

Insurance Agents

INSURE
in the
Nova-Scotia-Fire
Strong-Liberal
Prompt

Get our rates before placing or re-
newing your insurance
C. B. LONGMIRE, Local Agent
Bridgetown

Halifax Fire Insurance Company
ESTABLISHED 1809

We are insuring properties of every
description, and solicit your patron-
age.
Our rates are low. Cash assets
over \$400,000. Losses promptly set-
tled.

Agent,
W. W. CHESLEY
Bridgetown, N. S.

**The Northern
Fire Insurance Co.**

Established 1836.
There is nothing like an old re-
liable English Company for first-class
security.

Fred E. Bath
Local Agent

1
4
Off Sale
ALL HATS
Trimmed or Untrimmed
—AT—
Misses
Deerness & Phalen

THE ST. JOHN
Business College
ESTABLISHED 1867

Our classes are much larger than
ever before in our long history.
We are grateful that our efforts to
do good work are appreciated, and
are striving to not only maintain but
to increase our reputation.
Catalogue to any address.

S. KERR, Principal

YOU

Want Our Printing
WE

Want Your Dollars

The dollar that goes to
the out-of-town office never
comes back. It does not
pay the local workman's
wages,—does not benefit the
local merchant,—has no
possible chance of return-
ing to your pocket. The
dollar spent at home direct-
ly or indirectly comes back
to you.

WHEN BUYING YOUR NEXT
BLACK OR BLUE SUIT, SEE
THAT GOODS ARE STAMP-
ED "BRINY DEEP SERGE"
EVERY THREE YARDS ON
THE BACK.

Stands
the test
of time
10
years
in
use

Stone Bruises, Cuts, Aches, Pains, and other like
troubles of children quickly relieved by

**JOHNSON'S
ANODYNE
LINIMENT**

The old reliable household remedy. Give in-
wardly for Coughs, Colds, Cholera Morbus and
Bowel Complaint. Sold by all dealers.
25c and 50c Bottles
L. S. JOHNSON & CO., Boston, Mass.

Persons' Pills
regulate the
bowels and keep
the liver
active

The Monitor Wedding Stationery

will suit the most fastidious of brides. Correct
in style, excellent in workmanship. Old English
Wedding Text, Imperial Script, Tiffany Script on
smooth or kid finish stationery. Ask for samples

**THOROUGHNESS
IN
CONSTRUCTION**
INSURES

Gourlay Pianos

Against Loss of Tone, and tone is the
most important factor in any piano. In
every Gourlay Piano the expert knowledge
of its builders and the determination to use
NOTHING BUT THE BEST
either in labor or material, produces a
sympathetic richness of tone that is un-
matchable among Canadian pianos.
WRITE FOR CATALOGUE AND PRICES
J. H. POTTER,
MANUFACTURERS' AGENT,
MIDDLETON, N.S.

Attention!

Now is your time to get bargains in
Men's and boys' Ready Made Clothing.
In order to make sufficient room for our
big spring stock, we are giving a big re-
duction on a quantity of Men's and Boys'
Overcoats, Suits and Reefers.

Now if you have not already invested
in a suit or overcoat do not fail to come
in and let us fit you out with a nobby up-
to-date rig, for very little money.

We also have a quantity of Stanfield's
unshrinkable underwear that is going at
a big discount. Do not fail to call and
see our bargains before going elsewhere.

"The Never Fail Store."

J. Harry Hicks

Fresh Beef and Pork

Pickled Shad, Dried Codfish,
Tongues and Sounds.

New Tamarinds 7c. lb., Fresh Christie Biscuits

C. L. PIGGOTT QUEEN STREET

"Dr. Miles' Nervine
Completely Cured
Our Little Boy of
Fits."

A family can suffer no greater
affliction than to have a child sub-
ject to fits or epilepsy. Many a
father or mother would give their
all to restore such a child to health.

"I am heartily glad to tell you of
our little boy who was completely
cured of fits. He commenced hav-
ing them at 10 years of age and had
them for four years. I tried three
doctors and one specialist but all of
them said he could not be cured,
but Dr. Miles' Restorative Nervine
and Dr. Miles' Nerve and Liver Pills
made a complete cure. He is now
 hale, hearty and gay. It has been
three years since he had the last spell.
I shall give Dr. Miles' medicines
praise wherever I go. You are at
 liberty to use this letter as you see
 fit and anyone writing to me I will
 gladly answer if they enclose stamp
 for reply."

