

HAIR STOPS FALLING, DANDRUFF DISAPPEARS--25-CENT "DANDERINE"

Save Your Hair! Beautify It! Invigorate Your Scalp! Danderine Grows Hair and We Can Prove It.

Try as you will, after an application of Danderine, you cannot find a single trace of dandruff or a loose or falling hair, and your scalp will not itch, but what will please you most, will be after a few weeks' use, when you will actually see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

A little Danderine now will immediately double the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it

through your hair, taking one small strand at a time. The effect is immediate and amazing—your hair will be light, fluffy and wavy and have an appearance of abundance; an incomparable lustre, softness and luxuriance, the beauty and shimmer of true hair health.

Get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove to yourself tonight—now—that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that's all.

Your friends
Hold them—Please them
Serve them

LIPTON'S TEA

Try the Grey Label Blend, 40c per lb.

RESORTS, ATLANTIC CITY.

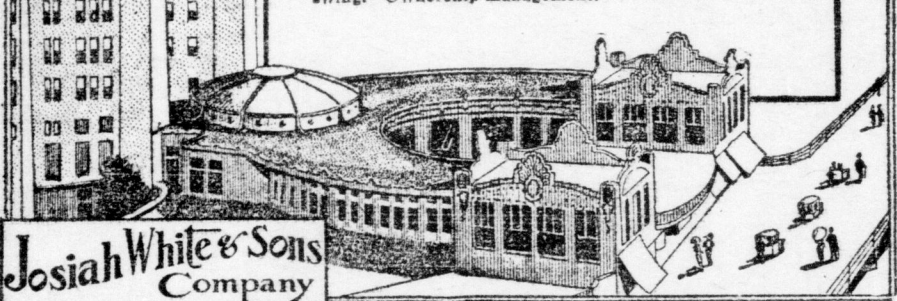
Marlborough-Blenheim

ATLANTIC CITY, N. J.

the Leading Resort House of the World, is particularly attractive, with its two blocks of ocean frontage, facing south on the sunny Boardwalk, during

ATLANTIC'S FAMOUS SPRING SEASON.

extending from JANUARY to MAY inclusive. It has 400 private baths, each with sea water, and its exquisite music, every night throughout the year, with special solo work and features, is justly celebrated. White service in both American and à la carte dining rooms. Theatres, billiard-rooms, golf and other amusements in full swing. Ownership management.



Josiah White & Sons Company

Always Popular, It Is During the Lenten Season That This Popular Resort Is Seen at Its Best.

Atlantic City

(NEW JERSEY)

Each year, with the advent of Lent, Atlantic City becomes the Mecca of thousands of people from all sections of the continent. Social leaders, seeking a respite from the strenuous season just past, as well as the more modestly inclined, all find in the refreshing salt sea air a delightfully soothing tonic, and each day brings new pleasures and diversions. Make your Lenten and Easter reservations now.

THE LEADING HOUSES

will furnish full information, rates, etc., on application.

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| Marlborough-Blenheim Both American and European Plans. Josiah White & Sons Co. | Hotel Strand Always Open. F. B. Off and H. C. Edwards. | Seaside House Open All Year. F. T. Cook's Sons. |
| Hotel Dennis American Plan. Open Entire Year. Walter J. Buzby. | Hotel St. Charles Open All Year. Neville Haines Co. | The Helmsbury Open All Year. Henry Harnell. |
| Galen Hall Hotel and Sanatorium. F. L. Young, Mgr. | The Shelburne European Plan. J. Weibel, Mgr. | The Penhurst Open All Year. Wm. R. Hood. |

Atlantic City is reached from London via the G. T. Ry. to Buffalo, connecting with Penna. R. R. or Lehigh Valley to Philadelphia, connecting with the Penna. R. R. or Reading to Atlantic City, or from Buffalo via New York Central to New York City, connecting with the Penna. R. R. or Central R. R. of N. J. direct to Atlantic City.

