

FRIDAY BARGAINS



Special FRIDAY Bargains.

THIS WEEK, owing to the impossibility of getting all our offerings into one paper, we have arranged two separate Lists of Bargains, one for Friday and another for Saturday. This List will prevail on Friday only.

Those offerings mean a splendid money saving opportunity for you. The Prices are exceptional, the assortments are satisfactory and you can buy with the full assurance that you are getting more than usual value for your money.

FRIDAY BARGAINS



OVERALL APRONS.

5 doz. only Ladies' Overall Aprons, made of high grade Gingham, plain and striped shades of Blue; carefully finished and nicely trimmed in assorted styles. Reg. 70c. Friday

The Royal Stores Ltd.

LADIES' HANDBAGS.



Black Seal Skin Leather Bags, particularly smart styles, assorted sizes, strap handles, extra fine quality strong reliable metal catches. Reg. \$2.50 ea. Friday ..

LADIES' SUMMER FOOTWEAR.

Ladies' Shoes.

90 pairs Black Dongola Shoes, medium & low heels, some with rubber heels; suitable for house or street wear; all sizes. Values to 90c. Friday

75c

Ladies' Shoes.

75 pairs real Glace Kid Blucher Shoes, set tips, Cuban heels; serviceable shoe for any service; all sizes. Reg. \$1.50 pair. Friday ..

1.29

LACE CURTAIN SPECIALS.

Lace Curtains.

A nice assortment of White Lace Curtains, 3 and 3 1/2 yards long; splendid patterns, fine and heavy weave. Reg. 90c. pr. Friday ..

75c

Lace Curtains.

40 pairs only extra fine quality White Lace Curtains, 3 1/2 yards long; entirely new designs, lace effects, white taped edges. Reg. \$2.35 pair. Friday ..

1.95

TWO SPECIAL LINES.

White Underskirts.

A limited number only of dainty White Muslin Underskirts, well shaped models, trimmed with beautiful White Swiss Embroidery. Reg. \$1.10 each. Friday ..

92c

Dressing Gowns.

A splendid line of Ladies' Linen Dressing Gowns, low neck and short sleeve styles, in colors of Pink, Green and Blue, nicely finished with white linen facings. Reg. \$1.40 each. Friday ..

1.05

Bargains from the Carpet Department.



We have in stock one of the most complete assortments of Carpet Squares, Hearth Rugs and other floor coverings ever shown in this city. It embraces everything that is worthy in lines imported from the best markets. Prices are matchless low. We invite the most critical comparison and encourage them in every way.

HEARTH RUGS.

3 doz. beautiful Velvet Pile Hearthrugs, in shades of Crimson and Green; crushed centre effect; size 27 x 64 ins. Reg. \$5.00. Friday ..

\$4.40

DOOR MATS.

6 doz. of the popular Vandura Door Mats, made of Wool and Jute; Scotch manufacture; size 12 x 29; neat patterns in assorted colorings. Reg. 45c. Friday ..

38c

STAIR CARPET.

A splendid line of Stair Carpet in high grade Tapestry, 1/2 wide; assorted light and dark patterns. Reg. 60c. yard. Friday ..

52c

STAIR OILCLOTH.

A brand new supply of this popular line of Stair Oilcloth in almost every style of pattern; light and dark colors; 15 inches wide. Reg. 9c. Friday ..

8c

WHITE GOODS SPECIALS.

American Sheets.

16 doz. pairs Plain Woven American Sheets, size 72 x 90; well finished in every respect, extra wide hems; unusual values. Special for Friday ..

1.53

Pillow Cases & Shams.

A large collection of White Filled Pillow Cases and Pillow Shams, size 20 x 30; large tucks and hemstitched frills. Reg. 75c. ea. Friday ..

60c

Tamboured Tea Cloths and Sideboard Cloths.

Extra special values, large sizes; neat and attractive patterns, assorted. Reg. 50c. each. Friday ..

40c

Five O'Clock Tea Cloths.

A brand new line of White Linen 5 o'clock Tea Cloths, elaborately trimmed with Swiss embroidery, lace edging and insertion; size 36 x 36. Reg. \$1.00. Friday ..

82c

SPECIAL DRESS GOODS SALE.

Wash Goods.

Over 1,000 yards Gingham, Zephyrs, Ratines, Challies, &c., in plain, striped and fancy designs. These fabrics are noted for their durability and are guaranteed fast colors. Reg. 20c. yard. Friday ..

