

ber for the news-dealer to bring under the notice of his customers with a view to annual subscriptions.

"THE Atlantic Monthly," for 1866, will have among the list of its writers, Aldrich, James, Bishop, Craddock, Lowell, Hamner, and Fiske. Old age does not dim the lustre of Boston's pride.

Apropos of Illustrated Magazines, two new schemes are in the air. The first is a combination between an American publisher and an English one for the issue of an Anglo-American magazine on more popular grounds than those at present occupied by the *Century* and *Harper's Magazine*. The contributions to it are to be by leading English and American artists, and by the less high and dry writers of fiction and "humanizing" essays, the illustrated novelette being made a special feature. The other scheme under consideration of a West-end firm of publishers is to issue a "People's Magazine" that shall be purely English. Both pictures and text are to be supplied entirely by British artists and by British writers.

Chicago is to have a daily paper printed in the form and style of a volume of Lovell's Library. The advertising spaces will be around the reading matter, as in "Troy's Directory," and between the leaves. It is to have telegraphic and cable news, all dressed up in Chicago's liveliest style, and a staff of brilliant political writers. The Philistine is to make its appearance January 1.

MONTREAL, November 20th, 1885.

DEAR SIR,—Kindly warn the trade against selling an imported edition of *The Priest, the Woman, and the Confessional*, of which work I own the copyright, and which I publish in Montreal.

F. E. GRAFTON.

I shall hold any one selling the work accountable.

LUMINOUS PAPER.—A simple receipt is given in *L'illustration* for making luminous paper. The composition consists of forty parts ordinary paper pulp, ten parts water, ten parts phosphorescent powder, one part gelatine, and one part bichromate of potassa. The phosphorescent powder is composed of sulphides of calcium, barium and strontium, well ground and mixed together. The bichromate of potassa acting on the gelatine renders the paper, which is manufactured in the ordinary way, impermeable,

SHOP-WINDOW DISPLAYS.—The shop-window is not made so much of as might be the case in many provincial establishments. Where the space is limited a thorough change of stock in the window is desirable once a week. This is not long enough to injure the goods, and attracts customers very forcibly. Say, boxed stationery one week, writing requisites another; then tasteful and fancy articles, then reminder cards, or oleos and chromos, etc. The massing of goods of one kind, with surroundings of a reflective character, has a capital effect, making each article look all the better, and tempting to the on-looker. In addition, you can display all kinds at the several prices, and furnish a choice to suit all tastes. Nobody will pass the shop as knowing the general as-

## FRANK LESLIE'S Illustrated Newspaper.

DOUBLE HOLIDAY NUMBER.

LARGEST and BEST of all the HOLIDAY PERIODICALS.

THIRTY-TWO PAGES (WITH COVER.)

Now Ready.

PROFUSELY ILLUSTRATED.

Among some of the principal pictures are

1. Grand Triumphant Entry of Santa Claus and Father Time, escorted by the Characters of favorite Nursery Tales. (Double page.)
2. Christmas Eve in the Cloister. (Full page.)
3. The Last Guest of the Fancy Dress Ball. (Full page.)
4. Christmas Decorations by Jack Frost. (Full page.)
5. The Christmas Bells. (Full page.)
6. A Guilty Conscience Makes Cowards of us All. (Full page.)
7. Love-making in Puritan Times.

And numerous others, appropriate to the Holiday Season and illustrating the current events of the day.

## "The Mystery of the Mill."

By MISS ANNA KATHARINE GREEN,

The favorite American Novelist begins in the Christmas Number, and indicates in the opening chapters strength and interest, exceeding that of "The Leavenworth Case," "Hand and Ring," and Miss Green's other famous works.

Among the other writers whose poetry and prose enrich this Holiday Number are Joaquin Miller, Miss Christian-Reid, Etta W. Pierce, Fannie A. Mathews, Patience Stapleton, and many other favorite writers.

THE HOLIDAY NUMBER OF

FRANK LESLIE'S

## Illustrated Newspaper

IS FOR SALE EVERYWHERE,

OR WILL BE SENT BY MAIL ON RECEIPT OF  
15c. : \$4 PER YEAR.

MRS. FRANK LESLIE, Publisher,

53, 55 and 57 PARK PLACE, - NEW YORK.