

"K" BOOTS!



The old English "K" Boots are again with us. We have just received a shipment of the "City K" and "Waterproof K" make.

"CITY K."

The "City K" is made from a light porpoise hide upper with anhydrous waterproof soles. Price \$6.50.

Waterproof "K."

The "Waterproof K" is made from the best Scotch grain leather, with extra heavy anhydrous waterproof soles. Guaranteed the most Waterproof Boot in the world. Price \$8.00.

PARKER & MONROE, Ltd., Sole Agents.

Herring Nets, etc.

We have just received another shipment of Herring Nets in the following sizes:—

- 30 ran, 2 3-8 in.;
- 40 ran, 2 5-8 in.;
- 40 ran, 2 3-8 in.;
- 50 ran, 2 5-8 in.;
- 50 ran, 2 3-8 in.;
- 60 ran, 2 5-8 in.,

which we are offering at unusually low prices. Also, English Hard Cotton Twine, 15 x 18 thread.

ROBT. TEMPLETON'S.



FALL HATS

OUR DISPLAY OF LADIES'

Velvet & Felt Hats

ARE EXCELLENT, STYLISH AND UP-TO-DATE.

Call and See Them.

G. T. HUDSON,

367 & 148 Duckworth Street.

The Last Word

ABOUT

Overcoats

As to Be Found in our New Models

CHESTERFIELD

AND

STORMAWAY.

Wholesale Only.

Mfld. Clothing Fcty., Ltd.

225 & 227 Duckworth st., St. John's



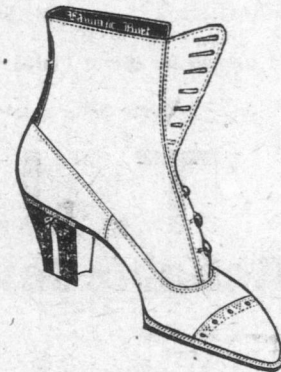
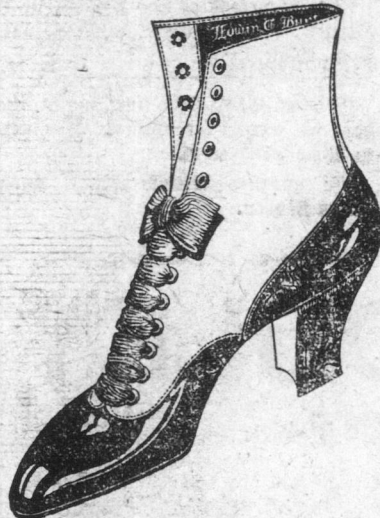
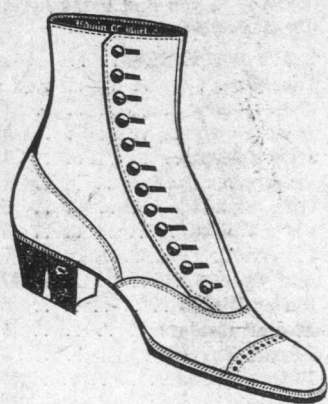
OPENING ANNOUNCEMENT!

THE BURT SHOE

(FOR LADIES,)

AT OUR NEW STORE.

Edwin C. Burt Edwin C. Burt Edwin C. Burt



This House of Good Shoes takes pleasure in announcing its readiness to furnish its Lady Patrons with the Best of Footwear—the World Produces.

The Choice Productions of the most noted Makers of Shoes for Ladies have been selected with the greatest care. Every price named will be a pleasing one, and with the best of Shoe Service your satisfaction is assured.

Your Consideration is Solicited.

F. SMALLWOOD, the Home of Good Shoes.

SPECIALS

FOR Christmas,

AT THE Empire Grocery Store.

70c. PEKOE TEA 60c.

1000 lbs. of that famous 70c. Tea. We defy competitors to offer as good a Tea at this special price, 60c. per lb.

12c. Granulated Sugar for 10c.—the finest obtainable.

Choice Dairy Butter, 35c. lb.; 800 lbs. Dairy Butter, sweet and mellow, absolutely pure, being made from milk of grass fed cows.

Hannah's Coffee, 17c., 35c. bottle—the finest beverage the world knows.

Fry's Cocoa, 15c., 30c.

Thorne's Cocoa, 15c.

Thorne's Chocolates, 40c.

Fry's Chocolates, 40c.

Breakfast Bacon, 35c. lb.

Sinclair Cured Hams, 30c. lb.

Windsor Bacon, 30c. lb.

Best Molasses, 50c. gallon.

Flake Tapioca, 20c. lb.

Potato Flour, 15c.

Empire GROCERY STORE.

Howlett & Armstrong,

CABINET MAKERS,

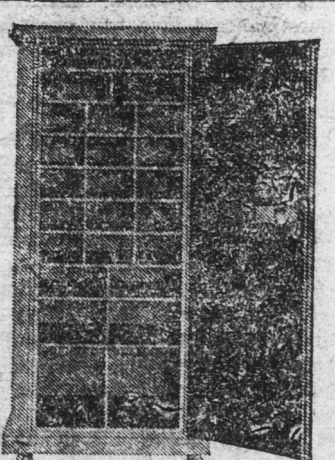
UPHOLSTERERS and GENERAL WOOD WORKERS.

Band Sawing, Planing, Turning, Etc.

Factory: Opp. 169 Gower St. n25, eod, tey. P. O. B.—1222.

