

EQUITABLE

Q Mutual in Principle and Practice **Q**
U Impregnable in Strength **U**
I Enterprising, Conservative Management **I**
T Comprehensive, Adaptable Policies **T**
A Low Mortality Rate **A**
B Prompt Payment of Death Claims **B**
L Efficient Service to Policyholders **L**
E Training and Education for Agents **E**
Q A satisfied constituency gained by Fifty- **Q**
U eight years of public service **U**
I These are some of the advantages enjoyed by **I**
T representatives of **T**
A The Equitable Life Assurance Society **A**
B of the United States **B**
L For agency openings address: **L**
E W. E. Taylor, Second Vice-President **E**
Q **U** **I** **T** **A** **B** **L**
EQUITABLE

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INCORPORATED IN CANADA 1897

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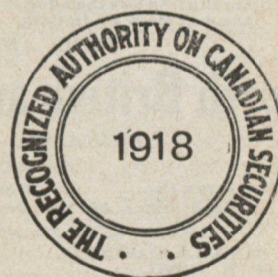
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THE Annual Financial Review

THE ANNUAL FINANCIAL REVIEW is a carefully revised summary of facts regarding securities listed on the Montreal and Toronto Stock Exchanges, and of other prominent Canadian companies.

It includes the Current Annual Statements of Companies; the highest and lowest prices of stocks and bonds on both Exchanges for each month for ten years; number of shares sold each month for the past fifteen months; rate of dividends paid for past years, and other important items in the history of the different Companies, such as increases in capital stock, particulars of franchises, when bonds are redeemable, dividends payable, together with a mass of other facts.

It comprises 740 pages of solid information, well printed in a clear and concise manner, and is neatly bound in full cloth. The work is invaluable, not only to financial institutions, but also to the general investing public.

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