

NEW SUITINGS VELVETS and COATINGS :: ::

New Bedford Cord Suitings, 48 inches wide, in shades of navy, tan, brown, gray, Copenhagen and garnet; beautiful weight for suit or dress. Special, per yard\$1.00

ALL-WOOL DIAGONAL STRIPE,
Also double-faced coatings, 54 inches wide, in shades of tan, green, brown, navy and gray. Special, per yard\$2.00

MISSIE'S MILITARY SERGE COATS,
Button trimmed, have two pockets; sizes 14, 16 and 18 years. Regular \$6.50 value, special\$3.95

MISSIE'S DRESSES,
Made from imported shrunk serge, in shades of navy, cardinal and brown, made with stripe Robespierre collar; sizes 14, 16 and 18 years. Special Thursday\$3.95

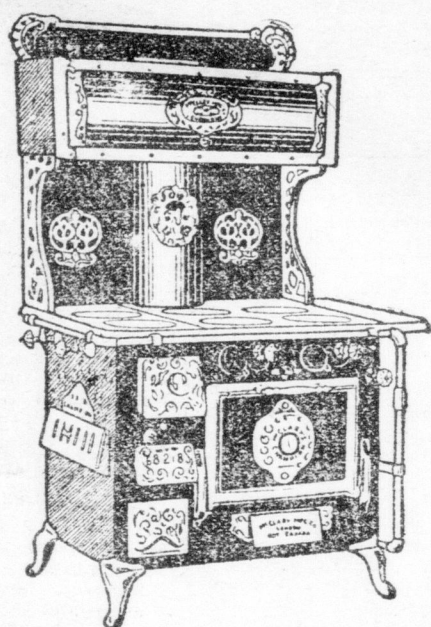
BLACK CASHMERE STOCKINGS,
Seamless and knit to form; sizes 8½ to 10 inches. Thursday special, pair25¢

ANOTHER LOT OF CHILDREN'S SWEATER COATS,
In navy and cardinal, fancy weave. On sale Thursday for. .98¢

50 DOZEN HEMSTITCHED LAWN HANDKERCHIEFS,
With plain centre or crossbar. Thursday special. .6 for 25¢

10 DOZEN FLANNELETTE NIGHT GOWNS,
In plain pink and white; sizes 54 to 60. Thursday only. .69¢

R. J. YOUNG & CO.



The Summer and Winter Range

McClary's

"Champion Interchangeable"

THIS range was especially designed and built for you. We considered your wants, the size of your kitchen—then we built the "Champion"—built it as you would have had it built to order.

The best coal range you can buy is a trying, fatiguing necessity in the summer time. You have often said as much. Also, you have thought that even a first-class gas range had its drawbacks in the winter season. Yet, you want both. Therefore, McClary's "Champion"—the famous two in one range—is exactly the range for you.

The original construction of the "Champion" makes it possible for you—

- to cook and bake with coal
- to cook and bake with wood or
- you can cook and bake using gas and coal at the same time.

You can get all the cooking and baking service out of a "Champion" that you could possibly get out of a first-class gas range and a first-class coal range—two ranges in one. Think of the convenience! The "Champion" is a handsome steel range—a cooker and baker univalued. During the cold weather it heats up your kitchen, using coal or wood. In the summer, it cooks and bakes with gas without heating up the kitchen. Because it is just as serviceable a gas range as it is a coal and wood range. And you can use both fuels, with absolute safety, at the same time.

See McClary's "Champion" before you buy a range. You might as well have two serviceable and durable ranges for about the price of one—the "Champion" is the original two in one range.

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MONTREAL
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CALGARY

Sold in London by J. A. Brownlee, 385 Talbot Street; J. A. Page, 307 Dundas Street; J. H. Bull, Hamilton Road and Rectory Street.

