The Philatelic Messenger.

Subscription:

In Canada, United States and Newfoundland, 15 cents per year; to all other countries, 25 cents per year.

Subscriptions must begin with current number. Back numbers cannot be supplied at subscription rates.

Advertising Rates:

One inch, 30 cents; quarter column (134 inches), 50 cents; half column, 90 cents; one column, \$1.70; one page, \$3.25.

The following discounts are allowed on contracts: 3 months, 10 per cent.; 6 mos., 20 per cent.; 12 mos., 25 per cent. Contract forms will be sent on application.

TERMS:—Positively cash in advance in every case. Contract ads. must be paid for quarterly in advance.

Address all communications to
MATTHEW R. KNIGHT,
Boiestown, X New Brunswick, X Canada.

We greet our readers from Boiestown, where the Messenger is now established. As the present number has been prepared in the midst of packing and unpacking, we are sure our friends will not complain of the reduced size of the paper and the tardiness of its appearance. The reduction, however, is not so much in the amount of reading matter as in the advertising space. We have been obliged to omit the exchange notices and several advertisements last received. These will appear in next. issue.

The outdoor life of the summer vacation is not favourable to philately. The interest in it wanes in the summer months, but waxes as warm as ever when the lengthening even-

ings woo to incoors pursuits. The collecting instinct is a part of the constitution of man and will never die. Of the many objects on which it exercises itself, few are more instructive and commendable than the collecting of postage stamps.

The next two issues of this paper will be eight-paged ones only, and all the available advertising space in those numbers is already engaged. The September number will be a season opener, and will contain about 20 pages. We can find room for a few more advertisements in the issue for September, although 8 pages are already engaged. Application for space must be made soon.

Our next number will contain an article from Mr. R. S. Baker, whom we hope to secure as a regular contributor. We have made arrangements with Mr. J. F. Farrell to furnish us with full reports of the New York Conventions in August and September. We have reduced our subscription, but we intend to publish a better paper than ever. We expect to add at least 750 names to our subscription list before another summer.

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