FOR SALE—An Express,

with runners and sent in first-class condition. Apply to J. J. COAKER, 30 Mallock Street. dso4, if



Pay only a trifle more for The Safe-Cabinet

Then you will have a cabinet that does all a wooden file can do plus this most important thing—protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can afford to buy The Safe-Cabinet. Measured by value, no one can afford to be without it.

FRED. V. CHESMAN, Agt.

PATLY PUT!

I started right, fourteen years ago, by giving the people reasonable rates. RESULTS—continuous renewals and the largest business in Newfoundland. Is this nothing to you?

PERCIE JOHNSON,

Lower Rates. Insurance Agent

Telegram Ads. Pay.

CHRISTMAS

and NEW YEAR CARDS!

Immense Variety and Exceptional Value

At the Popular Bookstore.

The Dickens Packet, containing 12 cards, for 5 cents.

The Scott Packet, containing 12 cards, for 7 cents.

The Milton Packet, containing 12 cards, for 10 cents.

The Lowell Packet, containing 12 cards, for 15 cents.

The Hemans Packet, containing 12 cards, for 20 cents.

The Kipling Packet, containing 25 cards, for 20 cents.

The Good Luck Packet, containing 50 cards, for 20 cents.

The Browning Packet, containing 25 cards, for 25 cents.

The Byron Packet, containing 12 cards, for 25 cents.

The Shakespeare Packet, containing 12 cards, for 30 cents.

The Cowper Packet, containing 12 cards, for 40 cents.

The Wordsworth Packet, containing 12 cards, for 50 cents.

The Longfellow Packet, containing 12 cards, for 60 cents.

The Tennyson Packet, containing 12 cards, for 70 cents.

The Violet Box, containing Cards and Envelopes, 15 cents.

The Thoughts Box, containing Cards and Envelopes, 20 cents.

The Art Treasures Box, containing Cards and Envelopes, 20 cents.

The Forget Me Not Box, containing Cards and Envelopes, 25 cents.

The Art Greetings Box, containing Cards and Envelopes, 40 cents.

The Golden Bells Box, containing Cards and Envelopes, 40 cents.

To Greet You Box, containing Cards and Envelopes, 45 cents.

The Artistic Gems, containing Cards and Envelopes, 70 cents.

The Evangeline Box, containing Cards and Envelopes, 70 cents.

The Sunbeams Box, containing Cards and Envelopes, 90 cents.

The Auld Lang Syne Box, containing Cards and Envelopes, \$1.20.

Pears' Annual for 1911 with 3 colored supplements, at our popular price, 10 cts., postage, 2 cts. extra.



We Give Presents Free

To every Man, Woman, Boy or Girl purchasing \$5 worth of Boots, Shoes or Rubbers we will give Christmas Present. We have selected the Choice Toys for Children that money could buy—toys that can be equalled in the city. Buy at the White Shoe Store receive your Bill and be entitled to a present from among the same.

Good for December Month.

SALE ON EVERY DAY and holds good for December month. Ask salesman for Bill of purchase. All must be initialled for Christmas Presents.

By the Stephano we have received 200 cases Boots, Shoes and Rubbers, 1500 pairs Samples in Men's, Women's, Misses, Children's and Infant's Boots.

READ OUR PRICES:

- Men's Working Boots, sale price \$1.00
- Men's Fine Boots, reg. \$2.50, now 1.00
- Boys' Boots, reg. \$2.25, now 1.00
- Little Gents' Boots, reg. \$1.50, now 1.00
- Ladies' Boots, all sizes, reg. \$1.75 & \$2.00, now 1.00
- Ladies' Pat. Cloth Top, reg. \$2.50, now 1.00
- Ladies' Tan Shoes, Velvet Top, reg. \$2.50, now 1.00
- Ladies' Hobbie Boots, 15, 17, 19, button, reg. \$3.50, now 2.00
- Ladies' High Cuts, buttoned and buckled, reg. \$2.75, now 2.00
- Misses' High Cuts, reg. \$2.00, now 1.00
- Children's High Cuts, reg. \$1.50, now 1.00
- Infants' Velvet and Cloth Top, all fancy Shoes 30c
- Infants' Patent and Fancy Top 50c
- Infants' Soft Shoes 25c

BOOTS IN GALORE.

Boots and Shoes—our special trade, Newest and Completest made; Fit for tender feet and cold, Suitable for young and old; Don't forget to give us a call, We can suit you one and all.

LADIES' and MISSES' SAMPLES.—We have about 1500 pair Ladies' and Misses' Samples, at \$2.00, \$3.00, \$4.00 per pair your choice for \$1.20 per pair.

NOW DON'T FORGET sale on every day December month Great Bargains in Rubbers—Men's, Women's, Misses' & Children's—best quality at HALF PRICE. Remember you get Footwear at Half Price and Christmas Presents FREE.

THE WHITE SHOE STORE,

304-306 WATER STREET.

P.S.—We shall give away the Christmas presents to all who bring the bills during Xmas week. Outport people can get their Christmas presents at the time of purchasing the goods. In Christmas week there will be the Christmas counter all ready for giving away.

dec5 S. B. KESNER.

- Just received ex Steamers Florizel and Rosalind.
- 150 brls. Can. Pea Beans,
- 300 sacks of Cornmeal,
- 100 sacks Crushed Corn,
- 30 brls. Hambutt Pork,
- (125 pieces to brl.) also,

BLACK & WHITE OATS.
HARVEY & COMPANY,