Stove Bylaw To Be Voted on Soon

[Special to The Advertiser.] Sarnia, Oct. 1.—The bylaw, known as the Perfect Stove Company, which will locate here, will be voted on Oct. 24. The Perfect Company is an adjunct of the Standard Oil Company, and will manufacture oil heaters and other oil-burning devices. The citizens have been warned to turn out and vote, as it requires a two-thirds majority to pass the bylaw, and if enough of the ratepayers do not cast their votes the bylaw would not be passed. The new stove plant will mean about three hundred new families for Sarnia, and a question that is puzzling those interested now is the question of finding housing accommodations for the strangers.

THE DOMINION SAVINGS AND INVESTMENT SOCIETY

DOMINION SAVINGS BUILDING
LONDON, ONTARIO.

Paid-Up Capital\$934,730.50
Reserve Fund\$175,000.00

T. H. Purdom, K.C., President.
Nathaniel Mills, Managing Director.

MAY HAVE TO USE TENTS AS EVERY HOUSE IS FILLED

Sarnia Is Growing So Fast That the Building Has Not Begun To Keep Pace With the Need For Houses—Many Newcomers Have to Live in Port Huron.

[Special to The Advertiser.] Sarnia, Oct. 1.—All available houses are occupied in Port Huron. Point Edward is in the same condition, and a vacant house is said to have been for some time a curiosity in Sarnia. It is a serious and perplexing problem, this question of housing the newcomers who are arriving here every week. The Mueller Brass Company alone is bringing an average of twenty families here every month. The Imperial Oil Company's force is being steadily increased, and half a dozen more industries are complaining because they cannot get housing accommodations for their employees. Houses are so scarce here that people

who can afford much better ones are living in very humble and often ramshackle structures, because they cannot get better accommodations. Many found a way out of the difficulty by going to Port Huron and Point Edward to live, but both these places are filled up now, and it looks as if tens would have to be pressed into service. Every family that has been forced to go to Port Huron to reside has meant a big monetary loss to the town. No one seems to know how the situation with the building game here, and so far no real energetic efforts have been made to secure the erection of homes for the steady influx of strangers into the town.

MAYOR'S ATTEMPT TO CALL A "BLUFF" IS DISMAL FAILURE

Plays a Weak Card in His Desire to Discredit the Grand Trunk.

DOLLARS NOT SENTIMENT

Statement Backs Up the Stand Taken by the Railway on Electrification.

"Bluff" is the way Mayor C. M. R. Graham attempts to characterize the statements of the Grand Trunk Railway that it will never use an electrified London and Port Stanley. Mayor Graham has a wonderful sense of humor, but his attempt to call what he terms the Grand Trunk bluff resulted in such a show-down that figuratively speaking he has not a card left to play with.

It may be a bluff, but it is a good one, and Mayor Graham nor any other of the electrophobes can draw a hand that will beat it. It is far from a comforting fact for these said electrophobes that the Grand Trunk has a reputation of making good its bluff and in this particular instance the company has a listful of cards that are unbeatable.

"Dollars and cents—not sentiment, govern the actions of the railway," says the mayor in an endeavor to discredit the fact that the company will not use an electrified London and Port Stanley. It is a weak card at best to play, but it was the only one the mayor had, so he laid it on the table. The mayor is right. Sentiment cuts no ice with a railway management, but it was rather a violation of fate to "our mayor" that when he attempted to play from a stacked deck he should lay down a card that was played right into the hands of the company.

Grand Trunk's Experience. Apparently when he played this one lone card he omitted to search his memory a little, and to realize the fact that the Grand Trunk has had an experience with electrification. From the statement of Superintendent W. R. Davidson, made just a few minutes prior to the one-card bluff of the mayor's, this same Electrification has cost the company PER CENT OF THE FREIGHT TRAFFIC DID NOT OPERATE. He also neglected to remember the statement of Division Freight Agent R. W. Long, of Hamilton, that 80 PER CENT OF THE FREIGHT TRAFFIC DID NOT OPERATE. AN INCREASE OF 100 PER CENT IN THIS FREIGHT BUSINESS WAS BEING ARRANGED FOR. Another card that he overlooked was the fact that the Grand Trunk declared that it COULD NO LONGER AFFORD TO PAY TOLL TO ANOTHER ROAD ON FREIGHT FOR WHICH IT MIGHT EARN THE PROFITS FOR ITSELF.

