

Sharp Shoppers Will Readily Recognize the Significance of These Specially Selected Items



THIS STORE enables you to secure the many things you have been setting your heart on getting—for much less than you figured on paying for them.

James Baird LIMITED

STRONG Values forcefully demonstrating the price-making power of this mighty business Store—the Store of Satisfactory Shopping—now more so than ever.



For FRIDAY, SATURDAY and MONDAY

Mulls, Voiles, Zephyrs, etc., with prices revised downwards

CLARION MULLS—Some very pretty Roman stripes will be found among these, as well as small floral patterns and conventional designs; the material has that soft clinging appearance that you like in a dress. **Friday, 45c.** Saturday and Monday, the yard . . .

COTTON VOILES—38 inch large patterned Cotton Dress Voiles. Patterns like these are popular this season; mixed shades in Green, Navy, Fawn and White and Black. **95c.** Friday, Saturday & Monday, the yard . . .

ZEPHYRS—We offer a few pieces of Colored Zephyrs in shades of Pink, Sky, Navy and Grey, suitable for rompers, overalls, aprons, etc. **Friday, Saturday and Monday, 33c.** the yard . . .

ARABIAN VEILS—Something to tone up your vestibule door; plain or round with a heavy worked overlay fancy pattern in centre; will fit any size window. **Reg. 57c.** **Friday, Saturday and Monday . . . 50c.**

NEW TOWELS—Soft White Towels, resembling Honeycomb; better wearing than Turkish Towels at the same price; a few dozen on sale this week. **Friday, Saturday and Monday, each . . . 68c.**

FANCY SATEN CUSHIONS—The finished Cushion Pad and Pillow Art Saten Cover, in a wide range of mixed shades, light and dark; splendid Cushions to distribute about your living rooms. **Special Friday, Saturday and Monday . . . \$1.49**

WHITE LINEN CUSHION COVERS—Generously Embroidered White Linen Cushion Covers with wide hemstitched border. Value for **\$1.20.** **Friday, Saturday & Monday . . . 95c.**

Announcing Some Splendid Quilt Values

AMERICAN BED SPREADS—Light weight pure White Marcella pattern Quilt; splendidly suited for a Summer Quilt by reason of its lightness in weight. These we offer as portion of a Job Line; value for \$5.00. **Friday, Saturday and Monday . . . \$4.35**

LAUNDRY BAGS—Large size White Linen, Soiled Linen Bags, embroidered front; a bag you really need. **Reg. \$1.40.** **Friday, Saturday and Monday . . . \$1.28**

GUEST TOWELS—Good looking, distinctive Towels for the Guest Chamber, made from best quality White Huck, embroidered and finished; a nice scalloped edge. **Reg. 80c. each. Friday, Saturday and Monday . . . 63c.**

WHITE SHEETS—Large size plain White American Cotton Sheets. These are all last season's stock, and offer good value to-day; splendid Summer weight. **Reg. \$6.50 pair. Friday, Saturday and Monday . . . \$5.98**



Novelty Curtains, Scrims and other needables

BATTENBURG SIDEBORD CLOTHS—They are very handsome, made in full length size, and as a sideboard cloth give very serviceable wear. **Reg. \$1.70. Friday, Saturday and Monday . . . \$1.58**

NOVELTY CURTAINS—Faint Cream Shade Novelty Curtains, 2 1/2 yards long, with overhead centre piece; these sets are trimmed with a silky torchon insertion and torchon lace edge; very pretty. **Reg. \$6.00 set. Friday, Saturday and Monday . . . \$5.69**

CREAM SCRIMS—Pretty open net Scrims in a nice Cream shade; wide hemstitched double cloth border. **50c. value. Friday, Saturday and Monday . . . 45c.**

CASEMENT CLOTHS—30 inch plain Casement Cloths; nothing for serviceable for wear; very popular to-day. **\$1.00 yard. Friday, Saturday and Monday . . . 89c.**

