Boat Riddled By Shrapnel As Captain Sought Safety in Flight.

ELEVEN AMERICANS DEAD

Twenty-Eight Men Rescued From Water-Four Die in Boat.

[Canadian Press.]
LONDON, July 1. — Admiralty dispatches this afternoon reported thirty lives lost in the sinking of the liner Armenian, eleven of whom were Ameri-

been put out of action and a dozen members of the crew had been killed by shrapnel fire. Most of the members of the crew who perished, Captain Trickey ONE OF "NOBLE 14."

on us, but I did not propose to sur-render without a struggle. But my

Over Dozen Dead On Deck.
"By this time the skip was on fire in three places and I decided to suran hour, and twelve or thirteen men lay

minutes past eight the Armenian went down, shattered by two torpedoes. down, shattered by two torpedoes.

"I must say that the semanine commander showed us every fairness after we had given up, picking up many of the crew who, because of a damaged [Special to The Advertiser.] boat, had fallen into the water.

Norfolk, Va., one of those rescued after the lifeboat was swamped, said that his friends King, Oakes, Speed, Small and Foreman Sedden, all were drowned.

fell into the water. I was swimming nearly an hour before I was picked up. "Twenty-eight men were rescued from the water. Four members of the crew died in the boat. A part of the head of one of them had been blown away. Another had lost both legs. One man had been blown to pieces by a shell.

"I owe my life to Muleteer Johnson, who knocked me down just in time to the state of the crew in Drumbo, but both were natives of England. They enlisted here.

MINISTER'S WIFE

LOSES HER BROTHER. who knocked me down just in time to avoid being hit by a shell. Captain Trickey was the last man to leave the

Latest Type of Sub.

One of the Armenian's officers in an interview tonight said that the submarine which sunk the freighter was of the latest type, large and speedy.

Mrs. J. W. Johnson were to the control of the front of our trenches for a distance of several hundred paces, except in some sectors. On other fronts absolute calm prevails."

Mrs. J. W. Johnson were to the control of the front of our trenches for a distance of several hundred paces, except in some sectors. On other fronts absolute calm prevails." the latest type, large and speedy.

"As we tried to escape," said the officer, "she greeted us with a perfect
storm of shrapnel; the first shell to Johnson a few hours before they

BERLIN CLAIMS

MANY PRISONEL storm of shrapnel; the first shell to Johnson a few find its mark burst on the starboard left the village. deck, killing ten men outright. The wireless operator stuck to his post to last, sending 'S.O.S.' signals until

his apparatus was broken. "We finally saw that escape was hopeless and hove-to, lifting the wounded into boats. Four of these St. Marys' casualty lists from the died and were buried at sea before we

WASHINGTON NOT EXCITED. judgment of the circumstances under which the British steamer Armenian was destroyed with the loss of a numable, Secretary Lansing stated that of Blanshard, where young Hannathe position of the American Govern-ment could not be determined.

There was little tension over the in cident in official quarters here after it became known that the Armenian had sought to svade capture. It was admitted that if official reports bore out the press dispatches there was no likelihood that any new cause of com-plaint would be added to the issues nding between the United States and Germany.

GODERICH HAS FEATURES IN INDUSTRY AND SPORT

Great Celebration-Home Team Beats Kincardine in Baseball.

Day was celebrated in Goderich by one of the biggest days of sports morning was taken up with chil-dren's sports and trade procession. The Good Roads Machinery Company had an immense display, having some ten teams hauling different ma-chines. The Paget Grain Door Com-

Goderich defeated Kincardine at a fast game of baseball by five to two. The lacrosse match between the public schools was won by Victoria

HEAD-SPLITTING DISTRESS VANISHES INSTANTLY

This Wonderful Curative Lini- pain-subduing power, and its strongest charm lies in the fact that it rubs right

WOUNDED

GALT. STEPHEN. Pte. Herbert White, R. C. D. ST. THOMAS. Pte. Frank P. Barlow.