Dr. Miles' Nervine

is just what it is represented to be,
a medicine compounded especially
for nervous diseases, such as fits,
spasms, St. Vitus' dance, convul-
sions and epilepsy. These diseases
frequently lead to insanity or cause
weak minds. Dr. Miles' Nervine
has proven most effective in reliev-
ing these dreaded maladies.

Sold by all druggists. If the first bottle
fails to benefit your money is returned.
MILES MEDICAL CO., Toronto, Can.

Simplified Spelling

(Anherst News & Sentinel)

We are indebted to Principal Soloman
of the Normal School, for a number
of very interesting pamphlets on sim-
plified spelling. Dr. Soloman is also
good enough to enclose to us the
following pledge: "I will use in my
correspondence, as far as may be
practical, the simplified spellings that
have been recommended by the Sim-
plified Spelling Board." To this
pledge the name, occupation and lo-
cal address of the party acquiescing
to it should be transcribed. We
would like to oblige our friend Mr.
Soloman, for whom we entertain the
highest respect, but as we intimated
some weeks ago, we are decidedly old
fashioned and behind the times with
our ideas and cannot see our way
clear to adopt the method as recom-
mended by the Normal School and by
the education office at Halifax.

It makes our "hed" "ake" to
"red" the list of words which have
been simplified by the Reformed Spell-
ing Board. We stand "agast" at the
"thot" of "endeavoring" to "assimi-
lat" the many "change" "proposed"
by the Board. It would take too
much "tim" from our regular work
to master the mysteries of simplified
spelling. We cannot spell very much
anyway and we never like to get our
drinks "mixt;" so despite the appeals
that have been made to us the old
method of spelling will still reign su-
preme in this "offs."

The simplified spelling may be all
right, but in our Uriah Heep way of
thinking, the men who are behind the
movement in Nova Scotia are a cen-
tury "ahed" of the "tims" and the
small boy who would go into a bank
or office and try to spring some of the
Normal School spelling into his ev-
eryday work, would be "introducet"
to the shoemaker of the manager and
be "dismist" from his position in
short order. We have always "re-
colld" from innovations being "in-
troducet" too suddenly and for the
present, we intend to leave simplified
spelling alone.

We had a hard "tim" learning the
few spellings that we know and we
are decidedly "sensitiv" about "en-
deavoring" to make a "chang" at
our "advancet" age. Doubtless Mr.
Soloman will be "shokt" at the anti-
deluvian ideas herein "expresset" and
will intimate that the editor of this
paper should be "spakkt" for expres-
sing them in an up-to-date paper like
the News. The old method may be
bad, but as we agonized over the
pamphlets sent to us, we came to the
conclusion that the new was worse.
Our "colleag" in the "offs" fully
agrees with the "combativ" and "con-
vulsiv" views "expresset". Our opin-
ion is that simplified spelling is sim-
ply "counterfeit" spelling. It is to
"crash" and "crack" and cannot be
"cramd" down our "throats."

It is too much for us, we give it
up. We will let men with brains and
education wrestle with the problem.
As for ourselves we are content to
leave well enough alone, although we
entertain different ideas, when the
Reciprocity question comes along.

We, however, thank Mr. Soloman for
sending us the pamphlet, and we trust
that he will not be angry at the fact
that we have hardened our "harts"
against his appeal.

You judge a man not by what he
promises to do but by what he has
done. That is the only true test.
Chamberlain's Cough Remedy judge
by this standard has no superior.
People everywhere speak of it in the
highest terms of praise. For sale by
druggists and dealers.

Preventive Steps Regarding
The Brown Tail

Department of Agriculture Issues
Notice to Farmers and Others—
Penalty for Violation of the
Act is Heavy.

George F. O'Halloran, deputy min-
ister of agriculture, has issued a cir-
cular giving notice of the regulations
prepared in view of the alarming in-
crease of the brown tail moth, which
provide rigid penalties in case of
failure to report and to take pre-
ventive measures.

