

What the Press Says

THE BRIGHT MOON.

"The Moon" of last week has some very bright beams. The cartoons by Hunter, Racey and Jeffreys are admirable, while the smaller skits and sketches are bright and clever. "The Moon" is essentially Canadian in spirit and ought to prove a good antidote to the blatant stuff poured into Canada from the United States. "The Moon" is said to have made a very good start already. It certainly merits a generous patronage in Canada.
Brookville Times

THE MAIL AND EMPIRE,

I make my bow to the Moon. I saw her in the full and over my left shoulder. Great, therefore, shall be my luck this month. Frankly, I am delighted that we are going to have a comic paper of our own. Life is such a biting, sneering little rat of a paper at all things concerning our British Empire, our flag, ourselves, that I am glad to see we are starting a "comic" of our own, and as the Moon is, so very far above Life, she can see all the joke of it, the folly, the satire, the melodrama of the little enthill called earth. Again, my bow to you, O Moon, also one small subscription, for, to tell the truth, I am a trifle afraid of you. The paper is a capital one and spares nobody—while it is genial in its satire. All the same, I tell you a snowball from the Moon is calculated to give us a shock now and then. Did you see the Magnates on the first page? If not, why not?

Kit

THE MOON SHINES

"The Moon," of Toronto, the new comic weekly, has a good issue for last week. The post-office William title-page cartoon had letters, wicket, holding behind the "mail," got this bunch of let- ters for "appal" by the last English. There are sketches or twents of a clever reading matter, a quantity of bright sketches and a quantity of original work, which prevents man- ual work, which prevents man- ual work, which prevents man- ual work.

—The man in The Moon (published weekly in Toronto) evidently knows his business, and The Moon gives out a good many things that are not moonshine.
Journalist

A NEW MOON
Welcome to the New Moon! The brand new luminary has appeared in laughter and Land. Toronto is its home, but it will shed effulgent rays of wit and humor all over this broad continent.
Different from our old friend, the Lady Moon, this New Moon sports no borrowed rays. "New goods and cask down," is its motto.
"This is a neat little magazine, full from cover to cover, of bright, clever, Racey (beg pardon!) racy fun, and Canadians should join in a practical welcome to the first and only Canadian comic magazine. What will you say, Jolly Moon? What will it not be, when it is a "full" Moon?
"It has been discovered that the man in the Moon is not a Racey."

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