STRATFORD.

ST. THOMAS MAN AMONG WOUNDED.

[Special to The Advertiser.] homes.

Captain Trickey, of the Armenian, in an interview today said that he only surrendered to the German submarine when the freighter was afire in three places and after the ship's engines had been put out of action and a dozen is officially reported wounded. He was a firm this direction, instead of maintaining a concentrated offensive to the eastward, to force the Russians out of the southeast tip of Galicia.

Whatever the ultimate object is the

[Special to The Advertiser.]
GALT, July 1. — Today's casualty
lists included the name of another Galt steering gear was soon hit and placed out of commission. Then a shell fell into the engine room and another carried the Marconi house away. Still another cut down the funnel and disabled the stokers, preventing them from keeping steam up.

[Special to The Advertiser.]

[GALT, July 1. — Today's casualty lists included the name of another Galt soldier, Pte. Sam Wylie, who is reported wounded. While Pte. Wylie is not a Canadian, having been born in Scotland, he had lived here several special to the Advertiser.] years and was well known. He was identified with the Burns' Club Pipe Band. He has two other brothers serving in his majesty's forces. one, England and France that Hungary would Thomas, along with him in the first ead on the deck.
"The submarine commander then and Sam Wylie were reported wounded, forced me to clear ship and at seven the former writing to a relative here

Ispecial to The Advertiser.

[Special to The Advertiser.]

EXETER, July 1.—Word has been received that Pte. Herbert W. White of the Royal Canadian Dragoons has been wounded, but his wounds are not considuated by the Royal Canadian Dragoons has been wounded, but his wounds are not considuanced by the Royal Canadian Dragoons has been wounded, but his wounds are not considuanced by the Royal Canadian Dragoons has been wounded, but his wounds are not considuanced by the Royal Canadian Dragoons has been wounded, but his wounds are not considuanced by the Royal Canadian Dragoons has been wounded, but his wounds are not considuanced by the Series plant to equip the Series army in France as ultimately to match.

TWO MORE MISSING

Fired 100 Shells.

"The submarine chased the ship for two hours and fired about 100 shells; 25 of them striking the ship. I was in the boat with 38 others when it today's casualty list.
They are: Ptes. Albert Montier and

[Special to The Advertiser.] flicted great losses on the enemy, and took about 4,000 prisoners. The Mrs. J. W. Johnson went to Arkona enemy was unable to make headway

WERE WELL KNOWN

battlefront are increasing. One is reported wounded, Pte. Elmore R. Lang, 1st Battalion, formerly of the 9th, and a new name among the formation on which to base an accurate missing is Pte. W. J. Hannaberry, Ist Battalion. The latter is well known here. He is an orphan boy and his foster mother, Mrs. Pat. Hannaberry, lives in the West Ward ber of American lives, was lacking to-night, and until all details are avail-and formerly lived in the Township

berry was raised. Frank Finnie, also missing is a son of James L. Finnie, of the North Ward. He is a native of St. Marys, and well known throughout the town. His parents received a letter from him on June 15th.

AVIATOR PLUNGES CLEAR AT LAST MOMENT

. Goshek's Machine Wrecked in Acci dent at Petrolea.

[Special to The Advertiser.]
PETROLEA, July 1.—Aviator A. Gos. hek crashed to earth with his machin here today. The magnificent aeroplan is now a mass of twisted wires, pole

Almost in the next instant a hoarse and the auto struck him, running over shout broke from the throng, as the flying machine was caught in a wind pocket or met a contrary gust of wind, flopped almost over and plunged earthward from a height of about 200 feet.

The intentity has been and the auto struck him, running over his chest.

The ambulance was called, and the injured man was removed to St. Joseph's Hospital in an unconscious condition. A football match between the town eague teams was won by the Big Mill team.

The 33rd Regiment Band supplied music and gave a concert on the equare in the evening.

