

Fashion Plates.

PRACTICAL PLEASING COMBINATION GARMENT.



24—This comprises a comfortable cover and a dart fitted underskirt or petticoat. One use flouncing for both the bodice and skirt, lawn, dimity, washable satin, silk and crepe. The ruffle may be omitted. Pattern is cut in 4 Sizes: Small, Medium, 36-38; Large, 40-42; Extra Large, 44-46 inches bust measure. Size Medium requires 3 1/2 yards of 36 inch material, with 1/2 yard for ruffle. Pattern of this illustration mailed on address on receipt of 10c. in or 1c. and 2c. stamps.

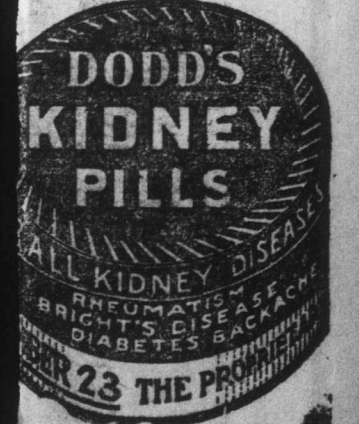
A GOOD WORK APRON.



27—This is a model that is excellent for gingham, lawn, seersucker, linen, percale or alpaca. The apron may be omitted. Pattern is cut in 4 Sizes: Small, 32-34; Medium, 36-38; Large, 40-42; Extra Large, 44-46 inches bust measure. Size 38 will require 5 1/2 yards of 36 inch material. Pattern of this illustration mailed on address on receipt of 10c. in or 1c. and 2c. stamps.

No.

es in full:—



RD'S LINIMENT CURES Burns, Etc.

A Bargain in Ladies' Fall & Winter Coats.

We are clearing a small quantity of
LADIES' FALL and WINTER COATS,

At Sharply Reduced Prices as follows:

Regular Prices---\$12.50, \$14.50, \$15.50, \$16.50, \$18.50, \$21.00, \$23.00, \$25.00.

Now---\$9.00, \$10.00, \$11.50, \$12.50, \$15.00, \$18.00, \$20.00, \$22.00.

SATURDAY OUR SPECIAL SALE DAY.

Readymades, Boots and Shoes, House Furnishings, Millinery, etc.,
At Greatly Reduced Prices on Saturday.

Marshall Bros

Side Talks by Ruth Cameron

A TENSE ATMOSPHERE.



Don't you hate a tense atmosphere? No matter what it creates it. For instance, don't you hate to visit at any place where people are too eager to please? One appreciates their kindness, but at the same time one can feel their tension, and it makes an unnatural atmosphere.

A man who was at the head of a big organization, and who used to dine week-ends with some of his subordinates, told me that there was one place which, though the surroundings were pleasant, he hated to visit. "Because," he explained, "if anything goes wrong, his wife is so upset about it that it makes us all uncomfortable. The roast wasn't done enough one time, and she said so much about it and seemed so distressed that it spoiled the day. Of course, I don't care for an underdone roast, but I don't mind it half so much as I do a distressed hostess."

When Husband and Wife Squabble Another form of tension which is most unpleasant is that created by the disagreement of any two members of a family. You know how a husband and wife who are ill-bred enough to say disagreeable things to each other in public, can spoil any gathering. And I never had a more wretched week-end than that I once passed through when I was entertaining a mother and daughter who never agree about anything. The mother is always trying to arrange the daughter's life for her, and the daughter is always resenting this interference in a way that makes all the by-standers feel most uncomfortable.

When the Maid is Cross.

Nothing in the world makes a more thoroughly disagreeable atmosphere than to have a sulky servant in the house. I know people who will keep that sort of a helper because she is "such a good cook" or "so capable." For myself, I would rather put up with any kind of inefficiency than insufficiency of good temper.

Why Rich People Associate With Their Kind.

To go back to the opposite kind of tension—the sort that comes when people are too eager to please—I wonder if that is not one reason why people of wealth almost always associate with other people of wealth. If they went about among "common" people, would not the latter show by an unnatural demeanor the awe which wealth seems to put upon even those who are most determinedly democratic in theory. Some of them would be over-eager to please, and some would be aggressively anxious not to try to please, but how many would be nice and natural as they are to their own friends? Isn't that rather an interesting thought to you? It is to me—if I did think it.

SPIRITS.



Now some gifted men are telling of the life on the other shore, where our vanished friends are dwelling, knowing sorrow never more. Messages from souls departed, come across the silent void, and the dead seem cheery hearted, at their useful tasks employed. And the news seem fine and dandy, still realms beyond the stars, shades still have their sunde and brands, and are not denied cigars. Men of world-wide reputation, Savant Lodge and Author Doyle, have with ghosts held conversation, at the hour of midnight oil. Phantoms told what they were doing in the land where time is not, told of chores they were pursuing, and of fun that hit the spot. Nothing that they've said enlightens, clears the mystery of doom; nothing that they hand us brightens any aspect of the tomb. Johnnies dies and goes to Aldenn and he talks with mortals here, but the things he says are laden with the piffle atmosphere. I would hail with veneration any clear and vibrant word, any honest revelation that's not trifling or absurd.