GALEN HALL

Hotel and Sanatorium.
ATLANTIC CITY, NEW JERSEY.
An ideal place for long or short stay. Stone, brick and steel building. Rooms en suite, with hot and cold sea water in private baths. Tonic and Curative Baths and Treatments, with trained attendants. Lessons in Basketry and Weaving.

COME TO ATLANTIC CITY and enjoy the delights of the winter at the seashore combined with the comforts and conveniences of the World's Seaside Metropolis.

Hotel Dennis is always popular on account of its unequalled location and its unobstructed ocean view.

WALTER J. BUZBY.

Hotel Strand

ATLANTIC CITY, N. J.
ALWAYS OPEN CAPACITY 600
FIREPROOF
Conducted entirely on American Plan
HALF-BLOCK OF OCEAN FRONT
ORCHESTRA OF SOLOISTS
Ownership Management

FOX--ATWELL

Pretty Wedding at the Bride's Home in West Nissouri.

One of the prettiest weddings of the season took place at the home of Mr. and Mrs. Richard Fox, concession 2, West Nissouri, when their daughter, Mary E., became the bride of Mr. Elmer J. Atwell, of the same township.

At six o'clock, amid the strains of the "Bridal Chorus" from Lohengrin, played by Mrs. James Fox, sister-in-law of the bride, the bridal couple, who were unattended, entered the drawing-room and took their places under a beautiful arch of evergreens and cut flowers.

The bride, who was given away by her father, looked charming in a gown of ivory duchess satin, trimmed with rosebuds and cream lace, with the conventional veil and wreath, and carried a shower bouquet of cream roses and lilies of the valley. She wore the groom's gift, a pearl and amethyst pendant. Rev. J. Smith, of Dorchester, performed the ceremony. The groom's

TROUBLED WITH KIDNEYS COULD NOT SWEEP FLOOR.

It is hard for a woman to look after her household duties when she is suffering from a weak and aching back, for no woman can be strong and well when the kidneys are out of order.

The weak, lame and aching back comes from sick kidneys and should be attended to at once so as to avoid years of suffering from the kidney trouble which is sure to follow if the back is neglected.

On the first sign of a pain in the back Doan's Kidney Pills should be taken. They go right to the seat of the trouble.

Mrs. Joseph Throop, Upper Point De Buie, N.B., writes:—"I cannot speak too well of Doan's Kidney Pills. For two years I was so tired, life was a burden and I got up more tired than when I went to bed, and my back was so lame I could hardly straighten up. I took different kinds of medicine, but none of them did me any good until a friend advised me to try Doan's Kidney Pills. I did so and to-day I don't know what it is to be tired and my lame back is all gone. I can recommend them to any person suffering with lame back and that terrible tired feeling."

Price, 50 cents a box, 3 for \$1.25, at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

When ordering direct specify "Doan's."

SOCIAL CLUBS WILL COMBAT CITY'S EVILS

In Rousing Meeting in Wesley Hall Different Bodies Federated for the Purpose.

IMMEDIATE WORK NEEDED IN LONDON

Sheriff Cameron Claimed Urgency in the Matter Is Necessary—The Addresses.

Taking the view that "in unity there is strength," the men's social clubs belonging to the various churches of the city, at a meeting held in Wesley Hall of the First Methodist Church, on Tuesday evening, unanimously decided to federate into one body, and to have but one end in view, namely, that of combating the social evils which exist in London. The gathering was a most enthusiastic one, and much force was added to the spirit of the gathering by an address given by Mr. J. E. Starr, commissioner of the juvenile court, Toronto.

Social societies were organized in many of the churches several months ago, but concerted action was lacking. In the amalgamation of them all, a more direct and determined effort will be immediately made to eradicate vice and crime, particularly juvenile crime, from the city.

A Plan of Campaign. A committee of fourteen, representative of the churches in the city, was appointed for the purpose of drawing up a plan of campaign. The names of the members of the committee are as follows: Sheriff D. M. Cameron, Ald. H. Ashplant, ex-Ald. R. G. Blandford, Rev. H. H. Bingham, Rev. J. H. Boyd, Rev. G. A. McKendrick, Rev. G. N. Hazen, Rev. D. A. Whitmore, Major Morris, Mr. A. M. Hunt, Mr. H. B. Archer, Police Magistrate J. C. Judd, K. C., and Mr. John K. McDermid.