Not Sentiment. Even as bluffed as the mayor will concede that every one of these cards in the mitt of the Grand Trunk Railway is one of DOLLARS AND CENTS, NOT SENTIMENT. The Grand Trunk's position is simply this: The freight, routed and controlled by the company over the London and Port Stanley has increased to such an extent that in order to handle the increased tonnage the freight the company must control the avenue of traffic. Here is dollars and cents phase No. 1. Phase No. 2 is the fact that the Grand Trunk has found electrification a more costly mode of operation than steam service. No. 3, is that unless the company can secure the required avenue of traffic through renting, a channel will be secured through construction.

The mayor was most assuredly speaking correctly when he declared that sentiment was a non-existing quantity in railroad management. He, however, was not taking into consideration the fact that it was this lack of sentiment that caused the company to make the statement that it did. Naturally no railway company is prepared to spend money on the construction of a line when an old one could be secured at a lesser rate, but when the new line would allow a safe, satisfactory and more elastic service than the old, together with a saving in freight rates, that would amount to no inconsiderable sum, then economy would be on the side of the new road.

Brought right down to a fine point the statement of the mayor is one that backs up the position of the railway in no uncertain manner. It is safe betting that said statement was never intended to have any meaning, but as has been intimated, when the mayor sits in with a game of bluff with a corporation like the Grand Trunk, something is going to happen, and that happening is not going to be with the company.

GAVE BABIES FLY POISON

Woman Admits That She Has Killed Her Four Little Children.

CHARGED WITH MURDER

[Canadian Press.] Minneapolis, Oct. 1.—Mrs. Ida Leckwold was arrested last night charged with murdering two of her children. According to the police, the woman has not only confessed to killing the two of which she is accused, but four others as well.

Her husband, also was arrested, but later released, the officers being convinced that he was ignorant of the manner in which his children had met their death. The officers say the woman acknowledged administering quantities of a liquid fly poison, but how she succeeded in getting the children to swallow it she would not tell. The first victim died in 1905, and the last in July, 1913. Leckwold declares that all of the children died under almost identical circumstances.

The family physician, who treated the last two children, says that he was surprised when he found them dead, but believed that death had come from natural causes, and made the death certificates accordingly. He ascribed cholera morbus as the cause of death in each instance. Mrs. Leckwold is 32 years of age.

Euchre Contest at Hyman Hall Tonight

First of the Weekly Evenings For Fall and Winter Seasons.

The first of the weekly euchre contests to be given on Wednesday evenings during the coming fall and winter at the Liberal Club, is slated for tonight, and a general invitation is extended to all interested in the social side of the club to be present. Progressive euchre proved very popular at the Liberal Club last winter, and tonight an announcement will be made of a tournament. The members will also be asked as to their wishes in regard to whist drives. A good time is assured all who attend.

FIVE BURNED TO DEATH

Fire in Hotel Caused Loss of About \$50,000.

[Canadian Press.] New Haven, Ky., Oct. 1.—Five persons perished in flames that swept the business section of New Haven early today. The victims were the wife, three children and sister of James Devers, who were trapped by the fire in Devers' hotel.

The loss on several buildings destroyed amounted to about \$50,000.

IN BAD SHAPE

[Special to The Advertiser.] Belmont, Oct. 1.—James Fowler, of Belmont, 7, Westminster, who was dragged along the road Sunday, when his horse was frightened by the hydro department auto from London, was still in a serious condition. He was unconscious for three hours after the accident. The full extent of his injuries is not yet known.

