

**"VICTOR" FLOUR,**  
**"ROBIN HOOD" FLOUR,**  
**"PURITY" FLOUR,**  
 At Lowest Prices.

**GEORGE NEAL, Ltd.**  
 Phone 264

**Fashions in Furniture.**

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here—huge Cosy Chairs, Chesterfields and Lounges, over-stuffed and beautifully upholstered in Silk, Tapestry, Damask, etc.—gladden the eye, and there is no lack of smaller upholstered articles.

**U. S. Picture & Portrait Co.,**  
**General Furnishers.**

**--And Labrador!**

Away up on the Northern Coast of Labrador, where frequently the only fare a party takes to sled across the snows is tea and hard tack, the tea must be good. Last week we got a big order for Blue Bird Tea from a dealer in this district.

**Blue Bird Tea**  
 Brings Happiness!  
 BAIRD & CO., St. John's, Distributors for Newfoundland.


**Reid-Newfoundland Co., Limited**

**S. S. "MEIGLE".**  
**LABRADOR STEAMSHIP SERVICE.**  
 S. S. MEIGLE will leave Dry Dock wharf St. John's, at 10 a.m. Thursday, November 10th, calling at the usual Labrador ports as far north as Rigolet.

**S. S. "GLENCOE."**  
**SOUTH WEST COAST SERVICE.**  
 Passengers leaving St. John's on 8.45 a.m. train, Friday, November 11th, will connect with S. S. GLENCOE at Placentia for usual port between Placentia and Port aux Basques.

**Reid-Newfoundland Co., Limited**

**Your Attention Urgently Requested!**



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.

Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.

Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

— ALSO —

Nightdresses . . . \$3.00	Corset Covers . . . 70c.
Combinations . . . \$3.00	Dressing Sacques . . \$2.00
Pillow Cases . . . \$1.50	Pin Cushions . . . 40c.
Luncheon Sets . . . \$3.00	Guest Towels, 80c. & 1.00

Centre Pieces—Tan . . . . . 55c., \$1.00 to \$1.80  
 Centre Pieces—White . . . . . \$1.00, \$1.50 to \$6.00  
 Runner in great variety . . . . . \$1.25 to \$2.00

All the above are stamped ready for working, and the following is what you will require to work them with: Peri Luste, 60c. doz.; Artsyl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

**Templeton's**

**Island Brand Boneless Codfish,**  
 1-lb. cartons.

**Flaked Codfish,**  
 6 oz. cartons.

*"Pure as a Sea Breeze."*

**Your Grocer Has It.**

**WANTED!**

**HADDOCK**—In drums of 128 lbs. and casks of 4 qtls.  
**MADEIRA**—In 100 lb. bundles.  
**SHORE FISH**—In 100 lb. cases and casks of 4 qtls.  
**HERRING**—Scotch Cure and Splits.

Wire by night letter your quotations and prices C.I.F. New York.

TERMS.—Cash against documents. Consignments handled to the very best advantage.

**J. M. DEVINE,**  
 Importer & Exporter,  
 29 Broadway, New York City.  
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**CANADIAN NATIONAL RAILWAYS.**  
**Travel via the National Way.**  
 THE ONLY ALL CANADIAN ROUTE BETWEEN EASTERN AND WESTERN CANADA.

Train No. 6 leaving North Sydney at 7.10 a.m. connects at Truro with Maritime Express for Quebec and Montreal, making quickest and best connections at Quebec with Transcontinental train for Winnipeg, and Montreal with fast through G. T. R. and Train for Toronto, and with "Continental Limited" for the West.

Train No. 8 leaving North Sydney at 9.07 p.m. daily, except Saturday, connects at Truro with Ocean Limited for Montreal, connecting with G. T. R. International Limited for Toronto and Chicago and with through trains from Toronto to the Pacific Coast. For further particulars apply to

**J. W. N. Johnstone,**  
ead, tf General Agent, Board of Trade Building.

**Passengers and Freight.**

ST. JOHN'S, NFLD.-NORTH SYDNEY, C.B. STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday.  
 Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

**One Way Fare \$30.00 including Meals and Berth.**

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd.  
 St. John's, Nfld. Halifax, Nova Scotia  
 FARQUHAR TRADING CO., LTD.,  
 North Sydney, C.B.  
s, th, th, tf

**We are nearly down to prices of 1914.**

LOOK THIS LIST OVER:

MEN'S SUITS . . . . .	\$12.95 to \$16.50
YOUTH'S SUITS, boys of age 13 . . . . .	\$6.00 to \$9.50
MEN'S PANTS . . . . .	\$2.40 to \$5.50
MEN'S OVERALLS, good quality . . . . .	\$1.50
LITTLE GIRLS' COATS from . . . . .	\$2.50 to \$5.00
LADIES' COATS from . . . . .	\$3.50 to \$2.00
LADIES' RAGLANS from . . . . .	\$2.50 to \$5.00
LADIES' TOP SKIRTS . . . . .	\$2.50 to \$4.50

BIG BARGAINS IN BOYS' SWEATERS, a little damaged by fire. Also BIG BARGAINS IN WHITE FLANNELETTE at 15c. yard; and FANCY FLANNELETTE, different colors, at 25c. yard.

**ANTONI MICHAEL,**  
 194 New Gover Street (East of Springdale Street).

**ELLIS MAKE CLOTHES**  
ARE RIGHT IN FIT, STYLE AND FINISH.



**FALL AND WINTER OVERCOATINGS**  
 in Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suitings due to arrive by next steamer from England. Indigo Blue Serge always in stock.

**CHAS. J. ELLIS, 302 Water St.**

**"Wagner" Apples!**  
**Sole Leather!**  
**Table Meal!**

We offer to arrive ex S. S. Rosalind Monday forenoon:

One Carload (200 brls.) "WAGNER" APPLES. (Fancy Red stock and good keeping fruit.)

One Hundred (100) Sides AMERICAN TRIMMED SOLE LEATHER—Lower prices than last shipment.

One Hundred (100) brls. BRIGHT YELLOW TABLE MEAL—Fine grain.

**F. McNamara,**  
**QUEEN STREET.**  
 PHONE 393.

*Miss Jewel and her friends*  
*"The wedding ring is the circle of love that should typify eternity"*



**WEDDING RINGS.**  
 Our assortment of Wedding Rings is most complete. You can purchase one here of the degree of fineness you have in mind at the price you wish to pay.  
 10k, 15k, 18k Rings, price \$4.00 to \$30.00.  
 Outport orders receive prompt attention. Ring Size Card sent upon request.

**R. H. TRAPNELL, Ltd.**  
 Jewellers and Opticians, 197 Water Street.

**PENMAN'S PIANO CASE ORGANS!**



In beautiful walnut and mahogany cases, with top rail and mirror; all six octaves, four to six sets of reeds. Every instrument guaranteed.

**Musicians' Supply Co.**  
 (Royal Stores Furniture.)  
**DUCKWORTH STREET.**  
oct29, nov2

Phone 950. Office & Workshop, P. O. Box 908  
 180 Water St. West.

**C. A. HUBLEY**

Has moved from 406 Water St. to the above address, where business will be transacted in future. Service counts. In order to look after patrons it has been found necessary to lay in a stock of Pipe and Fittings both for cold storage and heating work, also Machine Parts, etc. In fact

**Everything in Machinery and Hardware**

sh, s, tu

**No Matter How the Fire is Caused**

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.



**PERCIE JOHNSON,**  
 Insurance Agent.

Forty-Two Years in the Public Service--The Evening Telegram.

Advertise in the "TELEGRAM."