

IF YOU RELISH COFFEE
With That Rich Flavor and Fragrant
Aroma, Try
ROWAT'S COFFEE, 75c Lb.
T. A. Rowat & Co.
450 Dundas St. x Phone 3051-3052



Our fitters are
experts, \$1.50 to
\$10.00. We have
Trusses to fit
all needs.
**ANDERSON &
NELLES**
Dundas St.

**CHRISTMAS AND NEW YEAR
POSTCARDS AND BOOKLETS.**
BUY EARLY.

Red Star News Co.
10 MARKET LANE.

— FOR —
AMBULANCE SERVICE
PHONE 1963
HEATED INVALID COACH
GEO. E. LOGAN
371 DUNDAS ST. xzv

**M. C. R. ENGINES
MAKE LONG RUNS**

Trains Hauled From Windsor
To New York With the
Same Locomotive.

CREWS ARE CHANGED

Special to The Advertiser.
St. Thomas, Nov. 17.—The M. C.
R. experiment in the operation of
bigger types of engines, passenger
and freight, through from Windsor to
New York without a change, is pro-

TEGUMSEH BEAUTY PARLOR
Expert Barbers and Marcellers.
Three lady marcellers in attendance.
Call 2400 for appointments. xzv-N20

ing a success. Two mammoth freight
engines have now been assigned to
the local division. They are equipped
with every known device for
efficiency in making long trips. On
Monday one hauled a fast freight
from Windsor to New York, stopping
only to change crews every hundred
miles or so. Similar experiments are
being conducted with passenger loco-
motives, and it is expected the new
plan will soon be effective on all fast
trains.

Held For Trial.
Thomas Watson, city, was commit-
ted for trial by Magistrate Maxwell
on a charge of causing actual bodily
harm to Mrs. Burgess, Sen., and her
two children on the afternoon of
August 31 last. The action arose over
an auto crash on the London-St.
Thomas highway. Bail was granted
at \$2,000.

Beck Memorial.
The provisional committee in
charge of the Beck Endowment fund
in the city is holding a big meeting
Wednesday evening in the chamber of
commerce rooms with W. K. Sanderson
in the chair. Mr. Sanderson
left Tuesday morning for Toronto to
preside at a meeting of the Ontario
Municipal Electric association, held
to consider the best method in which
the association could assist in the
drive.

Pioneers Best.
The young folk of Crossley-Hunter
church have decided that the women
of olden days exercised a greater in-
fluence for good than do modern
women. This conclusion was arrived
at after a debate in the Y. P. S., in
which Mrs. Sweet, Mrs. R. Ferguson,
Miss M. Ackert and Miss J. Meikle
took part.

\$100,000 THEFT REPORTED.
Associated Press Despatch.
Pasadena, Calif., Nov. 17.—Theft of
\$100,000 in Liberty bonds and \$800
in currency was reported to the
police today by John Osborne,
wealthy Los Angeles man, who is a
guest at the Hotel Maryland here.

**Cried Self to Sleep
Called "Pimple-Face"**

Brooklyn. Mrs. Elsie Fels
writes:—"For months I tried in
vain to clear my face of horrible
pimples. Once I
overheard my dear-
est friend refer to
me as 'pimple-face'
and everyone
laughed. I cried
bitterly. I read
about Carter's Little
Liver Pills being used suc-
cessfully to clear complexions and
finally tried them. Well, my pic-
ture tells its own story, doesn't
it?"

Carter's Little Liver Pills in
many cases will do more to encour-
age a healthy complexion than all
the known beauty treatments. They
cause the bowels to move in a gen-
tle manner relieving the intestine
of their poisonous matter.

YES—

you can easily
make the most
delicious
**Cakes,
Biscuits,
Doughnuts,
Cookies, etc.**
with

**MAGIC
BAKING
POWDER**

MADE
IN
CANADA
CONTAINS
NO
ALUM
E. W. GILLET CO. LTD.
TORONTO, CAN.

**ACCLAMATIONS LIKELY
IN STRATHROY THIS YEAR**

Special to The Advertiser.
Strathroy, Nov. 17.—The council
held a special meeting last evening
to prepare statements for the nomina-
tion meeting. On current account
there will be about \$4,000 to reduce
the floating debt, with a general re-
duction in indebtedness of \$7,000, or
a net gain on the year's business of
\$11,000.

