

**Name:** Vida Shoes  
**Address:** 350 - 5th Avenue, Room 7815  
New York, NY 10118  
U.S.A.  
**Contact:** Mr. Tracey Yency, Production Manager  
**Telephone:** 212-594-7315

- Imports women's and athletic shoes from Taiwan and Hong Kong.
- Price is a significant consideration in the decision to import.
- Has been very dissatisfied with Canadian sources of footwear.
- Prefers brochures directly from the company.
- Actively seeking sources of supply for leather.