1 to 5, Tuesday, \$1.99-375 Pairs Blucher Boots, in box kip, gunmetal calf, tan willow calf and patent colt leathers; single and double thick soles; some are viscolized; McKay, standard screw and Goodyear welts in the lot; new shapes in toes and heels; easy-fitting lasts. Sizes 1 to 5, regularly \$2.49 to \$3.50, Tuesday, 1.99. Sizes 11 to 13, regularly \$2.25 to \$2.75, Tuesday 1.69

Children's Boots, Sizes 5 to 101/2, Tuesday 79c-400 pairs, in button and Blucher styles, dull matt calf and Dongola kid leathers; heavy McKay soles; patent and dull kid toecaps; patent leather trimming around counters and tops; wide, easy-fitting lasts; spring and low heels. Sizes 5 to 101/2. Regularly \$1.25. Tues-

Women's Boots, All Sizes, Tuesday \$1.99-500 pairs, in Blucher, button and lace styles, gunmetal calf. vici kid and patent colt leathers, Goodyear welt, McKay and hand-turned soles; this season's new toes; kidney, Cuban and military leather heels; cloth, dull kid and matt calf tops; plain vamps and toecaps; widths C, D and E; all sizes 21/2 to 7. Regularly \$3.00 and \$4.00. No phone orders. Tuesday 1.99

Months ago we planned for this Sale of Curtains—special orders were placed at a very low price—quantities of curtains were ordered—special designs and patterns were selected—and now the consignment has just come to hand. In addition to these are many exceptional values resulting from special pur-chases from one of the Nottingham manufacturers

White Nottingham Curtains-21/2 yards long, 36 inches wide, in small, neat patterns, suitable for bedroom windows. Regular price 50c per pair. Autumn Sale price, per pair .37

1250 Pairs at 69c a Pair - These are splendid full-size curtains, suitable for any of your windows, 45 inches wide, 3 yards long, a well-woven, strong, durable curtain. Regular price 90c pair. Autumn Sale price . . . 69

Fine English Net Curtains at 89c - A most exceptional offering; there are all styles, types of designs and sizes suitable to fit any window you have. These curtains we can specially recommend. Regular value \$1.00, \$1.10 and \$1.15. Autumn Sale

Fish Net Curtains at \$2.19 Pair-These are perhaps the choicest curtains of the entire assortment; the designs are delicate and lacy, and the quality is remarkably serviceable; these are suitable for living-room or parlor windows. Regular value \$3.00 pair. Autumn Sale price 2.19

Fine Bungalow Net Curtains at \$1.69 a Pair-Nearly all of these are fine lacy patterns, though the quality of the net is very substantial; 23/4 and 3 yards long, and from 40 to 48 inches wide. Regular value \$2.00 pair. Autumn Sale price, per pair 1.69

Novelty Net and Muslin Curtains at \$1.18 Pair—Only 78 pairs of very pretty Muslin, Net and Scrim Curtains, made up with pretty lace edging and insertion; a special clearing lot from one of the biggest manufacturers. Regular price \$2.00, \$2.25 and \$2.50. Autumn Sale price 1.18

SPECIAL ITEM FOR RUSH SELLING AT 8.30 MONDAY MORNING.

500 Yards of Fine Quality Scotch Madras, in white or cream, in a wide range of pretty and useful designs. These are a remarkable value, as the regular stock prices are 25c, 30c and 35c a yard. The quantity is limited, and we have priced the lot for rush selling Monday morning at 16c a yard. At this price we cannot accept telephone or mail orders.

With these we are selling a special quality of Madras Extension Rod, with curved ends. Regular price 25c, at, each17

A Suit Case Umbrella Sale

with "Magic" frames, that fold to fit into a 24-inch suit case; covers of fine, close-rolling silk mixture, with silk case; sterling silver or rolled gold-mounted handles 2.75

Blue and White Graniteware, 39c

Regularly 50c, 75c, 85c, 98c to \$1.25. Blue and White Graniteware, hard-wearing quality. Steam Cookers, Big Dishpan, Rice and Cereal Cookers, Deep Cook Pots, Tea Kettles, Vege-table Cooking Pans, Berlin Handled Saucepans with granite covers, and many others. No 'phone or mail or-ders.

Jelly Glasses

The Grocery List TELEPHONE DIRECT TO DEPART-MENT, ADELAIDE 6100.

CANDY SPECIALS.

500 lbs. Toasted Marshmallows. Regularly 30c. Per lb. 1000 lbs. Scotch Mints. Per lb. 1000 lbs. Butter Scotch Drops. Per lb.....

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