Mrs. G. M. Orr submitted her
resignation as one of the town audi-
tors, which was accepted. E. W. S.
Sadler was appointed.
Although nominations are only
two weeks away, there is no evi-
dence of any election contest. Mayor
George Lewis, Reeve Benj. Pike, and
Deputy Reeve McKellar have each
put in one year, and will likely get
second terms by acclamation. All
the council are available for another
year, and no other candidate has
declared himself for the council.

Radio Programs

WEDNESDAY, NOV. 18.
(All schedules P. M., except that time
after midnight is denoted by heavy
type.)
(Eastern and Central Standard Time.)

CJCG, LONDON—330M.
1-2 P.M.—Ronnie Hart and Lorne
Hitching, "The Melody Boys", market
reports, weather forecasts, "To-
morrow's Menu", by Sister Mary.
Evening silent.

CFAC, CALGARY—435.8.
10:00—Ladies' concert trio.
CFCA, TORONTO—356.9.
8:30—Hambour trio.
11:00—Watson's orchestra.

CFCF, MONTREAL—410.7.
7:00—Mount Royal orchestra.
CNRO, OTTAWA—435.8.
7:00—Stories; markets.
8:00—Concert orchestra.
9:00—Vocal soloists.

KDKA, EAST PITTSBURGH—309.1.
6:15—Dinner concert.
7:30—Mail-box; lecture.
9:00—Hour of music.
KFAB, LINCOLN, NEB.—340.8.
6:30—Dinner music.
9:30—Concert.

KFDJ, CORVALLIS, ORE.—254.
10:30—Musical program.
KFI, LOS ANGELES—467.
10:00—Stories and concert.
11:00—String quartet.
1:00—March orchestra.
KFRU, COLUMBIA, MO.—499.7.
9:30—Concert.

KFKX, HASTINGS—288.3.
6:15—KDKA dinner music.
10:00—Program from London.
KGO, OAKLAND—361.2.
7:00—Concert orchestra.
9:00—Woodside's orchestra.
KGW, PORTLAND—491.5.
10:00—Weather, news, etc.
11:00—Concert.

KHJ, LOS ANGELES—405.2.
9:00—Dinner music, etc.
11:30—Concert.
KICK, OAKLAND—508.2.
8:00—Women's hour; pirates.
11:30—Educational program.
12:10—Musical program.

KJAN, SAN FRANCISCO—428.3.
1:00—Davis' orchestra.
9:40—Dinner music.
10:00—Special programs.
11:00—Soprano and soloist.
1:00—Lind's orchestra.
KPRC, HOUSTON—296.9.
6:30—Concert quartet.
8:30—Martin's orchestra.
9:30—Studio musicale.
12:00—Choir recital.

KSD, ST. LOUIS—545.1.
8:00—Rader's orchestra.
KTHS, HOT SPRINGS—374.8.
10:00—String ensemble.
10:45—Novelty program.
11:15—Schubert's orchestra.
KYW, CHICAGO—535.4.
7:35—Stories for children.
8:00—Dinner music.
9:00—Musical program.

WAHO, RICHMOND HILL—315.6.
7:30—Elmhurst Lyndbrooklyns.
8:15—Concert.
10:15—Zimmerman orchestra.
WBAP, FORT WORTH—475.9.
7:00—Dinner music.
10:30—Tokio Royale.
WBZ, SPRINGFIELD, MASS.—33.1.
6:30—Boisman ensemble.
7:00—Markets; entertainers.
8:00—Folk-song program.
9:00—Joint recital.

WCAE, PITTSBURGH—461.3.
6:30—Pittsburgh orchestra.
7:30—Children's period.
8:00—Father and son program.
8:30—Program from WCAE.
WCAP, WASHINGTON—468.5.
7:00—Markets; musicale.
7:30—U. S. army band.
9:00—To be announced.
10:00—Troubadours.

WCCO, MINNEAPOLIS-ST. PAUL—416.4.
6:30—Children's hour.
7:30—Markets; lectures.
8:00—Midweek services.
10:00—Troubadours.
11:00—Markets; dance music.
12:30—Organ recital.

WCKX, DETROIT—516.9.
6:00—Dinner music.
8:00—Concert.
WDAF, KANSAS CITY—365.6.
7:00—School of the air.
9:00—Classical program.
12:45—Nighthawk frolic.