Ward from a neight of about 200 feet.

The intrepid birdman plunged from his recovery, and he passed away at 4 o'clock.

An inquest was called by Dr. Savage, coroner, and the jury viewed the remains, after which an adjournment

THROBBING, NEURALGIC HEADACHE CURED

Now Only a Hundred Miles From Great Russian Base.

BRITAIN FEELS PUZZLED

Wonders Whether Germans Propose To Continue Trip Northward.

[Canadian Press.]

LONDON, July 1.-11:30 p.m.-The northward drive of the Austro-German armies from Galicia into Poland is daily cans. Survivors were landed at Cardiff, Bristol and Liverpool. The American embassy today arranged to send the American survivors to their is officially reported wounded. He was

fighting along the Gnila Lipa River has not abated, and this afternoon's Berlin official communication not only records

said, were Americans.

"The submarine as a signal for us to stop," said Captain Trickey, "first put a couple of shots over our bows when we were four miles off. I put my stern to him and ran for it.

"The submarine then began to shell us in earnest, the shrapnel bursting all around us, killed several of the crew and knocking others overboard. I soon realized that the enemy was gaining on us, but I did not propose to surrender without.

"The submarine then began to shell are available, His father lives in Perth County.

PTE. SAM WYLIE

AGAIN MENTIONED.

ONE OF "NOBLE 14."

BERLIN, July 1.—Word has been received here today that Pte. Hubert White, one of the noble fourteen who left in August last for the battle line, had been wounded in action. No details are available. His father lives in Perth County.

Far into Russia.

The Austro-German forces on this front are estimated at 2,000,000 men, and their progress has been rapid. They have crossed the forest fringing the Tanew River, and are not far from the render without. north is the great Russian base, Brost Litovsk, linked with Warsaw by im-portant railways and lying almost due

east of the Polish capital, The development of the Polish camunexpected by the Allies. A few months ago the Russians were at the Carpathian passes and during the spring months there were confident predictions both in soon be overrun. The British press has been optimistic for weeks that the Rusit now frankly concedes that the new invasion of Russia is serious. The papers, however, place faith in Russia's munitions campaign, much the same as the British public is relying upon David Lloyd George's plan to equip the British

IN GALICIA.

PETROGRAD (via London), July 2. -2:35 a.m. — The following official statement regarding the progress of hostilities was issued tonight by the Russian army headquarters:
"The enemy's offensive between the

"The enemy's offensive between the Vieprz and Bug Rivers continues, Rear guard actions of the most stubborn character occurred here on June 29 on the Tomaszow and Zamosc road, as well as on the roads to Sokolka.

"In Galicia the enemy on June 29 and the morning of June 30 delivered persistent atacks in various sectors." persistent atacks in various sectors of the front from Kazonka to Halicz. enemy was unable to make headway along the front of our trenches for a

MANY PRISONERS.

BERLIN (via London), July 1.—The following official statement regarding progress of hostilities in the eastern theatre was issued today:
"Our positions here are unchanged. The booty taken during June amounts to 2 flags and 25,695 prisoners, of whom 110 were officers, seven cannon, six mine-throwers, 52 machine guns and one aeroplane, beside much material of war. "In the southeastern theatre of war: After bitter fighting the troops of General Von Lingingen vesterday stowned." eral Von Linsingen yesterday stormed the positions of the Russians east of the Gnila Lipa River near Kunicze and Luczyncz, and to the north of Ronatyn. Three officers and 2,328 men were made prisoners and five machine guns were

"East of Lemberg the Austro-Hungarian troops have pressed forward into the enemy's positions. The army under Field Marshal Von Mackensen is continuing to press forward between the Bug and Vistula R'vers. West of the Vistula after stubborn fighting by the Russians the Teutonic allies are advancing on both sides of the Kamenna

"The total amount of captures during June made by the Teutonic allied troops under General Von Linsingen, Field-Marshal Von Mackensen and General Von Woyrich amounted to 409 officers and 140,650 men and 80 cannon and 268

GUELPH MAN KILLED IN BEING RUN OVER

is now a mass of twisted wires, poles, canvas wings, machinery and propeller blades. The airman, by a daring leap from his falling machine, when about twenty feet from the ground, managed to escape with some bruises and a bad shaking up.