The regulation under "The Destruc-
tive Insect and Pest Act" follows:
"Any inspector entering any land
nursery or other premises where
there is reason to believe that any of
the insects, pests or diseases herein-
after specified are or may be present,
shall give instructions for the treat-
ment or destruction of any tree, bush
crop or other vegetation or vegetable
matter or the containers thereof,
which may be found or suspected to
be infested with any of the insects,
pests or diseases hereinafter specified,
and such instructions shall be car-
ried out by the owner or lessee of
the infested or suspected vegetation,
vegetable matter or containers there-
of, and such remedial treatment shall
be carried out and continued until
the insect, pest or disease shall be
deemed by the inspector to be ex-
terminated."

Under this regulation it will be ne-
cessary for all owners of trees upon
which nests of the brown tail moths
occur, to remove such nests and burn
them and, in the case of heavily in-
fested trees and vegetation to spray
such trees or vegetation in strict ac-
cordance with the instructions given
by the department's inspectors.

With regard to penalty, section 8 of
the act says:—
"Every person who contravenes any
provision of this Act, or any made
thereunder, shall be liable, upon sum-
mary conviction, to a fine not ex-
ceeding \$100 or to imprisonment for
a term not exceeding six months, or
to both fine and imprisonment."

Chamberlain's Cough Remedy has
won its great reputation and exten-
sive sale by its remarkable cures of
coughs, colds and croup. It can be
depended upon. Try it For sale by
druggists and dealers.

MOTHER GOOSE UP-TO-DATE.

(By Lillian May, aged 12)
Sing a song of sixpence, Motion Pic-
ture Shows,
Everybody loves it, everybody goes.
When the doors are open the band
begins to play,
Oh, we are so glad we're here, couldn't
stay away!
See the cowboy coming as he larrups
up his pony;
See the fat man chase his hat, my
but he is funny
What if everything soars high, rent
and eats and clothes,
I can still take my family to see the
Picture Show.

Little Boy Blue is not in sight;
He's out alone in the cold, dark night
Should you go out and chance to
meet
Boy Blue, please send him from 'the
street;
Oh, no! I gave him a nicker to go
Around the corner to the picture show
Peter, Peter, pumpkin eater,
Had a wife and couldn't keep her
Not home one minute, for she would
go
Day and night to the picture show.
At last he followed and strange to
tell
He found he liked it very well.

"Do you mean
that girl with
the spots on
her face?"

Overheard in a Street-Car.
There's a lesson right there!

Little blemishes of com-
plexion, small sores, eruptions,
spots, are not only unpleasant
to the person afflicted, but are
the first thing noticed by other
people.

A little Zam-Buk applied at
night to spots, eruptions, sores
of any kind will do wonders.

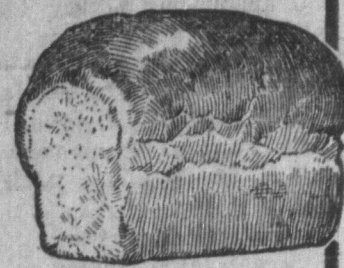
Zam-Buk is not a greasy
preparation which will go ran-
cid on your dressing table.
It is made from healing, herbal
extracts and essences. Always
pure, fresh and ready for use.
Doesn't lose its power. Keeps
indefinitely. Healing, soothing
and antiseptic all the time.
Try it!

50c. box all druggists and stores.

Zam-Buk

You will be proud of
the bread you'll make
with PURITY FLOUR

AFTER seeing a batch of
big, golden-crust, snow-
white loaves, that you
have baked from PURITY
FLOUR, you will, indeed, be
proud of your cooking-ability—
and proud of your wisdom in
deciding to pay the little extra
it costs to procure such high-class flour. You will
admit, too, that we are justified in the pride we take
in milling this superb flour.

PURITY
FLOUR

"More bread and better bread"



PURITY FLOUR is milled
exclusively from the best West-
ern hard wheat—the world's
finest. More than that, PURITY
FLOUR consists entirely of the
high-grade portions of the wheat.
The low-grade portions are
separated and excluded during
the PURITY process of milling.
Such high-class flour, of course,
expands more in the baking.
It makes "more bread and
better bread."