Commissioner Starr, in commenting upon the need of this organization, declared that with an active membership of 300 they could accomplish anything that was required in the way of reducing crime.

Immediate Work Needed. Sheriff Cameron wanted immediate and concerted action before the evil work in London had advanced too far. The "girl" problem especially needed attention. He felt that the society should be held responsible for a permanent officer, whose duties would consist of keeping in touch with the various churches and have a general knowledge of social conditions and social needs in various parts of the city. The men's social clubs should federate and organize for immediate service.

Mr. Starr's address was a worthy effort, and in it he brought home some strong points, which had much to do with the final result of the meeting.

His theme was based on the question, namely, "How is it that in this land of the maple we have not nearly approximated the ideal of a free and happy people?" The reason, he explained, was obvious, namely, that the church and state in this country had not blended in their ideas in the past, and were not working hand in hand for the future good of the nation.

Politics and the Church. "It is only a bluff of 'milk and water' Christians, to say that politics should be kept outside of the church," said Mr. Starr. "There is scarcely a public man who does not have a religious side to it, and there is scarcely a religious question which has not a great percentage of politics involved. The church is to inspire the state with the divine idea, and keep it pure. Reciprocating, the state is to give the power of advancing the church."

Advancing Salvation. Continuing, Commissioner Starr contended that salvation could not be secured without state legislation. The ballot, representing public opinion, was in many cases a great agency for advancing salvation to millions of Canadians who consented to political wrongs by voting for party and not principles and the cause at stake. He stated that his politics were neither Grit nor Tory, but the application of Christian principles in the service of the state.

Following the Master. The application of these principles and the desire to serve God were not accomplished by attending church, contributing generously to the collections, or by praying for those ostracized from Christian society, but by serving them people at the altar of their needs, like Jesus Christ, who came to minister, and not to be ministered unto. A suitable environment was a great factor of the need problem. By serving the needs of the young people he considered it the best way to serve a municipality or state.

Social Work. In concluding, the speaker mentioned several branches of social service work which could be conducted in a community.

The first thing he considered necessary was to secure a juvenile court. Instead of sending a boy to an industrial school after he had been convicted, he would give the lad a probation card and find all possible encouragement to his reformation. He also deemed it wrong to give the foreigners a vote until they knew enough about the country to cast an intelligent ballot. The poor mother who was burdened with several children, he advised, should be given suitable work, and the children placed in a decent home.

The daily occurrence where motorists pick up young girls for a ride and destroy their virtue he considered one of the worst kind of crimes. He stated that this was an almost daily crime in Toronto.

A vote of thanks was tendered Commissioner Starr for his excellent address. The newly-appointed committee remained after the regular meeting to form plans.

OCEAN STEAMSHIPS. From Montreal... St. John... London... Halifax... (Discontinued)... Devonport... New York... London... Campania... Queenstown... New York... Boston... Liverpool... Boston... Jupiter... Liverpool... Halifax...

COMMISSION TO RUN ROADS OF PROVINCE

Government May Place Ontario Highways Under an Independent Board.

Toronto, Feb. 5.—The extension of road construction under the supervision of a provincial commission, with provision for the widening of the present highways, legislation to take care of provincial roads, and the maintenance of all highways in Ontario is, it is expected, to become the substance of a plan of road improvement to which the Ontario Government will give consideration.

The announcement made by the Government at the opening of the session yesterday, through the speech from the throne, was the first intimation of the plan the Government has in mind. In pointing out that the work the Government will be called upon to do for the highways will require perhaps more than five million dollars, a low figure has been given as the probable expenditure such a plan as that indicated would entail.

BRIGDEN CONCERT GREATLY ENJOYED

Presbyterian Annual Entertainment and Supper Was a Great Success.

[Special to The Advertiser.] Brigden, Feb. 5.—The Presbyterian annual supper and entertainment was attended by a large crowd from all over the district.