CURTAIN LACES—42 inch White Nottingham Curtain Laces, fancy centre with heavy scroll border. **Reg. 65c. yard. Friday, Saturday and Monday . . . 59c.**

HOUSEHOLD DUSTERS—Hemmed Dusters, very soft finish; assorted check patterns; right size. **Special Friday, Saturday and Monday . . . 33c.**

JAPANESE MATS—Extra large size Plaited Straw Mats, some of which show plain centre and wide hand borders, and others in figured designs; assorted shades; sizes 36 x 72, suitable for any place in the house. **Regular \$6.50. Friday, Saturday and Monday . . . \$6.20**

A Violin Worth Many Times Its Weight in Gold

Albert Spalding, the celebrated violinist, is the possessor of a wonderful limped toned Guarnerius, said to be one of the most valuable instruments in the world.

This magnificent specimen of the Cremona School first attracted wide attention when it was purchased about 100 years ago in Italy by the famous connoisseur Tauris and taken by him to France. Since then it has been one of the most sought for violins in the world. Its value cannot be estimated. Made in 1785 it has been wonderfully preserved. The reddish varnish is still thick and lustrous. It has a tone of matchless beauty and depth, and is said to be without superior and has but few equals in the violin world.

It is almost impossible to place any value on one of these rare instruments. Some of them could scarcely be purchased at any price. Ordinarily well preserved specimens of the work of the great Italian violin makers, Stradivari, Guarnerius and Amati, are sold for prices that are almost unbelievable to the average man. A price of \$10,000 for a genuine, high grade specimen made by one of these makers is not at all unusual.

According to tradition a tract of 1600 acres in the heart of what is now the city of Pittsburgh was once traded for a "Stainer" violin.

As a violin weighs less than a pound and an ounce of gold is worth \$20.80, the celebrated Stradivarius which was sold at an auction in London for \$50,000, brought more than one hundred and fifty times its weight in gold. And this matchless Guarnerius of Mr. Spalding's is just as valuable.

April Fool's Day.

HOW THE FIRST OF APRIL GOT ITS NAME.

It is from an old custom dating from the time of the Druids that the First of April takes its name. Although most people call it "All Fools' Day" it is more than likely that it should be "Old Fools' Day"—a modern way of saying "Auld Fools' Day."

In the old Druid times, any young maidens who could pluck up enough courage (for it was considered a daring thing to do) used to visit one of the sacred "Groves" between ten and twelve o'clock on the night of April 1st. Here they all stood behind one another, and as soon as they heard the hoot of an owl, started slowly running round and round. As they ran they sang some weird old chant, the gist of which was that they wanted a man to run with them!

Then those of the girls who were to be married during the next year, would suddenly see the ghost of a white man by their side. A black escort showed that the unfortunate young lady was going to die during the ensuing year.

Well, the story goes that on the occasion of one of these performances, the ghost of an extremely aged white man came and showed marked attention to one of the young ladies, much to everyone else's amusement.

After the ceremony the young lady got so tired of the way her friends chipped her that she ran away, took up her abode in another "Camp," and within a few months became the wife of the chieftan—a bearded old man.

The incident of the old man appearing at the ceremony led to its being called the "Auld Fools' Gamboi," from whence it is quite probable the modern name has come.

Fashions and Fads.

Navy and white are popular shades for the large hat.

Gingham frocks have aspired to huge white organdie pockets.

The shallow neck is a favorite in organdie and gingham frocks.

White, organdie dresses have little coxtees of bright-hued taffeta.

One taffeta bathing suit has gay worsted balls fluttering from it.

Very fashionable is the heavy roll of hair at the back of the head.

An organdie slip is worn under a taffeta frock with cut-work on the skirt.

One organdie frock is embroidered with straw roses and belted with raffia.

An elaborate afternoon frock has a skirt made of tier on tier of plaited ruffles.

Knickers edged with accordion-pleated ruffles accompany the small girl's frock.

Skirts may be finished with ruffles, pleatings or fringe instead of being hemmed.

