

REID-NEWFOUNDLAND CO.

BONAVISTA and TRINITY BAYS.

S.S. "DUNDEE" leaves Port Blandford every Monday and Friday.
 S.S. "ETHIE" leaves Clarendville every Monday and Friday and Carbonear every Tuesday and Saturday.
 The Quick and Safe Way to Travel and Ship Your Freight.

SALT.

In Store and to arrive per s.s. "Raylton Dixon"
CADIZ SALT.
M. MOREY & CO.
 FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.
 They are the highest priced engines because they cost more to build.
 They are the cheapest engines, because they will last twice as long as any other engine.
 They are also the cheapest engines because they save your time, and "Time is money."
 If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.
 You will lose more money than you can afford to lose, and your oil bills will be twice as large.
 REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.
 We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.
 We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.
 REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.
 WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd.,
 St. John's, Nfld.

Things I Sell

Spalding's
 Athletic Goods,
 "De Reszke"
 Cigarettes,
 Accident
 and Sickness
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 Murphy Calendars,
 Clarks Table
 Delicacies.

P. E. OUTERBRIDGE,
 190 Water Street. Tel. 60.
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Ex S. S. "STEPHANO,"
 New York Turkeys.
 New York Corned Beef.
 Navel Oranges.
 Table Apples.
 Red & White Cherries.
 Bananas, Lemons, Grape Fruit.
 Pineapples.
 Asparagus, New Potatoes.
 Tomatoes.

JAMES STOTT

INTERESTING to LADIES

Ladies' Costumes,
 in smart Tweed effects and Black and Navy Serges.
Values Very Special and cannot be repeated.

Ladies' Shower Coats
 We have sold a large number of these this season, as we have the stock and our prices are the lowest. But present prices cannot be repeated.

Ladies' Colored Cotton Overalls and House Dresses,
 Splendid values. You need these.
Overall, at \$1.00 each.
Dresses, at \$1.15 each.

FACE POWDER,
 Limited quantity, only **25c. box.**
 This lot is part of a Bankrupt Stock and retailed in New York at 50 cts. per box.

Henry Blair

WE are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

Engagement and Wedding Rings!

As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.
 After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.

We have just received a shipment of Crown Watch Bracelets — Gold filled with good movements and moderate in price. We strongly recommend them.

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.
T. J. DULEY & CO.

Oranges, Bananas, etc.

To arrive ex S. S. Stephano Thursday.
 60 bunches CHOICE BANANAS.
 70 cases CALIFORNIA ORANGES—All counts.
 70 cases TEXAS ONIONS—50's; 30 hbs. TURNIPS.
 30 hbs. NEW POTATOES; 60 hbs. CABBAGE (if sound enough to come forward). Also in stock P. E. L. BLUE POTATOES.
 PRICES RIGHT.
BURT & LAWRENCE,
 Box 245. 14 New Gower Street. Tel. 759

At the Home of Good Potatoes.

To-Day, ex Florizel,
 ONE CARLOAD, 600 SACKS
"Blue Nose" Potatoes,
 90 Lbs. each.
 Also, 1 Carload Baled Straw,
 50 Boxes Large Cheese.

F. McNAMARA, Queen Street.

SUGAR, BEEF, PORK, etc.

Just Received per
 Florizel and Stephano:
 300 hbs. SUGAR.
 150 hbs. BONELESS BEEF.
 200 hbs. HAM BUTT PORK.
 100 hbs. HEAVY MESS PORK.
 100 hbs. SHORT CUT CLEAR PORK.
 150 backs TRIMMED LEATHER.
 150 sides UNTRIMMED LEATHER.
 AND NOW DUE (on way across country)
 400 bags "SELECTED" ROUND PEAS.

HARVEY & CO., LTD., Wholesale.

The Valley of Fear!
 A. Conan Doyle's Latest Book.
 Cloth, 90c.; paper, 65c.
 The Graves at Kilmorna, P. A. Sheehy.
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 The Watchers of the Plains, Ridgewell Cullum, 35c.
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\$5.00 Shoes for \$4.50.



NO MONEY IN IT FOR US THESE DAYS.
 630 pairs Men's fine Boots and Shoes, all styles and leathers. Regular \$5.00 Shoes for only **\$4.50.**
 This sale is genuine, as are all others we advertise. Look out, for each pair is stamped \$5.00. A rare snap for **\$4.50.**
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A Magnificent List of Columbia Patriotic Records!

Only 65c. each.
 TWO SELECTIONS ON EACH RECORD.
 Come and hear them. They are simply magnificent. Everyone recorded in England.
 P16—Boys in Khaki, Boys in Blue, by Stanley Kirkby.
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 P22—Your King and Country Want You, by Stanley Kirkby.
 "—Fall In, by Stanley Kirkby.
 P23—Your Dear Old Dad was Irish, by Stanley Kirkby.
 "—Sandy, Boy, by Stanley Kirkby.
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LADIES' BLOUSES!

See our great display of Ladies' New English & American **WHITE LAWN BLOUSES.**
 Every garment a leader in style, fit and finish. Prices 70c. to \$2.50 each. See them to-day, delays are dangerous.

Wm. Frew.

AUGUST PATTERNS
 NOW ON SALE.
 The women of Newfoundland are unanimous in praise of the Pictorial Review Patterns. Perfect fit assured.
 N. B.—Outports please remember 17c. must accompany order for pattern.
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