It makes lighter, flakier pastry, too, if you just take the pre-
caution to add more shortening. On account of its unusual
length PURITY FLOUR, for best results, requires more
shortening than ordinary flour.

Progressive dealers, everywhere, sell PURITY FLOUR
and take pride in recommending it.

Add PURITY FLOUR to your grocery list right now. 106

The Provincial Sanatorium

The annual report of the Provincial
Sanatorium at Kentville, which has
just been published, is worthy of
careful notice by our readers. It may
be mentioned that this institution
was erected by the Provincial Gov-
ernment in 1904, for the reception of
early cases of tuberculosis. While the
Sanatorium did not entirely fulfil its
mission in the beginning, owing to
lack of interest and knowledge re-
quired in fighting the disease, it has,
however, during the past two years,
demonstrated by actual results, that
it now is what it was originally in-
tended to be, an educational and cu-
rative centre for the tuberculosis sick
of the Province.

The results of treatment for 1911,
are particularly gratifying. Fifty-five
cases were admitted; thirty-one per
cent were in the first or incipient
stage of tuberculosis; sixty-seven per
cent in the second or moderately ad-
vanced stage; two per cent in the
third or far advanced stage. At dis-
charge, six months later, twenty-six
per cent were apparently cured; sixty-
two per cent arrested; ten per cent
improved; and only two per cent un-
improved. These figures compare most
favorably with those of the famed
Adirondack Cottage Sanatorium, ... in
the Adirondack Mountains, and other
well-known institutions, in Colorado.
The results show that tuberculosis, if
taken in hand at the proper time, is
curable right here in our own climate
in Nova Scotia. The medical super-
intendent points out, however, that
such results as have just been given,
need not be expected unless the pa-
tient has first passed through a pe-
riod of sanatorium or health-resort
treatment. This statement is appar-
ently borne out by the experience of
hundreds of consumptives who have
had an opportunity to test the bene-
fits of home and institutional treat-
ment. The report further draws at-
tention to the fact that the early
recognition of this disease is not re-
ceiving the attention it merits. This
is undoubtedly due to the insidious
nature of the disease and the diffi-
culty of determining whether the pa-
tient has become infected with the
tubercle bacillus, or not.—Western
Chronicle.

Many sufferers from rheumatism
have been surprised and delighted
with the prompt relief afforded by
applying Chamberlain's Liniment.
Not one case of rheumatism in ten
requires any internal treatment; what
ever. This Liniment is for sale by
druggists and dealers.

The "Ten Commandments"

(Toronto Globe.)

For gross worldly wisdom it would
be difficult to surpass the "Ten De-
mandments" hanging in one of the
many salmon canneries at Stevens in
Western Canada:—

1. Don't lie. It wastes my time
and yours. I am sure to catch you in
the end, and that is the wrong end.
2. Watch your work, not the clock.
A long day's work makes a long day
short; and a short day's work makes
my face long.
3. Give me more than I expect—and
I will give you more than you expect.
I can afford to increase your pay if
you increase my profits.
4. You owe so much to yourself
you cannot afford to owe anybody
else. Keep out of debt, or keep out
of my shops.
5. Dishonesty is never an accident.
Good men, like good women, never see
temptation when they meet it.
6. Mind your own business, and in
time you'll have a business of your
own to mind.
7. Don't do anything here which
hurts your self-respect. An employee
who is willing to steal from me is
willing to steal from me.
8. It is none of my business what
you do at night. But if dissipation af-
fects what you do half as much as I
demand, you'll last half as long as
you hoped.
9. Don't tell me what I'd like to
hear. I don't want a valet for my van-
ity, but one for my dollars.
10. Don't kick if I kick. If you're
worth while correcting your worth
while keeping. I don't waste time
cutting specks out of rotten apples.

They keep the
whole system
in the pink of
condition.

Their singular curative prop-
erties discovered by an Indian
tribe—introduced to civilization
nearly a century ago—com-
pounded since 1857 in the
Comstock Laboratories at
Brockville, Ontario.

Dr. Morse's
Indian
Root Pills

have a remarkable record for
consistently curing constipa-
tion, biliousness and indigestion,
purifying the blood, banishing
headaches and clearing the
skin. 25c. a box everywhere.