

Made In Canada

In the spring of 1918 we made our first shipment of fertilizer from this plant. At that time several of our travelling men reported to us that local agents were doubtful about being able to sell a fertilizer other than imported. They had been so accustomed to buying imported fertilizer that they did not feel that any which was not imported could be up to the standard of what they had used for many years previous.

In order to overcome this and to impress upon our trade that a fertilizer made in Canada was just as good in every particular as that imported, we adopted the phrase "Made at Windsor, N. S." which we have used on all our advertising pamphlets and booklets and have let the results which the users of our fertilizers obtained speak for themselves.

The value of fertilizer is not fixed by what the maker says about it in his advertisements but it is sold on its contents of plant food represented by the analysis. Almost every user of fertilizer knows what a 4-8-4 or a 4-6-10 or a 5-8-7 are and just what these expressions mean. Government inspectors during the selling season take samples of fertilizer as offered for sale which samples are analyzed by the chemists at Ottawa and the results published in an annual report issued by that department. These reports are circulated everywhere fertilizer is used and every farmer and dealer can compare the analysis with the analysis the manufacturer guarantees.

The other method of determining how the fertilizer stands is by the actual results which the user gets from his crop. This is the final test but the results have shown the high analysis fertilizer almost invariably gives the best results, and we have letters from many of our customers who have used our fertilizers for the past ten years, and we are selling to the same customers year after year.

Both the reports of analysis issued by the Department at Ottawa and the actual results obtained by the users of our fertilizer indicate that it is up to the standard in every particular and equal in every way to any imported fertilizer.

Just at this time we are calling this phase of the fertilizer situation to users and dealers

because there is a general campaign being carried on by the Canadian Reconstruction Association to develop the sale of "Made in Canada" goods. By doing this the condition of unemployment will be relieved and everyone knows how serious is this matter of unemployment.

The official statistics ending for 1920 show that during that year the total amount of imported goods used in Canada amounted to upwards of one billion dollars and of this over eight hundred million came from the United States.

Now with unemployment so serious everyone before buying imported goods of any kind should be certain that he cannot buy the same goods equal in quality and equal in price made here. It is of course not possible to stop entirely the use of imported goods as there are numerous things which are not made here, there are others which on account of especial circumstances are made at other points at a lower price and sometimes of better quality, but the product that we sell is equal in price and in quality to any similar brand imported and there is no necessity from the standpoint of price or quality of anyone buying any fertilizer other than those made in Canada.

This year we are making up the various brands running in quality from those containing 1 per cent of Ammonia to as high as 5 per cent Ammonia and from 1 per cent Potash to 10 per cent Potash and we have a variety of grades to suit all crops and conditions. All our brands are made from the best materials, properly mixed, fine and dry and it will run in the planter and satisfactory in every way.

The results of the analysis of our different brands can be found in official government reports covering the past ten years and they will be found to be up to the guarantee all along the line.

We have local agents in most towns and our travelling men cover the various territories and we are glad to send our prices and terms to anyone writing us direct.

COLONIAL FERTILIZER COMPANY

MANUFACTURERS OF THE

"MADE AT WINDSOR, N. S." FERTILIZERS

WINDSOR, NOVA SCOTIA

"Colonial Meat Scraps--Make Hens Lay"

At Paradise, Your Opportunity to Buy Direct from the Manufacturer

Greatest Demonstration of Ladies' Wear, spring and summer lines. Beginning SATURDAY, MARCH 18th, we will open for your inspection the greatest variety of spring styles in Ladies' Coats, Suits and Dresses you have ever had an opportunity to choose from. We come representing one of the largest Ready-to-Wear houses in Canada.

They desire to place their merchandise direct in the hands of the consumer and eliminate the middle-man's profit so here is your opportunity to secure Easter finery at the regular cost to Mr. Merchant. The range is extensive, the styles the newest, a price to suit all. We cordially invite you to attend. We give particular attention to special measurements. Special—Men's Suits, tailored to measure and made to fit at from \$17.50 up. Extensive range to select from. Children's Summer Dresses—A large manufacturer's line that we carry in addition to the lines mentioned, we are duplicating the cat-

alogue houses price and bettering the value in every instance. Come and be convinced in this matter. We have the goods and you have the pleasure of examining them before buying. Make use of this opportunity. The springtime is here. Buy where your dollar has the greatest purchasing value. Remember 100 styles to choose from. There are many lines that we carry that might interest you yet space does not permit us to mention. Remember the Grand Opening Date, Saturday, March 18th, at J. W. SPROWL'S.