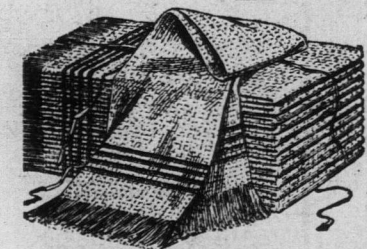
17c

Dress Goods.

A large selection of fine grade Amazon Cloths, Whipcords and Lustres, in the season's newest colorings. These are all new goods specially imported for spring and summer 1913. Reg. 90c. yard. Friday ..

74c

JOB HUCK TOWELS.



JOB TOWELS.

Greatest Towel Values ever offered. This sounds like brag, but see the Towels. A huge collection of White Huckabuck Towels, some slightly damaged; different sizes; extraordinary values. Come early and get your share. Special for Friday ..

8c

PERFUME AND TOILET REQUISITES.

Perfumes.

Perfume is a luxury, and when you buy a luxury you want your money's worth. Here's a line of delightful Perfume in cut glass bottles; assorted odors. Reg. 40c. Friday ..

32c

Dental Cream.

14 doz. bottles of this popular brand. Colgate's Ribbon Dental Cream has a charm all its own; in large tubes. Special for Friday ..

23c

Bay Rum.

Superior quality Bay Rum imported in bulk and bottled right here in Newfoundland, in large size bottles. Reg. 20c. bottle. Friday ..

16c

Shell Hairpins.

A new arrival amongst our many lines; made of the finest quality Tortoise Shell, well finished, round points; 2 on a card. Reg. 8c. card. Friday ..

6c

Dress Makers' Supplies at Special Prices.

DRESS BUTTONS—Ivory, newest designs in Brown, Grey and Green; two sizes. Small. Reg. 15c. doz. Friday, 12c. Large. Reg. 55c. doz. Friday, 44c.

JOB COAT BUTTONS—Assorted patterns, all large sizes. Reg. 20c. doz. Friday ..

16c

LEADWEIGHTING OF DRESS—By the yard; Black and White. Special, Friday, 5c per yard ..

5c

DRESS FASTENERS—Phoenix Brand; Black and White. Special, 3 cards for ...

7c

J. W. R. COTTON—All numbers; Black and White. Special 3 for ...

9c

PINS—The Marvellous Sheet Pins, assorted sizes. Special, 6 papers for ...

7c

HOOKS & LOOPS—Lion Brand, spring grip; Black and White. Special, 3 cards for ...

8c

INDIA TAPE—All sizes; Patent Non-Twist; White only. Special, 3 for ...

4c

"ALWAYS READY" PACKET OF NEEDLES—Containing 20 needles, 2 darning, 2 bodkins and 2 Berlin wool needles. Special, 3 for ...

7c

DOUBLE BELTING—1/4 in. new shaped Double Belting; Black and White. Special, 2 yds. for ...

5c

CHILDREN'S WEAR.

CHILD'S KIMONA OVERALLS.



A nice assortment of Plain and Striped Overalls for children, trimmed with neat galon trimming, pocket and belt. Reg. 45c. each. Friday ..

35c

WHITE FROCKS.

Children's White Muslin Frocks, sizes 18 to 22 inches; assorted styles, trimmed lace insertion and embroidery, finished with ribbon heading on front. Reg. 85c. each. Friday ..

64c

ALL NEW GOODS.

Linen Handkerchiefs.

14 doz. Ladies' Irish Hand Embroidered Handkerchiefs, nicely finished with drawn thread work and hemstitching. Reg. 20c. Friday ..

16c

Camisoles.

White Lawn Camisoles, assorted styles, trimmed with lace and insertion; some open front, others open at back. Reg. 65c. ea. Friday ..

50c

TWO GLOVE SPECIALS.

Dent's Gloves.

A splendid assortment of Dent's Kid Gloves, made of best selected French Kid, perfect fitting; all sizes in Black and Colored. Reg. \$1.25 pair. Friday ..

1.12

Lisle Thread Gloves.

Over 12 doz. real Melanese Lisle Gloves, in every shade that is favored this season; all sizes; reliable quality. Reg. 40c. pair. Friday ..

35c

DAMASK LINEN BARGAINS.

Damask Linen.

400 yards superior quality Linen Table Damask in a variety of handsome patterns; 57 inches wide; extra value. Reg. 35c. Friday ..

30c

Serviettes.

A nice line of Imitation Linen Table Serviettes, made of good grade cotton and highly mercerized; nicely hemmed; size 18 x 19 ins. Reg. 10c. each. Friday ..