CORRESPONDENCE

A Suggestion.
To the Editor of The Advertiser:

When electrification is forgotten, perhaps someone will be forthcoming to do something in the real interest of the city, and could not do better than visit all those real estate agents and get a true list of all the farms now for sale within a radius of 20 miles of the city; how many are mortgaged, and the improvements and exact locations. This is a subject that should be interesting to the city, its over-taxed people and its high cost of living. Why are those farms idle while thousands of men in the British Isles await such chances? Those people have long ago been told, by those interested in the West, that this Province of Ontario was all taken up years ago. Is it not in the order of things to enlighten those people now? That those farms only await the tillers. The reasons why they have been idle being the absence of sufficient bone and muscle, and old age. The total number of farms may astonish us, but let us have it. Mr. Baker, our city clerk, could not be better employed than in collecting those statistics; have them printed in handbill form, and supplies sent to all the headquarters of the Atlantic steamship lines at Liverpool for distribution among the thousands of agents. Real estate is all very well, but real life is more to the point, and "the farmer feedeth all." Yours, N. D. EXNIS.
P.S.—The expense to be met by all those "real estate" gentlemen.

Martyr—Clarke. A very pretty wedding was solemnized last evening at the Methodist parsonage by the Rev. A. E. Lloyd, when Miss Viola Clarke, youngest daughter of Mr. and Mrs. Kenneth Clarke, of 34 Orchard street, South London, was united in marriage to Mr. Thomas Oliver Martyn, son of Mr. W. H. Martyn, contractor, Westminster Township. After the ceremony a reception was tendered to the happy couple at the groom's sister's, at 279½ Ridout street. Mr. and Mrs. Martyn will reside in this city.

IN SERIOUS CONDITION BY FALL FROM LADDER

James Freeborn Injured While Engaged Painting at the Byron Sanatorium.

James Freeborn, a painter, who resides in Burbrook Place, East London, and employed by George Burdick & Son, is now in Victoria Hospital in a precarious condition, the result of a fall from a ladder at the Byron Sanatorium early Tuesday morning. He has been unconscious ever since the fall, and is suffering from a severe concussion of the brain.

Freeborn was at work on a ladder between 10 and 15 feet up the wall, when in some manner he lost his balance and fell to the ground. His employers think he was overcome with a fainting fit. One of the men heard the fall and ran to his assistance, but the man was then unconscious. He was carried into the Sanatorium, and doctors worked over him all day.

Tuesday night his condition became worse, and Griffith & Willis's private ambulance was summoned to take him to Victoria Hospital.

Freeborn is an Englishman, about 40 years of age, and has been employed by Burdick & Son for the past three years. He has a wife and two small children.

BUSINESS ON CHANGE SHOWS BIG FALLING OFF

Conservation Is the Keynote But Outlook Is Very Bright.

[Canadian Press.] New York, Oct. 1.—Business on the stock exchange for the nine months of the calendar year ending yesterday continued to show a marked falling off in comparison with the corresponding period of 1912, despite the greater activity and general price advances of the last few weeks.

At the close of yesterday's session a total of approximately 65,000,000 shares was recorded for the first three-quarters of the year, while bond sales aggregated about \$95,000,000. These totals represent a decrease of about 31,000,000 shares and \$155,000,000 in bonds compared with the same period last year.

To an extent, however, these figures are considered misleading, for the reason that under the policy of reform inaugurated by the exchange early in the year, the daily operations of the past few months are believed to represent more actual business than was transacted in former years when manipulation often was of a flagrant character.

Brokers view the outlook as perhaps more hopeful than prevailed some months ago.

This is indicated in the partial recovery of the price of stock exchange seats from their low price of the mid-year. Conservatism is still the keynote, however, and that attitude may be expected to continue, pending a better understanding of the tariff, currency bill and other potent factors.

MARION GRIMSHAW DEAD

Well-Known London Lady Dies While on Visit to Toronto.

Miss Marion Grimshaw, a former well-known London lady, late of Winnipeg, and whose parents reside at 155 Tecumseh avenue, this city, died Tuesday at the home of her sister, Mrs. R. B. Borland, 56 Lindsay avenue, Toronto. Miss Grimshaw had just returned from Winnipeg, and was paying a visit to her sister when death occurred. Previous to leaving this city for Winnipeg she was employed by the Helena Costume Company as a designer. She was possessed of many original ideas pertaining to her work, and was consequently a very valuable member of the staff of the firm.

