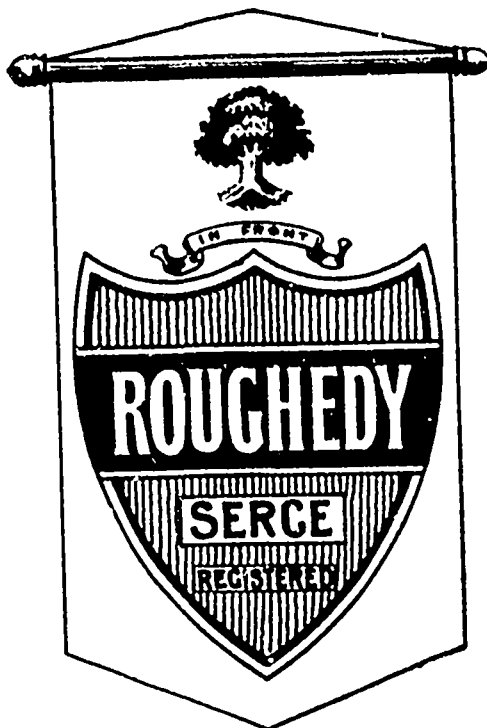


SATISFACTION

TO THE CONSUMER :

"No better can be had."

NOTHING LOOKS NEATER
WHEN MADE UP



SATISFACTION

TO THE RETAILER :

"A pleased customer, one
who will come again."

CANNOT BE BEATEN FOR
WEAR

GENUINE IRISH MAKE
TRADE MARK

See simile of Tag on every piece of "Roughedy."

In Serges---The Three Leaders

BRIGHTNESS, SMARTNESS, DURABILITY
COLORS GUARANTEED

Stamped with Registered Trade Mark every 2½ yards.



TRADE MARK

See simile of Tag on every piece of "Blenheim."

SOLE
PROPRIETORS

McDougall,
Barrett
& Co.

188 MCGILL STREET

MONTREAL



TRADE MARK

See simile of Tag on every piece of "Tyke."