Upwards of 3,000 spectators were thrilled as they had not anticipated in coming from towns and cities far and near to witness the aeroplane exhibition.

Roy Young Stops Bicycle in Path of Motorist—Chest Badly Crushed.

[Special to The Advertiser.]

GUELPH, July 1.—Roy Young, 25

Clark street, this city, was struck by an automobile driven by Fred Spofford, 2 Tiffany street. Young was riding a bicycle on Woolwich street, going north chines. The Paget Grain Door Company showed the first auto truck that was turned out in Goderich, that firm having taken up that line. The afternoon sports were held at the fair grounds.

Goderich defeated Kincardine at a shout broke from the throng on the short broke from the throng on the short broke from the throng on the big chest.

L. & P. S. WIRES CAUSE BLAZE IN ST. THOMAS

Short Circuit Brings Firemen to Save

ment Never Fails.

RUB ON NERVILINE

RUB ON NERVILINE

Rub on Nerviline

Strength than ordinary remedles.

Neuralgia quickly cured is twice, nay, ten times cured. Little neuralgia pains grow into big ones, but "Nerviline" in the same way will it cure lumbago, sciatica, stiffness and rheumatism.

To conquer all muscular and nerve pain, use Nerviline. A large bottle in the home keeps the doctor's bill small. Get the large, 50-cent, family-size bottle, it is more economical than the 25-cent, trial size. Sold by all druggists everymation, drives it out root and branch.

Every drop of Nerviline is potent in the canada.

Half-Price Feature in Saturday Sale Events

In the Men's Summer Underwear, in a group of Bo ys' and Men's Suits, in Ladies' Suits, Millinery and elsewhere throughout the store, half-price will feature many odd lots Saturday, in some of which the quantities are too small to advertise. The first July Saturday begins the preparation for the clearing of odd and broken lots in preparation for stock inventory this month, and as the summer weather has only just commenced, this means a saving of great importance to you.

SATURDAY AT THE STATIONERY COUNTER

New assortment of Snapshot Albums just in, all prices. The paper is guaranteed chemically pure and will not injure the photos. Large leather album, size 10x12½. Price\$1.50

One of each, Sample Loose-Leaf Albums at 65c, 85c, \$1, \$1.25, \$1.75 and \$2 Other cheaper lines also in stock Sanitary Table Napkins, done up 100

in package for 15c. Just the thing for summer cottages and saves the linen and laundry. Queenscourt Initial Boxed Notepaper

and Envelopes, gilt embossed initial; regular 25c. Saturday special19c

SATURDAY---

Aluminum

Demonstration

Consult the demonstrator

today or tomorrow. You

may find out many useful

hints and pointers on

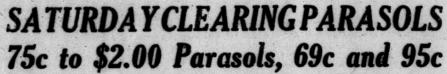
cooking with aluminum,

its economy, convenience

and durability. Demon-

BASEMENT.

strator will explain.



These are clearing lines and all fresh Parasols this season in the desirable colorings-palm beach, white embroidered, blue, navy, Dresden effects, black and white, tan, red, fancy stripes, at 75c, 85c \$1.50, \$1.75 and \$2.00 values, special for 95c

A large assortment of Children's Fancy Parasols in assorted colorings—sky, pink, red, mauve, tan, dresdens, plain and frilled effects, also white, at 19c, 25c, 30c, 35c, 50c, 65c, 75c, 85c, \$1.00, \$1.25, \$1.75 \$2.50 TO \$3.00 UMBRELLAS, \$1.95.