After a splendid supper had been served by the ladies in the basement, an adjournment was made to the church, where a rare treat indeed was provided for music-lovers, when Mrs. Kennedy, soprano, of Toronto, and Mr. Redfern Hollingshead, tenor, also of Toronto, rendered a number of selections.

Brigden people have long borne the reputation of being highly appreciative, musical listeners, where none but the best will be taken into account, and last night's program added another musical treat to their many previous successes.

Mr. Holgate, of Toronto, performed the duties of pianist throughout the evening. Local clergymen made humorous remarks from time to time. The pastor, Rev. Thomas Oswald, occupied the chair. The proceeds exceeded \$180.

THAMESFORD W. F. M. S.

Report On Presbyterian Meeting Held By Large Audience.

[Special to The Advertiser.] Thamesford, Feb. 5.—The W. F. M. S. of St. Andrew's Church held its monthly meeting in the lecture-room of the church yesterday.

A large number were present to listen to the report of the Presbyterian held at Glenora, which was ably given by Miss Thompson. The society is taking up the study of the New China this year, and the first paper was given by Miss McMurray, and was well prepared.

A pancake social was held last evening in the old rectory by the ladies of the A. Y. P. A.

Mr. Newton Leader and Miss Phillips, of London, spent the week-end with Mrs. T. P. Newton, and attended the Foresters' "At Home."

Mr. R. Newton, of Detroit, has been visiting his brother John for a few days recently.

Bruce Young, of Hamilton, visited with his aunt, Mrs. W. Kester, recently.

BURIED AT WARDVILLE.

[Special to The Advertiser.] Sarnia, Feb. 5.—The remains of Miss Allie Dibb, who died in the hospital here, were taken to Wardville where interment was made. Decayed only recently left the home of Rev. C. K. and Mrs. Logan at Alton, where she had spent many months.

WHY BACKS ACHE

The Kidneys Seldom to Blame—The Trouble Due to Blood Impurities.

There is more nonsense talked about backs than any other disease. Some people have been frightened into the belief that every backache means deadly kidney trouble. That is utter rubbish. As a matter of scientific fact not one backache in twenty has anything to do with the kidneys. Most backaches come from sheer weakness and kidney drugs can't possibly cure that. You need something to brace you up and give you new strength, and that is exactly what Dr. Williams' Pink Pills will do. Other backaches are really muscular rheumatism, and Dr. Williams' Pink Pills have cured the worst cases of rheumatism by driving the poisonous acid out of the blood. Other backaches are the result of ordinary ailments such as influenza, indigestion, constipation and liver complaint. In women backaches often come from the troubles that follow surgery on any weakness or irregularity in the usual blood supply. The one way to cure these backaches is to strike at the root of the trouble with Dr. Williams' Pink Pills, which enrich the blood and bring strength to aching backs and weak nerves.

Mr. Alex. Cockburn, Deloraine, Man., says: "About three years ago I suffered terribly from backache. I consulted a doctor and took his medicine, and wore a plaster, but did not get the least relief. Then I got a belt, but this was useless as the other treatment, and my suffering still continued. Then one of my friends asked me why I did not try Dr. Williams' Pink Pills, and I got a box. Before they were all used there was some improvement in my condition and I got three boxes more. By the time I had taken these all the cure of the pain had gone, and as it has not since returned I feel that the cure is permanent. My only regret is that I did not hear of Dr. Williams' Pink Pills sooner, for not only would I have got rid of the pain sooner, but I would also have saved some twenty-five dollars uselessly spent in other treatments."

Dr. Williams' Pink Pills are sold by all dealers in medicines or may be had by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Company, Brockville, Ont.