Political Notes.

The flowing tide is with the popular candidates of the Liberal Progressives and will swell into a tremendous wave of enthusiasm before polling day arrives. All reliable accounts from St. Barbe district tell of the sure election of Capt. Kean. Coakerism no longer rules the roost in that section of the country.

Intelligent Newfoundland will never consent to be ruled by such a pair as Squires and Coaker. To do otherwise would be to degrade the intelligence of our people, but fortunately this will not happen.

Hon. John Stone is meeting with great encouragement from all parts of Trinity Bay, which indicates that Coaker has lost his grip on the fishermen of that district.

As a prominent Liberal of St. John's was wont to express it, it is preposterous in the extreme to think that the voters of this city would tolerate to be represented by the nominees of Squires and Coaker.

When the Squires "barrel" is empty and no lure there's to get, then the heeler will be broken and won't have a dime to bet, but just now when there is plenty, you will meet him on the street poking dollars in your faces and fox-trotting on your feet.

One of the best liked sweater styles is the tuxedo.

Strong Minds Are Superior to Bad Fortune.

Dr. F. Stafford & Son

can supply you with the following preparations at the very lowest possible prices: Stafford's Liniment, Prescription "A", Phoradane, Essence Ginger Wine, Fletcher's Castoria, Radway, Electric Oil, Dodd's Pills, Gin Pills, I. R. Pills, Beecham's Pills, Sabadilla Powder, Keating's Insect Powder, 3 sizes; Worm Sticks, Pain Killer, Menthol Plasters, Friar's Balsam, Tincture Iodine, Spirits Nitro, Essence Peppermint, Hydrogen Peroxide, Wampole's Cod Liver Oil, Carnol, Hamilton's Pills, Throat Pastilles, Parafornic Lozenges, Mandrake Bitters, Soap, Talcum Face Powder, Toilet Water, and hundreds of other preparations too numerous to mention.

Write us for wholesale prices on any preparation you require.

Dr. F. Stafford & Son,

Wholesale & Retail Chemists, St. John's, Newfoundland.

oct.11

Oranges!

We have been asked for a lower price on Oranges.

Please Phone for our price to-day. Our Phone is 480.

Soper & Moore
Wholesale only.

Fads and Fashions.

Belts are semi-fitted. Fur coats are sports length. The neck line is rather severe. Berthas are coming into favor. Jet is seen on tricot dresses. The double belt is still in style. The cascade jabot has returned. None of the fur coats have belts. Straight, unbroken lines are favored. Vested effects are frequent in fall suits.

Flirt laces will soon begin to decline. Fall suits show embroidered coats. Cape raps are as much favored as ever.

A new type of overskirt is bell shaped. Plaid umbrellas are an agreeable change. Even indoor frocks are trimmed with fur.

Leather buttons are excellent on tweed suits. Silk braid embroidery is frequently seen.

Georgette and satin are a new combination. Collars of maize-colored organdie are excellent. Dainty blouses have little aprons, front and back.



Just Folks by Edgar A. Guest

HIS REAL PICTURE.

We've had his picture taken a dozen times or more; We've got him as a baby in the dresses that he wore, We've got him with his mother, and we've pictured him with me, But the camera's only seen him in the way he ought to be; And I'd like to have his photo as he really is to-day, With the glorious dirt upon him that he's gathered in his play.

We've had his picture taken when his garments all were trim, And his face was fixed and solemn, but they don't resemble him, For they do not show the twinkle in those roguish eyes of his, And they don't portray the rascal as he mostly always is— He is slick and solemn sometimes in his white and shiny shirt, But his natural condition is to grin through grime and dirt.

I wish I were a painter, I would canvas him to-day, In those soiled and tattered garments which he wears when he's at play; I would paint him in the knickers which have sagged onto his shins, And the shirt waist clinging to them by the grace of safety pins, And I'd try to catch the glory of that smile from ear to ear, When the dirt is thick upon him and his face is just a smear.

His mother says we mustn't, but I still insist and say That we ought to have him pictured as he really is to-day, For I know no sight that's finer for a man to look upon Than a happy grinning youngster when his two front teeth are gone; And when I come home at evening and he answers to my call, I just grab him up and kiss him, for I love him—dirt an' all.

Minard's Liniment Co., Limited.

Gentle—A customer of ours cured a very bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.

Yours truly,

VILANDIE FRERES.

Stiff little fan-shaped wings appear on the fall hats.

Pleated frills appear on many of the self-collars of dresses.

Fall Styles The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selection may be seen:—

1. Black Satin Sonple, heavily piped on sleeves and overdress.
2. Black Plain Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.

This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

U.S. Picture & Portrait Co.,

The Home of Fashion.

The Brunswick Gramophone

like the

Emerson Piano

needs no puffing

Come, see and hear, and make comparisons.

CHARLES HUTTON,

Distributor for Newfoundland.

MUTT HANDLES THE GENERAL'S HORSES IN ORDER TO BE NEAR PERSHING