NEW BUSINESS BLOCK, PARADISE, N. S.

E. T. BURKE, Manager in Charge

Don't Miss Our Grand Millinery Opening, Saturday, March 25th, Showing 150 Distinct Models

Primrose Theatre

BISHOP & BISHOP, Managers

Thursday, March 16th

"THE WHITE HORSEMAN", Episode 4, "The Death Trap," Century Comedy, "Hold Your Breath, featuring Chas. Dorety, and Western Drama, "Beauty and the Bandit" with George Larkin and Josephine Hill.

Friday, March 17th, and Sat., March 18th

Metro Pictures presents "LOVE, HONOR AND OBEY." Enacted by an all star cast. The Year's Greatest Screen Sensation Photodramatized by Eugene Walter. Adapted from Chas. Neville Buck's Novel "The Tyranny of Weakness."

Mon., March 20th, and Tues., March 21st

Wesley Barry, Freckle-faced Funomemon, starts thrilly business with chinks and Captive Girl in Marshall Neilan's Speed-burst, "DINTY."

One Show Monday, Tuesday and Friday Nights at 8 p.m. Two Shows Thursday and Saturday Nights at 7.30 p.m.

LOCAL DEATH ROLL

(Continued from Page Five)
Mary Ann Wheelock was born in Granville, Nova Scotia, November 11th, 1835, and was in her 87th year at the time of her death. Miss Wheelock was married to William Roger Ray, of Granville, October 29, 1861. Twelve children were born to them, and they themselves lived to celebrate their Golden wedding some seven years before Mr. Ray died, in 1918. Mrs. Ray is survived by two brothers: William E. Wheelock, South Royalston, Mass., and I. L. Wheelock, Worcester, Mass. There are also five children, ten grand children, and seven great grand children. The children are: Alfred A. Ray, Northboro, Mass.; Robena May Greenhall, South Royalston, Mass.; Gilbert T. Ray, Passaic, N. J.; Frank H. Ray, Alberta, Canada, and Mrs. Lizzie E. Bruce, Northboro, with whom Mrs. Ray lived after her husband died, until the time of her death. Mrs. Ray lived an earnest and devoted Christian life from the time she united with the church at the age of

ERNEST F. DOTY

Digby, March 8—Ernest F. Doty passed away in Salem, Mass., recently. He was born in Weymouth, Aug. 29th, 1875, and was a son of Dexter and Joanna (Trask) Doty. He entered the employ of Franklin Smith, Salem, twenty-seven years ago. His next position was at the Bradstreet farm, where his life business as a milkman commenced.

Capt. Harold R. Clark, Dorchester, Mass., but formerly of Lower Granville, who has been spending several months at his home owing to shipping conditions, has resumed his duties with the Munson Line and has joined the steamer Casleton, bound for Cuba.

ERNEST A. CHESLEY

On March 7th, at Bridgetown, N.S., after a prolonged illness, Ernest A. Chesley, son of the late Abner M. and Catheran Chesley, at the age of forty-six years. He is survived by his mother, Mrs. Joseph Roop, of Clementsport; one brother, Ashford Chesley, of Kentville, and one sister, Margaret, of Halifax. Interment was at Clementsport, services being conducted by Rev. A. M. McNitch.



AZALEAS

Have a fragrance something the same as Blue Bird Tea, but nothing has the same inviting, bracing flavor!



BORN

GIBSON—At Dalhousie, March 9th, to Mr. and Mrs. Myers Gibson, a daughter.

MARRIED

VROOM—DUKESHIRE—Digby, March 8—Robert Vroom, of Deep Brook, and Miss Winifred Dukeshire, of Maitland, were married at the home of the bride on February 27th.