The opportunity beckoned from Montreal, and last June she severed her connection with the Helena Company, and left for Winnipeg to take a more profitable position. At that time she was in excellent health and spirits.

She was survived by her mother and three brothers—the Rev. J. B. Grimshaw, of Toronto; George Grimshaw, of city postoffice, London; Fred Grimshaw, of Boston, and two sisters—N. H. Grimshaw, of Boston, and Mrs. Borland, Toronto. The funeral will take place from the residence of her mother, 155 Tecumseh avenue, on Thursday afternoon at 2:30. Services will be held at 2 o'clock.

Miss Grimshaw was very popular in this city, and her death is deeply regretted by all who knew her.

ABSOLUTE SECURITY

Genuine

Carter's Little Liver Pills

Must Bear Signature of

See Fac-Simile Wrapper Below.

Very small and as easy to take as sugar.
FOR HEADACHE.
FOR DIZZINESS.
FOR BILIOUSNESS.
FOR TORPID LIVER.
FOR CONSTIPATION.
FOR BILLOW SKIN.
FOR THE COMPLEXION.

CURE BILI HEADACHE.

Ask Your Physician or Your Druggist all about

NA-DRU-CO
Toilet and Medicinal Preparations.
He can tell you how good they are.

Rubber Quality

Is not always apparent when making a purchase. Rubber goods with little rubber in them look about as good as the all-rubber kind when new. Buy reliable makes, and you'll insure getting the good, durable kind. You'll find only the goods of the most reliable makes in our stock. We have everything in family rubber goods.

Strong's Drug Store

184 DUNDAS STREET, LONDON.
Graduate pharmacists only fill prescriptions here.

Ladies' and Misses' SUITS, COATS, DRESSES AND MILLINERY

Now Being Shown at the

...LONDON...

Ready-to-Wear

256 DUNDAS STREET.

We would be glad of an opportunity to show you these lines.

Guaranteed Investments

Why leave your funds on deposit at 3% when you can obtain 4½% through our guaranteed investments?

These investments are not only guaranteed by us, but have the additional security of first mortgages on improved real estate which are specifically allocated to the investor.

The Fidelity Trusts Company of Ontario

Dominion Savings Building, LONDON.

We are leaders in the growing and designing of

CUT FLOWERS

F. Dicks & Son

235 Dundas St. Phone 1297.

Why Not the Best

When furnishing your home it is always advisable to secure the best articles at the most reasonable price.

That's the way we sell Furniture—the best for the least money.

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247 Dundas St. Phone 1688.

EAST END FLORAL STORE

J. H. TAYLOR. PHONE 719.

All Kinds of Flowers in Season

613 Dundas Street

Radco

is the depilatory you ought to use, and there are thousands of women who would be glad to tell you so. It is a scientifically prepared depilatory, tested and absolutely safe remedy for

Superfluous Hair

EL-RADO not only acts instantly wherever applied, but leaves the most delicate skin perfectly smooth and clear.

PRICE \$1.00 PER BOTTLE AT ALL LEADING DRUGSTORES OR DIRECT THE LYMAN BROS. CO., Ltd., Toronto—Canadian Distributors

Write for booklet of valuable information mailed free on request. Pilgrim Mfg. Co., 37 E. 28 St., N.Y.

LAWN RAKES

Get one of our Wire Lawn Rakes, with Patent Boiled Handle Fastener, for raking the leaves off your lawn. Three sizes, 18, 24 and 30 inches.

Aluminum Ware

See our special bargains in Aluminum Ware. Fifty sets of four pieces each—2 Saucepans, 1 Steepan, 1 Frypan. Regular \$2.50, for \$1.75.

Tea Kettles, regular \$2.50 for \$2.25. Rice Boilers, Tea Pots, Pie Plates, Preserving Kettles, etc.

This is all of the best Austrian make.

WESTMAN'S HARDWARE

121 DUNDAS STREET.