February Furniture Sale IN FULL SWING

This year we are able to offer the greatest and most sensational furniture values we have ever been able to offer.
From 25% to 50% Off Every Piece in Store



Stoves At Wholesale

50 Ranges at factory prices.
From....\$15.00 to \$50.00
24 Baseburners and Heaters at factory prices. From.....\$5.00 to \$45.00



Mill Prices on Linoleum

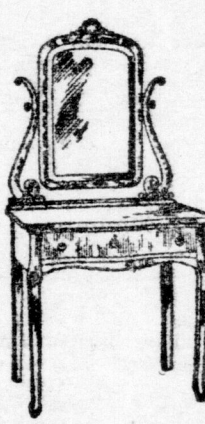
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| 40c Linoleum |30c |
| 50c Linoleum |37c |
| 60c Linoleum |45c |
| 75c Linoleum |55c |
| 85c Linoleum |60c |
| \$1.00 Linoleum |75c |
| \$1.25 Linoleum |95c |

300 Parlor Tables like cut, Worth \$2.50, at.....99c
\$3.50 Tables.....\$1.79
\$3.00 Tables.....\$1.49
\$2.00 Tables.....79c



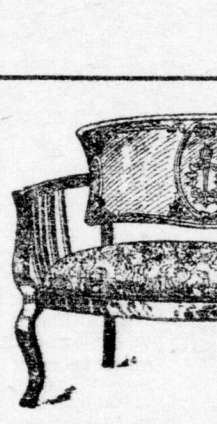
Third Off Lace Curtains and Curtain Nets

Our entire line is on display at this discount.
Curtains in Lace, Tapestry or Velour.
Nets, Muslins, Marquisettes, Velours, etc., all at 1-3 off.



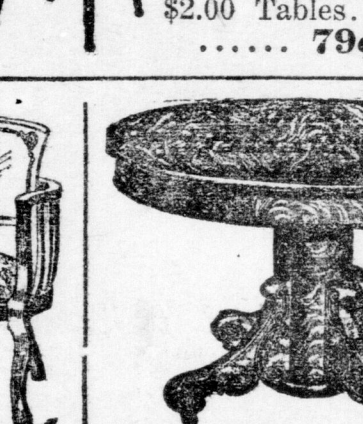
\$7.95

Large Dressing Table, well finished.



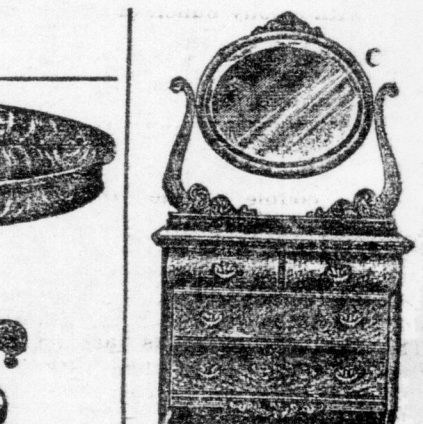
\$9.95

Thirty odd Settees, all at this price. Worth up to \$18.00.



\$15.95

Solid Oak Extension Table, also 50 Solid Oak Extension, \$9.95. Worth \$16.00.



\$14.95

Solid Oak Dresser, worth \$20.00. Sixty other styles at 1-3 off.



BARGAINS IN BEDS, SPRINGS and MATTRESSES. ONE-THIRD OFF ANY OF THE ABOVE LINES.



\$6.95

Mahogany Rocker. Worth \$10
Great bargains in 3-Piece Parlor Suites and odd pieces.



\$29.00

Regular \$40.00 Buffet.
Our \$20 Buffet...\$15.00
Our \$30 Buffet...\$22.00
Our \$40 Buffet...\$29.00
Our \$45 Buffet...\$32.00
Our \$60 Buffet...\$45.00

A SMALL DEPOSIT WILL HOLD GOODS TILL WANTED.

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LONDON'S LARGEST HOMEFURNISHERS.



Nothing will interest and entertain your friends so much as to tell their fortunes by reading their hands. This book teaches you. By mail POSTPAID FOR 25c STAMPS OR COIN

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Bank of Toronto Chambers

Begin to save today
A single dollar bill and a few moments of your time will start a savings account here. Money in your pocket cannot accumulate—it encourages thriftless habits.
Our depositors receive 3 1/2 per cent. compound interest. Money gathers here quickly. Start your savings account to-day.
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