WALSH—BEAMAN—Digby, March 8—James J. Walsh, formerly of Digby, and Miss Eva Moore, grand-daughter of Mrs. John Beaman, of this town, were married at Edmonton, Alta., last Tuesday.

DIED

CROXEN—At the County Home, March 9th, Albert Croxen, aged eighty years. Burial took place March 9th.

CHESLEY—At the County Hospital March 7th, Ernest Chesley, aged forty-six. The remains were forwarded to Clementsport for interment.

BLADES—At the County Hospital, March 10th, Elizabeth Blades, aged sixty-seven. Interment in Riverside cemetery.

Sydney, March 13—Sydney bricklayers at a meeting here last night decided to cut their rates from 95 to 75 cents an hour.

SMOKE

OLD CHUM

The Tobacco of Quality

1/2 LB. TINS

and in packages

Every Added Subscription Helos to Make This paper better For everybody

VOL. XLIX—No. 51.

DEATH OF JUDGE LONGLEY

One of Nova Scotia's Most Distinguished and Accomplished Citizens Passes Away

In the death of Mr. Justice Longley, which took place Thursday afternoon March 16th, at Halifax, at four o'clock, there passes from the stage of Nova Scotia, one of its most distinguished and accomplished figures. It was well-known that Judge Longley had been in indifferent health for upwards of three years. But notwithstanding this, he continued to engage in many activities of public life and was in close touch with world affairs.

Lately, however, his condition became worse and it was found necessary for him to enter hospital.

Mr. Justice Longley is survived by his widow and several children. By his first wife there were two sons and one daughter, Horace and Paul, of Sydney, and Mrs. A. E. Ball, in the West. By his second marriage there were three sons: John and Goldwin, at Dalhousie University, Halifax, and Charles, at King's Collegiate, Windsor. For over half a century, since, as a youth of twenty-two, he graduated from Acadia University, Wolfville, James Willberforce Longley played a prominent and honorable part in the development of Nova Scotia. It was natural that he should, for he was descended from that splendid old stock which populated this province at the close of the American Revolution. He was born of a United Empire Loyalist family at Paradise, Annapolis County, in the year 1849. His father was Israel Longley, and his mother, Frances L. Manning.

At an early age he entered Acadia University, Wolfville, where he studied for his degree of Bachelor of Arts, which was conferred upon him in 1871. Four years later he was called to the bar, the same year as his Alma Mater conferred upon him his Artium Magister.

As a lawyer, he was eminently successful, displaying in all circumstances a wide knowledge of legal affairs which he combined with a strong human sympathy. But then, as now, politics were a potent force in Nova Scotian life and were closely allied to journalism. Mr. Longley became associated with the Fourth Estate as editorial writer in the Acadian Recorder, Halifax, where his trenchant and vigorous articles attracted province-wide attention.

Mr. Longley graduated still further in politics by contesting Annapolis for the local house and, elected in 1882, he represented that constituency for twenty-three years. It was during the Fielding Administration in 1884 that he became attorney general, holding that office, with a short intermission, in 1896, until 1905, the longest period in the history of the province.

In 1877 he married Miss Annie Browns, of Paradise, who died in 1899. In 1902 Mr. Longley again married. His widow being the daughter of the late George Fletcher, of Norfolk, England.

During his career as a barrister, he was made Commissioner for the consolidation of the Provincial Statutes in 1883. In 1890 he was appointed King's Counsel. His whole-hearted interest in public affairs is manifested in the offices he held in the various organizations of the province. He was a Vice-President of the Nova Scotia Historical Society and a Past President of the Charitable Irish Society, President of the Nova Scotia Exhibition Commission and a Fellow of the Royal Society of Canada. In 1897 Acadia conferred on him a Doctorate of Civil Law, while in 1905 he received the degree of LL. D. from St. Francis Xavier's.

As a writer on subjects of national import, Mr. Longley had many published works to his name. Among

HEALTH SAVING REMINDER

Don't Wait until you get the Spanish Influenza USE Minards Liniment At the first sign of it. Its Healing Qualities are Amazing. THE OLD RELIABLE.