For plain white voile frocks are narrow white patent leather belts with red rings.

A few evening gowns show short trains, and this feature may prove to be very popular.

Narrow skirts are trimmed with a great many small scallops, cut deep into the material.

A summer wrap is of plaited black satin with a huge collar edged with monkey fur.

English prints in red and white or blue and white make delightful little morning dresses.

HOSIERY VALUES from the Hosiery House

GIRLS' WHITE HOSE—Fine ribbed, pure White Hosiery, in every wanted size. Mothers know this line as a good wearer. **Reg. to 60c. pair. Friday, Saturday and Monday . . . 49c.**

LADIES' "SPORTS" HOSIERY—Heathers and broad stripes, in Browns, Greys, Green and many other likeable shades; best English Cashmere makes; plain finish. **Reg. \$2.00. Friday, Saturday and Monday . . . \$1.89**

LADIES' SILK HOSE—Novelty lace leg, with all silk Lisle top and toe, in pretty fancy Heathers and two-tones; the very newest in high grade Hosiery. **Reg. \$2.50. Friday, Saturday and Monday . . . \$2.49**

LADIES' FANCY HOSIERY—All fancy figured White Mercerized Hosiery for Summer wear; striped, ringed, and others; value for 60c. **Friday, Saturday and Monday . . . 29c.**

Let's Show You These Rare GLOVE VALUES

LADIES' SILK GLOVES—Double Tipped Silk Gloves to match your costume; shades of Grey, Beuch, Tan, Champagne, Pongee, White and Black, and White trimmed with Black; 2 done; extra good quality. **Reg. \$2.50. Friday, Saturday and Monday . . . \$2.35**

LADIES' SILK GLOVES—A very fine make in pure Silk, shades of Champagne, White and Black; a broken line of incomplete sizes; value for \$1.70 pair. **Friday, Saturday and Monday . . . \$1.48**

LADIES' FABRIC GLOVES—Suede finish, splendid quality and very serviceable wearing; shades of Natural, Beave, Fawn, Grey, Putty, White and Black. **Reg. to \$1.70. Friday, Saturday and Monday . . . \$1.48**

Ladies' 89c Glove Special

This line brings you Silk Gloves, Lisle Gloves and others with a Suede finish; shades of Brown, Beaver, Chamois, Paris White and Black; values to \$1.25. **Friday, Saturday and Monday . . . 89c.**

BOOTS and SHOES tabbed for this sale

CHILDREN'S BUTTONED BOOTS—These are Souffer shape, wide sole, pretty Tan Vici make; extra heavy all leather sole; cloth uppers; sizes 6, 7 and 8. **Reg. \$2.50. Friday, Saturday and Monday . . . \$2.38**

LADIES' DARK BROWN SHOES—A very tidy looking piece of footwear, lace style, pointed toe, spool heel; value for \$10.50. **Friday, Saturday and Monday . . . \$10.00**

MISSES' PATENT SHOES—Tidy single strap Patent Leather Shoes for Summer wear and parties, etc.; sizes 12 to 2. **Special Friday, Saturday and Monday . . . \$3.89**

LADIES' VICI BOOTS—High laced, plain pointed toe, spool heel, 18 eyelet height; very light and comfortable fitting. **Special Friday, Saturday and Monday . . . \$9.75**

The SHOWROOM Ready For You With Rich Garbings and Accessories for Fair Weather Time

NEW COLLARS—Always something smart in Collars here; these are the latest in Muslin, Voile, Pique, Brilliant, Crepe and Lace, and Plain and Brocaded Silk; many shapes; many styles. **Reg. 80c. Friday, Saturday and Monday . . . 59c.**

SLIP-OVER SWEATERS—For Ladies and Misses, and just what they need for present wear; V neck, roll collar, long sleeve; shades of Turquoise, China Blue, Henna, American Beauty and Buff; sizes 38 to 44 inch. **Reg. \$8.50. Friday, Saturday and Monday . . . \$7.69**

