

building materials, building systems and building renovation. In 1988 it attracted 990 exhibitors and 163 712 visitors. In 1991, approximately five Canadian companies are expected to participate.

GENERAL



Milan Spring Fair (Office)

Milan, Italy – April 21-29, 1990

General Trade Fair

The Milan International Fair is the largest exhibition in Italy. It has been staged for over 60 years and attracts nearly 10 000 exhibitors and 2 million visitors, 25 per cent of whom are from other countries. A horizontal fair open to the public, it is widely used by Italian foreign firms for both sales and public relations purposes.