LADIES' UMBRELLAS, coverings of extra fine silk and wool with neat silk cases, long directoire handles in plain and trimmed effects, a manufacturer's clearing lot; regular \$2.50 to \$3.00. While they last at \$1.95 each

Long Gloves for Summer Wear

22-inch length, with two domes at wrist,

pure silk and double tipped; sizes 51/2 to 71/2;

Niagara Maid Glove, 24-inch, pure silk and

double tips, black, white, cream and pongee;

sizes in black or white 51/2 to 8; colors 6 to

7½. Price \$1.00 pair

Pure Silk Glove, 24 inches, double tipped,

black, white, grey, tan and pongee. Price

..... \$1.25 pair



Ladies' Suits, Half-Price --- \$13.50 to

\$32 Suits Saturday, \$6.75 to \$16.00

Saturday Notes From the

Infants' Wear Section---

Baby Bonnets, Half-Price

Some of these are slightly soiled-

Dainty Embroidery and Fancy Mus-

New shipment of Embroidery, Pique

and Fancy Muslin Bonnets, 15c each

Also smart styles in Summer Hats

for baby, in ecru and white linen,

grey silk, black and white checks,

and straws with navy band 75c

SECOND FLOOR.

Another grouping of this sea-

son's suits in both black and

colors. One rack of serge and

worsted suits in navy, copen

and black; all coats silk or

satin lined, and this season's

newest and smartest styles. The

price you pay for one of these

suits is the amount you save

This grouping includes one

rack of suits, but ample variety

will be found in every size:

skirts are the season's newest,

our newest models. Get one for

your vacation: \$13.50 to \$32.00 suits; half-price, \$6.75 to \$16.00

from the regular price.

YOUR SUMMER HOSIERY NEEDS V neck, and bottom of sacque finished with narrow ruffles; shirred at back to Ladies' Black Conton Hose, with natural wool sole, soft and easy on the feet, form waistline, with belt of self; comes in white with heliotrope, rose, sky or Ladies' Outsize Black Cotton Hose, made specially for stout people, double feet and top. Price 25c pair Also finer quality at 35c pair, or 3 pairfor \$1.00 Ladies' Outsize Black Silk Lisle Hose, double garter top and sole, fine quality, sizes 6½ to 10. Price 25c pair Children's Socks, in black, white or tan; sizes 61/2 to 81/2 at 15c pair, or 2

FIFTY \$2.00 CEDAR OIL MOPS
LARGE 50c BOTTLE AND MOP \$1.19 Hayden's Cedar Oil Polishing Mop The new Adjustable Handle Mop, to get under the furniture, \$1.50, and one 50c-size bottle of Cedar Oil, Saturday \$1.19 BASEMENT.

SATURDAY SPECIALS IN JULY SALE OF COTTONS—18c PILLOW COTTON, 13c; 121/2c FACTORY COTTON, 10c YARD. 500 yards Plain Pillow Cotton, excellent quality for all purposes, bleached: regular 18c yard: 42 and 44 inches wide. Special 13c yard English Fine Longcloth, remarkable value, 36 inches wide. Price, 10c yard

Factory Cotton, 40 inches wide, extra good value; regular 12½c. Special 10c yard SATURDAY SALE BATH TOWELS. 50c BATH TOWELS, 39c-100 pairs only extra large size White Turkish Bath

Towels, heavy, firm pile; regular 50c towel. Special Saturday 39c each BLUE CHECK TURKISH TOWELS, 35c-Many customers have been waiting for this announcement. Our special blue check, block weave towels, manufactured expressly for Smallman & Ingram, Limited. Get your supply of these beautiful towels Saturday; satisfaction guaranteed 35c each REGULAR 15c, SATURDAY 121/2c YARD-200 yards White Turkish Toweling, firm heavy pile, excellent quality; regular 15c yard, 16-inch. Saturday 121/c yard, or by the bolt of 25 yards for ... \$2.85 REGULAR 18c. SATURDAY 6 FOR \$1.00-15 dozen only Heavy Colored

