

ÆTNA LIFE INSURANCE CO.

CAPITAL AND ASSETS - \$35,993,002.37.

Policies in force in Canada . . . \$18,080,548.00.

Special Deposit at Ottawa . . . \$3,000,000.00.

Cheaper than Society Insurance.

For 24 years past the old *ÆTNA LIFE INSURANCE COMPANY*, in addition to its popular ENDOWMENT INVESTMENT Plans, has been giving Common Life Insurance at a Very Low Cost, upon its Copyrighted RENEWABLE TERM PLAN.

Below will be found the Annual Premiums, followed by a Statement of the Results to the Survivors during the past Ten Years. Compare the Cost, shown in Section 4, with the Assessments made upon persons of the same age who belong to the various Assessment Societies, whether of the business or fraternal kind. This is shewn by experience THE CHEAPEST, as well as THE BEST.

FOR EACH \$1,000 OF INSURANCE:

1		2		3		4					
Annual Premium, including Medical Fee, Admission Fee, & Annual Expense Charge, all in one sum.		Accumulated fund at end of 10th year to Cr. of each Policy, available to renew this, or pay for another Policy.		BALANCE, Divided into ten parts, shewing Annual Total Cost.		Allow \$4.00 in place of the Annual Dues and Admission Fees usually collected, and the Net Cost, yearly, was:					
Age	\$ c.	Age	\$ c.	Age	\$ c.	Age	\$ c.				
16	11 09	35	17 36	10	35 21	35	78 86	16	3 57	35	5 47
20	11 09	36	18 00	20	35 21	36	83 30	20	3 57	36	5 65
21	11 37	37	18 08	21	37 40	37	87 80	21	3 63	37	5 90
22	11 60	38	19 41	22	39 50	38	92 30	22	3 70	38	6 18
23	11 97	39	20 19	23	41 60	39	96 85	23	3 80	39	6 50
24	12 29	40	21 02	24	43 70	40	101 36	24	3 90	40	6 83
25	13 64	41	21 91	25	45 86	41	105 99	25	4 05	41	7 23
26	13 00	42	22 86	26	48 60	42	110 45	26	4 15	42	7 33
27	13 98	43	23 88	27	51 35	43	115 05	27	4 25	43	8 40
28	13 79	44	24 97	28	54 15	44	119 70	28	4 38	44	9 00
29	14 21	45	26 14	29	57 00	45	124 30	29	4 50	45	9 73
30	14 67	46	27 30	30	59 85	46	129 00	30	4 70	46	10 50
31	15 14	47	28 71	31	63 12	47	133 75	31	4 80	47	11 30
32	15 65	48	30 10	32	67 40	48	138 55	32	4 90	48	12 25
33	16 19	49	31 50	33	71 20	49	143 35	33	5 07	49	13 25
34	16 75	50	33 17	34	75 00	50	148 20	34	5 25	50	14 35

EXPLANATION OF TABLE.

The Rates shown in No. 1 remain fixed at the age of entry for Ten Years. If the Accumulated Fund (2) is sufficient (as for 24 years past it has been), all policies on these Rates will be RENEWED ANOTHER TEN YEARS, as the close of each ten years is reached, *without increase of the original rate*. At the age of 70, or later, the party's entire Accumulated Fund may be drawn out in CASH (or two-thirds at an earlier age), as a Surrender Value, or the Insurance may then be renewed for life.

No. 2 shows the Fund belonging to the age opposite it, available as Cash, *without medical re-examination*, toward taking an Endowment or other Policy of equal amount, or securing a renewal on the same plan, at the Original Rate, for *Another Ten Years*.

No. 3 shows the Balance, or *Entire Annual Cost, the Past Ten Years, expenses and all*.

No. 4 shows the resulting *Net Cost*, or annual assessment of the past ten years in the *ÆTNA*, on this plan, after allowing \$4.00 off No. 3, as an equivalent of the \$8.00 or \$11 Admission Fee, and \$3.00 annual Expense Charge, found necessary in assessment societies.

For further information, apply to an Agent of the Company, or to

W. H. ORR & SONS, Managers, Toronto