8c

CROCKERY DEPT.

Best English China Tea Set, Willow pattern; 40 pieces. Reg. \$5.00 set for ... \$4.48
Clark's Pyramid Night Lights; assorted colors. Reg. 15c. for ... 13c.
Clark's Pyramid Candles, 8 in. box. Reg. 25c. for ... 25c.
Krysol Glass Sherbert Dish. Reg. 20c. for ... 17c.
Krysol Glass 3-footed Cream Jugs. Reg. 35c. for ... 30c.
Royal Doulton Teapots, 3 cup size. Reg. 65c. for ... 60c.
Brown and White Stone Milk Basins, large size. Reg. 75c. for ... 68c.
White and Gold Vegetable Dish. Reg. 60c. for ... 55c.
White and Gold Dinner Plates, 10 inch. Special ... 10c.
White and Gold Meat Dish, 16 in. Reg. 90c. for ... 84c.

HARDWARE SPECIALS.

Trouting Poles, 3 joint, extra top; 12 ft. Reg. \$2.50 for ... \$3.10
Trouting Poles, 3 joint; 12 ft. Reg. \$1.80 for ... \$1.58
Trouting Baskets, close woven white rush. Reg. 2.75 for ... \$1.94
Trouting Baskets, brown wicker. Reg. \$1.10 for ... 98c.
Trouting Basket Straps. Reg. 35c. for ... 29c.
Trouting Basket Straps. Reg. 25c. for ... 21c.
Trouting Lines, oil silk; 25 yards. Reg. 70c. for ... 64c.
Trouting Lines, linen; 20 yards. Reg. 15c. for ... 13c.
Trouting Flies, extra fine assortment. Reg. 60c. doz. for ... 52c.
Trouting Hooks, single gut; Limerick or Kirby. Reg. 25c. doz. for ... 21c.
Trouting Hooks, twisted gut. Reg. 35c. doz. for ... 30c.
Cast Lines, medium mist color; 9 feet. Reg. 17c. each for ... 14c.
Cast Lines, medium mist color; 9 feet. Reg. 35c. each for ... 29c.
Trouting Reels, plain brass; 2 in. Reg. 20c. each for ... 17c.
Trouting Reels, gun metal; 2 in. Reg. 45c. each for ... 40c.
Plantoids, good for house plants. Special ... 3c. box
Jackson's Floor Polish. Reg. 20c. box for ... 17c.
Nickel Walters, oval; 16 in. Reg. 35c. each for ... 30c.
French Glycerine Liquid Shoe Dressing. Reg. 10c. for ... 9c.
Rubber Sponges. Reg. \$1.10 each for ... 96c.
Galvanized Buckets, 13 in. Reg. 30c. for ... 27c.
Wire Barrel Covers. Reg. 45c. for ... 40c.
Steel Fry Pans. Reg. 25c. for ... 22c.
Sad Irons, in sets of 3. Reg. \$1.15 set for ... \$1.08
Tin Pudding Moulds. Reg. 87c. for ... 39c.

LADIES' STYLISH WAISTS.



LINEN SHIRTWAISTS.

5 doz. smart-looking Shirtwaists, made of fine linen, daintily trimmed fronts; hemstitched and tucks, lawn, pique and laundered collars. Reg. price, \$1.50. Friday ..

\$1.27

LADIES' TAILORED WAISTS.

3 doz. only White Linen Tailored Waists in some very elegant styles, American make; Robespierre collars, accordion pleated frills at waists and on front; sizes 34, 36 and 38 in. Regular \$2.25. Friday ..

\$1.85

GOOD GROCERIES AT LOW PRICES.

1 lb. tins Soup. Reg. 10c. tin for ... 5c.
3 lb. tin Grapes. Reg. 25c. tin for ... 20c.
Tins Corned Beef Hash. Reg. 12c. tin for ... 10c.
3 lb. tin Pork and Beans. Reg. 16c. tin for ... 14c.
Sardines. Reg. 9c. tin for ... 7c.
1 lb. tins Chocolate Icing. Reg. 35c. tin for ... 30c.
St. Ann Stove Polish. Reg. 10c. tin for ... 8c.
Libby's Bottled Fruits. Reg. 35c. bottle for ... 28c.
Kola Tonic Wine. Reg. 75c. bottle for ... 69c.
Mooney's Sodas. Reg. 35c. pair for ... 30c.
Toilet Soap. Reg. 12c. cake for ... 8c.
Evaporated Apples. Reg. 12c. package for ... 10c.