WEAF, NEW YORK—491.5.
6:00—Rose room dinner music.
7:00—Synagogue services.
7:30—L. A. army band.
8:00—Special entertainment.
9:00—WEAF concert ensemble.
10:00—Troubadours.

WEAR, CLEVELAND—389.4.
7:00—Francis' orchestra.
8:00—Community fund program.
WEBH, CHICAGO—370.2.
8:00—Orchestra; soloists.
10:00—Dance music; solos.
12:00—Orchestra; soloists.

WEEL, BOSTON—348.6.
7:00—Big Brother club.
8:00—Program from WEAF.
10:00—Troubadours.
WFBG, ALTOONA—277.8.
6:00—Thompson trio.
7:00—St. Mary's artists.

WGN, CHICAGO—370.2.
7:00—Sketches time.
9:30—Leading artists.
11:30—Jazz campfire.
WGR, BUFFALO—319.0.
6:30—Harmony Six orchestra.
8:30—Gospel Melodists.

WGY, SCHENECTADY—379.5.
6:30—Children's program.
6:45—Strand orchestra.
7:30—Bible lesson.
WHAD, MILWAUKEE—275.
6:50—Markets; organ recital.
11:30—Popular dance hits.

WHAS, LOUISVILLE—399.8.
8:30—Sylvan trio.
WHO, DES MOINES—526.0.
7:30—Reese-Hughes orchestra.
8:30—Entertainers.
10:00—Dance program.

WHT, CHICAGO—399.8.
7:00—Classical program.
10:30—Entertainment.
WIL, ST. LOUIS—272.6.
10:00—Concert.
WIP, PHILADELPHIA—508.2.
6:00—Weather; music.

WJAR, PROVIDENCE—305.9.
7:30—U. S. Army band.
10:00—Musical program.
WJJD, MOOSEHART—302.8.
8:15—Band and orchestra.
11:30—Concert.

WJR, DETROIT—516.9.
7:00—Petite symphony.
9:00—Musical hour.
11:30—WJR Jesters.
WJZ, NEW YORK—454.3.
7:00—University of the air.

WJW, NEW YORK—454.3.
7:00—Levitow's orchestra.
8:00—Lectures; the Texans.
8:30—Hunter college chamber music
series.
9:50—Recitals; dance music.

WKRC, CINCINNATI—325.9.
9:00—Book review; orchestra.
9:45—Popular songs, etc.
WLB, WASHINGTON—447.5.
7:00—Organ; stories.
9:00—Lecture; song recital.

WMAQ, CHICAGO—447.5.
7:00—Organ; stories.
9:00—Lecture; song recital.
10:00—WMAQ players.
WMBF, MIAMI BEACH—384.4.
7:00—Dinner music.

WNYC, NEW YORK—526.
6:15—Markets; recital.
6:30—Spanish lessons.
7:30—Police alarms; dance.
8:15—Concert.
9:00—Jamaica Center choir.

WOC, DAVENPORT—483.6.
6:45—Chimes; sandman.
10:00—Troubadours.
11:00—Erwin Swindell, organ.
WOO, PHILADELPHIA—508.2.
7:30—Dinner music.

WSAI, CINCINNATI—328.9.
11:00—Program from WEAF.
12:00—Organ recital.
WLIT, PHILADELPHIA—394.5.
7:30—Dream Daddy stories.
8:00—Desio's orchestra.

WLS, CHICAGO—344.6.
7:30—Organ recital; lullaby.
8:15—WLS trio; recitals.
8:45—WLS theatre.
9:30—Westminster quartet.
10:00—Zither club; recital.

WLV, CINCINNATI—422.3.
8:00—Visconti's orchestra, first
concert.
10:15—Dayton "Dutch club."
11:00—"Pop" concert; recital.
11:30—WLV Salon orchestra.

WMAQ, CHICAGO—447.5.
7:00—Organ; stories.
9:00—Lecture; song recital.
10:00—WMAQ players.
WMBF, MIAMI BEACH—384.4.
7:00—Dinner music.

WNYC, NEW YORK—526.
6:15—Markets; recital.
6:30—Spanish lessons.
7:30—Police alarms; dance.
8:15—Concert.
9:00—Jamaica Center choir.