CHILDREN'S NIGHTGOWNS—White Lawn Nightgowns, low neck, short sleeves, embroidery trimmed; to fit 4 to 14 years. **Reg. 90c. Friday, Saturday and Monday . . . 78c.**

JOB CORSETS

Pink Brocaded Corsets, lace trimmed, 4 suspenders attached, medium bust and hips; sizes 25 to 30 inch. These Corsets offer splendid value for \$2.50. **Friday, Saturday and Monday . . . \$1.69**

LADIES' NIGHTGOWNS—Some pretty slumber-time garments in Pink, Crepe and Moulin, embroidered and lace trimmed, and ribbon heading; full fitting sizes. **Reg. \$2.00. Friday, Saturday and Monday . . . \$2.65**

DRESDEN RIBBONS—Fancy Silk Taffeta Ribbons, 5 inches wide, pretty shades of Rose, Pink, Saxe, Maize and Turquoise, etc.; Ribbons for every purpose. **Reg. \$1.10 yard. Friday, Saturday and Monday . . . 98c.**

It Pays to Grab up Values Like These When Their Going

FLOWING END NECKWEAR—We have just added a lot of handsome Neckwear to this Department; long flowing end Scarves in just the right shades. Value for \$1.50. **Friday, Saturday and Monday . . . \$1.25**

MEN'S PJAMA SUITS—Striped Cotton Pyjamas, in many pretty shades; open neck, 3 frog front; good washing materials and a real Summer weight. **Reg. \$2.75. The Suit, Friday, Saturday and Monday . . . \$2.48**

MEN'S LIGHTER UNDERWEAR—Pure White fine Jersey knit Underwear, in all required sizes; real Summer weight. **Reg. \$1.40 garment. Friday, Saturday and Monday . . . \$1.32**

MEN'S TUNIC SHIRTS—The Shirts offer good value and show nice looking striped patterns; stronger material than usual; double soft cuffs, soft bosom style; value for \$3.50. **Friday, Saturday and Monday . . . \$3.10**

BOYS' SHIRTWAISTS—May be worn as Shirt or Shirtwaist Summer time; all White, Blue and White and many other pretty coloured striped patterns; to fit 6 to 15 years. **Reg. \$1.40. Friday, Saturday and Monday . . . \$1.28**

BOYS' SHIRTWAISTS, 75c.—Buy as many as you can at this price; they offer superior value and come in many striped patterns; collared; sizes to fit 5 to 9 years. **Special, Friday, Sat. & Monday . . . 72c.**

BOY SOLDIERS' OUTFIT—In strong Khaki Drill, includes cap, tunic, laced knee breeches and leggings, etc.; splendid for playtime and knockabout wear; sizes to fit 4 to 14 years. **Special Friday, Saturday and Monday . . . \$3.69**

BOYS' COMBINATION OVERALLS—Dark Navy with white stripes and facings of crimson; patent buttons; excellent for vacation time and will prove a great saver on his clothes; to fit 3 to 8 years. **Reg. \$3.00 the suit. Friday, Saturday and Monday . . . \$2.75**



Beautiful New Georgette Waists

They're piling in fast these days. The collection now to hand represents all that is new in waist styling for Spring 1920; with or without collar, square and round neck, long sleeves; pretty shades of Navy, Coral, Bique, Pink and White, and they come in beautiful Georgette. **Reg. \$10.00 value. Friday, Saturday and Monday . . . \$8.78**

James Baird LIMITED

STAIR OIL CLOTHS

18 inch Stair Oil Cloths, plain white with coloured border, and others in fancy patterns; white duck back; does not crack. **Special, per yard, Friday, Saturday and Monday . . . 34c.**

TABLE OIL CLOTHS

Light and dark patterns, dull finish; used extensively as a permanent wall covering for kitchen or lavatory; easy to keep clean, and as a table cover, just as good as the ordinary oil cloth. **Friday, Saturday and Monday, the yard . . . 55c.**