Bath Towels, tan with blue and white stripes. These are very attractive

towels and extraordinary value. Saturday 18c each, or 6 for \$1.00

TABLE NAPKINS, \$2.95 DOZEN-25 dozen only beautiful Double Damask

Table Napkins, worth up to \$4.00 per dozen; assorted designs in two sizes. 20x20 and 221/2x231/2. All one price Saturday\$2.95 per dozen Sale of Whitewear at Factory Prices Continues Saturday. This great purchase of all kinds of Whitewear, about 4,000 garments, the sale of which begins today and will continue Saturday. Every garment marked from manufacturers' lists at exactly factory prices.

SECOND FLOOR.

Niagara Maid, extra heavy silk, 24 inches, double tipped, black or white. Price Niagara Maid Glove, double tipped, 20-inch Long White Silk Glove, double tipped, black embroidered backs. Price \$1 and \$1.50 pair LADIES' SPUN SILK UNDERWEAR. Swiss Ribbed Spun Silk Vests (cream only), low neck, no sleeves or short sleeves, at \$1.00; high neck, short sleeves, at \$1.15, and high neck and long sleeves at \$1.25 Swiss Ribbed Spun Silk Combinations (cream only), low neck, short sleeves. tight knee, at \$2.50, or high neck, long sleeves, ankle length, at......\$3.00 Swiss Ribbed Spun Silk Combinations, low neck, no sleeves, crochet yoke,

SALE OF DRESSING SACQUES, 69c.

A Dainty Dressing Sacque of Flowered Muslin, three-quarter set-in sleeve,

Another style made of White Muslin, with narrow tucks in front, cuffs and flat

collar trimmed with narrow ribbon, belt of self also trimmed; sizes 34 to 46.

Special sale price 69c

Kettles Saturday, 89c

Another shipment of these five-quart covered Windsor Ket-

50 More \$1.75 Aluminum

SALE OF ROGER & GALLET'S RICE POWDER, 19c. This is the celebrated French Rice Powder, a well and favorably known

MAIN FLOOR.

face powder, in Rachel only-rose, helio and violet odors; regular 25c.

Men's Two-Piece Palm Beach Suits, \$9 to \$15 Choose now from these-a collection of 200 choice styles in Palm Beach and Kool Kloth Suits for men and young men-ideal

hot weather suits, in light, medium and dark shades, also tans and navy in plain cloths, also fancy hairline stripes and fine checks. These suits are made up specially for the different types of figures-stout, slender and regular models-tall stout and short stout—in two or three button sack styles; trousers have belt loops and cuffs; all sizes 34 to 46. See these suits Saturday. Prices \$9.00, \$10.00 to \$15.00



KING COATLESS IN-VISIBLE SUSPENDERS.

Two and four point, white only. Price

Suits, 95c

are guaranteed washers in best of colors.

Saturday Sale Boys' Wash Sale of Men's Straw Hats Saturday, 95c

These suits are worth up to \$2.00 and \$2.50; all ent shapes, all the newest blocks; hats worth \$1.50 to \$2.00; a special purchase from the maker. To make sure of your sizes in this sale, we advise Come Saturday and look these over; sizes 65% and

50 Men's Panama Hats, Saturday, \$3.95 This group of Men's Panama Hats is worth from \$5.00 to \$8.50 and should all clear in the morning;

all are new blocks, and if you need a Panama don't miss seeing this collection. Come early. Sizes IN RESTAURANT_SPECIAL, 15c. Cantaloup and Ice Cream, 3 to 5:30. Saturday-15c.



WASH TIES, cial sale Saturday; a great variety of shades and pat-

IN RESTAURANT-Cold Sliced Ham, Bread and Butter and Cup of Tea or Coffee-15c.