WOC, DAVENPORT—483.6.
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10:00—Troubadours.
11:00—Erwin Swindell, organ.
WOO, PHILADELPHIA—508.2.
7:30—Dinner music.

WSAI, CINCINNATI—328.9.
11:00—Program from WEAF.
12:00—Organ recital.

Costumes That Are Chic For Afternoon and Evening

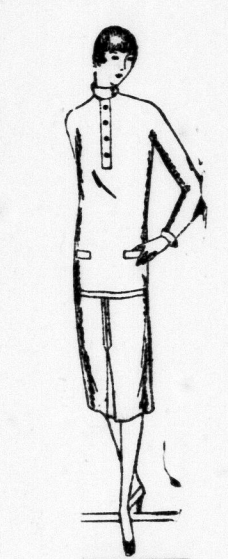


A Dress of Yellow Chignon
over Pink Crepe is very
dainty when worn out at
the hips. Price \$27.50.

This coat is of Dregs of
Wine color in perona
cloth, with Korean fox
trimming. \$125.00.

These Are All Shown
On the Second
Floor.

Evening Dresses made of
metal lace over colored or
metallic silks are shown
in the Dress Dept., Second
Floor. \$56.00 and \$65.00.



The two-piece frock still
holds sway and is chic in
velvet or a combina-
tion of velvet. Price
\$15.00, \$20.00.

A coat made with a long
collar of Kolinki Dyed
Squirrel is charming when
made with cuffs to match
and lined with crepe.
Price \$35.00.

Of black satin, this dress
is made with dots at the
side and is chic for after-
noon wear. Price \$25.00.

Today I saw

Not these clothes for grown folks that are advertised today, but Toys, and more
Toys for Girls and Boys. It really made my heart beat faster and thrill with
a real Christmas spirit to see them, for there were such a joyous lot of merry
children.

Toy Town this year is on the Fifth Floor, and the space allotted to it is large
and decorated with things that speak of Christmas. Elevators all day brought
up throngs of children and their mothers and fathers to see what Santa had
in store for them.

Christmas stockings, books, and lovely dolls—mechanical toys, including our
old friend "Felix," the cat of movie fame. Birds to be shot at with toy guns,
and the most wonderful of trains and engines running around on their tracks
all lighted and noisy. Every imaginable toy was there for the further delight
of the small child.

All the city folks can come in and see our Toy Town, and many of the out-
town ones too, but for those who cannot, please remember that I am at your
service, to shop for Christmas toys as well as anything else, in this busy Christ-
mas season.

Ostrich Feather Fans
In many delicate
shades. — Neckwear
Dept., Main Floor.

SMALLMAN & INGRAM
LIMITED

Special, Thursday
Course Dinner with
roast young duck,
apple sauce and
pumpkin pie.

Hardware Specials FOR WEDNESDAY AND THURSDAY

ALUMINUM TEAPOTS	ALUMINUM TEAKETTLES
Special \$1.48, \$1.73, \$2.23, \$2.48	Special \$1.63 and \$2.23
ALUMINUM PERCOLATORS	ALUMINUM FRYPANS
Special \$1.98, \$2.23, \$2.63, \$2.98	Special 83c, 98c, \$1.15, \$1.23, \$1.98

Purdum's Hardware Limited
124 Dundas Street TOM PURDUM, MANAGER Phone 2800

10:30—Dance music.
WOR, NEWARK—405.2.
6:15—Sports; dinner music.
7:30—Lopez orchestra.
WTAM, CLEVELAND—389.4.
6:00—Lombardo's Canadians.
8:00—Edwin A. Kraft, organ.
11:00—Lombardo's Canadians.
WTIC, HARTFORD, CONN.—475.9.
6:30—Dinner music.
8:00—Dinner concert.
WWJ, DETROIT—352.7.
6:00—Dinner concert.
8:00—Orchestra and soloists.
9:00—Program from WEAF.

A Neal's Bread Salesman Calls At Most Homes on Your Street

Your neighbors like Neal's Bread
and eat lots of it at every meal.

You'll like it, too—why not try a
loaf today?

NEAL'S GOOD WHITE BREAD

Ask our salesman for a loaf—or
your grocer will gladly supply you.

PHONE 2173-1313

Neal Baking Company, Limited

Bread Factories at
Windsor London St. Thomas Sarnia.

